

# Freeform Search

|                                                                                                                                                           |                                                    |                                     |   |                             |   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-------------------------------------|---|-----------------------------|---|
| <b>Database:</b>                                                                                                                                          | US Pre-Grant Publication Full-Text Database        |                                     |   |                             |   |
|                                                                                                                                                           | US Patents Full-Text Database                      |                                     |   |                             |   |
|                                                                                                                                                           | US OCR Full-Text Database                          |                                     |   |                             |   |
|                                                                                                                                                           | EPO Abstracts Database                             |                                     |   |                             |   |
|                                                                                                                                                           | JPO Abstracts Database                             |                                     |   |                             |   |
| <b>Term:</b>                                                                                                                                              | Derwent World Patents Index                        |                                     |   |                             |   |
|                                                                                                                                                           | IBM Technical Disclosure Bulletins                 |                                     |   |                             |   |
|                                                                                                                                                           | L3 and ((fee or charg\$3 or pay or payment or paid |                                     |   |                             |   |
|                                                                                                                                                           | or paying) SAME (plac\$3 or placement or priority  |                                     |   |                             |   |
|                                                                                                                                                           | or prioritiz\$3 or prominen\$3 or listing or list  |                                     |   |                             |   |
| <b>Display:</b>                                                                                                                                           | 10                                                 | <b>Documents in Display Format:</b> | - | <b>Starting with Number</b> | 1 |
| <b>Generate:</b> <input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image |                                                    |                                     |   |                             |   |

Search Clear Interrupt

## Search History

DATE: Friday, April 29, 2005 [Printable Copy](#) [Create Case](#)

| <u>Set</u><br><u>Name</u> | <u>Query</u>                                                                                                                                                       | <u>Hit</u><br><u>Count</u> | <u>Set</u><br><u>Name</u><br>result<br>set |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------------------|
| side by<br>side           |                                                                                                                                                                    |                            |                                            |
|                           | DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR                                                                                                                            |                            |                                            |
| L6                        | L5 and ((fee or charg\$3 or pay or payment or paid or paying) SAME (plac\$3 or placement or priority or prioritiz\$3 or prominen\$3 or listing or list or listed)) | 0                          | L6                                         |
| L5                        | (yellow ADJ page) SAME (search\$3 or categor\$8 or hierarch\$4)                                                                                                    | 32                         | L5                                         |
|                           | DB=PGPB,USPT,USOC; PLUR=YES; OP=OR                                                                                                                                 |                            |                                            |
| L4                        | L3 and ((fee or charg\$3 or pay or payment or paid or paying) SAME (plac\$3 or placement or priority or prioritiz\$3 or prominen\$3 or listing or list or listed)) | 322                        | L4                                         |
| L3                        | (yellow ADJ page) SAME (search\$3 or categor\$8 or hierarch\$4)                                                                                                    | 679                        | L3                                         |
|                           | DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR                                                                                                                            |                            |                                            |
| L2                        | (yellow ADJ page) SAME (categor\$8 or hierarch\$4)                                                                                                                 | 10                         | L2                                         |
|                           | DB=PGPB,USPT,USOC; PLUR=YES; OP=OR                                                                                                                                 |                            |                                            |
| L1                        | (yellow ADJ page) SAME (categor\$8 or hierarch\$4)                                                                                                                 | 433                        | L1                                         |

END OF SEARCH HISTORY

NDR

4/29/2005

searched  
through  
HWL & DATE

Finished  
searching  
through  
HWL & DATE  
(begin yesterday)

# Freeform Search

|           |                                             |
|-----------|---------------------------------------------|
| Database: | US Pre-Grant Publication Full-Text Database |
|           | US Patents Full-Text Database               |
|           | US OCR Full-Text Database                   |
|           | EPO Abstracts Database                      |
|           | JPO Abstracts Database                      |
|           | Derwent World Patents Index                 |
|           | IBM Technical Disclosure Bulletins          |

Term: (yellow ADJ page) SAME (categor\$8 or hierarch\$4)

Display: 10 Documents in Display Format: - Starting with Number 1

Generate: ☐ Hit List ☒ Hit Count ☐ Side by Side ☐ Image

Search Clear Interrupt

## Search History

DATE: Thursday, April 28, 2005 [Printable Copy](#) [Create Case](#)

| Set Name                                  | Query                                                                                                                                                                                                                            | Hit Count | Set Name result set |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------|
| side by side                              |                                                                                                                                                                                                                                  |           |                     |
| <i>DB=PGPB,USPT,USOC; PLUR=YES; OP=OR</i> |                                                                                                                                                                                                                                  |           |                     |
| L16                                       | (yellow ADJ page) SAME (categor\$8 or hierarch\$4)                                                                                                                                                                               | 433       | L16                 |
| L15                                       | (yellow ADJ page) SAME (search\$3 or categor\$8 or hierarch\$4)                                                                                                                                                                  | 679       | L15                 |
| L14                                       | (yellow ADJ page) SAME (categor\$3 or hierarch\$4)                                                                                                                                                                               | 405       | L14                 |
| L13                                       | (yellow ADJ page) SAME (search\$3 or categor\$3 or hierarch\$4)                                                                                                                                                                  | 661       | L13                 |
| L12                                       | (yellow page) SAME (search\$3 or categor\$3 or hierarch\$4)                                                                                                                                                                      | 30628     | L12                 |
| <i>DB=USPT; PLUR=YES; OP=OR</i>           |                                                                                                                                                                                                                                  |           |                     |
| L11                                       | L9 and (705/4.ccls. or 707/\$.ccls.)                                                                                                                                                                                             | 7         | L11                 |
| L10                                       | L9 and 199801\$2.pd.                                                                                                                                                                                                             | 5         | L10                 |
| L9                                        | (Del-\$.in. or Monte-\$.in.)                                                                                                                                                                                                     | 1596      | L9                  |
| L8                                        | L7 and 199801\$2.pd.                                                                                                                                                                                                             | 173       | L8                  |
| L7                                        | Del Monte-\$.in.                                                                                                                                                                                                                 | 39088     | L7                  |
| L6                                        | 5704650.pn.                                                                                                                                                                                                                      | 1         | L6                  |
| L5                                        | 5826241.pn. or 5835896.pn. or 5848397.pn. or 5848407.pn. or 5852820.pn. or 5855008.pn. or 5864845.pn. or 5864846.pn. or 5903882.pn. or 5905975.pn. or 5915243.pn. or 5918014.pn. or 5920854.pn. or 5920859.pn. or 5933811.pn. or | 29        | L5                  |

searched  
1-220,  
by hwl  
& DATE

|           |                                                                                                                                                                                                                                              |              |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
|           | 5948061.pn. or 5974398.pn. or 5991735.pn. or 6006257.pn. or 6009410.pn. or 6023686.pn. or 6026369.pn. or 6055510.pn. or 6058379.pn. or 6078866.pn. or 6161099.pn. or 6253189.pn. or 6269361.pn. or 6324519.pn.                               |              |
|           | 5717923.pn. or 5724424.pn. or 5724521.pn. or 5724524.pn. or 5727129.pn. or 5740549.pn. or 5748954.pn. or 5752238.pn. or 5758257.pn. or 5758328.pn. or 5768521.pn. or 5774170.pn. or 5774868.pn. or 5781632.pn. or 5781894.pn. or 5794210.pn. | 16 <u>L4</u> |
| <u>L3</u> | 5408417.pn. or 5410344.pn. or 5446919.pn. or 5479491.pn. or 5502636.pn. or 5515098.pn. or 5532735.pn. or 5636346.pn. or 5659732.pn. or 5704560.pn.                                                                                           | 10 <u>L3</u> |
| <u>L2</u> | 5220501.pn. or 5231494.pn. or 5237157.pn. or 5267171.pn. or 5283731.pn. or 5305195.pn. or 5319455.pn. or 5339239.pn. or 5347632.pn. or 5359508.pn.                                                                                           | 10 <u>L2</u> |
| <u>L1</u> | (4532554.pn. or 4546382.pn. or 4602279.pn. or 4789235.pn. or 4850007.pn. or 4992940.pn. or 5144663.pn. or 5155591.pn. or 5162989.pn. or 5187735.pn.)                                                                                         | 10 <u>L1</u> |

END OF SEARCH HISTORY

*NDR*

*4/28/2005*

10/680.952

EJC search

? show files;ds

File 15:ABI/Inform(R) 1971-2005/Apr 29

(c) 2005 ProQuest Info&amp;Learning

File 16:Gale Group PROMT(R) 1990-2005/Apr 28

(c) 2005 The Gale Group

File 148:Gale Group Trade &amp; Industry DB 1976-2005/Apr 29

(c)2005 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2005/Apr 29

(c) 2005 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2005/Apr 29

(c) 2005 The Gale Group

| Set | Items    | Description                                                                                                                                                                                                             |
|-----|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 329497   | LISTINGS OR (ADVERTI? OR BUSINESS OR PHONE OR TELEPHONE OR CITY OR PROMOTIONAL OR TRADE OR COMMERCIAL OR CLASSIFIED OR COUPON? ?)(3N)(BOOK OR DIRECTORY OR DIRECTORIES OR GUIDE? ? OR CATALOG??? OR YEARBOOK?)          |
| S2  | 47580    | (WHITE OR YELLOW)()PAGES OR PHONEBOOK? OR COUPONBOOK?                                                                                                                                                                   |
| S3  | 9701730  | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR - GROUPED                          |
| S4  | 20536825 | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                            |
| S5  | 358590   | S1 OR S2                                                                                                                                                                                                                |
| S6  | 182410   | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR - GROUPED                          |
| S7  | 293100   | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                            |
| S8  | 349515   | COMMERCIAL OR BUSINESS?? OR GOODS OR SERVICES OR MERCANTILE OR ENTREPRENEURIAL OR INDUSTRY OR INDUSTRIAL OR MARKET OR MARKETPLACE OR TRADE OR MERCHANT OR COMPANY OR ENTERPRISE? ? OR CORPORAT??? OR ENTITY OR ENTITIES |
| S9  | 174214   | AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ? OR CM OR SPOT? ? OR INFOMERCIAL? ? OR INFOTAIN? OR INFO()MERCIAL? ? - OR TAIN?) OR PROMO? ? OR PROMOTION?? OR SPOTLIGHT??? OR SHOW? - ??(2N)(ITEM? ? OR PICTURE? ?)  |
| S10 | 251077   | MARKET? ? OR MARKETING OR PROMOT??? OR MERCHANDISING OR POP() (UP OR UPS OR UNDER? ?) OR POPUP? ? OR POPUNDER? ? OR BANNERAD? ? OR PLUG? ?                                                                              |
| S11 | 138257   | CATALOG? ? OR CATALOGUE? ? OR CARDCATALOG? OR DIRECTORY OR DIRECTORIES                                                                                                                                                  |
| S12 | 172555   | DEMOGRAPHIC? ? OR GEOGRAPHY OR (CONSUMER OR CUSTOMER OR PERSONAL OR USER)(2N)PROFILE OR GEOGRAPHIC()LOCATION OR PLACE OR COUNTRY OR CITY OR STATE                                                                       |
| S13 | 156258   | GEOGRAPH?? OR AREA? ? OR REGION? ? OR (PHONE OR TELEPHONE)-()NUMBER? ? OR (ZIP OR POST??)()CODE? ? OR LOCATION? ? OR LOCATION? ? OR AREACODE? ? OR ZIPCODE? ? OR POSTALCODE? ?                                          |
| S14 | 6481     | (FEE OR FEES OR PRICE? ? OR COST? ?)(2N)(TYPE? ? OR KIND? ? OR AMOUNT OR CATEGORY) OR (PER OR BY OR EACH OR NUMBER)(1W)(- HIT OR HITS OR CLICK? ?) OR (SET OR FIXED OR SPECIFIC)()(FEE - OR FEES OR PRICE OR COST)      |
| S15 | 25       | AU=(CHU, L? OR CHU L? OR HARADA, E? OR HARADA E? OR HEATHERLY D? OR HEATHERLY, D? OR MAHONEY T? OR MAHONEY, T? OR MESSINA, J? OR MESSINA J? OR PALMA, J? OR PALMA J?)                                                   |
| S16 | 9800     | (TARGET? OR PLACEMENT OR FOCUS?)(3N)S9                                                                                                                                                                                  |
| S17 | 21086    | S14 OR BIDDING OR BID OR BIDS                                                                                                                                                                                           |
| S18 | 6055     | (S1 OR S2)(60N)S17                                                                                                                                                                                                      |
| S19 | 1053     | (S1 OR S2)(30N)S14                                                                                                                                                                                                      |
| S20 | 203      | S19(30N)(S12:S13)                                                                                                                                                                                                       |
| S21 | 0        | S15 AND S20                                                                                                                                                                                                             |

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S22 165 S20 NOT PY>2003  
S23 104 RD (unique items)  
? t23/3,k/all

**23/3,K/1 (Item 1 from file: 15)**

DIALOG(R) File 15:ABI/Inform(R)  
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02708145 520129971

**Web Prospecting, Catalog Selling**

Nicolai, Bill

Catalog Age v20n13 PP: 39 Dec 2003

ISSN: 0740-3119 JRNL CODE: CTA

WORD COUNT: 1285

...TEXT: referral opportunities to be fulfilled across channels.

3 Join appropriate product aggregation opportunities, such as **Catalog City** and Amazon.com. Work toward pay-per-performance advertising terms rather than pay- **per - click** or pay-per-view.

4 Use list-optimization services such as those from Abacus, Z...

**23/3,K/2 (Item 2 from file: 15)**

DIALOG(R) File 15:ABI/Inform(R)  
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02495456 241914461

**Is this any place to run a business?**

Cohen, Alan

FSB : Fortune Small Business v12n9 PP: 55-64 Nov 2002

JRNL CODE: FSBS

WORD COUNT: 3527

...TEXT: 700 merchants selling that Xbox.

3 USE AUCTIONS AND STORES. eBay Stores are a handy **place** to

consolidate all your eBay offerings, and its **fixed - price listings** are cheaper than posting auctions. But eBay includes only auctions in its home-page search...

**23/3,K/3 (Item 3 from file: 15)**

DIALOG(R) File 15:ABI/Inform(R)  
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02165676 70109851

**The Internet: How to protect yourself from the perils of cyberspace**

Schwartz, Peter C

Defense Counsel Journal v68n1 PP: 65-71 Jan 2001

ISSN: 0895-0016 JRNL CODE: ISC

WORD COUNT: 3991

...TEXT: are the newest marketing tool, but there are many ethical pitfalls, including advertising and multi- **state** practice restrictions

ENTERPRISING lawyers are navigating resourcefully through cyberspace. For instance, the entire research for this article was conducted on the Internet using services for which no **specific fee** was paid and for which no user registration or membership identification was required.<sup>1</sup> The Internet has become a principal means of law firm marketing and promotion. **Yellow pages** and 800 **telephone** numbers are giving way to advanced technologies.<sup>2</sup> Routine Internet video conferencing and real-time audio...

**23/3,K/4 (Item 4 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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02097200 64828653

**TruckCenter: A one-stop dot com**

Ludorf, Carol A

Fleet Equipment v26n11 PP: 13-15 Nov 2000

ISSN: 0747-2544 JRNL CODE: FEQ

WORD COUNT: 1493

...TEXT: a land-- based auction through TruckCenter's partner, Nationwide Auction Systems. In many instances, those **listings** have chosen both the **fixed price** and open bid options, thereby indicating a desired price but a willingness to negotiate.

Any visitor to TruckCenter.com can freely browse through the equipment **listings** ; conduct a search for specific equipment, whether by keyword, equipment category, application, make, model, model year, engine make, engine horsepower, transmission speed, **location** , list price, or mileage or check back on a piece of equipment using the item...

**23/3,K/5 (Item 5 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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02016189 52682193

**How brokers can counter the risks of disintermediation by embracing and leveraging technology trends**

Stanfill, John

Real Estate Issues v24n4 PP: 12-16 Winter 1999/2000

ISSN: 0146-0595 JRNL CODE: RET

WORD COUNT: 2305

...TEXT: to commercial brokers, such as the PropertyFirst.com system, agents can gain access to detailed **listings** for thousands of available properties, which can be easily searched and sorted by a wide range of criteria. Properties can be categorized according to **location** , size, **price** , and **type** , such as office, industrial, shopping/retail, multihousing, hotel/resort, etc. This makes it a relatively...

**23/3,K/6 (Item 6 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01985469 48298045

**Attention, please**

Kuchinskas, Susan

Brandweek v41n3 PP: 56-60 Jan 17, 2000

ISSN: 1064-4318 JRNL CODE: IADW

WORD COUNT: 2349

...TEXT: can earn cash by using the application. Advertisers pay the Irvine, Calif-based company to **place** text links to their Web sites within categorized submenus in ePilot; how much they'll pay users **per click** is listed right there. For example, if a user were looking for information on life insurance she could drill down from the category Net **Guide** through **Business** to Insurance, then finally to Life, where she has the choice of choosing from the nine listed sites that pay, such as Survivorship Life (26 cents **per click** -through) or scrolling down to links that aren't paid placements, and therefore pay the...

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**23/3,K/7 (Item 7 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01729138 03-80128

**OneSource integrates Financial Times Information, Disclosure, and infoUSA databases into business browser**

Anonymous

Information Today v15n9 PP: 42 Oct 1998

ISSN: 8755-6286 JRNL CODE: IFT

WORD COUNT: 470

...TEXT: into Business Browser offers subscribers company contact and background information, as-reported financial statements, executive **listings** and board members, and **geographic** and business analysis.

Business Browser is available for different geographies including global, U.S., and U.K. versions. **Fixed - price** subscriptions for unlimited annual usage are sold through a direct sales and support organization with...

**23/3,K/8 (Item 8 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01475103 01-26091

**Wine sites ripe for the clicking**

Barron, Christina

Europe n368 PP: 6 Jul/Aug 1997

ISSN: 0191-4545 JRNL CODE: EUP

WORD COUNT: 321

...TEXT: This full-bodied Web site, published out of Canada in English and French, has extensive **listings** of American and European appellations and producers broken down by **region** and then ranked by **type** of grape, **price** range, body, and sweetness. Links to producers with Web sites are provided, but basic addresses and **telephone numbers** are not. In **regions** such as Bordeaux, for example, none of the producers has a site listed. This makes...

**23/3,K/9 (Item 9 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01436664 00-87651

**Online white pages: The world's largest phone book**

Krumenaker, Larry

Database v20n3 PP: 30-36 Jun/Jul 1997

ISSN: 0162-4105 JRNL CODE: DTB

WORD COUNT: 1986

...TEXT: The most accurate and interesting white page service is InfoSpace. InfoSpace contains about 112 million **listings** from the Pro CD database, is easily searchable, and is loaded with extra features. On InfoSpace, a successful name search generates a table with name, address, and **telephone number**. **Click** on the name and get any email information the system knows.

Click on the address...

**23/3,K/10 (Item 10 from file: 15)**

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01360578 00-11565

**Share and share alike**

Arthur, Audrey

Black Enterprise v27n7 PP: 62 Feb 1997

ISSN: 0006-4165 JRNL CODE: BEN

WORD COUNT: 577

...TEXT: Evanston, Illinois, has instituted a \$35 fee, allowing graduates of other institutions outside the Chicago **area** to use its Career Information Center for three months.

But the advantages of reciprocity often outweigh the **costs**. The **types** of services available differ with each college but may include access to job **listings**, selfassessment materials, the Internet, directories, annual reports, resume preparation software, counseling on the graduate school...

**23/3,K/11 (Item 11 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01314030 99-63426

**Speech recognition: From the lab to the real world**

Cameron, Hugh; Heffner, Ken; Pancholy, Rajiv

Telesis n101 PP: 28-31+ Sep 1996

ISSN: 0040-2710 JRNL CODE: TLS

WORD COUNT: 4478

...TEXT: recognition and visual-display technologies. Today, to find Korean restaurants in a district of a **city**, a person must skim the **yellow pages**, looking at restaurant descriptions and addresses. A restaurant finder service would allow users to identify- by speaking into the telephone - the **type** of cuisine, **price** range, and **area** of the **city** that they are seeking. The service would then visually display the descriptions of restaurants meeting...

**23/3,K/12 (Item 12 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01231573 98-80968

**Yellow pages advertising by physicians**

Butler, Daniel D; Abernethy, Avery M

Journal of Health Care Marketing v16n1 PP: 45-50 Spring 1996

ISSN: 0737-3252 JRNL CODE: JHC

WORD COUNT: 3956

...TEXT: a copy of our fee schedule." This lets consumers know that the office will provide **specific fees** yet allows physicians the flexibility to change them if necessary.

Because the average cost of a **yellow pages** ad depends on the type of ad and **geographic location**, physicians should assess the effectiveness of their ads. For example, in a midsized Southeastern **city** the cost of yellow pages ads in 1994 ranged from \$108 for a simple listing...

**23/3,K/13 (Item 13 from file: 15)**

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01124766 97-74160

**Plastics recycling promoted by new electronic exchange**

Shearer, Brent

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Chemical Marketing Reporter v248n22 PP: 31 Nov 27, 1995  
ISSN: 0090-0907 JRNL CODE: CHM  
WORD COUNT: 860

...TEXT: is a collaboration of the CBOT, National Recycling Coalition, Environmental Protection Agency, the New York State Office of Recycling Market Development and the Clean Washington Center.

Buyers and sellers use the exchange by dialing into it via a modem and personal computer. **Listings** are posted expressing the desire to buy or sell materials. **Type**, quantity, **price** and other variables are listed on the bulletin board.

Prospective users of the system can...

**23/3,K/14 (Item 14 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
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01111798 97-61192  
**Dialing for dollars: DineLink creates interactive menu**  
Ruggless, Ron  
Nation's Restaurant News v29n41 PP: 14, 52 Oct 16, 1995  
ISSN: 0028-0518 JRNL CODE: NRN  
WORD COUNT: 892

...TEXT: technology for years, and movie theaters recently have adopted it, restaurants are just launching into **phone guides**.

DineLink provides one free **phone number** in the Dallas **area**, 222-DINE, which offers a menu of restaurants based on, in order, cuisine **type**, **location** and **price**, and then other **areas** such as atmosphere and required attire. All information is provided by either a male or...

**23/3,K/15 (Item 15 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
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01076782 97-26176  
**Phone directories on CD-ROM - The fine print**  
Beiser, Karl  
Database v18n4 PP: 99-103 Aug/Sep 1995  
ISSN: 0162-4105 JRNL CODE: DTB  
WORD COUNT: 2998

...TEXT: business name, the retrieval software immediately begins filling the bottom half of the screen with **listings** that match what has been typed to that point. To search by SIC, address elements or **phone number**, **click** on a button at the top of the search screen to open the appropriate text...

**23/3,K/16 (Item 16 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
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00870896 95-20288  
**"For sale by owner": Pros and cons**  
Weaver, Peter  
Nation's Business v82n6 PP: 78 Jun 1994  
ISSN: 0028-047X JRNL CODE: NAB  
WORD COUNT: 421

...TEXT: who is the broker-owner of a Help-U-Sell regional office. (The

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Salt Lake City company has affiliate firms in most states.)

For-sale-by-owner support companies can usually be found in the **Yellow Pages** ' real-estate **listings** . Local banks, mortgage brokers, and real-estate lawyers may also have names.

For a **fixed fee** , support companies can provide a variety of services, including advertising, computer multiple-listing, lender prequalification ...

**23/3,K/17** (Item 17 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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00819917 94-69309

**The high cost of bad information**

Mancini, Larry; Willis, Roger

Telemarketing Magazine v12n7 PP: 26-30 Jan 1994

ISSN: 0730-6156 JRNL CODE: TLM

WORD COUNT: 1549

...TEXT: company more than 26 percent per year in directory assistance costs. Before using an electronic **white pages** service, its 145 employees made more than 10,000 directory assistance calls per month at a cost of more than \$70,000 annually:

**SEARCH COST SAVINGS**

\* **Types** of Calls --90 percent out of **state** (billed by long-distance carrier at \$.60 each). --10 percent in **state** (billed by local telephone company at \$.50 each).

\*Monthly Costs Using Directory Assistance --\$5,900...

**23/3,K/18** (Item 1 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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10925057 Supplier Number: 110664857 (USE FORMAT 7 FOR FULLTEXT)

**Web Prospecting, Catalog Selling.**

Catalog Age, v20, n13, pNA

Dec 1, 2003

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1373

... and referral opportunities to be fulfilled across channels.

\*Join appropriate product aggregation opportunities, such as **Catalog City** and Amazon.com. Work toward pay-per-performance advertising terms rather than pay- **per** - **click** or pay-per-view.

\*Use list-optimization services such as those from Abacus, Z-24...

**23/3,K/19** (Item 2 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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10405188 Supplier Number: 100566891 (USE FORMAT 7 FOR FULLTEXT)

**Marketers key in to search; Companies find the tool efficient to reach customers. (Interactive) (1-800-Flowers.com)**

Advertising Age, v74, n15, p42

April 14, 2003

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 640

... Rider said, referring to plush animals, gift baskets and other goodies. ``Search is a great **place** for us to leverage those products and put advertising on a cost- **per** - **click** basis,`` she said. 1-800-Flowers.com buys search **listings** from Overture; the **listings** then show up on Yahoo!, Microsoft Corp.'s MSN and other portals. ``The beauty of...

23/3,K/20 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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10314001 Supplier Number: 97836860 (USE FORMAT 7 FOR FULLTEXT)  
**Search Engine Resurgence. (Column)**  
Webb, Cynthia L.  
Washingtonpost.com, pNA  
Feb 19, 2003  
Language: English Record Type: Fulltext  
Article Type: Column  
Document Type: Newswire; General Trade  
Word Count: 1679

... 1 billion in revenue this year by licensing technology to Yahoo, MSN and others to **place** text-based ads alongside search results. Overture auctions placement in search **listings** to the highest bidder and shares the **per** - **click** revenue with its partners. Overture has had to share a growing portion of revenue from...

23/3,K/21 (Item 4 from file: 16)  
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10214931 Supplier Number: 94982343 (USE FORMAT 7 FOR FULLTEXT)  
**Espotting to increase search volume with European deals. (Espotting Media ) (Brief Article)**  
Dillabough, Chris  
New Media Age, p14(1)  
Nov 21, 2002  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 282

It represents a major expansion of the pay- **per** - **click** firm's strategy to deliver relevant paid-for **listings** into its partners' specialist content **areas** , in addition to its core business of powering paid-for results on partners' search pages...

23/3,K/22 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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10193382 Supplier Number: 84873196 (USE FORMAT 7 FOR FULLTEXT)  
**Internet Update.**  
Woods, Wendy  
Newsbytes, pNWSB02107002  
March 21, 2002  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 406

.... camp, but running a bit behind? There may still be openings at

Ginger R. DeMille

camps in your **area** , and to locate those camps, log onto this Web site. All 50 states are represented, and one can do a keyword search by **type** of camp, **cost** , **location** and more. Each entry includes a basic description of the camp and its programs, and there are hotlinks to Web sites for each camp. The extensive **listings** - 2,000 camps - also include e-mail addresses for more information from the directors. World...

**23/3,K/23 (Item 6 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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10003463 Supplier Number: 90194402 (USE FORMAT 7 FOR FULLTEXT)  
**BT to launch new directory enquiries service.(Brief Article)**  
Telecomworldwire, pNA  
August 7, 2002  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Trade  
Word Count: 137

... access directory enquiries but soon they will have the option of obtaining weather forecasts, classified **listings** , sports results and cinema **listings** . This will all be accessible through one **telephone number** , 118 500.

BT also expects to move from a **fixed price** charging system to a time based one.

The decision to alter the directory services offering...

**23/3,K/24 (Item 7 from file: 16)**

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09821445 Supplier Number: 87009495 (USE FORMAT 7 FOR FULLTEXT)  
**Briefs...(Brief Article)**  
Yellow Pages & Directory Report, v18, n10, pNA  
June 7, 2002  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Trade  
Word Count: 292

... LookSmart, San Francisco, launched a new product in its LookListings Small Business line. Small Business **Listings** allows online direct marketers to received qualified leads for the Web site. The marketers pay for the traffic generated on a **per - click** basis.

Switchboard, Westboro, Mass., expanded its partnership with AT&T Wireless. Switchboard's services, such as yellow and **white pages** , reverse **phone number** look-up and driving directions, are now part of AT&T's mMode service, which...

**23/3,K/25 (Item 8 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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08874364 Supplier Number: 75263360 (USE FORMAT 7 FOR FULLTEXT)  
**Perceptions of Advertising in the Market for Used Vehicles.(automotive promotion )**  
URBAN, DAVID J.; HOFFER, GEORGE E.; PRATT, MICHAEL D.  
Journal of Advertising Research, v41, n1, p66  
Jan, 2001  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Refereed; Professional  
Word Count: 7669

... the  
Availability of service and repair facilities (6.37) mail (3.08)  
Advertising in the telephone book Yellow Pages (2.92)  
Opportunity to negotiate a deal (6.37) Information on the internet (2.77)  
Wide selection of makes/models (6.14)  
Availability of a fixed price (5.78)  
Convenience of seller's location (4.86)  
Advertising sponsored by the seller (4.56)  
Information Sources  
Factors In Selecting a...

23/3,K/26 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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08853375 Supplier Number: 76894570 (USE FORMAT 7 FOR FULLTEXT)  
**NYTimes.com Launches New York's Most Comprehensive Residential Real Estate Section.**  
Business Wire, p2218  
August 1, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 464

... City, and it also includes listings for residential, luxury and vacation homes in the tri- state region and nationwide.  
NYTimes.com/realestate combines The New York Times classified ads with exclusive residential listings from many leading brokers in New York City. Visitors can search listings from a variety of brokers simultaneously, and listings are searchable by city location, property type, size, price range and amenities. In addition, the site features advanced tools that provide an intuitive and...

23/3,K/27 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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08650081 Supplier Number: 74866557 (USE FORMAT 7 FOR FULLTEXT)  
**Citysearch Selects OpenTable, Inc. as a Restaurant Reservation Provider.**  
Business Wire, p0240  
May 22, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 498

... that brings OpenTable's real-time restaurant reservation functionality to Citysearch's network of local city guides. Citysearch users are now able to search OpenTable's inventory for restaurant table availability by cuisine type, neighborhood and price range and get instant online confirmation of reservations. OpenTable enables real-time reservations at 1200...

23/3,K/28 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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08333721 Supplier Number: 70457846 (USE FORMAT 7 FOR FULLTEXT)  
**Esslinger-Wooten-Maxwell, Realtors, Ranked No. 1 in Miami-Dade for Total  
Volume Home Sales in 2000.**

Business Wire, p0349

Feb 13, 2001

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 434

... real estate company in South Florida to offer virtual tours of all  
of their home **listings** .

"Although we are most recognized with the luxury market," adds  
Shuffield, "we work within a broad range of **prices** , **locations** and  
**types** of properties, including single-family homes, condominiums,  
commercial investments, and the sale of businesses."

"We...

**23/3,K/29 (Item 12 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07938587 Supplier Number: 66237990 (USE FORMAT 7 FOR FULLTEXT)

**Web site reviews:(www.tenantwise.com is reviewed.)(Brief Article)**

ADLER, JANE

Crain's Chicago Business, v23, pSR7

Oct 16, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; Trade

Word Count: 208

... offer some valuable services. Click on ``find a broker'' for  
directories of names, addresses and **phone numbers** . Pages load quickly.  
Property **listings** can be sorted by **price** , **category** and **location** .  
The search feature works whether all the fields are completed or not, a  
nice touch for the time-starved or indecisive. Brokers who register can  
change **listings** online and use the match-up service to find qualified  
buyers. @@Volume: 23 @@Publication number...

**23/3,K/30 (Item 13 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07904135 Supplier Number: 66028413 (USE FORMAT 7 FOR FULLTEXT)

**Coldwell Banker Northern California Unveils Sophisticated Online Home  
Search Device.**

PR Newswire, pNA

Oct 13, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 463

... clients to log on to cbnorcal.com and customize up to five home  
searches identifying **specific price** ranges, home specifications and/or  
**geographic locations** . Once complete the service will notify clients  
daily via e-mail when new Coldwell Banker property **listings** matching  
their criteria hit the market.

The e-mail includes a link to the day...

**23/3,K/31 (Item 14 from file: 16)0**

DIALOG(R)File 16:Gale Group PROMT(R)

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07723626      Supplier Number: 64417349    (USE FORMAT 7 FOR FULLTEXT)  
**Classified Ventures Launches HomeScape.com.**  
National Mortgage News, v24, n48, p14  
August 21, 2000  
Language: English      Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count:    263

...      selling, renting and moving categories.

With the HomeFinder search tool, consumers can search resale home listings by price, location and features, and also receive the names of local brokers and agents. NewHomeNetwork.com allows buyers to identify new home communities by market, price, type of home, community lifestyle and builder.

Buyers can also utilize iOwn.com's mortgage services...

23/3,K/32      (Item 15 from file: 16)  
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07686502      Supplier Number: 63964007    (USE FORMAT 7 FOR FULLTEXT)  
**Fred Sands Realtors Selects CreSenda Wireless as Exclusive Provider of Wireless Handheld Solutions.**  
Business Wire, p0178  
August 9, 2000  
Language: English      Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count:    647

...      first product line in CreSenda's Wireless Professional Series(SM)--offers wireless access to residential listings as well as the ability to view photos of homes and detailed maps, send and receive e-mail, view detailed profiles of properties including address, city /town, type of property, price range, number of bedrooms, amenities and Internet access. This unique mobile solution allows agents and...

23/3,K/33      (Item 16 from file: 16)  
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07503435      Supplier Number: 63012801    (USE FORMAT 7 FOR FULLTEXT)  
**CreSenda Wireless Launches WirelessRealty, the First in a Series of Handheld Solutions for Mobile Professionals.**  
Business Wire, p0191  
June 28, 2000  
Language: English      Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count:    706

...      the Internet's leading real estate-focused Website.

CreSenda's solution offers wireless access to listings on REALTOR.com(R), and the ability to view photos of homes and maps, send and receive e-mail, view detailed profiles of properties, including address, city /town, type of property, price range, number of bedrooms, amenities, and browse the Internet. This unique mobile solution allows agents...

23/3,K/34      (Item 17 from file: 16)  
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07435061      Supplier Number: 62527552    (USE FORMAT 7 FOR FULLTEXT)

**LUXURYREALESTATE.COM. (Brief Article)**

Forbes, p148

May 22, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; General Trade

Word Count: 107

... worldwide. Do your requirements include wraparound water and mountain views?

Historic designation? Search the vast **listings** by **location**, **cost** or **type** of property, from ranch to waterfront to golf-side. The results offer quantity and quality...

**23/3,K/35 (Item 18 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07282649 Supplier Number: 61800344 (USE FORMAT 7 FOR FULLTEXT)

**USBid.com Advances its European Toehold by Merging With Now! Components.**

PR Newswire, pNA

April 10, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 521

... offerings by selling primarily resistors and capacitors. Within the next 90 days, Now! Components' product **listings** and **fixed - price** model will be integrated into USBid.com. Now! Components' Web site, **telephone numbers** and customer support will be maintained until its users can be transitioned fully to USBid...

**23/3,K/36 (Item 19 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07271024 Supplier Number: 61700462 (USE FORMAT 7 FOR FULLTEXT)

**@griculture Online. (Brief Article)**

B to B, v85, p24

April 10, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; Trade

Word Count: 113

... grow into a full-service information source for farmers, as well as a community gathering **place**."

Comments: Offers news, weather, market information, calendar and links to a network of agribusinesses, global agriculture publishers and agriculture associations. Venue for auctions and **fixed - price** product **listings**.

Revenue generation: Banner advertising, strategic e-commerce marketing alliance.

**23/3,K/37 (Item 20 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07077991 Supplier Number: 59221580 (USE FORMAT 7 FOR FULLTEXT)

**NRF PARTNERS WITH GLOBAL MARKET SITE. (Brief Article)**

Power, Denise

WWD, p16

Feb 2, 2000

Ginger R. DeMille

Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 358

... executive officer of i2i.

Business transactions will likely fall into one of three categories: "classified" **listings**, where goods and services are offered at a **fixed price**; an "inverse auction," where buyers express an interest in goods or services and **state** the price they are willing to pay, and "exchange" transactions, which are a hybrid of...

**23/3,K/38 (Item 21 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07053048 Supplier Number: 58380154 (USE FORMAT 7 FOR FULLTEXT)

**Web support and production tracking grab spotlight at America East. (Industry Trend or Event)**

The Seybold Report on Publishing Systems, v28, n14, p32  
April 19, 1999

Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 4559

... searchable using a variety of criteria. Items can be sorted in many different orders-by **price**, **location**, rating, **type**, etc. For print publication, **listings** can be formatted in numerous ways and exported to Quark Xpress or sent to an...

**23/3,K/39 (Item 22 from file: 16)**  
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07023862 Supplier Number: 59427101 (USE FORMAT 7 FOR FULLTEXT)

**Attention, Please. (web applications stream marketing info and ads on the users desktop)**

Kuchinskas, Susan  
ADWEEK Eastern Edition, v41, n3, p54  
Jan 17, 2000

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2324

... can earn cash by using the application. Advertisers pay the Irvine, Calif.-based company to **place** text links to their Web sites within categorized submenus in ePilot; how much they'll pay users **per click** is listed right there. For example, if a user were looking for information on life insurance she could drill down from the category Net **Guide** through **Business** to Insurance, then finally to Life, where she has the choice of choosing from the nine listed sites that pay, such as Survivorship Life (26 cents **per click** -through) or scrolling down to links that aren't paid placements, and therefore pay the...

**23/3,K/40 (Item 23 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06993927 Supplier Number: 59169467 (USE FORMAT 7 FOR FULLTEXT)

**BuySellBid.com Real Estate Category Now Offers Access to Multiple Listing Service Classifieds From Homeseekers.com.**

Business Wire, p1555  
Feb 3, 2000

Ginger R. DeMille

Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 576

... over one million classified listings, which includes rental property, For Sale by Owner, and MLS **listings**. Just click the Real Estate category from [www.buysellbid.com](http://www.buysellbid.com), and then click on the Agent/Broker **Listings** category. From here, searches can easily be narrowed by **state**, **city**, house **type**, features, and **price** ranges.

"BuySellBid.com, with its vast distribution network, provides us with a terrific channel...

**23/3,K/41 (Item 24 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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06277324 Supplier Number: 54409797 (USE FORMAT 7 FOR FULLTEXT)  
**Ameritech Adds Content, E-Commerce With New Online Yellow Pages Partners.**  
Yellow Pages & Directory Report, v15, n7, pNA  
April 14, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 421

... exclusive online directory on the Sun-Times Web site. The Sun-Times, which covers the **city** of Chicago and the metropolitan **area**, is one of the top 10 newspapers in the U.S., rated by circulation.

The agreement enables online newspaper readers to access Ameritech's **yellow pages** from anywhere on the newspaper site. Under the terms of the deal, the newspaper is compensated for **each click** -through to the electronic directory from its Internet site. From [yellowpages.net](http://yellowpages.net), users can go...

**23/3,K/42 (Item 25 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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06089981 Supplier Number: 53622826 (USE FORMAT 7 FOR FULLTEXT)  
**Global Connections Acquires IBSA Internet Company.**  
PR Newswire, p9410  
Jan 22, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 915

... up with three clicks of the mouse.

The site also features 20 million New Mover **listings** and online consumer referrals. It includes programs that allow users to order leads in their **area** for a pre-**set cost** per lead.

IBSA's online search program is a popular item. A member can enter a name and address, and the site delivers the name, address and **phone number** for the nearest neighbors. This is packaged as a "Client Extension" program and a "Lead..."

**23/3,K/43 (Item 26 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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05973103 Supplier Number: 53267144 (USE FORMAT 7 FOR FULLTEXT)  
**MACY'S WEB SITE GETS A MAJOR APPAREL UPLOAD.**  
Moin, David  
WWD, p14(1)  
Nov 19, 1998

Ginger R. DeMille

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 818

... not operate stores.

In August, Macy's launched a catalog to extend its reach in locations far from its stores. Macy's currently has stores in 21 states.

Anderson said he didn't know yet whether the on-line business would cannibalize the catalog business.

He outlined some of the innovative features of Macys.com, including a "gift wizard" -- shoppers can key in information such as merchandise category and price range, and the search engine will suggest up to 36 gifts.

There's also a...

23/3,K/44 (Item 27 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05922518 Supplier Number: 53157824 (USE FORMAT 7 FOR FULLTEXT)  
**A Tool for Every Task. (Web site directory) (Directory)**  
PC Magazine, p224(1)  
Dec 1, 1998  
Language: English Record Type: Fulltext  
Article Type: Directory  
Document Type: Magazine/Journal; General Trade  
Word Count: 2758

... Search for an apartment from the comfort of your own home. Enter a U.S. city and state (or any street, intersection, or ZIP code), then specify price range, unit type, and desired amenities. Returns include listings of apartment and property features as well as direct links to management. Some returns also...

23/3,K/45 (Item 28 from file: 16)  
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05608877 Supplier Number: 48486781 (USE FORMAT 7 FOR FULLTEXT)  
**REPEAT/ CableSoft and MediaOne Announce the First Commercial Launch of Interactive, On-Demand Information Television.**  
Business Wire, p05181325  
May 18, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 923

... tm)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by cost and type

9. Fast Yellow(tm)--a community business directory featuring listings from the top 50 yellow page categories, sortable by product and geographic area

10. Local Works(tm)--community information such as local schools, Town Hall

11. Cable Store...

23/3,K/46 (Item 29 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05608521 Supplier Number: 48486425 (USE FORMAT 7 FOR FULLTEXT)  
**CableSoft and MediaOne Announce the First Commercial Launch of Interactive, On-Demand Information Television.**

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Business Wire, p5181333

May 18, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 923

... tm)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**

9. Fast Yellow(tm)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**

10. Local Works(tm)--community information such as local schools, Town Hall

11. Cable Store...

**23/3,K/47 (Item 30 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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05608520 Supplier Number: 48486424 (USE FORMAT 7 FOR FULLTEXT)

**CableSoft and MediaOne Announce the First Commercial jaunch of Interactive, On-Demand Information Television.**

Business Wire, p05180130

May 18, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1189

... tm)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**

9. Fast Yellow(tm)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**

10. Local Works(tm)--community information such as local schools, Town Hall

11. Cable Store...

**23/3,K/48 (Item 31 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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05590727 Supplier Number: 48462668 (USE FORMAT 7 FOR FULLTEXT)

**TCI Atlantic, Inc. and CableSoft Sign Multi-System Deal for Digital, Interactive, On-Demand Information TV.**

Business Wire, p5041068

May 4, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 805

... TM)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**

9. Fast Yellow(TM)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**

10. Local Works(TM)--community information such as local schools, town hall

11. Cable Store...

**23/3,K/49 (Item 32 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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05344526 Supplier Number: 48130255 (USE FORMAT 7 FOR FULLTEXT)  
**Cyber PR: Web Sites Offer Potential for Speakers**  
PR News, v53, n45, pN/A  
Nov 17, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1164

... than what's provided in the bios can fill out an online form to receive **specific fees**, video and audio tapes and other information.  
National Speakers Association (<http://www.nsaspeaker.org>)  
The king of all speaker sites contains more than 4,000 **listings**, searchable by keyword, name, **location** and topic. The actual listings lack photos, detailed descriptions and fees, which is a little...

**23/3,K/50 (Item 33 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05156231 Supplier Number: 47869364 (USE FORMAT 7 FOR FULLTEXT)  
**U S West's DiveIn Atlanta with Media One Puts a New Face On Local Content; Exclusively for DiveIn.**  
Business Wire, p07301288  
July 30, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1146

... submit their own opinions -- Extensive search capabilities allow people to find the right restaurant by **location**, cuisine **type**, atmosphere, **price**, and more  
The Monster Board  
-- Provides comprehensive **listings** of jobs in Atlanta -- Job seekers find tips on writing the best resume and then...

**23/3,K/51 (Item 34 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

04513877 Supplier Number: 46630367 (USE FORMAT 7 FOR FULLTEXT)  
**ARW Now Operating Largest Used Computer Site On The Internet.**  
Business Wire, p08151269  
August 15, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 517

... Listings are quickly and easily searchable in a variety of ways. You can search the **listings** by manufacturer or model, **location** or particular dealer. Each listing contains complete information including description, warranty, condition, maintenance history, quantity, **price**, model, **type**, features etc. Each listing also contains the needed contact information and a "click here" button that allows you to instantly and automatically e-mail the listing dealer.  
Deals take **place** constantly. Already companies such as Marathon Oil, Kingston Labs, Sun Data, MFP, LDI/NationsCredit, Eurodata...

**23/3,K/52 (Item 35 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

04450754 Supplier Number: 46532762 (USE FORMAT 7 FOR FULLTEXT)  
**CITYSEARCH ACQUIRES METROBEAT TO OFFER NEW YORK CITY COMPREHENSIVE LOCAL**

**CONTENT ONLINE**

PR Newswire, p0709NYTU014

July 9, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 880

... recommendations and offer personal viewpoints in the form of the Metrobeat Diaries. Metrobeat provides comprehensive **listings** in more than 20 categories, including music, restaurants and theater. Users can search for things to do by **category**, **location** or **price**.

The New York Times' CyberTimes calls Metrobeat "the hottest property in Silicon Alley." Recently, it...

**23/3,K/53 (Item 36 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

04240430 Supplier Number: 46208356 (USE FORMAT 7 FOR FULLTEXT)

**COBALT GROUP LAUNCHES YACHTWORLD (TM)!**

PR Newswire, p0307SETH009

March 7, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 529

... on the Internet, and is growing daily as brokers from around the world submit their **listings**. **Listings** can include multiple photographs and line drawings, and users may search by **type**, **price**, length, **location**, and other relevant criteria.

YachtWorld generates sales for brokers --

"Within two weeks of having my **listings** posted on YachtWorld, I received calls from two serious purchasers and a half-dozen others..."

**23/3,K/54 (Item 37 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

04032079 Supplier Number: 45862425 (USE FORMAT 7 FOR FULLTEXT)

**Dialing for dollars: DineLink creates interactive menu**

Nation's Restaurant News, v0, n0, p14

Oct 16, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 895

... technology for years, and movie theaters recently have adopted it, restaurants are just launching into **phone guides**.

DineLink provides one free **phone number** in the Dallas **area**, 222-DINE, which offers a menu of restaurants based on, in order, cuisine **type**, **location** and **price**, and then other **areas** such as atmosphere and required attire. All information is provided by either a male or...

**23/3,K/55 (Item 38 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

03947371 Supplier Number: 45714433 (USE FORMAT 7 FOR FULLTEXT)

**Radio Shack Rolling Out Catalog Kiosks**

HFN The Weekly Newspaper for the Home Furnishing Network, p5

August 7, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; General

Word Count: 241

... 3,000 items in stock, but when the catalog's products are added in, the **number** will **hit** about 100,000.

The kiosk will contain several **catalogs** and a **telephone** for the customer to **place** the order.

A Radio Shack spokesman called the concept a combination retail/direct mail operation.

The customers have to come into the store to **place** an order and they can receive help from the store's sales staff, but the...

**23/3,K/56 (Item 39 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

03375186 Supplier Number: 44683307 (USE FORMAT 7 FOR FULLTEXT)

**FINAL CAFE RULE FOR NATURAL GAS/ALCOHOL VEHICLES TO BE ISSUED**

Oxy-Fuel News, v6, n19, pN/A

May 16, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 365

... see box). EPA's proposal specifies the size of the labels and type required for **city** and highway miles per gallon **listings** on new vehicles. In addition, estimated annual fuel **costs** and the **type** of fuel and vehicle need to be specified on the consumer labels.

**23/3,K/57 (Item 40 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

03268742 Supplier Number: 44501689 (USE FORMAT 7 FOR FULLTEXT)

**PRO CD ROLLS OUT CD ROM DIRECTORY FOR CANADA**

Yellow Pages & Directory Report, v10, n5, pN/A

March 9, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 98

... compiled from Canadian telephone books. Pro CD produced 10,000 copies of the product initially.

**Listings** can be searched by name, address, **telephone number** and business **category**. Suggested retail **price** is \$149. Pro CD has also introduced a CD ROM directory of more than 150...

**23/3,K/58 (Item 41 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

02337313 Supplier Number: 43064256 (USE FORMAT 7 FOR FULLTEXT)

**Recently Completed Continental Europe Transactions: Target - Bertmark Media AB**

Mergers & Acquisitions Report, v5, n23, pN/A

June 8, 1992

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 124

Adviser: -

**Business** : **Book** publishing

Acquiror

Weilin & Goos OY (Amer Group)

Ginger R. DeMille

**Country** : Finland  
**Adviser** : -  
**Business** : **Book** , calendar publishing  
**Deal Data**  
**Amount**: 7.727 (\$million)  
**Price** : \$ - /Share  
**Type** : Acquisition  
**Announced**: 05/26/92  
**Effective**: 05/26/92  
**Attitude**: Friendly  
**Comments**  
Weilin & Goos OY...

**23/3,K/59** (Item 42 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

02032356 Supplier Number: 42613361 (USE FORMAT 7 FOR FULLTEXT)  
**Recently Completed US Transactions: Target - Harcourt Brace Jovanovich Inc.**  
Mergers & Acquisitions Report, v4, n51, pN/A  
Dec 23, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 152

**Adviser**: LEHMAN  
**Business** : **Book** publisher; insurance underwriter  
**Acquiror**  
General Cinema Corp.  
**State** : MA  
**Adviser**: FBC; SAL  
**Business**: Operate movie theaters  
**Deal Data**  
**Amount**: 1,500.000(\$mil)  
**Price** : \$.75/Share  
**Type** : Acquisition  
**Announced**: 08/08/91  
**Effective**: 12/04/91  
**Attitude**: Friendly  
**Comments**  
General Cinema Corp...

**23/3,K/60** (Item 43 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

02023056 Supplier Number: 42599666 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Missile Business (Ferranti Int'l)**  
Mergers & Acquisitions Report, v4, n50, pN/A  
Dec 16, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 129

**Adviser**: NA  
**Business** : Precision **guided** munitions  
**Acquiror**  
GEC-Marconi (GE Co. plc)  
**Country** : Great Britain  
**Adviser**: NA  
**Business** : Precision **guided** munitions  
**Deal Data**  
**Amount**: 66.280 (\$mil)  
**Price** : \$-/Share

**Type** : Acquisition  
Announced: 11/01/91  
UncDate: NA  
Effective: NA  
Attitude: Friendly  
Comments  
GEC-Marconi has...

**23/3,K/61 (Item 44 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

01987565 Supplier Number: 42546126 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Ferranti International plc**  
Mergers & Acquisitions Report, v4, n47, pN/A  
Nov 25, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 124

Adviser: NA  
Business: Mnfr computer/inform systems  
Acquiror  
GEC-Marconi (GE Co plc)  
**Country** : Great Britain  
Adviser: NA  
**Business** : Precision- guided munitions  
Deal Data  
Amount: 66.280 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 11/01/91  
UncDate: -  
Effective: -  
Attitude: Friendly  
Comments  
GEC-Marconi has agreed to...

**23/3,K/62 (Item 45 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

01956334 Supplier Number: 42500940 (USE FORMAT 7 FOR FULLTEXT)  
**US Divestitures: Target - Maxwell Com Corp. - Com Book Div**  
Mergers & Acquisitions Report, v4, n44, pN/A  
Nov 4, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 92

Adviser: NA  
Business: -  
Acquiror  
Simon & Schuster (Paramount Comm)  
**State** : NY  
Adviser: NA  
**Business** : Book publisher  
Deal Data  
Amount: 150.000 (\$mil)  
**Price** : \$ -/Share  
**Type** : Acquisition  
Announced: 10/21/91  
Effective: NA  
Attitude: Friendly

Comments

Maxwell Communication Corp. is expected...

**23/3,K/63 (Item 46 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

01807125 Supplier Number: 42278237 (USE FORMAT 7 FOR FULLTEXT)

**The Ad Game: Sale vs. Regular Price**

WWD, v0, n0, pS24

August 7, 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 766

... impact of the ad is limited to the distribution of the newspaper in a particular **region**, even though a store may have branches across the **country**."

Howard Greller, executive vice president of Beach Patrol, Inc., said stores can choose the **type** of regular- **price advertising** - newspaper or **catalog** - they want to do in co-op efforts with Daffy, one of Beach Patrol's...

**23/3,K/64 (Item 47 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

01761030 Supplier Number: 42209233 (USE FORMAT 7 FOR FULLTEXT)

**UK Divestitures: Target-STC Ltd. (Northern Telecom)**

Mergers & Acquisitions Report, v4, n27, pN/A

July 8, 1991

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 135

Adviser: NA

**Business** : Catalogue distributor

Acquiror

Farnell Electronics plc

**Country** : Great Britain

Adviser: COUNTY NATWEST; BARING

Business: Electronic and electrical prdcts

Deal Data

Amount: 104.645 (\$mil)

**Price** : \$ - /Share

**Type** : Acquisition

Announced: 05/31/91

UncDate: NA

Effective: NA

Attitude: Friendly

Comments

Farnell Electronics plc...

**23/3,K/65 (Item 48 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

01692073 Supplier Number: 42105483 (USE FORMAT 7 FOR FULLTEXT)

**Continental Europe Divestitures: Target - Fabritius A/S**

Mergers & Acquisitions Report, v4, n21, pN/A

May 27, 1991

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 129

Adviser: NA  
**Business** : Catalog and electronic publish  
Acquiror  
Elanders Kommunikation AB  
**Country** : Sweden  
Adviser: NA  
Business: Engaged in printing/publishing  
Deal Data  
Amount: 35.612 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 03/21/91  
Effective: NA  
Attitude: Friendly  
Comments  
Elanders Kommunikationen AB of Sweden...

**23/3,K/66 (Item 49 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

01581801 Supplier Number: 41942565 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Grattan plc (Next plc)**  
Mergers & Acquisitions Report, v4, n11, pN/A  
March 18, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 145

Adviser: LAZ-BROS  
**Business** : A catalogue business  
Acquiror  
Otto Versand GmbH  
**Country** : Great Britain  
Adviser: NA  
**Business** : Mail order catalogue business  
Deal Data  
Amount: 274.078 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 01/24/91  
UncDate: NA  
Effective: NA  
Attitude: Friendly  
Comments  
Otto Versand GmbH...

**23/3,K/67 (Item 50 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

01581794 Supplier Number: 41942558 (USE FORMAT 7 FOR FULLTEXT)  
**U.S. Divestitures: Target - BSN Corp.-Sports, equip div (2)**  
Mergers & Acquisitions Report, v4, n11, pN/A  
March 18, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 92

Adviser: NA  
**Business** : Sporting supplies catalog  
Acquiror

Ginger R. DeMille

Undisclosed Acquiror

State :-

Adviser: NA

Business:-

Deal Data

Amount: 55.000 (\$mil)

Price : \$ - /Share

Type : Acquisition

Announced: 03/08/91

Effective: NA

Attitude: Friendly

Comments

An undisclosed acquiror offered to...

**23/3,K/68 (Item 51 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2005 The Gale Group. All rts. reserv.

01237865 Supplier Number: 41433314 (USE FORMAT 7 FOR FULLTEXT)

**RKO WARNER VIDEO ANNUAL REVENUES**

Video Week, v11, n27, pN/A

July 9, 1990

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 70

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...announcing Chmn. Michael Landes has been named retail entrepreneur of year for N.Y. metropolitan area and Northeast. Last year, RKO Warner said, dollar volume per store hit "all-time high" of \$1 million. Company said it derives about 50% of revenues from sellthrough and has introduced catalog mail-order business. Stores stock 8,000-15,000 cassettes.

**23/3,K/69 (Item 1 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

16349672 SUPPLIER NUMBER: 109249679 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Long Island Entrepreneurial Briefs October 24, 2003.**

Long Island Business News, NA

Oct 24, 2003

ISSN: 0894-4806 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 818 LINE COUNT: 00068

... build buzz, the partners put postcards on windshields of cars in Farmingdale, Babylon and Huntington - areas where they host the events. "People find us online. We do some Internet advertising, pay- per - click," Holzman said. The company also advertises in local newspapers and tries to get included in free listings .<P>Now the company is adding a new venue - the lobby of Bloomingdale's at...

**23/3,K/70 (Item 2 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

14360543 SUPPLIER NUMBER: 79128982 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The Internet: how to protect yourself from the perils of cyberspace.(law firm websites)**

Schwartz, Peter C.

Defense Counsel Journal, 68, 1, 65

Jan, 2001

ISSN: 0895-0016

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 4127

LINE COUNT: 00377

... entire research for this article was conducted on the Internet using services for which no **specific fee** was paid and for which no user registration or membership identification was required.(1) The Internet has become a principal means of law firm marketing and promotion. **Yellow pages** and 800 **telephone numbers** are giving way to advanced technologies.(2) Routine Internet video conferencing and real-time audio...

**23/3,K/71 (Item 3 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

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>>>Accession number 14087449 is unavailable

**23/3,K/72 (Item 4 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

13801660 SUPPLIER NUMBER: 77959595 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Publishing in South Korea Today.**

Taylor, Sally; Kim, Hegene

Publishers Weekly, 248, 35, 25

August 27, 2001

ISSN: 0000-0019

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 5106

LINE COUNT: 00395

... active participation from the book world. These days, there isn't a publisher in the **country** without an online presence. In retail and wholesale orders and delivery, dozens of companies compete, shaking tip a sleepy retail **book trade** with poor national distribution and a comfortable old net ( **fixed** ) **price** agreement. Several online companies, some of them consortia of existing publishing houses, supply selected Korean...

**23/3,K/73 (Item 5 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

13462518 SUPPLIER NUMBER: 74887241 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Putting citizens on-line, not in line.(Brief Article)**

Al-Kibsi, Gassan; Boer, Kito de; Rea, Nigel P.; Mourshed, Mona

McKinsey Quarterly, 65

Spring, 2001

DOCUMENT TYPE: Brief Article

ISSN: 0047-5394

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 3361

LINE COUNT: 00304

... the number of users who click through to their sites. Or it could charge a **fixed fee** based on the size and **location** of a company's icon, just as the **Yellow Pages** does with advertising. Alternatively, the government could pay an independent Web site operator to put...

**23/3,K/74 (Item 6 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

12167487 SUPPLIER NUMBER: 62196531 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Wine e-commerce sites navigate shipping regulations.**

Caputo, Tina

Wines & Vines, 81, 5, 44

Ginger R. DeMille

May, 2000  
ISSN: 0043-583X      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 1726      LINE COUNT: 00135

... of wine accessories and a wine club. Consumers can search the online wine cellar by **type**, **region** and **price** (including categories for best buys and wines under \$15). The wine **listings** include scores (but not reviews) from the Wine Spectator, Wine Enthusiast and Wine Advocate. Tasting...

**23/3,K/75      (Item 7 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

11928893      SUPPLIER NUMBER: 61190214      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**(22) Digest. (News Briefs)**  
New Media Age, 4  
March 16, 2000  
ISSN: 1364-7776      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 233      LINE COUNT: 00023

... auction site  
Godado, the auction-based European search engine, has entered the UK market. Advertisers **place** bids for keywords related to content on their site, with the highest bidder achieving top position in search results. Godado's innovation is based on a cost- **per** - **click** strategy, where advertisers only pay the amount of their bid when consumers click on their **listings**.  
www.godado.co.uk

**23/3,K/76      (Item 8 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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11731638      SUPPLIER NUMBER: 59221654      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**NRF PARTNERS WITH GLOBAL MARKETPLACE SITE; COMPANIES USING NEW WEB SITE TO SOLICIT BIDS, MOVE EXCESS INVENTORY AND EQUIPMENT.**  
Power, Denise  
Daily News Record, 32  
Feb 2, 2000  
ISSN: 1041-1119      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 386      LINE COUNT: 00034

... executive officer of i2i.  
Business transactions will likely fall into one of three categories: "classifieds" **listings**, where goods and services are offered at a **fixed price**; an "inverse auction," where buyers express an interest in goods or services and **state** the price they are willing to pay; and "exchange" transactions, which are a hybrid of...

**23/3,K/77      (Item 9 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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10518411      SUPPLIER NUMBER: 53073004      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**OneSource Integrates Financial Times Information, Disclosure, andinfoUSA Databases into Business Browser.**  
Information Today, 42(1)  
Oct 1, 1998  
ISSN: 8755-6286      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 503      LINE COUNT: 00050

... into Business Browser offers subscribers company contact and

Ginger R. DeMille

background information, as-reported financial statements, executive listings and board members, and **geographic** and business analysis.

Business Browser is available for different geographies including global, U.S., and U.K. versions. **Fixed - price** subscriptions for unlimited annual usage are sold through a direct sales and support organization with...

**23/3,K/78 (Item 10 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

10059061 SUPPLIER NUMBER: 20375131

**Alphabetical listings.(1998 Market Directory) (Industry Trend or Event) (Directory)**

Health Management Technology, v19, n2, p16(108)  
Feb, 1998

DOCUMENT TYPE: Directory ISSN: 1074-4770 LANGUAGE: English  
RECORD TYPE: Abstract

...ABSTRACT: care IT companies is presented alphabetically. Each entry contains a company's name, address and **telephone number**. Most listings also offer a fax number, Internet address, Web site, contact person and company description. Entries also can contain the company's type of services, the number of installed computers, **price** range and **types** of software and hardware. Also included are the names of companies that provide products and...

**23/3,K/79 (Item 11 from file: 148)0**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

09317184 SUPPLIER NUMBER: 18968375 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**On-line assistance. (the five best personal finance World Wide Web sites for Canadian users are listed) (Personal Finance) (Brief Article)**

Maclean's, v109, n50, p46(1)  
Dec 9, 1996

DOCUMENT TYPE: Brief Article ISSN: 0024-9262 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 213 LINE COUNT: 00022

... a glance.

MLS Online

(<http://www.mls.ca>)

A rapidly expanding catalogue of real-estate **listings** from selected communities across Canada. Properties can be searched by **price**, **location**, **type** of home and features such as "ocean view."

RetireWeb

(<http://www.retireweb.com>)

A handy...

**23/3,K/80 (Item 12 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

09272492 SUPPLIER NUMBER: 19015234 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Regional contests for journalists in all media.(1997 Journalism Awards and Fellowships Directory) (Directory)**

Editor & Publisher, v129, n52, p36J(6)  
Dec 28, 1996

DOCUMENT TYPE: Directory ISSN: 0013-094X LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 5551 LINE COUNT: 00477

Ginger R. DeMille

...ABSTRACT: media that will be held in 1997 is presented. Competitions are listed in alphabetical order. **Listings** include a description of the awards, deadline, entry **fee** , the monetary **amount** to be awarded and the scheduled date of the awards, a contact person, address, and **phone number** .

**23/3,K/81 (Item 13 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

08744553 SUPPLIER NUMBER: 18398265 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**GlobeStar mates PCs with the telephone. (GlobeStar Systems Inc.) (Special Report: Telecommunications)**

Brent, Paul

Financial Post , Sat ed, col 2, pT15

April 13, 1996

ISSN: 0015-2021 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 994 LINE COUNT: 00081

... automatically be connected with the listing agent.

Callers can also browse through a realtor's **listings** database by **location** , asking **price** and **type** , and search for available properties on a specific street. Options include a mortgage calculator that...

**23/3,K/82 (Item 14 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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08275769 SUPPLIER NUMBER: 17625056 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**NEW WORLD WIDE WEB SITE PROVIDES CONSUMERS WITH ACCESS TO HISTORICAL HOME PRICES AND MORE THAN 50,000 PROPERTY LISTINGS**

PR Newswire, p1108LA021

Nov 8, 1995

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1083 LINE COUNT: 00115

... a-REALTOR directory; a consumer database of real estate-related questions and answers; and property **listings** .

-- Visitors to the site can search for properties in a particular community by specifying a **price** range and **type** of property desired.

The Web site produces a list of properties that match the search criteria. Those individual **listings** can then be viewed in more detail. Basic **listings** include the property's street name; **city** ; number of bedrooms and bathrooms; price; REALTOR's name, brokerage firm and **phone number** ; and one photograph (if available from the listing provider). Multiple listing services wishing to participate...

**23/3,K/83 (Item 15 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

07974265 SUPPLIER NUMBER: 14749792 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Directory information. (telephone directory information for businesses)**

Cassell, Dana

Party & Paper Retailer, v9, n1, p62(2)

Jan, 1994

ISSN: 0899-6008 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1095 LINE COUNT: 00086

... It Cost?

\* Every business is entitled to a free listing. The business name, address, and **telephone number** is listed once, alphabetically, in both the **White Pages** and The **Yellow Pages** .

\* The least expensive advertising option is listing your store's name in bold **type** . **Prices** range from \$3 to \$12 per month, depending on your **location** . For instance, a full-page ad in Charleston, SC costs about \$2,000 per month...

23/3,K/84 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

07598155 SUPPLIER NUMBER: 16506908 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Zomba enters Latin pub field with Grever purchase. (Zomba Music Publishing acquires catalogs of Grever International S.A. and Golden Sands Enterprises Inc.) (Brief Article)**

Lichtman, Irv  
Billboard, v106, n50, p9(2)  
Dec 10, 1994

DOCUMENT TYPE: Brief Article ISSN: 0006-2510 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 504 LINE COUNT: 00039

... We are instant strong players in the Latin field."

Although Renzer declined to put a **specific price** tag on the purchase, estimates are that Zomba paid \$5 million-\$6 million for the **catalogs** of Mexico **City** -based Grever International S.A. and San Antonio, Texas-based Golden Sands Enterprises Inc. The...

23/3,K/85 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

07180114 SUPPLIER NUMBER: 14731426 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**So many books, so few choices; the Japanese book world wins - and loses - in a 'feudal' system.**

Sagstetter, Karen  
Publishers Weekly, v241, n2, p22(2)  
Jan 10, 1994

ISSN: 0000-0019 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1414 LINE COUNT: 00113

... But one international marketing specialist put it more bluntly: "It's a feudal system. The **book business** is controlled by 10 major companies that are family-owned. They control the two major distributors and consequently space on the bookshelves is guaranteed to them. A **fixed price** is fine with them because they always have a **place** on the bookshelf."

Whether the practice of fixing price causes restraint of trade remains a...

23/3,K/86 (Item 18 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

06165363 SUPPLIER NUMBER: 12907555 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Zagat meets maps in informative CityGuide series. (Axxis Software Inc's geographic data base) (Software Review) (First Looks) (Evaluation)**

Willmott, Don  
PC Magazine, v11, n21, p54(1)  
Dec 8, 1992

DOCUMENT TYPE: Evaluation ISSN: 0888-8507 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 431 LINE COUNT: 00031

... hundreds of restaurant and hotel reviews.

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Having this information available electronically is great. The restaurant **listings** can be sorted by ethnic **type**, **price**, **location**, Zagat ranking, and by any of two dozen other special categories like "quiet conversation" or "game in season." It's easy to pinpoint the one **place** that matches your desires.

Then the Axxis side of the program, namely the maps, can...

**23/3,K/87 (Item 19 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

06142526 SUPPLIER NUMBER: 12752985 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Will voice mail deliver for you? (real estate offices) (includes related information)**

Jermain, Paul C.

Real Estate Today, v25, n9, p43(5)

Oct, 1992

CODEN: RESTDR ISSN: 0034-0804 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2992 LINE COUNT: 00227

... second service is audiotex. With an audiotex system, callers have access to recorded information about **listings**, and many systems allow callers to hear not only about specific properties but also about all the properties in a given **area** or a **specific price** range, new **listings**, or upcoming open houses, for example.

Jeanne Fawbush, office manager for Shirley Zeitlin & Company, Realtors...

**23/3,K/88 (Item 20 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

05512375 SUPPLIER NUMBER: 11564991 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Time series online: exploring ECONBASE and PTS U.S. Time Series. (includes related article on numeric data sources)**

Allen, Colleen

Database, v14, n6, p27(7)

Dec, 1991

DOCUMENT TYPE: evaluation ISSN: 0162-4105 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 3536 LINE COUNT: 00336

... of the Directory is divided into eight chapters and an appendix. Chapters reflect broad data **types**: **prices**, **demographics**, industry, income/expenditure, foreign data, interest rates, and **trade** statistics. Browsing the **Directory** index and chapter content cannot be effectively duplicated online but will result in more precise...

**23/3,K/89 (Item 21 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

05426348 SUPPLIER NUMBER: 11135696 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The ad game: sale vs. regular price. (swimsuit ads) (Sportswear Report supplement)**

Hartlein, Robert

WWD, v162, n26, pS24(2)

August 7, 1991

ISSN: 0149-5380 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 818 LINE COUNT: 00063

... impact of the ad is limited to the distribution of the newspaper in

a particular **region** , even though a store may have branches across the **country** ."

Howard Greller, executive vice president of Beach Patrol, Inc., said stores can choose the **type** of regular- **price advertising** -- newspaper or **catalog** -- they want to do in co-op efforts with Daffy, one of Beach Patrol's....

**23/3,K/90 (Item 22 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

05220713 SUPPLIER NUMBER: 11307570 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Cataloger takes opt-out issue straight to the customer. (William M. Green and Co.) (Catalogs)**

Barney, Lee

Direct, v3, n3, p25(1)

March, 1991

ISSN: 1046-4174

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 785

LINE COUNT: 00060

... Smarter" campaign, Everett adds, is that it makes good business sense. "It is beginning to **cost** a tremendous **amount** more to be in the **catalog business** , and like any good businessperson who aims to protect their investments, I want to protect the investment I make each time I **place** a catalog in the mail," she explains.

This year she plans to circulate 5 to...

**23/3,K/91 (Item 23 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

04902923 SUPPLIER NUMBER: 09293740 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**National Directory of Bulletin Board Systems, 1990. (book reviews)**

O'Mahony, Daniel P.

RQ, v30, n2, p296(2)

Winter, 1990

CODEN: RQRQAQ

DOCUMENT TYPE: review

ISSN: 0033-7072

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 518

LINE COUNT: 00040

... to be particularly helpful. In the basic directory, useful information such as baud rates, system **type** , **fees** (if any), hours of availability, voice **phone number** , and last date of use is omitted. Some of this information is given in the appendices **listings** .

The directory makes no efforts to categorize or define the types of BBS included. While...

**23/3,K/92 (Item 24 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

04789903 SUPPLIER NUMBER: 09285907 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Directory of Portable Databases. (book reviews)**

Steffey, Ramona

CD-ROM Professional, v3, n5, p122(1)

Sept, 1990

DOCUMENT TYPE: review

ISSN: 1049-0833

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 786

LINE COUNT: 00062

... 409 CD-ROM products, 66 products on diskette and 108 products on magnetic tape. Product **listings** in each of the three categories include name of the product, information provider, vendor, format, system

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requirements, software, **price** , **type** of database, subject, content, language, coverage ( **geographic** ), time span and update frequency. Accompanying the product information are several indexes: Subject Index, Information...

**23/3,K/93 (Item 25 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

04601844 SUPPLIER NUMBER: 09110839 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Supplement to CD-ROMS in Print. (directory)**

Desmarais, Norman

CD-ROM Librarian, v5, n6, p36(4)

June, 1990

DOCUMENT TYPE: directory ISSN: 0893-9934 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 3147 LINE COUNT: 00284

... or compatible Memory: 640K Operating System: MS-DOS 3.1 or higher  
Peripherals: hard disk **Price** : \$1,795 **Type** : full text sources, numeric database Subject: **Directories**

Description: Checks street, **city** , **state** , and **ZIP code** data of a mailing list against a compressed version of the U.S. Postal Service...

**23/3,K/94 (Item 26 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

04572819 SUPPLIER NUMBER: 08964965 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Do you know how to use the phone? (incoming calls as a source of sales)**

**(column)**

Popyk, Bob

Music Trades, v138, n3, p76(3)

April, 1990

DOCUMENT TYPE: column ISSN: 0027-4488 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 1462 LINE COUNT: 00103

... the phone, find out the name of the caller. After that, try for a valid **phone number** and an appointment.

Before you start giving all **kinds** of **prices** and info over the phone, remember that it could be your competition calling, or a customer going down the list in the **Yellow Pages** . Give them an immediate price, and they'll let their fingers keep on walking.

You...

**23/3,K/95 (Item 27 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

03913804 SUPPLIER NUMBER: 07596989 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**A LAN toolbox. (planning and managing)**

Eddison, Elizabeth B.

Database, v12, n3, p15(7)

June, 1989

ISSN: 0162-4105 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 4129 LINE COUNT: 00326

... a big incentive to look into alternatives." Overview of hardware-based peripheralsharing devices including product **listings** and reports of interviews with users for each product.

**Costs**

The **amount** you spend on a local **area** network varies depending on

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the number of workstations or nodes that are to be on...

**23/3,K/96 (Item 28 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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03901539 SUPPLIER NUMBER: 07535141 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Cars & the CRS: a new look for rate displays. (car rental systems)**  
**(Automation Report)**  
Godwin, Nadine  
Travel Weekly, v48, n33, p81(2)  
April 24, 1989  
ISSN: 0041-2082 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1505 LINE COUNT: 00118

... This display also could be further qualified, as with the shopper's call. The resulting **listings** will include car company, counter **location**, car **type**, availability status, **price** and indication if it is guaranteed, free mileage and cost of excess miles.  
Information on...

**23/3,K/97 (Item 29 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

03869276 SUPPLIER NUMBER: 07065706 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**SIG spotlight; timely briefings on special interest groups.**  
Webb, Joseph A.  
Link-Up, v6, n1, p7(1)  
Jan-Feb, 1989  
ISSN: 0739-988X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 625 LINE COUNT: 00049

... townhouses, condos, multi-family homes, or land. The classifieds are open to those from any **state**; however, **listings** currently on the system were limited to Massachusetts, Rhode Island, Vermont, Maine, and Florida. Users can search the database by **city**, **state**, agency, **price** range, **type** of property, bedrooms, and neighborhood. Buyers have the option of advertising on the SIG for...

**23/3,K/98 (Item 30 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

03860427 SUPPLIER NUMBER: 07117040 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Mobil Travel Guide introduces pocket-sized guides to five cities. (Boston, Chicago, New York City, San Francisco & Washington D.C.) (product announcement)**  
PR Newswire, 0320NY049  
March 20, 1989  
DOCUMENT TYPE: product announcement LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 493 LINE COUNT: 00037

... from coast-to-coast, listed establishments range from economical to expensive -- the best in each **price** and service **category** that each **city** has to offer.

All five Mobil **City Guides**, published by Prentice Hall, sell for a suggested cost of \$5.95 each at bookstores...

**23/3,K/99 (Item 31 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

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02364388 SUPPLIER NUMBER: 00654049 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**An Inside Job: Just Their Type.**  
Betts, K.S.  
Modern Office Technology, v30, n5, p74  
May, 1985  
ISSN: 0746-3839 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 2010 LINE COUNT: 00148

... which was founded in 1829, is a wholesale hardware distributor and has operations in four **locations** in the United States. Fish's department produces the catalogs that describe the company's myriad offerings, which are the selling tools for the **business**.

Mammoth

The mammoth **catalog** contains approximately 35,000 items at all times. "We add 3,000 new items each year, and delete the same **amount**. **Prices** and stock numbers change just as often. We require a quick turnover," stresses Fish.  
Before...

**23/3,K/100 (Item 1 from file: 275)**  
DIALOG(R) File 275:Gale Group Computer DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

02110232 SUPPLIER NUMBER: 19840732 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Rand McNally TripMaker Deluxe 98. (one of four trip-planning software packages evaluated in "Travel Aid from Your PC") (Software Review) (Evaluation)**  
Brown, Bruce  
PC Magazine, v16, n18, p49(2)  
Oct 21, 1997  
DOCUMENT TYPE: Evaluation ISSN: 0888-8507 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 764 LINE COUNT: 00064

TEXT:

...earlier versions, including ways of determining the quickest, shortest, and most-scenic routes plus searchable **city** street maps for 82 urban **areas**, highway exit information, and hotel and restaurant **listings** by **price category**. The pumped-up TripMaker Deluxe 98 (\$45 street), our Editors' Choice in this roundup, goes...

**23/3,K/101 (Item 2 from file: 275)**  
DIALOG(R) File 275:Gale Group Computer DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

01932997 SUPPLIER NUMBER: 18255904 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Home sweet home. (step-by-step software program, Web usage to help buy dream house) (includes related articles on additional resources, Web sites, software) (Technology Information)**  
Karinich, MaryAnn  
Computer Life, v3, n6, p70(6)  
June, 1996  
ISSN: 1076-9862 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 2537 LINE COUNT: 00197

... the United States and abroad. At the Realtors' sites, it's easy to do multiple- **category** searches on **cost**, number of bedrooms, and other preferences, then review the **listings** that match.

Census Bureau Home Page (www.census.gov): A government page that's a breeze to use. I chose Search, then **Place** Search, which put me on the U.S. Gazetteer Page. There I could enter the...

**23/3,K/102 (Item 3 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

01772501 SUPPLIER NUMBER: 16742244 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**OmniBook 600C. (from HP) (Reviews) (Hardware Review) (Evaluation) (Brief**

**Article)**

Penwarden, Michael

Computer Life, v2, n1, p120(1)

Jan, 1995

DOCUMENT TYPE: Evaluation Brief Article ISSN: 1076-9862

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 565 LINE COUNT: 00044

... than a second. This is incredibly useful, especially when combined with the included appointment and **phone book** utilities. Need to schedule an appointment or jot down a **phone number** ? Just **hit** the on switch, type in the information, and shut the machine down. Another appointment book...

**23/3,K/103 (Item 4 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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>>>Accession number 1721619 is unavailable

**23/3,K/104 (Item 5 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01603271 SUPPLIER NUMBER: 13872621 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Changes at Sony Publishing: multimedia group works to change its image.**

**(Sony Electronic Publishing)**

Maloney, Janice

Digital Media, v2, n12, p14(3)

May 17, 1993

ISSN: 1056-7038 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1892 LINE COUNT: 00147

... identified, was that Sony does not market their products well. While Compton's NewMedia will **place** ads in computer magazines and use the more traditional advertising vehicles of this market -- in-house store **advertising** and **catalog** mailers of titles to targeted audiences -- Sony has resisted advertising in publications.

"It makes more sense today to invest in retailer **advertising** or **catalog advertising**," says Thier. "In our particular **category** the **cost** of the ad page is too high in comparison with the cost of the return

...  
?

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? show files;ds  
 File 9:Business & Industry(R) Jul/1994-2005/Apr 28  
     (c) 2005 The Gale Group  
 File 476:Financial Times Fulltext 1982-2005/Apr 29  
     (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Apr 29  
     (c) 2005 Business Wire.  
 File 613:PR Newswire 1999-2005/Apr 29  
     (c) 2005 PR Newswire Association Inc  
 File 634:San Jose Mercury Jun 1985-2005/Apr 28  
     (c) 2005 San Jose Mercury News  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Apr 29  
     (c) 2005 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
     (c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
     (c) 1999 PR Newswire Association Inc

| Set | Items  | Description                                                                                                                                                                                                             |
|-----|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 144898 | LISTINGS OR (ADVERTI? OR BUSINESS OR PHONE OR TELEPHONE OR CITY OR PROMOTIONAL OR TRADE OR COMMERCIAL OR CLASSIFIED OR COUPON? ?)(3N)(BOOK OR DIRECTORY OR DIRECTORIES OR GUIDE? ? OR CATALOG??? OR YEARBOOK?)          |
| S2  | 23690  | (WHITE OR YELLOW)()PAGES OR PHONEBOOK? OR COUPONBOOK?                                                                                                                                                                   |
| S3  | 158979 | S1 OR S2                                                                                                                                                                                                                |
| S4  | 73343  | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR - GROUPED                          |
| S5  | 108242 | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                            |
| S6  | 154442 | COMMERCIAL OR BUSINESS?? OR GOODS OR SERVICES OR MERCANTILE OR ENTREPRENEURIAL OR INDUSTRY OR INDUSTRIAL OR MARKET OR MARKETPLACE OR TRADE OR MERCHANT OR COMPANY OR ENTERPRISE? ? OR CORPORAT??? OR ENTITY OR ENTITIES |
| S7  | 70969  | AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ? OR CM OR SPOT? ? OR INFOMERCIAL? ? OR INFOTAIN? OR INFO()MERCIAL? ? - OR TAIN?) OR PROMO? ? OR PROMOTION?? OR SPOTLIGHT??? OR SHOW?- ??(2N)(ITEM? ? OR PICTURE? ?)   |
| S8  | 112341 | MARKET? ? OR MARKETING OR PROMOT??? OR MERCHANDISING OR POP() (UP OR UPS OR UNDER? ?) OR POPUP? ? OR POPUNDER? ? OR BANNERAD? ? OR PLUG? ?                                                                              |
| S9  | 58407  | CATALOG? ? OR CATALOGUE? ? OR CARDCATALOG? OR DIRECTORY OR DIRECTORIES                                                                                                                                                  |
| S10 | 74806  | DEMOGRAPHIC? ? OR GEOGRAPHY OR (CONSUMER OR CUSTOMER OR PERSONAL OR USER)(2N)PROFILE OR GEOGRAPHIC()LOCATION OR PLACE OR COUNTRY OR CITY OR STATE                                                                       |
| S11 | 64860  | GEOGRAPH?? OR AREA? ? OR REGION? ? OR (PHONE OR TELEPHONE)- ()NUMBER? ? OR (ZIP OR POST??)()CODE? ? OR LOCATION? ? OR LOCATION? ? OR AREACODE? ? OR ZIPCODE? ? OR POSTALCODE? ?                                         |
| S12 | 1920   | (FEE OR FEES OR PRICE? ? OR COST? ?)(2N)(TYPE? ? OR KIND? ? OR AMOUNT OR CATEGORY) OR (PER OR BY OR EACH OR NUMBER)(1W)(- HIT OR HITS OR CLICK? ?) OR (SET OR FIXED OR SPECIFIC)()(FEE - OR FEES OR PRICE OR COST)      |
| S13 | 0      | AU=(CHU, L? OR CHU L? OR HARADA, E? OR HARADA E? OR HEATHERLY D? OR HEATHERLY, D? OR MAHONEY T? OR MAHONEY, T? OR MESSINA, J? OR MESSINA J? OR PALMA, J? OR PALMA J?)                                                   |
| S14 | 54     | (TARGET? OR PLACEMENT OR FOCUS?)(3N)S12                                                                                                                                                                                 |
| S15 | 6761   | S17 OR BIDDING OR BID OR BIDS                                                                                                                                                                                           |
| S16 | 482    | S3(30N)S12                                                                                                                                                                                                              |
| S17 | 97     | S16(30N)(S10:S11)                                                                                                                                                                                                       |
| S18 | 78     | S17 NOT PY>2003                                                                                                                                                                                                         |
| S19 | 72     | RD (unique items)                                                                                                                                                                                                       |

? t19/3,k/all

19/3,K/1 (Item 1 from file: 9)

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DIALOG(R)File 9:Business & Industry(R)  
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4208598 Supplier Number: 110664857 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Web Prospecting, Catalog Selling.**

Catalog Age, v 20, n 13, p NA  
December 01, 2003  
DOCUMENT TYPE: Journal ISSN: 0740-3119 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1244

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...and referral opportunities to be fulfilled across channels.

\*Join appropriate product aggregation opportunities, such as **Catalog City** and Amazon.com. Work toward pay-per-performance advertising terms rather than pay- **per - click** or pay-per-view.

\*Use list-optimization services such as those from Abacus, Z-24...

**19/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

4064958 Supplier Number: 104469722 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Slicing up IT niches; CMP debuts StoragePipeline.com, joins a crowd pushing down into vertical tech content areas.**

**(Online)**

BtoB, v 88, n 6, p 20  
June 09, 2003  
DOCUMENT TYPE: Journal ISSN: 1087-948X (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 444

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Industry Brains to create a Marketplace section on InfoWorld.com. The section offers advertisers cost- **per - click listings** in 16 content **areas**, including security, wireless and storage. Advertisers pay for placement in relevant content **areas** and are charged only when users click on their link.

CAPTION(S):

TechWeb's new...

**19/3,K/3 (Item 3 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)  
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4004357 Supplier Number: 03740700 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Marketers key in to search; Companies find the tool efficient to reach customers.**

**(Interactive)**

Advertising Age, v 74, n 15, p 42  
April 14, 2003  
DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 566

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Rider said, referring to plush animals, gift baskets and other goodies.  
"Search is a great **place** for us to leverage those products and put  
advertising on a cost- **per** - **click** basis," she said. 1-800-Flowers.com  
buys search **listings** from Overture; the **listings** then show up on  
Yahoo!, Microsoft Corp.'s MSN and other portals.

"The beauty of...

19/3,K/4 (Item 4 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

3699953 Supplier Number: 03699953 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Search Engine Resurgence.**

Washingtonpost.com, p NA  
February 19, 2003  
DOCUMENT TYPE: Custom Wire (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1576

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...1 billion in revenue this year by licensing technology to Yahoo, MSN and  
others to **place** text-based ads alongside search results. Overture  
auctions placement in search **listings** to the highest bidder and shares  
the **per** - **click** revenue with its partners. Overture has had to share a  
growing portion of revenue from...

19/3,K/5 (Item 5 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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3590365 Supplier Number: 03590365 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Espotting to increase search volume with European deals.**

**(Espotting Media)**

New Media Age, p 14  
November 21, 2002  
DOCUMENT TYPE: Journal ISSN: 1364-7776 (United Kingdom)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 252

TEXT:

...it can currently power through its partners.

It represents a major expansion of the pay- **per** - **click** firm's strategy to  
deliver relevant paid-for **listings** into its partners' specialist content  
**areas**, in addition to its core business of powering paid-for results on  
partners' search pages.

...

19/3,K/6 (Item 6 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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3495099 Supplier Number: 03495099 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Ask Jeeves Replaces Internet Search Engine Overture with Google**

San Gabriel Valley Tribune, p N/A

Ginger R. DeMille

July 19, 2002  
DOCUMENT TYPE: Regional Newspaper (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 391

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...closely, comparing frequency of ads, the number of ads that get clicked on and revenue **per click**, Berkowitz said.

Paid **listings** typically appear at the top of the page when a person enters a term in a search box, and they are one of the few **areas** of Internet advertising that thrive.

In May, AOL Time Warner choose Google over Overture for...

19/3,K/7 (Item 7 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

3233314 Supplier Number: 03233314 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Publishing in South Korea Today**  
**(Profile of country's book publishers and sellers, including e-books and e-commerce trends)**  
Publishers Weekly, v 248, n 35, p 25  
August 27, 2001  
DOCUMENT TYPE: Journal; Industry Overview ISSN: 0000-0019 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 4703

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...active participation from the book world. These days, there isn't a publisher in the **country** without an online presence. In retail and wholesale orders and delivery, dozens of companies compete, shaking tip a sleepy retail **book trade** with poor national distribution and a comfortable old net ( **fixed** ) **price** agreement. Several online companies, some of them consortia of existing publishing houses, supply selected Korean...

19/3,K/8 (Item 8 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

3165065 Supplier Number: 03165065 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**King of all it surveys**  
**(King Power International increased traffic 10% in 2000 and 15.3% among under-15-to-24-yr-olds; base for King Power member card is 35,000 people and group could gain virtual monopoly of Thailand's airport duty-free market)**  
Travel Retailer International, p 10+  
2001  
DOCUMENT TYPE: Journal ISSN: 1357-3489 (United Kingdom)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2447

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...tables). The company reviews its assortment on a quarterly basis, but Whelan emphasises that new **listings** can be added at any time if the product looks like it could be interesting.

Ginger R. DeMille

"In terms of **specific price** points, the **demographics** of the passengers in Bangkok are so divergent that there are requirements at every level...

19/3,K/9 (Item 9 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

2895586 Supplier Number: 02895586 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Classified Ventures Launches HomeScape.com**

(Classified Ventures Inc launches HomeScape.com, a site that offers a free aggregation of listings and information about resale homes, newly built homes, apartments, moving, real estate agents, home valuations, financing )

National Mortgage News, v 24, n 48, p 14

August 21, 2000

DOCUMENT TYPE: Journal ISSN: 1050-3331 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 237

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...selling, renting and moving categories.

With the HomeFinder search tool, consumers can search resale home **listings** by price, **location** and features, and also receive the names of local brokers and agents. NewHomeNetwork.com allows buyers to identify new home communities by market, **price**, **type** of home, community lifestyle and builder.

Buyers can also utilize iOwn.com's mortgage services...

19/3,K/10 (Item 10 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2708908 Supplier Number: 02708908 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**NRF Partners With Global Market Site**

(National Retail Federation and Industry to Industry launch i2i Retail, a global marketplace, on Web)

Women's Wear Daily, v 179, n 22, p 16

February 02, 2000

DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 360

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...executive officer of i2i.

Business transactions will likely fall into one of three categories: "classified" **listings**, where goods and services are offered at a **fixed price**; an "inverse auction," where buyers express an interest in goods or services and **state** the price they are willing to pay. and "exchange" transactions, which are a hybrid of...

19/3,K/11 (Item 11 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2306276 Supplier Number: 02306276 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Macy's Web Site Gets A Major Apparel Upload**  
(Macy's launches huge Internet Web site, offering around 100,000 items,  
with women's offering making up 27%)  
Women's Wear Daily, v 176, n 97, p 14  
November 19, 1998  
DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 803

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...not operate stores.

In August, Macy's launched a catalog to extend its reach in **locations** far from its stores, Macy's currently has store in 21 states.

Andersons said he didn't know yet whether the on-line **business** would cannibalize the **catalog business**.  
He outlined some of the innovative features of Macys.com, including a "gift wizard" -- shoppers can key in information such as merchandise **category** and **price** range, and the search engine will suggest up to 36 girls.

There's also a...

19/3,K/12 (Item 12 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2285308 Supplier Number: 02285308 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**OneSource Integrates Financial Times Information, Disclosure, and infoUSA Databases into Business Browser**  
(OneSource Information Services adds over 100,000 worldwide firms to its Business Browser through partnerships with infoUSA, Disclosure, and Financial Times Information)  
Information Today, v 15, n 9, p 42  
October 1998  
DOCUMENT TYPE: Journal ISSN: 8755-6286 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 527

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...into Business Browser offers subscribers company contact and background information, as-reported financial statements, executive **listings** and board members, and **geographic** and business analysis.

Business Browser is available for different geographies including global, U.S., and U.K. versions. **Fixed - price** subscriptions for unlimited annual usage are sold through a direct sales and support organization with...

19/3,K/13 (Item 13 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

2224076 Supplier Number: 02224076 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**AGREE: DUO HIRES BENHAM TO RETROFIT BURNER**  
(Officials from Tulsa and Ogden Martin Systems of Tulsa have agreed on how city will contract work dealing with scheduled retrofit of its waste-to-energy plant)  
Waste News, p 7  
August 17, 1998

Ginger R. DeMille

DOCUMENT TYPE: Journal ISSN: 0007-6864 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 228

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...through the bid process.

A second option, one favored by Ogden without input from the **city**, would procure all the retrofit work in one package on what is called a **fixed - price** engineer, procure and construct basis.

**City** officials recommended the design-build method with the Benham Group because it would more clearly spell out emissions guaranties.

Benham has promised an open **book** to the **city** on its competitive bidding process.

Ogden Martin officials did not oppose the design-build method...

19/3,K/14 (Item 14 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

1776109 Supplier Number: 01776109

**France Telecom en Bourse des juin**

(France Telecom is to be privatized on 6/9/97, with listings in Paris. and New York, with the state is planning to make FFr30-50 bil)

Echos, p 8

March 20, 1997

DOCUMENT TYPE: Business Newspaper ISSN: 0153-4831 (France)

LANGUAGE: French RECORD TYPE: Abstract

ABSTRACT:

France Telecom, public operator, is to be privatised on 09 June 1997, with **listings** in Paris, France, and New York, NY. Reservations will begin on 06 May 1997 and a **fixed price** will be announced between 26 May and 02 June 1997. The **state** is planning to make between FFr30 and FFr50 bil from the privatisation. Article discusses the...

19/3,K/15 (Item 15 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1701162 Supplier Number: 01701162 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TIME WARNER, BARNETT BANKS TEST FUTURE HOME TECHNOLOGY IN FLORIDA**

(Time-Warner Cable and Barnett Banks test fiber optic/coaxial cable service in N Orlando, FL, that combines TV, computer and phone technologies)

Florida Times-Union, p N/A

November 28, 1996

DOCUMENT TYPE: Regional Newspaper ISSN: 0704-2325 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 698

ABSTRACT:

...them via fiber-optic and coaxial cable. It allows users to access movies, local news, **business** services, games, **catalog** shopping and a list of 1,700 local restaurants by using their TV's remote control. The restaurants are grouped according to food **type**, **price**, **location** and ambience. Restaurants which paid for ads can be visited via video clips. When the...

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19/3,K/16 (Item 16 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

1519007 Supplier Number: 01519007 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Advent helps transport companies click on to easy-to-use manuals**  
**(Advent takes transport cos' training or procedures manuals & puts them**  
**into Microsoft Help files that can reside on notebook or server)**  
Journal of Commerce, v 408, n 28,739, p 2B  
June 06, 1996  
DOCUMENT TYPE: Journal ISSN: 0361-5561 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 753

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...company's containers? Click on the help menu. Want to find out a  
colleague's **phone number** ? Click on the help menu.

And don't worry if that colleague was just hired a few weeks ago. Because  
The help **phone directory** is online, it can be constantly updated  
without killing trees for the paper to print...

19/3,K/17 (Item 17 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

1342815 Supplier Number: 01342815 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Plastics Recycling Promoted By New Electronic Exchange**  
**(In its first five weeks, Chicago Board of Trade's new Recyclable Exchange**  
**generates about 14 deals from base of 306 users)**  
Chemical Marketing Reporter, v 248, n 22, p 31  
November 27, 1995  
DOCUMENT TYPE: Journal ISSN: 0090-0907 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 721

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...is a collaboration of the CBOT, National Recycling Coalition,  
Environmental Protection Agency, the New York **State** Office of Recycling  
Market Development and the Clean Washington Center.

Buyers and sellers use the exchange by dialing into it via a modem and  
personal computer. **Listings** are posted expressing the desire to buy or  
sell materials. **Type**, quantity, **price** and other variables are listed  
on the bulletin board.  
Prospective users of the system can...

19/3,K/18 (Item 18 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2005 The Gale Group. All rts. reserv.

1256803 Supplier Number: 01256803 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Radio Shack Rolling Out Catalog Kiosks**  
**(Tandy to debut Radio Shack Unlimited in-store catalog shopping concept**  
**kiosks)**  
HFN, v 69, n 32, p 53+  
August 07, 1995  
DOCUMENT TYPE: Journal ISSN: 1082-0310 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 239

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...3,000 items in stock, but when the catalog's products are added in, the number will hit about 100,000.

The kiosk will contain several catalogs and a telephone for the customer to place the order.

A Radio Shack spokesman called the concept a combination retail/direct mail operation.

The customers have to come into the store to place an order and they can receive help from the store's sales staff, but the...

19/3,K/19 (Item 1 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext

(c) 2005 Financial Times Ltd. All rts. reserv.

0007003668 BODFMAUAEKFT

**Food & Drink: Labour of gastronomic love - A very individual food guide**

NICHOLAS LANDER

Financial Times, P XIV

Saturday, June 12, 1993

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 480

...s West End and a bar in Texas. Finally, there are four graphs highlighting restaurant costs, cuisine types, number of visits per week and restaurant locations.

Although Henkel is aware of the commercial possibilities of his guide he is reluctant to pursue them at present. He enjoys his job with Conoco but...

19/3,K/20 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2005 Business Wire. All rts. reserv.

00565345 20010801213B6097 (USE FORMAT 7 FOR FULLTEXT)

**NYTimes.com Launches New York's Most Comprehensive Residential Real Estate Section-NYTimes.com/realestate Complements Times Newspaper and Includes Listings From Leading NYC Brokers**

Business Wire

Wednesday, August 1, 2001 08:59 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 461

NYTimes.com/realestate combines The New York Times classified ads with exclusive residential listings from many leading brokers in New York City.

Visitors can search listings from a variety of brokers simultaneously, and

listings are searchable by city location, property type, size, price range and

amenities. In addition, the site features advanced tools that provide an intuitive and...

19/3,K/21 (Item 2 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2005 Business Wire. All rts. reserv.

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00524782 20010522142B4893 (USE FORMAT 7 FOR FULLTEXT)  
**Citysearch Selects OpenTable, Inc. as a Restaurant Reservation  
Provider-Agreement Brings OpenTable's Real-Time Restaurant Reservation  
Functionality to Citysearch Cities Nationwide**  
Business Wire  
Tuesday, May 22, 2001 09:48 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 454

TEXT:

...that brings OpenTable's real-time restaurant reservation  
functionality to Citysearch's network of local **city guides**. Citysearch  
users  
are now able to search OpenTable's inventory for restaurant table  
availability  
by cuisine **type**, neighborhood and **price** range and get instant online  
confirmation of reservations. OpenTable enables real-time reservations at  
1200...

**19/3,K/22** (Item 3 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2005 Business Wire. All rts. reserv.

00462074 20010213044B0767 (USE FORMAT 7 FOR FULLTEXT)  
**Esslinger-Wooten-Maxwell, Realtors, Ranked No. 1 in Miami-Dade for Total  
Volume Home Sales in 2000**  
Business Wire  
Tuesday, February 13, 2001 09:49 EST  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 413

...real estate company in South Florida to offer virtual tours of all  
of their home **listings**.

"Although we are most recognized with the luxury market," adds Shuffield,  
"we  
work within a broad range of **prices**, **locations** and **types** of  
properties,  
including single-family homes, condominiums, commercial investments, and  
the  
sale of businesses."

"We...

**19/3,K/23** (Item 4 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2005 Business Wire. All rts. reserv.

00363267 20000913257B8927 (USE FORMAT 7 FOR FULLTEXT)  
**Plexus Technologies to Exhibit at India Internet World 2000**  
Business Wire  
Wednesday, September 13, 2000 15:46 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 367

...recognized for delivering high  
quality and architecturally innovative eBusiness solutions with rapid time  
to  
market, **fixed cost** and on schedule guarantee.

Established in 1997, Plexus Technologies has offices in California, USA and

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India, Asia Pacific. Global client base includes Aetna Financials, Network Solutions, United Way, Somaliving, **Catalog City**, Charitableway, ICICI, Orange Telecom, Davidoff, Essar Group, Ectone, IBusinessHub and RPG Limited. Additional information about...

**19/3,K/24 (Item 5 from file: 610)**

DIALOG(R)File 610:Business Wire

(c) 2005 Business Wire. All rts. reserv.

00340142 20000809222B4812 (USE FORMAT 7 FOR FULLTEXT)

**Fred Sands Realtors Selects CreSenda Wireless as Exclusive Provider of Wireless Handheld Solutions**

Business Wire

Wednesday, August 9, 2000 09:17 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 657

...first product line in CreSenda's Wireless Professional Series(SM)--offers wireless access to residential **listings** as well as the ability to view photos of homes and detailed maps, send and receive e-mail, view detailed profiles of properties including address, **city** /town, **type** of property, **price** range, number of bedrooms, amenities and Internet access. This unique mobile solution allows agents and...

**19/3,K/25 (Item 6 from file: 610)**

DIALOG(R)File 610:Business Wire

(c) 2005 Business Wire. All rts. reserv.

00310905 20000628180B2291 (USE FORMAT 7 FOR FULLTEXT)

**CreSenda Wireless Launches WirelessRealty, the First in a Series of Handheld Solutions for Mobile Professionals**

Business Wire

Wednesday, June 28, 2000 09:17 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 716

...the Internet's leading real estate-focused Website.

CreSenda's solution offers wireless access to **listings** on REALTOR.com(R), and the ability to view photos of homes and maps, send and receive e-mail, view detailed profiles of properties, including address, **city** /town, **type** of property, **price** range, number of bedrooms, amenities, and browse the Internet. This unique mobile solution allows agents...

**19/3,K/26 (Item 7 from file: 610)**

DIALOG(R)File 610:Business Wire

(c) 2005 Business Wire. All rts. reserv.

00186795 20000203034B1520 (USE FORMAT 7 FOR FULLTEXT)

**BuySellBid.com Real Estate Category Now Offers Access to Multiple Listing Service Classifieds From Homeseekers.com**

Business Wire

Thursday, February 3, 2000 14:14 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 574

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...over one million classified listings, which includes rental property, For Sale by Owner, and **MLS listings** . Just click the Real Estate category from [www.buysellbid.com](http://www.buysellbid.com), and then click on the Agent/Broker **Listings** category. From here, searches can easily be narrowed by **state** , **city** , house **type** , features, and **price** ranges.

"BuySellBid.com, with its vast distribution network, provides us with a terrific channel for...

**19/3,K/27 (Item 1 from file: 613)**

DIALOG(R)File 613:PR Newswire

(c) 2005 PR Newswire Association Inc. All rts. reserv.

00635870 20010904NYTU054 (USE FORMAT 7 FOR FULLTEXT)

**The Wall Street Journal Expands Online Residential/Commercial Real Estate Coverage with Realestatejournal.COM**

PR Newswire

Tuesday, September 4, 2001 08:00 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 712

...Home Seek Database, which allows users to search more than 1.5 million active home **listings** by **geographic area** , **price** range, **type** of house, lot size, and features, in alliance with Realtor.com.

- \* **City Profiles** offers exclusive, in-depth **demographic** , housing, economic, education, recreation, and community data for the nation's 100 largest cities.

- \* Buying...

**19/3,K/28 (Item 2 from file: 613)**

DIALOG(R)File 613:PR Newswire

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00436139 20001013SFF036 (USE FORMAT 7 FOR FULLTEXT)

**Coldwell Banker Northern California Unveils Sophisticated Online Home Search Device**

PR Newswire

Friday, October 13, 2000 13:10 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 474

...clients to log on to [cbnorcal.com](http://cbnorcal.com) and customize up to five home searches identifying **specific price** ranges, home specifications and/or **geographic locations** . Once complete the service will notify clients daily via e-mail when new Coldwell Banker property **listings** matching their criteria hit the market.

The e-mail includes a link to the day...

**19/3,K/29 (Item 3 from file: 613)**

DIALOG(R)File 613:PR Newswire

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Ginger R. DeMille

00308409 20000410ATM006 (USE FORMAT 7 FOR FULLTEXT)  
**Usbid.Com Advances Its European Toehold by Merging with Now! Components**  
PR Newswire  
Monday, April 10, 2000 07:59 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 518

...offerings by selling primarily  
resistors and capacitors. Within the next 90 days, Now! Components' product  
**listings** and **fixed - price** model will be integrated into USBid.com.  
Now!  
Components' Web site, **telephone numbers** and customer support will be  
maintained until its users can be transitioned fully to USBid...

19/3,K/30 (Item 4 from file: 613)  
DIALOG(R)File 613:PR Newswire  
(c) 2005 PR Newswire Association Inc. All rts. reserv.

00292480 20000315CHW013 (USE FORMAT 7 FOR FULLTEXT)  
**Home Listings Launch on Carolinahome.Com**  
PR Newswire  
Wednesday, March 15, 2000 12:56 EST  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 386

TEXT:  
...15-county area of North and South Carolina.  
The www.carolinahome.com site serves the **region** in and around Charlotte,  
one  
of the top-ranking, high growth housing markets in the United States.

Visitors to the "Find a Home" section can search by **type** of property,  
**price** range, number of bedrooms, age of home, subdivision and several  
other  
categories in each coverage **area** . Data, including new **listings** and  
most  
recent sales, is updated nightly to keep the site current.  
CarolinaHome.com  
is the only **place** homebuyers can view the CMLS listings on the Internet  
that  
updates information nightly.

19/3,K/31 (Item 5 from file: 613)  
DIALOG(R)File 613:PR Newswire  
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00139019 19990712ATM018 (USE FORMAT 7 FOR FULLTEXT)  
**WWW.EXECUTIVEMANSIONS.COM Makes Luxury Homes Available To All With Launch**  
**of Site**  
PR Newswire  
Monday, July 12, 1999 10:46 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 334

TEXT:  
...well-structured  
web site to view luxury homes above \$500,000 from all over the **country** .  
Designed with the user in mind, visitors are looking at **listings** almost  
immediately, with a minimum **number** of **clicks** and screens to go through.

Ginger R. DeMille

"While quantity is certainly important for a successful real estate...

19/3,K/32 (Item 1 from file: 634)

DIALOG(R)File 634:San Jose Mercury

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12050097

**ALTAVISTA FINDS A BUYER THE STRUGGLING PALO ALTO WEB SEARCH COMPANY WILL BE BOUGHT FOR \$140 MILLION IN CASH AND STOCK BY OVERTURE SERVICES, WHICH PROVIDES SEARCH-RELATED ADS TO PORTALS. ALTAVISTA CHIEF JIM BARNETT SAYS HE'S 'ECSTATIC' TO BE JOINING A COMPANY WITH A STRONG NAME AND RESOURCES.**

San Jose Mercury News (SJ) - Wednesday, February 19, 2003

By: MARY ANNE OSTROM, Mercury News

Edition: Morning Final Section: Business Page: 1C

Word Count: 696

...1 billion in revenue this year by licensing technology to Yahoo, MSN and others to **place** text-based ads alongside search results. Overture auctions placement in search **listings** to the highest bidder and shares the **per - click** revenue with its partners. Overture has had to share a growing portion of revenue from...

19/3,K/33 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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05436980 Supplier Number: 95159505 (USE FORMAT 7 FOR FULLTEXT)

**118 500 the only number you'll ever need.**

M2 Presswire, pNA

Dec 9, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 859

... on the bt.com website. From today online users will have access to new classified **listings** as well as residential and **business directories**.

As a result of deregulation the whole marketplace is changing and BT is moving from a traditional **fixed - price** charging system to a time-based system. BT expects the typical directory enquiries call to cost no more than before - i.e. about 40p.

The first wave of new **directory phone** books - including a classifieds section for the first time - will be launched early next year. The first books will hit the streets in pilot **areas** including

19/3,K/34 (Item 2 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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05432292 Supplier Number: 94880946 (USE FORMAT 7 FOR FULLTEXT)

**Espotting Media strike deal with Dennis Interactive to supply targeted content.**

M2 Presswire, pNA

Dec 4, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 741

RDATE:12042002

London -- Espotting, Europe's largest pay- **per - click** advertising network, now exclusively provides both web search functionality and editorially specific content to nine...

...of the deal. Espotting's Top 5 results have been integrated into a number of **areas** of the sites, including the review sections. For example, beneath the review for the computer...from both search - the most popular activity on the Internet - and enhanced content in related **areas** of our sites,' commented Dan Newman, sales manager at Dennis Interactive. 'At the same time...of their Top 50 Creative Businesses for 2002.

Espotting Media, is Europe's largest pay- **per** - **click** network. Espotting operates a marketplace where advertisers bid against each other for prominence within their search **listings** . The higher they bid, the higher they are listed. What's more, advertisers only pay for the traffic they receive - it's pay- **per** - **click** advertising that's 100% cost-effective and accountable. Espotting currently has 11,500 advertisers including...

**19/3,K/35 (Item 3 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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05416623 Supplier Number: 84873196 (USE FORMAT 7 FOR FULLTEXT)

**Internet Update.**

Woods, Wendy

Newsbytes, pNWSB02107002

March 21, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 406

... camp, but running a bit behind? There may still be openings at camps in your **area** , and to locate those camps, log onto this Web site. All 50 states are represented, and one can do a keyword search by **type** of camp, **cost** , **location** and more. Each entry includes a basic description of the camp and its programs, and there are hotlinks to Web sites for each camp. The extensive **listings** - 2,000 camps - also include e-mail addresses for more information from the directors. World...

**19/3,K/36 (Item 4 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

05341986 Supplier Number: 90194402 (USE FORMAT 7 FOR FULLTEXT)

**BT to launch new directory enquiries service.(Brief Article)**

Telecomworldwire, pNA

August 7, 2002

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Newsletter; Trade

Word Count: 137

... access directory enquiries but soon they will have the option of obtaining weather forecasts, classified **listings** , sports results and cinema **listings** . This will all be accessible through one **telephone number** , 118 500.

BT also expects to move from a **fixed price** charging system to a time based one.

The decision to alter the directory services offering...

**19/3,K/37 (Item 5 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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05333952 Supplier Number: 90165367 (USE FORMAT 7 FOR FULLTEXT)

**BT outlines revolutionary new directories service.**

M2 Presswire, pNA

Ginger R. DeMille

August 6, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 782

... listings, as well as retrieve information as diverse as weather forecasts, sports results and cinema **listings** via a single **telephone number** : 118 500.

As a result of deregulation the whole marketplace is changing with all operators moving from a **fixed price** charging system to a time-based system. BT expects the typical directory enquiries call will...

**19/3,K/38 (Item 6 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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05281424 Supplier Number: 87009495 (USE FORMAT 7 FOR FULLTEXT)

**Briefs...(Brief Article)**

Yellow Pages & Directory Report, v18, n10, pNA

June 7, 2002

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Newsletter; Trade

Word Count: 292

... LookSmart, San Francisco, launched a new product in its LookListings Small Business line. Small Business **Listings** allows online direct marketers to received qualified leads for the Web site. The marketers pay for the traffic generated on a **per - click** basis.

Switchboard, Westboro, Mass., expanded its partnership with AT&T Wireless. Switchboard's services, such as yellow and **white pages**, reverse **phone number** look-up and driving directions, are now part of AT&T's mMode service, which...

**19/3,K/39 (Item 7 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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04148388 Supplier Number: 54409797 (USE FORMAT 7 FOR FULLTEXT)

**Ameritech Adds Content, E-Commerce With New Online Yellow Pages Partners.**

Yellow Pages & Directory Report, v15, n7, pNA

April 14, 1999

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 421

... exclusive online directory on the Sun-Times Web site. The Sun-Times, which covers the **city** of Chicago and the metropolitan **area**, is one of the top 10 newspapers in the U.S., rated by circulation.

The agreement enables online newspaper readers to access Ameritech's **yellow pages** from anywhere on the newspaper site. Under the terms of the deal, the newspaper is compensated for **each click** -through to the electronic directory from its Internet site. From yellowpages.net, users can go...

**19/3,K/40 (Item 8 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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03757599 Supplier Number: 48130255 (USE FORMAT 7 FOR FULLTEXT)

**Cyber PR: Web Sites Offer Potential for Speakers**

PR News, v53, n45, pN/A

Nov 17, 1997

Ginger R. DeMille

Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1164

... than what's provided in the bios can fill out an online form to receive **specific fees**, video and audio tapes and other information.

National Speakers Association (<http://www.nsaspeaker.org>)

The king of all speaker sites contains more than 4,000 **listings**, searchable by keyword, name, **location** and topic. The actual listings lack photos, detailed descriptions and fees, which is a little...

**19/3,K/41 (Item 9 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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03235120 Supplier Number: 46633696 (USE FORMAT 7 FOR FULLTEXT)

**Recycling Council offers 3R information computer database**

Eco-Log Week, v24, n32, pN/A

August 16, 1996

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 227

With more than 12,000 **listings** in all, the software is Windows-compatible, offering user-friendly text search under a wide range of criteria (e.g. **location**, name, material **type**, tipping **fees**). It can print labels and mailing lists, and generate custom reports. The package may be...

**19/3,K/42 (Item 10 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

02376600 Supplier Number: 44683307 (USE FORMAT 7 FOR FULLTEXT)

**FINAL CAFE RULE FOR NATURAL GAS/ALCOHOL VEHICLES TO BE ISSUED**

Oxy-Fuel News, v6, n19, pN/A

May 16, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 365

... see box). EPA's proposal specifies the size of the labels and type required for **city** and highway miles per gallon **listings** on new vehicles. In addition, estimated annual fuel **costs** and the **type** of fuel and vehicle need to be specified on the consumer labels.

**19/3,K/43 (Item 11 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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02315291 Supplier Number: 44501689 (USE FORMAT 7 FOR FULLTEXT)

**PRO CD ROLLS OUT CD ROM DIRECTORY FOR CANADA**

Yellow Pages & Directory Report, v10, n5, pN/A

March 9, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 98

... compiled from Canadian telephone books. Pro CD produced 10,000 copies of the product initially.

**Listings** can be searched by name, address, **telephone number** and business **category**. Suggested retail **price** is \$149. Pro CD has also introduced a CD ROM directory of more than 150...

**19/3,K/44 (Item 12 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01812766 Supplier Number: 43064256 (USE FORMAT 7 FOR FULLTEXT)

**Recently Completed Continental Europe Transactions: Target - Bertmark Media  
AB**

Mergers & Acquisitions Report, v5, n23, pN/A  
June 8, 1992  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 124

Adviser: -

**Business :** Book publishing

Acquiror

Weilin & Goos OY (Amer Group)

**Country :** Finland

Adviser: -

**Business :** Book , calendar publishing

Deal Data

Amount: 7.727 (\$million)

**Price :** \$ - /Share

**Type :** Acquisition

Announced: 05/26/92

Effective: 05/26/92

Attitude: Friendly

Comments

Weilin & Goos OY...

**19/3,K/45 (Item 13 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

01801953 Supplier Number: 43035536 (USE FORMAT 7 FOR FULLTEXT)

**NELSON PUBLICATIONS INTRODUCES NEW DIRECTORY**

Morgan Report on Directory Publishing, pN/A

June, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 225

... estate service providers (including consultants), 200 REIT's, and  
8,300+ corporate real estate executives.

**Listings** include an organizational description, real estate focus  
and names of key executives. For investment management firms, **listings**  
also include assets managed by **type** , client, **fees** , specialized funds  
and performance results. The directory also contains an Index of Services  
(advisors and service providers), a Master **Geographic** Index and a Master  
Alphabetic Index.

The new directory will sell for \$235 and contains...

**19/3,K/46 (Item 14 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01660887 Supplier Number: 42613361 (USE FORMAT 7 FOR FULLTEXT)

**Recently Completed US Transactions: Target - Harcourt Brace Jovanovich Inc.**

Mergers & Acquisitions Report, v4, n51, pN/A

Dec 23, 1991

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 152

Adviser: LEHMAN  
**Business** : Book publisher; insurance underwriter  
Acquiror  
General Cinema Corp.  
**State** : MA  
Adviser: FBC; SAL  
Business: Operate movie theaters  
Deal Data  
Amount: 1,500.000(\$mil)  
**Price** : \$.75/Share  
**Type** : Acquisition  
Announced: 08/08/91  
Effective: 12/04/91  
Attitude: Friendly  
Comments  
General Cinema Corp...

19/3,K/47 (Item 15 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01656386 Supplier Number: 42599666 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Missile Business (Ferranti Int'l)**  
Mergers & Acquisitions Report, v4, n50, pN/A  
Dec 16, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 129

Adviser: NA  
**Business** : Precision **guided** munitions  
Acquiror  
GEC-Marconi (GE Co. plc)  
**Country** : Great Britain  
Adviser: NA  
**Business** : Precision **guided** munitions  
Deal Data  
Amount: 66.280 (\$mil)  
**Price** : \$-/Share  
**Type** : Acquisition  
Announced: 11/01/91  
UncDate: NA  
Effective: NA  
Attitude: Friendly  
Comments  
GEC-Marconi has...

19/3,K/48 (Item 16 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01639285 Supplier Number: 42546126 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Ferranti International plc**  
Mergers & Acquisitions Report, v4, n47, pN/A  
Nov 25, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 124

Adviser: NA  
Business: Mnfr computer/inform systems  
Acquiror

Ginger R. DeMille

GEC-Marconi (GE Co plc)  
**Country** : Great Britain  
Adviser: NA  
**Business** : Precision- **guided** munitions  
Deal Data  
Amount: 66.280 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 11/01/91  
UncDate: -  
Effective: -  
Attitude: Friendly  
Comments  
GEC-Marconi has agreed to...

19/3,K/49 (Item 17 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
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01624937 Supplier Number: 42500940 (USE FORMAT 7 FOR FULLTEXT)  
**US Divestitures: Target - Maxwell Com Corp. - Com Book Div**  
Mergers & Acquisitions Report, v4, n44, pN/A  
Nov 4, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 92

Adviser: NA  
Business: -  
Acquiror  
Simon & Schuster (Paramount Comm)  
**State** : NY  
Adviser: NA  
**Business** : **Book** publisher  
Deal Data  
Amount: 150.000 (\$mil)  
**Price** : \$ -/Share  
**Type** : Acquisition  
Announced: 10/21/91  
Effective: NA  
Attitude: Friendly  
Comments

Maxwell Communication Corp. is expected...

19/3,K/50 (Item 18 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
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01532253 Supplier Number: 42209233 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target-STC Ltd. (Northern Telecom)**  
Mergers & Acquisitions Report, v4, n27, pN/A  
July 8, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 135

Adviser: NA  
**Business** : **Catalogue** distributor  
Acquiror  
Farnell Electronics plc  
**Country** : Great Britain  
Adviser: COUNTY NATWEST; BARING  
Business: Electronic and electrical prdcts

Ginger R. DeMille

Deal Data  
Amount: 104.645 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 05/31/91  
UncDate: NA  
Effective: NA  
Attitude: Friendly  
Comments  
Farnell Electronics plc...

**19/3,K/51 (Item 19 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01498136 Supplier Number: 42105483 (USE FORMAT 7 FOR FULLTEXT)  
**Continental Europe Divestitures: Target - Fabritius A/S**  
Mergers & Acquisitions Report, v4, n21, pN/A  
May 27, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 129

Adviser: NA  
**Business** : Catalog and electronic publish  
Acquiror  
Elanders Kommunikation AB  
**Country** : Sweden  
Adviser: NA  
Business: Engaged in printing/publishing  
Deal Data  
Amount: 35.612 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 03/21/91  
Effective: NA  
Attitude: Friendly  
Comments  
Elanders Kommunikations AB of Sweden...

**19/3,K/52 (Item 20 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01447068 Supplier Number: 41942565 (USE FORMAT 7 FOR FULLTEXT)  
**UK Divestitures: Target - Grattan plc (Next plc)**  
Mergers & Acquisitions Report, v4, n11, pN/A  
March 18, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 145

Adviser: LAZ-BROS  
**Business** : A catalogue business  
Acquiror  
Otto Versand GmbH  
**Country** : Great Britain  
Adviser: NA  
**Business** : Mail order catalogue business  
Deal Data  
Amount: 274.078 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 01/24/91

Ginger R. DeMille

UncDate: NA  
Effective: NA  
Attitude: Friendly  
Comments  
Otto Versand GmbH...

**19/3,K/53 (Item 21 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01447061 Supplier Number: 41942558 (USE FORMAT 7 FOR FULLTEXT)  
**U.S. Divestitures: Target - BSN Corp.-Sports, equip div (2)**  
Mergers & Acquisitions Report, v4, n11, pN/A  
March 18, 1991  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 92

Adviser: NA  
**Business** : Sporting supplies **catalog**  
Acquiror  
Undisclosed Acquiror  
**State** :-  
Adviser: NA  
Business:-  
Deal Data  
Amount: 55.000 (\$mil)  
**Price** : \$ - /Share  
**Type** : Acquisition  
Announced: 03/08/91  
Effective: NA  
Attitude: Friendly  
Comments  
An undisclosed acquiror offered to...

**19/3,K/54 (Item 22 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01286728 Supplier Number: 41433314 (USE FORMAT 7 FOR FULLTEXT)  
**RKO WARNER VIDEO ANNUAL REVENUES**  
Video Week, v11, n27, pN/A  
July 9, 1990  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 70

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
...announcing Chmn. Michael Landes has been named retail entrepreneur of year for N.Y. metropolitan **area** and Northeast. Last year, RKO Warner said, dollar volume **per** store **hit** "all-time high" of \$1 million. Company said it derives about 50% of revenues from sellthrough and has introduced **catalog** mail-order **business** . Stores stock 8,000-15,000 cassettes.

**19/3,K/55 (Item 23 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01200663 Supplier Number: 41144985 (USE FORMAT 7 FOR FULLTEXT)  
**NEXIS PRODUCT GUIDE**  
Online Newsletter, v11, n2, pN/A

Feb, 1990  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 144

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...guide covers NEXIS (r) news and business information, LEXIS (r) Financial Information Service, LEXIS (r) **Country** Information Service, APOLIT Associated Press political coverage, LEXPAT (r) patents and trademarks, MEDIS (r) medical information, NAARS annual reports, and Search Information covering alphabetical product **listings**, product description, library, file, coverage, availability, publisher, standard and unique sections and segments, and search examples. January 1990 - updates distributed six times annually. Two-volume ring-bound **set**. **Price** \$65 including updates; \$150 outside the U.S. Available from: Mead Data Central, P.O...

**19/3,K/56 (Item 24 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01131611 Supplier Number: 40887721 (USE FORMAT 7 FOR FULLTEXT)

**GRANITE TELCOM INTRODUCES VOICE RESPONSE PRODUCTS**

Audiotex Update, v1, n8, pN/A

August, 1989

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 229

... announcement," said Berger, "automatically provides callers to a real estate agency that agency's current **listings** which meet the caller's selection criteria. The callers respond to vocal prompts for **location**, **price** range, property **type**, etc. Thereafter, IRIS describes only properties that meet each caller's criteria. The caller can...

**19/3,K/57 (Item 25 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01064625 Supplier Number: 40634630 (USE FORMAT 7 FOR FULLTEXT)

**NASA NEWS/NOTES:**

Satellite News, v12, n1, pN/A

Jan 2, 1989

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 67

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...4 million contract for scientific and technical information services. The one-year cost-sharing, no **fee**, completion- **type** contract went into effect last week, and has options for another 4 years. AIAA's Technical Information Service in New York **City** will **catalog**, abstract, index, market and publish a wide variety of information.

**19/3,K/58 (Item 26 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01061183 Supplier Number: 40610190 (USE FORMAT 7 FOR FULLTEXT)

**AIAA WINS \$20 MILLION CONTRACT WITH NASA**

Defense Daily, v161, n34, pN/A

Ginger R. DeMille

Dec 21, 1988

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 67

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...4 million contract for scientific and technical information services. The one-year cost-sharing, no **fee**, completion- **type** contract went into effect last Thursday, and has options for another four years. AIAA's Technical Information Service in New York **City** will **catalog**, abstract, index, market and publish a wide variety of information.

19/3,K/59 (Item 1 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0853398 BW1333

**CABLESOFT: CableSoft and MediaOne Announce the First Commercial Launch of Interactive, On-Demand Information Television**

May 18, 1998

Byline: Business/Technology Editors

...tm)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**

9. Fast Yellow(tm)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**

10. Local Works(tm)--community information such as local schools, Town Hall

11. Cable Store...

19/3,K/60 (Item 2 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0853200 BW0130

**CABLESOFT: CableSoft and MediaOne Announce the First Commercial jaunch of Interactive, On-Demand Information Television**

May 18, 1998

Byline: Business/Technology Editors

...tm)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**

9. Fast Yellow(tm)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**

10. Local Works(tm)--community information such as local schools, Town Hall

11. Cable Store...

19/3,K/61 (Item 3 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0845433 BW1068

Ginger R. DeMille

**CABLESOFT: TCI Atlantic, Inc. and CableSoft Sign Multi-System Deal for Digital, Interactive, On-Demand Information TV**

May 04, 1998

Byline: Business/Technology Editors

...TM)--a database of classified advertisements for automobiles, help wanted and real estate, sortable by **cost** and **type**  
9. Fast Yellow(TM)--a community **business directory** featuring **listings** from the top 50 yellow page categories, sortable by product and **geographic area**  
10. Local Works(TM)--community information such as local schools, town hall  
11. Cable Store...

19/3,K/62 (Item 4 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0729801 BW1288

**U S WEST ATLANTA: U S West's DiveIn Atlanta with Media One Puts a New Face On Local Content; Exclusively for DiveIn**

July 30, 1997

Byline: High Tech/Internet Editors

...submit their own opinions  
-- Extensive search capabilities allow people to find the right restaurant by **location** , cuisine **type** , atmosphere, **price** , and more  
The Monster Board  
-- Provides comprehensive **listings** of jobs in Atlanta  
-- Job seekers find tips on writing the best resume and then...

19/3,K/63 (Item 5 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0614870 BW1269

**ARW: ARW Now Operating Largest Used Computer Site On The Internet**

August 15, 1996

Byline: Business Editors

...Listings are quickly and easily searchable in a variety of ways. You can search the **listings** by manufacturer or model, **location** or particular dealer. Each listing contains complete information including description, warranty, condition, maintenance history, quantity, **price** , model, **type** , features etc. Each listing also contains the needed contact information and a "click here" button that allows you to instantly and automatically e-mail the listing dealer.

Deals take **place** constantly. Already companies such as Marathon Oil, Kingston Labs, Sun Data, MFP, LDI/NationsCredit, Eurodata...

19/3,K/64 (Item 6 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

Ginger R. DeMille

0299647 BW699

**BUSINESS INFO NETWORK: New on-line service offers investors comprehensive information on 70,000 residential and commercial properties nationwide**

October 7, 1992

Byline: Business Editors

...and FedNet's easy to use software package, subscribers to the network can target the **zip code**, **city** and **state** in which they are interested. Each search can be customized, for example, according to **price**, **type** of property and the size of the property including the number of bedrooms, units, square feet or acreage.

The multiple **listings** also provide the address of the asset, the name of the institution and the asset manager's **phone number** and/or address. The listings can be downloaded directly to the user's computer.

FedNet...

19/3,K/65 (Item 7 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0244329 BW648

**RTC KENNEDY WILSON: RTC Premier Commercial Auction of 14 properties creates opportunities for real estate investors**

September 26, 1991

Byline: Business Editors & Real Estate Writers

...NOV. 21, 1991  
(At DoubleTree Resort in Palm Springs, Calif.)  
PROPERTY LIST

| Property<br>Number | Property<br>Name &<br>Location --<br>City / State | Property<br>Type   | Book<br>Value | Reserve<br>Price |
|--------------------|---------------------------------------------------|--------------------|---------------|------------------|
| 1                  | Victoria Tower<br>San Antonio                     | Office<br>Building | \$9,115,415   | \$4,480,000      |
| 2                  | Addison...                                        |                    |               |                  |

19/3,K/66 (Item 1 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1447169 CGW004  
**NewHomeNetwork.com Now Available as the Exclusive Provider of New Home Listings on USATODAY.com**

DATE: March 31, 1999 08:02 EST WORD COUNT: 503

... tools they will need to make an informed home buying decision. After selecting their desired **location**, consumers can search the NewHomeNetwork.com national database of 300,000 **listings** by builder, home **type**, size, **price** and model to quickly focus their results to match the home they are looking for...

19/3,K/67 (Item 2 from file: 813)

Ginger R. DeMille

DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1408737 LAF047  
**Global Connections Acquires IBSA Internet Company**

DATE: January 22, 1999 13:38 EST WORD COUNT: 949

...up with three clicks of the mouse.

The site also features 20 million New Mover **listings** and online consumer referrals. It includes programs that allow users to order leads in their **area** for a pre-**set cost** per lead.

IBSA's online search program is a popular item. A member can enter a name and address, and the site delivers the name, address and **phone number** for the nearest neighbors. This is packaged as a "Client Extension" program and a "Lead..."

19/3,K/68 (Item 3 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0969504 NYTU014  
**CITYSEARCH ACQUIRES METROBEAT TO OFFER NEW YORK CITY COMPREHENSIVE LOCAL CONTENT ONLINE**

DATE: July 9, 1996 08:03 EDT WORD COUNT: 849

...recommendations and offer personal viewpoints in the form of the Metrobeat Diaries. Metrobeat provides comprehensive **listings** in more than 20 categories, including music, restaurants and theater. Users can search for things to do by **category, location or price.**

The New York Times' CyberTimes calls Metrobeat "the hottest property in Silicon Alley." Recently, it...

19/3,K/69 (Item 4 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0922664 SETH009  
**COBALT GROUP LAUNCHES YACHTWORLD(TM)!**

DATE: March 7, 1996 16:38 EST WORD COUNT: 505

...on the Internet, and is growing daily as brokers from around the world submit their **listings**. **Listings** can include multiple photographs and line drawings, and users may search by **type, price, length, location**, and other relevant criteria.

YachtWorld generates sales for brokers --

"Within two weeks of having my **listings** posted on YachtWorld, I received calls from two serious purchasers and a half-dozen others..."

19/3,K/70 (Item 5 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0880658 LA021  
**NEW WORLD WIDE WEB SITE PROVIDES CONSUMERS WITH ACCESS TO HISTORICAL HOME**

Ginger R. DeMille

**PRICES AND MORE THAN 50,000 PROPERTY LISTINGS**

DATE: November 8, 1995      09:15 EST      WORD COUNT: 1,196

...a-REALTOR directory; a consumer database of real estate-related questions and answers; and property **listings** .

-- Visitors to the site can search for properties in a particular community by specifying a **price** range and **type** of property desired.

The Web site produces a list of properties that match the search criteria. Those individual **listings** can then be viewed in more detail. Basic **listings** include the property's street name; **city** ; number of bedrooms and bathrooms; price; REALTOR's name, brokerage firm and **phone number** ; and one photograph (if available from the listing provider). Multiple listing services wishing to participate...

19/3,K/71      (Item 6 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

0794499

CL023

**FREE CONSUMER SERVICE DESIGNED TO BOOST R.E. SALES**

DATE: March 2, 1995      12:44 EST      WORD COUNT: 400

...of California to hear professionally recorded descriptions of homes for sale, which are chosen by **location** and **specific price** range.

Known as the OPEN HOUSE HOTLINE, this constantly updated 24 hour a day service promotes new **listings** (whether held open or not), including houses, condos, duplexes, and selected investment properties. The **location** , number of bedrooms and baths, outstanding features, and current price are included, from under \$100...

19/3,K/72      (Item 7 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

0151329

NY049

**MOBIL TRAVEL GUIDE INTRODUCES POCKET-SIZED GUIDES TO FIVE CITIES**

DATE: March 20, 1989      12:00 EST      WORD COUNT: 442

...from coast-to-coast, listed establishments range from economical to expensive -- the best in each **price** and service **category** that each **city** has to offer.

All five Mobil **City Guides** , published by Prentice Hall, sell for a suggested cost of \$5.95 each at bookstores...  
?

Ginger R. DeMille

? show files;ds  
 File 350:Derwent WPIX 1963-2005/UD,UM &UP=200527  
     (c) 2005 Thomson Derwent  
 File 344:Chinese Patents Abs Aug 1985-2004/May  
     (c) 2004 European Patent Office  
 File 347:JAPIO Nov 1976-2004/Dec(Updated 050405)  
     (c) 2005 JPO & JAPIO  
 File 371:French Patents 1961-2002/BOPI 200209  
     (c) 2002 INPI. All rts. reserv.

| Set | Items   | Description                                                                                                                                                                                                              |
|-----|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 6488    | LISTINGS OR (ADVERTI? OR BUSINESS OR PHONE OR TELEPHONE OR CITY OR PROMOTIONAL OR TRADE OR COMMERCIAL OR CLASSIFIED OR COUPON? ?) (3N) (BOOK OR DIRECTORY OR DIRECTORIES OR GUIDE? ? OR CATALOG??? OR YEARBOOK?)         |
| S2  | 154     | (WHITE OR YELLOW) () PAGES OR PHONEBOOK? OR COUPONBOOK?                                                                                                                                                                  |
| S3  | 2549445 | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR GROUPED                             |
| S4  | 4187870 | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                             |
| S5  | 1635352 | COMMERCIAL OR BUSINESS?? OR GOODS OR SERVICES OR MERCANTILE OR ENTREPRENEURIAL OR INDUSTRY OR INDUSTRIAL OR MARKET OR MARKETPLACE OR TRADE OR MERCHANT OR COMPANY OR ENTERPRISE? ? OR CORPORAT??? OR ENTITY OR ENTITIES  |
| S6  | 427333  | AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ? OR CM OR SPOT? ? OR INFOMERCIAL? ? OR INFOTAIN? OR INFO() (MERCIAL? ? OR TAIN?) OR PROMO? ? OR PROMOTION?? OR SPOTLIGHT??? OR SHOW? - ?? (2N) (ITEM? ? OR PICTURE? ?) |
| S7  | 381079  | MARKET? ? OR MARKETING OR PROMOT??? OR MERCHANDISING OR POP() (UP OR UPS OR UNDER? ?) OR POPUP? ? OR POPUNDER? ? OR BANNERAD? ? OR PLUG? ?                                                                               |
| S8  | 17867   | CATALOG? ? OR CATALOGUE? ? OR CARDCATALOG? OR DIRECTORY OR DIRECTORIES                                                                                                                                                   |
| S9  | 2245100 | DEMOGRAPHIC? ? OR GEOGRAPHY OR (CONSUMER OR CUSTOMER OR PERSONAL OR USER) (2N) PROFILE OR GEOGRAPHIC() LOCATION OR PLACE OR COUNTRY OR CITY OR STATE                                                                     |
| S10 | 1972379 | GEOGRAPH?? OR AREA? ? OR REGION? ? OR (PHONE OR TELEPHONE) - () NUMBER? ? OR (ZIP OR POST??) () CODE? ? OR LOCATION? ? OR LOCAL? ? OR AREACODE? ? OR ZIPCODE? ? OR POSTALCODE? ?                                         |
| S11 | 5062    | (FEE OR FEES OR PRICE? ? OR COST? ?) (2N) (TYPE? ? OR KIND? ? OR AMOUNT OR CATEGORY) OR (PER OR BY OR EACH OR NUMBER) (1W) (- HIT OR HITS OR CLICK? ?) OR (SET OR FIXED OR SPECIFIC) () (FEE - OR FEES OR PRICE OR COST) |
| S12 | 399     | (S1 OR S2) AND IC=G06F-017/30                                                                                                                                                                                            |
| S13 | 2       | S3 AND S12 AND (S3:S8) AND (S9:S10) AND S11                                                                                                                                                                              |
| S14 | 4       | (S1 OR S2) AND (S3:S8) AND (S9:S10) AND S11                                                                                                                                                                              |
| S15 | 2       | S14 NOT S13                                                                                                                                                                                                              |
| S16 | 5       | S12 AND S11                                                                                                                                                                                                              |
| S17 | 3       | S16 NOT (S13:S15)                                                                                                                                                                                                        |
| S18 | 625     | AU=(CHU, L? OR CHU L? OR HARADA, E? OR HARADA E? OR HEATHERLY D? OR HEATHERLY, D? OR MAHONEY T? OR MAHONEY, T? OR MESSINA, J? OR MESSINA J? OR PALMA, J? OR PALMA J?)                                                    |
| S19 | 1       | S18 AND S1                                                                                                                                                                                                               |
| S20 | 1       | S18 AND S2                                                                                                                                                                                                               |
| S21 | 1       | S19 OR S20                                                                                                                                                                                                               |
| S22 | 1       | (S13:S17) AND S19                                                                                                                                                                                                        |
| S23 | 4054    | (TARGET? OR PLACEMENT OR FOCUS?) (3N) S6                                                                                                                                                                                 |
| S24 | 27      | (S1 OR S2) AND S23                                                                                                                                                                                                       |
| S25 | 26      | S24 NOT (S13:S17)                                                                                                                                                                                                        |
| S26 | 24      | S23 AND (S11 OR BIDDING OR BID OR BIDS)                                                                                                                                                                                  |
| S27 | 21      | S26 NOT (S13:S17 OR S25)                                                                                                                                                                                                 |
| S28 | 47      | (S1 OR S2) AND CLICK?                                                                                                                                                                                                    |
| S29 | 44      | S28 NOT (S27 OR S13:S17 OR S25)                                                                                                                                                                                          |
|     | ?       |                                                                                                                                                                                                                          |

? t13/4/all

13/4/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*

AA- 2002-665825/200271|

XR- <XRPX> N02-526778|

TI- Posting method of electronic poster through public network for **advertisement**, involves displaying poster **content** in electronic poster at designated time and size, by regional control center|

PA- KAO T C (KAOT-I); KAO T (KAOT-I)|

AU- <INVENTORS> KAO T C|

NC- 101|

NP- 005|

PN- US 20020095334 A1 20020718 US 2001764945 A 20010117 200271 B|

PN- CN 1365071 A 20020821 CN 2001137525 A 20011026 200281

PN- WO 2003100687 A1 20031204 WO 2002US15823 A 20020517 200406 N

PN- TW 561437 A 20031111 TW 2001127988 A 20011101 200428

PN- AU 2002309951 A1 20031212 AU 2002309951 A 20020517 200443 N

<AN> WO 2002US15823 A 20020517|

AN- <LOCAL> US 2001764945 A 20010117; CN 2001137525 A 20011026; WO 2002US15823 A 20020517; TW 2001127988 A 20011101; AU 2002309951 A 20020517; WO 2002US15823 A 20020517|

AN- <PR> US 2001764945 A 20010117; WO 2002US15823 A 20020517; AU 2002309951 A 20020517|

FD- WO 2003100687 A1 G06F-017/60

<DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW

FD- AU 2002309951 A1 G06F-017/60 Based on patent WO 2003100687|

LA- US 20020095334(12); WO 2003100687(E)|

DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW|

DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE; IT; KE; LS; LU; MC; MW; MZ; NL; OA; PT; SD; SE; SL; SZ; TR; TZ; UG; ZM; ZW|

AB- <PN> US 20020095334 A1|

AB- <NV> NOVELTY - A regional service center (RSC) accepts posting **order** with posting **content**, time, size for electronic poster, from **advertiser** and sends to central control system (CCS). The CCS records the posting **contents** and transmits recorded **content** to regional control center (RCC) to confirm, **book** the **advertising** time. The recorded poster **content** is then displayed in electronic poster at designated size and time by the RCC.|

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for electronic poster posting system.

USE - For posting **advertisements** or messages of **goods** or products such as toys, alcoholic products, etc., in electronic posters through public network such as internet.

ADVANTAGE - Enables **advertiser** to select the specific period of time to display the **advertisement**. Hence, reduces the **cost** and **amount** of communication time, thereby increasing the **advertising** effect in real time.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart of electronic poster posting method through public network.

pp; 12 DwgNo 3/3|

DE- <TITLE TERMS> POST; METHOD; ELECTRONIC; POSTER; THROUGH; PUBLIC; NETWORK; **ADVERTISE**; DISPLAY; POSTER; **CONTENT**; ELECTRONIC; POSTER; DESIGNATED; TIME; SIZE; **REGION**; CONTROL|

Ginger R. DeMille

DC- P85; T01|  
IC- <MAIN> G06F-017/60; G09F-019/00|  
IC- <ADDITIONAL> G06F-013/00; G06F-015/167; **G06F-017/30** |  
MC- <EPI> T01-N01A2C; T01-N01D|  
FS- EPI; EngPI||

**13/4/2 (Item 1 from file: 347)**

FN- DIALOG(R)File 347:JAPIO|  
CZ- (c) 2005 JPO & JAPIO. All rts. reserv.|  
TI- SYSTEM AND METHOD FOR PROVIDING **PLACE** AND PRICE PROTECTION IN SEARCH  
RESULT LIST GENERATED BY COMPUTER NETWORK SEARCH ENGINE  
PN- 2003-233684 -JP 2003233684 A-  
PD- August 22, 2003 (20030822)  
AU- CHEUNG DOMINIC DOUGH-MING; SINGH NARINDER PAL; SOULANILLE THOMAS A;  
DAVIS DARREN J  
PA- OVERTURE SERVICES INC  
AN- 2002-260581 -JP 2002260581-  
AN- 2002-260581 -JP 2002260581-  
AD- August 02, 2002 (20020802)  
PR- 01 922028 [US 2001922028], US (United States of America), August 03,  
2001 (20010803)  
**G06F-017/60; G06F-017/30**  
AB- PROBLEM TO BE SOLVED: To provide a method and an apparatus for  
managing search **listings** (344) in a search database (38). SOLUTION:  
This method and apparatus include storing one or more search  
**listings** (344) for an **advertiser** . Each search listing includes an  
associated search term (352). The system receives from the  
**advertiser** identification information for a search listing and a  
desired **rank** for the identified search listing, a maximum cost **per**  
**click** for the search listing, or both. The system stores the  
desired **rank** and/or maximum cost **per click** for the search  
listing. The system then determines a cost **per click** for the  
identified search listing based on the desired **rank** and other  
search **listings** which include the search term associated with the  
identified search listing. COPYRIGHT: (C)2003,JPO

?

? t13/4/all

13/4/1 (Item 1 from file: 350)  
 DIALOG(R)File 350:Derwent WPIX  
 (c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*  
 AA- 2002-665825/200271|  
 XR- <XRPX> N02-526778|  
 TI- Posting method of electronic poster through public network for  
**advertisement** , involves displaying poster **content** in electronic  
 poster at designated time and size, by regional control center|  
 PA- KAO T C (KAOT-I); KAO T (KAOT-I)|  
 AU- <INVENTORS> KAO T C|  
 NC- 101|  
 NP- 005|  
 PN- US 20020095334 A1 20020718 US 2001764945 A 20010117 200271 B|  
 PN- CN 1365071 A 20020821 CN 2001137525 A 20011026 200281  
 PN- WO 2003100687 A1 20031204 WO 2002US15823 A 20020517 200406 N  
 PN- TW 561437 A 20031111 TW 2001127988 A 20011101 200428  
 PN- AU 2002309951 A1 20031212 AU 2002309951 A 20020517 200443 N  
 <AN> WO 2002US15823 A 20020517|  
 AN- <LOCAL> US 2001764945 A 20010117; CN 2001137525 A 20011026; WO  
 2002US15823 A 20020517; TW 2001127988 A 20011101; AU 2002309951 A  
 20020517; WO 2002US15823 A 20020517|  
 AN- <PR> US 2001764945 A 20010117; WO 2002US15823 A 20020517; AU 2002309951  
 A 20020517|  
 FD- WO 2003100687 A1 G06F-017/60  
 <DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR  
 CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG  
 KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT  
 RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
 <DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS  
 LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW  
 FD- AU 2002309951 A1 G06F-017/60 Based on patent WO 2003100687|  
 LA- US 20020095334(12); WO 2003100687(E)|  
 DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ  
 DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR  
 KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU  
 SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW|  
 DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE;  
 IT; KE; LS; LU; MC; MW; MZ; NL; OA; PT; SD; SE; SL; SZ; TR; TZ; UG; ZM;  
 ZW|  
 AB- <PN> US 20020095334 A1|  
 AB- <NV> NOVELTY - A regional service center (RSC) accepts posting **order**  
 with posting **content** , time, size for electronic poster, from  
**advertiser** and sends to central control system (CCS). The CCS records  
 the posting **contents** and transmits recorded **content** to regional  
 control center (RCC) to confirm, **book** the **advertising** time. The  
 recorded poster **content** is then displayed in electronic poster at  
 designated size and time by the RCC.|  
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 through public network such as internet.  
 ADVANTAGE - Enables **advertiser** to select the specific period of  
 time to display the **advertisement** . Hence, reduces the **cost** and  
**amount** of communication time, thereby increasing the **advertising**  
 effect in real time.  
 DESCRIPTION OF DRAWING(S) - The figure shows the flowchart of  
 electronic poster posting method through public network.  
 pp; 12 DwgNo 3/3|  
 DE- <TITLE TERMS> POST; METHOD; ELECTRONIC; POSTER; THROUGH; PUBLIC;  
 NETWORK; **ADVERTISE** ; DISPLAY; POSTER; **CONTENT** ; ELECTRONIC; POSTER;  
 DESIGNATED; TIME; SIZE; **REGION** ; CONTROL|

Ginger R. DeMille

DC- P85; T01|  
IC- <MAIN> G06F-017/60; G09F-019/00|  
IC- <ADDITIONAL> G06F-013/00; G06F-015/167; **G06F-017/30** |  
MC- <EPI> T01-N01A2C; T01-N01D|  
FS- EPI; EngPI||

13/4/2 (Item 1 from file: 347)

FN- DIALOG(R)File 347:JAPIO|  
CZ- (c) 2005 JPO & JAPIO. All rts. reserv.|  
TI- SYSTEM AND METHOD FOR PROVIDING **PLACE** AND PRICE PROTECTION IN SEARCH  
RESULT LIST GENERATED BY COMPUTER NETWORK SEARCH ENGINE  
PN- 2003-233684 -JP 2003233684 A-  
PD- August 22, 2003 (20030822)  
AU- CHEUNG DOMINIC DOUGH-MING; SINGH NARINDER PAL; SOULANILLE THOMAS A;  
DAVIS DARREN J  
PA- OVERTURE SERVICES INC  
AN- 2002-260581 -JP 2002260581-  
AN- 2002-260581 -JP 2002260581-  
AD- August 02, 2002 (20020802)  
PR- 01 922028 [US 2001922028], US (United States of America), August 03,  
2001 (20010803)

G06F-017/60; **G06F-017/30**

AB- PROBLEM TO BE SOLVED: To provide a method and an apparatus for  
managing search **listings** (344) in a search database (38). SOLUTION:  
This method and apparatus include storing one or more search  
**listings** (344) for an **advertiser**. Each search listing includes an  
associated search term (352). The system receives from the  
**advertiser** identification information for a search listing and a  
desired **rank** for the identified search listing, a maximum cost **per**  
**click** for the search listing, or both. The system stores the  
desired **rank** and/or maximum cost **per click** for the search  
listing. The system then determines a cost **per click** for the  
identified search listing based on the desired **rank** and other  
search **listings** which include the search term associated with the  
identified search listing. COPYRIGHT: (C)2003,JPO

?

? t15/4/all

15/4/1 (Item 1 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*

AA- 2005-252798/200526|

XR- <XRPX> N05-208080|

TI- **Advertising** information distribution system for **phonebook** generates response including **listings** associated with **fee types** based on placement heuristic and request including rating, **geography** and **category** selections|

PA- VERIZON DIRECTORIES CORP (VERI-N)|

AU- <INVENTORS> CHU L K; HARADA E Y; HEATHERLY D G|

NC- 001|

NP- 001|

PN- US 20050065811 A1 20050324 US 2003505597 P 20030924 200526 B

<AN> US 2003680952 A 20031008

<AN> US 2004800444 A 20040315

<AN> US 2004800887 A 20040315

<AN> US 2004801156 A 20040315

<AN> US 2004948425 A 20040923|

AN- <LOCAL> US 2003505597 P 20030924; US 2003680952 A 20031008; US 2004800444 A 20040315; US 2004800887 A 20040315; US 2004801156 A 20040315; US 2004948425 A 20040923|

AN- <PR> US 2003505597 P 20030924; US 2003680952 A 20031008; US 2004800444 A 20040315; US 2004800887 A 20040315; US 2004801156 A 20040315; US 2004948425 A 20040923|

FD- US 20050065811 A1 G06F-017/60 Provisional application US 2003505597

CIP of application US 2003680952

CIP of application US 2004800444

CIP of application US 2004800887

CIP of application US 2004801156|

LA- US 20050065811(92)|

AB- <PN> US 20050065811 A1|

AB- <NV> NOVELTY - A response subsystem generates response including **listings** associated with **fee types** based on placement heuristic and request including rating selection, **geography** selection and **category** selection.|

AB- <BASIC> USE - For distributing **advertising** information about **advertisements** in **phone book** to user terminal e.g. desktop computer, laptop computer, minicomputer, mainframe computer, cell phones, pager, personal digital assistant (PDA) through internet.  
ADVANTAGE - Enables providing focus **advertisement** to potential customers easily and effectively by increasing the **aggregate** competitive bidding for the **listings** within the response.

DESCRIPTION OF DRAWING(S) - The figure shows the flow diagram explaining the response generation with rating **tier** .

rating **tier** (173)

pp; 92 DwgNo 39/39|

DE- <TITLE TERMS> **ADVERTISE** ; INFORMATION; DISTRIBUTE; SYSTEM; GENERATE; RESPOND; ASSOCIATE; FEE; **TYPE** ; BASED; **PLACE** ; HEURISTIC; REQUEST; RATING; GEOGRAPHICAL; **CATEGORY** ; SELECT|

DC- T01; W01; W05|

IC- <MAIN> G06F-017/60|

MC- <EPI> T01-M06A1A; T01-N01A2C; T01-N01D; T01-N03A2; W01-C01G6; W01-C05B5G; W05-A05C; W05-E03E; W05-E03G|

FS- EPI||

15/4/2 (Item 2 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*

Ginger R. DeMille

AA- 2001-533915/200159|  
TI- Method for providing **advertisement** agency service using collect call  
service system|  
PA- KIM K H (KIMK-I)|  
AU- <INVENTORS> KIM K H|  
NC- 001|  
NP- 001|  
PN- KR 2001025703 A 20010406 KR 20012976 A 20010118 200159 B|  
AN- <LOCAL> KR 20012976 A 20010118|  
AN- <PR> KR 20012976 A 20010118|  
LA- KR 2001025703(1)|  
AB- <PN> KR 2001025703 A|  
AB- <NV> NOVELTY - A method for providing an **advertisement** agency service  
using a collect call service system is provided to enable the  
subscriber to pay a fair **amount** of service **fee** based on the  
generated profit, and to guarantee the return of the service provider's  
investment.|  
AB- <BASIC> DETAILED DESCRIPTION - An **advertisement** agency service  
provider is assigned with many **telephone numbers** from a telephone  
service provider, and a subscriber joined in the **advertisement** agency  
service is provided with a **telephone number** from the service  
provider. When the subscriber joins in the **advertisement** agency, the  
service provider **advertises** the **telephone number** to the customers  
through a **telephone directory**, a newspaper or a magazine. The  
service provider provides the subscriber with database concerning the  
customers in detail, and the subscriber can provide regular customers  
with gifts or information useful for the customers. Thereby, the  
subscriber can make an efficient **marketing** plan.  
pp; 1 DwgNo 1/10|  
DE- <TITLE TERMS> METHOD; **ADVERTISE** ; AGENT; SERVICE; COLLECT; CALL;  
SERVICE; SYSTEM|  
DC- W01|  
IC- <MAIN> H04M-015/28|  
MC- <EPI> W01-C01J; W01-C06|  
FS- EPI||  
?

? t17/4/all

**17/4/1 (Item 1 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*

AA- 2004-570113/200455|

XR- <XRPX> N04-450879|

TI- Online database search method for e.g. clothing and accessories, involves presenting option to user to include and exclude search criteria from search query for database|

PA- BUDIWARMAN F (BUDI-I); CHONG C (CHON-I); CLENDINNING K (CLEN-I); FU P (FUPP-I); FUNG E (FUNG-I); GOETZMAN S (GOET-I); KOEGLER S (KOEGL-I); KOZENSKI J (KOZE-I); LIANG C (LIAN-I); LIANG S (LIAN-I); MCCARTNEY M (MCCA-I); MENDERINK M W (MENG-I); MUNRO B (MUNR-I); POSNER N (POSN-I); RIVERA K (RIVE-I)|

AU- <INVENTORS> BUDIWARMAN F; CHONG C; CLENDINNING K; FU P; FUNG E; GOETZMAN S; KOEGLER S; KOZENSKI J; LIANG C; LIANG S; MCCARTNEY M; MENDERINK M W; MUNRO B; POSNER N; RIVERA K|

NC- 001|

NP- 001|

PN- US 20040138988 A1 20040715 US 2002435921 P 20021220 200455 B  
<AN> US 2003606410 A 20030625|

AN- <LOCAL> US 2002435921 P 20021220; US 2003606410 A 20030625|

AN- <PR> US 2002435921 P 20021220; US 2003606410 A 20030625|

FD- US 20040138988 A1 G06F-007/00 Provisional application US 2002435921|

LA- US 20040138988(15)|

AB- <PN> US 20040138988 A1|

AB- <NV> NOVELTY - The method involves receiving search criteria from a user for identifying category and sub-category of **listings** included within a database. An option is presented to the user to include and exclude each search criteria from a search query run for the database.|  
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) machine readable medium storing database search program; and
- (2) database search system.

USE - For searching database for auction or sale of products e.g. clothing and accessories, computer and office equipment, motor vehicle, arts and antiques, musical instrument, pottery and glass, real estate and other services through internet using search criteria. Also applicable for other network-based, commerce facilities including **fixed price** commerce network.

ADVANTAGE - The search of database is facilitated efficiently for the user such that the user is not typically bombarded with vast number of **listings**, which the user is not interested.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the database search system.

pp; 15 DwgNo 1/8|

DE- <TITLE TERMS> DATABASE; SEARCH; METHOD; CLOTHING; ACCESSORY; PRESENT; OPTION; USER; EXCLUDE; SEARCH; CRITERIA; SEARCH; QUERY; DATABASE|

DC- T01|

IC- <MAIN> G06F-007/00|

IC- <ADDITIONAL> **G06F-017/30** ; G06F-017/60|

MC- <EPI> T01-N01A2A; T01-N03A2; T01-S03|

FS- EPI||

**17/4/2 (Item 2 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

IM- \*Image available\*

AA- 2003-199412/200319|

DX- <RELATED> 2001-327720; 2002-048793; 2002-105680; 2003-120213;  
2003-168005; 2003-203316; 2003-362948; 2003-710850|

XR- <XRPX> N03-158619|

Ginger R. DeMille

TI- Internet based database search apparatus includes search engine to search database in which search list, search items, bid rank and desired rank for advertisers are stored|

PA- OVERTURE SERVICES INC (OVER-N); OVERTURE SERVICE CORP (OVER-N); CHEUNG D D (CHEU-I); DAVIS D J (DAVI-I); SINGH N P (SING-I); SOULANILLE T A (SOUL-I)|

AU- <INVENTORS> CHEUNG D D; DAVIS D J; SINGH N P; SOULANILLE T A; DOUGH M C D; PAL S N|

NC- 101|

NP- 012|

PN- US 20020169760 A1 20021114 US 99322677 A 19990528 200319 B  
 <AN> US 2001911674 A 20010724  
 <AN> US 2001922028 A 20010803|

PN- EP 1282060 A2 20030205 EP 2002255466 A 20020805 200319  
 PN- FR 2828310 A1 20030207 FR 20029909 A 20020802 200319  
 PN- DE 10235429 A1 20030320 DE 10235429 A 20020802 200321  
 PN- CA 2396501 A1 20030203 CA 2396501 A 20020801 200323  
 PN- WO 200314865 A2 20030220 WO 2002US23502 A 20020724 200324  
 PN- GB 2381345 A 20030430 GB 200218132 A 20020805 200331  
 PN- KR 2003013333 A 20030214 KR 200245944 A 20020803 200339  
 PN- CN 1407487 A 20030402 CN 2002147281 A 20020803 200345  
 PN- JP 2003233684 A 20030822 JP 2002260581 A 20020802 200364  
 PN- AU 2002300460 A1 20030612 AU 2002300460 A 20020805 200455  
 PN- AU 2002319673 A1 20030224 AU 2002319673 A 20020724 200461|

AN- <LOCAL> US 99322677 A 19990528; US 2001911674 A 20010724; US 2001922028 A 20010803; EP 2002255466 A 20020805; FR 20029909 A 20020802; DE 10235429 A 20020802; CA 2396501 A 20020801; WO 2002US23502 A 20020724; GB 200218132 A 20020805; KR 200245944 A 20020803; CN 2002147281 A 20020803; JP 2002260581 A 20020802; AU 2002300460 A 20020805; AU 2002319673 A 20020724|

AN- <PR> US 2001922028 A 20010803; US 99322677 A 19990528; US 2001911674 A 20010724|

FD- US 20020169760 A1 G06F-007/00 Cont of application US 99322677  
 CIP of application US 2001911674  
 Cont of patent US 6269361

FD- EP 1282060 A2 G06F-017/60  
 <DS> (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

FD- WO 200314865 A2 G06F-000/00  
 <DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
 <DS> (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SK SL SZ TR TZ UG ZM ZW

FD- AU 2002319673 A1 G06F-007/00 Based on patent WO 200314865|

LA- US 20020169760(73); EP 1282060(E); CA 2396501(E); WO 200314865(E); JP 2003233684(195)|

DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW|

DS- <REGIONAL> AL; AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; IE; IT; LI; LT; LU; LV; MC; MK; NL; PT; RO; SE; SI; SK; TR; EA; GH; GM; KE; LS; MW; MZ; OA; SD; SL; SZ; TZ; UG; ZM; ZW|

AB- <PN> US 20020169760 A1|

AB- <NV> NOVELTY - A search engine searches a database comprising a search list which includes search term specified by the advertiser and bid rank associated with the search term. The bid rank includes maximum cost per click chargeable to the advertiser and rank desired by the advertiser.|

AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Method for managing search listing in database;
- (2) System for managing search listing in database;
- (3) Method of generating a search result list;
- (4) Method of enabling network information provider to update

information;

(5) Method of determining cost **per click** and search listings to be associated with each rank position of a search result display; and

(6) Database search system.

USE - Internet based database search apparatus.

ADVANTAGE - Reduces workload on advertisers to maintain economic position by detecting cost **per click** (CPC) for search items and notifying CPC to advertisers based on interaction of users with the search items over the internet.

DESCRIPTION OF DRAWING(S) - The figure shows the chart of menus, display screens and input screens in the database search apparatus.

pp; 73 DwgNo 2/39|

DE- <TITLE TERMS> BASED; DATABASE; SEARCH; APPARATUS; SEARCH; ENGINE; SEARCH; DATABASE; SEARCH; LIST; SEARCH; ITEM; BID; RANK; RANK; STORAGE|

DC- P85; T01|

IC- <MAIN> G06F-000/00; G06F-007/00; **G06F-017/30** ; G06F-017/60|

IC- <ADDITIONAL> G09F-019/00; H04L-012/16|

MC- <EPI> T01-J05B3; T01-J05B4; T01-N01A|

FS- EPI; EngPI||

**17/4/3 (Item 3 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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IM- \*Image available\*

AA- 2003-120213/200311|

DX- <RELATED> 2001-327720; 2002-048793; 2002-105680; 2003-168005; 2003-199412; 2003-203316; 2003-362948; 2003-710850|

XR- <XRPX> N03-095834|

TI- Notification method for a computer database system receives notification instruction associated with search listing and sends notification on detected change of the search listing|

PA- OVERTURE SERVICES INC (OVER-N); OVERTURE SERVICE CO (OVER-N); CHEUNG D D (CHEU-I); DAVIS D J (DAVI-I); HUFFMAN D T (HUFF-I); SINGH N P (SING-I); SNELL S W (SNEL-I); SOULANILLE T A (SOUL-I)|

AU- <INVENTORS> CHEUNG D D; DAVIS D J; HUFFMAN D T; SINGH N P; SNELL S W; SOULANILLE T A; HUFFMANN D T|

NC- 036|

NP- 009|

PN- US 20020165849 A1 20021107 US 99322677 A 19990528 200311 B

<AN> US 2001911674 A 20010724

<AN> US 2001963855 A 20010926|

PN- EP 1298568 A2 20030402 EP 2002256630 A 20020925 200325

PN- CA 2404276 A1 20030326 CA 2404276 A 20020918 200330

PN- DE 10244974 A1 20030515 DE 10244974 A 20020926 200333

PN- GB 2382686 A 20030604 GB 200222326 A 20020925 200337

PN- KR 2003027735 A 20030407 KR 200258312 A 20020926 200353

PN- CN 1428690 A 20030709 CN 2002156330 A 20020926 200363

PN- JP 2003296629 A 20031017 JP 2002319023 A 20020926 200370

PN- AU 2002301226 A1 20030612 AU 2002301226 A 20020924 200455|

AN- <LOCAL> US 99322677 A 19990528; US 2001911674 A 20010724; US 2001963855 A 20010926; EP 2002256630 A 20020925; CA 2404276 A 20020918; DE 10244974 A 20020926; GB 200222326 A 20020925; KR 200258312 A 20020926; CN 2002156330 A 20020926; JP 2002319023 A 20020926; AU 2002301226 A 20020924|

AN- <PR> US 2001963855 A 20010926; US 99322677 A 19990528; US 2001911674 A 20010724|

FD- US 20020165849 A1 G06F-017/60 Cont of application US 99322677

CIP of application US 2001911674

Cont of patent US 6269361

FD- EP 1298568 A2 G06F-017/60

<DS> (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR|

LA- US 20020165849(55); EP 1298568(E); CA 2404276(E); JP 2003296629(164)|

DS- <REGIONAL> AL; AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;

Ginger R. DeMille

IE; IT; LI; LT; LU; LV; MC; MK; NL; PT; RO; SE; SI; SK; TR|  
AB- <PN> US 20020165849 A1|  
AB- <NV> NOVELTY - A notification method in a computer database system  
includes receiving a notification instruction from an owner associated  
with a search listing stored in the computer database system,  
monitoring conditions specified by the notification instruction for the  
search listing, and sending a notification to the owner upon detection  
of a changed condition of the search listing.|  
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the  
following:  
    (1) A database search system with a database of search **listings**  
associated with advertisers and a processing system which sends a  
notification to an advertiser when a change condition of a search  
listing of the advertiser has occurred.  
    (2) A method for operating a database search system.  
    USE - Used for Internet searches  
    ADVANTAGE - Sets a maximum cost **per click** rather than a **fixed**  
**cost per click** , and allows advertiser to set a specified rank in  
the search results.  
    DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram of  
the relationship between a large network and a method for generating a  
pay-for-performance search result.  
    pp; 55 DwgNo 1/24|  
DE- <TITLE TERMS> NOTIFICATION; METHOD; COMPUTER; DATABASE; SYSTEM; RECEIVE  
; NOTIFICATION; INSTRUCTION; ASSOCIATE; SEARCH; LIST; SEND;  
NOTIFICATION; DETECT; CHANGE; SEARCH; LIST|  
DC- T01|  
IC- <MAIN> G06F-007/00; **G06F-017/30** ; G06F-017/60|  
IC- <ADDITIONAL> G06F-019/00|  
MC- <EPI> T01-J05B4P; T01-N01A2C; T01-N03A2|  
FS- EPI||  
?

Ginger R. DeMille

? t21/4/all

21/4/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- \*Image available\*

AA- 2005-252798/200526|

XR- <XRPX> N05-208080|

TI- Advertising information distribution system for **phonebook** generates response including **listings** associated with fee types based on placement heuristic and request including rating, geography and category selections|

PA- VERIZON DIRECTORIES CORP (VERI-N)|

AU- <INVENTORS> **CHU L K** ; **HARADA E Y** ; **HEATHERLY D G** |

NC- 001|

NP- 001|

PN- US 20050065811 A1 20050324 US 2003505597 P 20030924 200526 B

<AN> US 2003680952 A 20031008

<AN> US 2004800444 A 20040315

<AN> US 2004800887 A 20040315

<AN> US 2004801156 A 20040315

<AN> US 2004948425 A 20040923|

AN- <LOCAL> US 2003505597 P 20030924; US 2003680952 A 20031008; US 2004800444 A 20040315; US 2004800887 A 20040315; US 2004801156 A 20040315; US 2004948425 A 20040923|

AN- <PR> US 2003505597 P 20030924; US 2003680952 A 20031008; US 2004800444 A 20040315; US 2004800887 A 20040315; US 2004801156 A 20040315; US 2004948425 A 20040923|

FD- US 20050065811 A1 G06F-017/60 Provisional application US 2003505597

CIP of application US 2003680952

CIP of application US 2004800444

CIP of application US 2004800887

CIP of application US 2004801156|

LA- US 20050065811(92)|

AB- <PN> US 20050065811 A1|

AB- <NV> NOVELTY - A response subsystem generates response including **listings** associated with fee types based on placement heuristic and request including rating selection, geography selection and category selection.|

AB- <BASIC> USE - For distributing advertising information about **advertisements** in **phone book** to user terminal e.g. desktop computer, laptop computer, minicomputer, mainframe computer, cell phones, pager, personal digital assistant (PDA) through internet.  
ADVANTAGE - Enables providing focus advertisement to potential customers easily and effectively by increasing the aggregate competitive bidding for the **listings** within the response.

DESCRIPTION OF DRAWING(S) - The figure shows the flow diagram explaining the response generation with rating tier.

rating tier (173)

pp; 92 DwgNo 39/39|

DE- <TITLE TERMS> ADVERTISE; INFORMATION; DISTRIBUTE; SYSTEM; GENERATE; RESPOND; ASSOCIATE; FEE; TYPE; BASED; PLACE; HEURISTIC; REQUEST; RATING ; GEOGRAPHICAL; CATEGORY; SELECT|

DC- T01; W01; W05|

IC- <MAIN> G06F-017/60|

MC- <EPI> T01-M06A1A; T01-N01A2C; T01-N01D; T01-N03A2; W01-C01G6;

W01-C05B5G; W05-A05C; W05-E03E; W05-E03G|

FS- EPI||

?

Ginger R. DeMille

? t25/3,k/all

**25/3,K/1 (Item 1 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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016888243 \*\*Image available\*\*

WPI Acc No: 2005-212527/200522

Related WPI Acc No: 2005-251720

XRPX Acc No: N05-175761

**Method for determining relevancy of advertisement, involves comparing accepted geolocation data associated with request, with geolocation targeting data associated with advertisement and defined by geographic reference point**

Patent Assignee: QIAN Z (QIAN-I); RAMASWAMY S (RAMA-I); ROSE M (ROSE-I); YEHL L (YEHL-I); GOOGLE INC (GOOG-N)

Inventor: QIAN Z; RAMASWAMY S; ROSE M; YEHL L

Number of Countries: 108 Number of Patents: 002

Patent Family:

| Patent No      | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|----------------|------|----------|----------------|------|----------|----------|
| US 20050050027 | A1   | 20050303 | US 2003654265  | A    | 20030903 | 200522 B |
|                |      |          | US 2004823508  | A    | 20040412 |          |
| WO 200524667   | A1   | 20050317 | WO 2004US27239 | A    | 20040823 | 200522   |

Priority Applications (No Type Date): US 2004823508 A 20040412; US 2003654265 A 20030903

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20050050027 A1 21 G06F-017/30 CIP of application US 2003654265

WO 200524667 A1 E G06F-017/30

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

**... for determining relevancy of advertisement, involves comparing accepted geolocation data associated with request, with geolocation targeting data associated with advertisement and defined by geographic reference point**

Abstract (Basic):

... request for documents e.g. articles, discussion, threads, music, video, graphics, search results, web page **listings**, mixed media, arts, arts-movies, arts-music etc...

...Enables improving the usefulness and the performance of advertisements, while allowing businesses to better **target** their **advertisements** to a responsive audience...

**25/3,K/2 (Item 2 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016568803 \*\*Image available\*\*

WPI Acc No: 2004-727540/200471

XRPX Acc No: N04-576196

**Interactive television program guiding system has program guide screen for displaying advertisement based on selection of non-programming option by user**

Patent Assignee: PREVUE NETWORKS INC (PREV-N)

Inventor: BOYLAN P C; THOMAS W L

Number of Countries: 001 Number of Patents: 001

Ginger R. DeMille

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040194138 | A1   | 20040930 | US 9870700    | A    | 19980430 | 200471 B |
|                |      |          | US 2004821450 | A    | 20040410 |          |

Priority Applications (No Type Date): US 9870700 A 19980430; US 2004821450 A 20040410

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC     | Filing Notes                   |
|----------------|------|-----|----|--------------|--------------------------------|
| US 20040194138 | A1   |     | 18 | H04N-007/025 | Cont of application US 9870700 |

**Interactive television program guiding system has program guide screen for displaying advertisement based on selection of non-programming option by user**

Abstract (Basic):

... the period at which the user selects a non-programming program guide option. The program **guide** screen displays **advertisement** based on selection of non-programming option by the user.  
... Provides **targeted** **advertising** on various program **guide** screens, effectively...

25/3,K/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016290128 \*\*Image available\*\*

WPI Acc No: 2004-448023/200442

XRFX Acc No: N04-354343

**Computer system platform for delivering on-line marketing applications, has service modules to create marketing content for directory listings , application programming interface, and database storing data associated with content**

Patent Assignee: EVANS P (EVAN-I); WAITKUS J (WAIT-I)

Inventor: EVANS P; WAITKUS J

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040103030 | A1   | 20040527 | US 2002403111 | P    | 20020812 | 200442 B |
|                |      |          | US 2003639673 | A    | 20030812 |          |

Priority Applications (No Type Date): US 2002403111 P 20020812; US 2003639673 A 20030812

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes                          |
|----------------|------|-----|----|-------------|---------------------------------------|
| US 20040103030 | A1   |     | 13 | G06F-017/60 | Provisional application US 2002403111 |

**... for delivering on-line marketing applications, has service modules to create marketing content for directory listings , application programming interface, and database storing data associated with content**

Abstract (Basic):

... The platform has service modules to generate marketing content for directory **listings** . The service modules comprise a promotion module to create advertising promotions to appear in connection...  
... The platform enhances world wide web-based directory **listings** and allows for parallel publishing of advertising resources across on-line directories, SME web sites and **targeted** electronic mail **advertising** campaigns. The SMEs exposure and return-on investment is enhanced over processes of the past...

25/3,K/4 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

Ginger R. DeMille

015884278    \*\*Image available\*\*

WPI Acc No: 2004-042112/200404

XRPX Acc No: N04-034079

**Dynamically controlled index maintaining method for telephone directory assistance system, involves ordering telephone directory information listings with indexes, and dynamically controlling listings and indexes**

Patent Assignee: INTERCHANGE CORP (INTE-N)

Inventor: MONTEMER W A

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week        |
|----------------|------|----------|---------------|------|----------|-------------|
| US 20030223565 | A1   | 20031204 | US 2002384955 | A    | 20020603 | 200404    B |
|                |      |          | US 2003448808 | A    | 20030530 |             |

Priority Applications (No Type Date): US 2002384955 A 20020603; US 2003448808 A 20030530

Patent Details:

| Patent No      | Kind | Lan Pg | Main IPC    | Filing Notes                      |
|----------------|------|--------|-------------|-----------------------------------|
| US 20030223565 | A1   | 17     | H04M-003/42 | Cont of application US 2002384955 |

**Dynamically controlled index maintaining method for telephone directory assistance system, involves ordering telephone directory information listings with indexes, and dynamically controlling listings and indexes**

Abstract (Basic):

...    The method involves presenting **telephone directory information listings** , and ordering the **listings** with a number of indexes under a control of a client system. The **telephone directory information listings** and the indexes are dynamically controlled under the control of the client system. The dynamically...

...    Used for maintaining a dynamically controlled index for a **telephone directory assistance system**...

...The method enhances directory assistance to deliver a **targeted advertising** service to telephone listing owners and advertisers, and tracks telephone referrals...

...The drawing shows a block diagram of a **telephone directory assistance system** utilizing human operators...

25/3,K/5    (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015779337    \*\*Image available\*\*

WPI Acc No: 2003-841539/200378

**Method for advertising moving picture cf using electronic card**

Patent Assignee: KO Y S (KOYS-I)

Inventor: KO Y S

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week        |
|---------------|------|----------|--------------|------|----------|-------------|
| KR 2003058788 | A    | 20030707 | KR 200189323 | A    | 20011231 | 200378    B |

Priority Applications (No Type Date): KR 200189323 A 20011231

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2003058788 | A    | 1      | G06F-017/60 |              |

Abstract (Basic):

...    by supplying cyber money for a user when the user watches an advertisement in an **advertising paper**, an **advertising book** , or a moving picture mail.

...    electronic card. If an advertiser distributes the electronic

Ginger R. DeMille

card to specific person adapted to a target of the advertisement ,  
the person operates the electronic card in a CD-ROM, and watches the  
advertisement in...

25/3,K/6 (Item 6 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015382168 \*\*Image available\*\*

WPI Acc No: 2003-443110/200342

XRPX Acc No: N03-353728

**Internet pay for placement database listings search and retrieval  
services for business advertising has grouping means for search listings  
, comprising listing, creating, naming and renaming a category in  
response to an advertiser's input**

Patent Assignee: OVERTURE SERVICES INC (OVER-N); OVERTURE SERVICE CORP  
(OVER-N); CHEUNG D D (CHEU-I); COLACE A (COLA-I); DAW J (DAWJ-I); GRAHAM  
G (GRAH-I); KHARMA K A (KHAR-I); PHILLIPS S F (PHIL-I); ROPP M S (ROPP-I)  
; SNELL S W (SNEL-I); SOULANILLE T A (SOUL-I); WATKINS B J (WATK-I); ZHAO  
P (ZHAO-I)

Inventor: CHEUNG D D; COLACE A; DAW J; GRAHAM G; KHARMA K A; PHILLIPS S F;  
ROPP M S; SNELL S W; SOULANILLE T A; WATKINS B J; ZHAO P; DOUGH-MING  
CHEUNG D

Number of Countries: 036 Number of Patents: 012

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| EP 1310898     | A1   | 20030514 | EP 2002257820 | A    | 20021112 | 200342 B |
| CA 2410798     | A1   | 20030513 | CA 2410798    | A    | 20021101 | 200344   |
| DE 10252805    | A1   | 20030605 | DE 10252805   | A    | 20021113 | 200345   |
| GB 2384074     | A    | 20030716 | GB 200226369  | A    | 20021112 | 200347   |
| US 20030093285 | A1   | 20030515 | US 2001994912 | A    | 20011113 | 200353   |
| CN 1420429     | A    | 20030528 | CN 2002149533 | A    | 20021113 | 200357   |
| KR 2003040075  | A    | 20030522 | KR 200269485  | A    | 20021111 | 200360   |
| JP 2003228676  | A    | 20030815 | JP 2002329080 | A    | 20021113 | 200362   |
| AU 2002301600  | A1   | 20030612 | AU 2002301600 | A    | 20021023 | 200455   |
| US 6826572     | B2   | 20041130 | US 2001994912 | A    | 20011113 | 200479   |
| US 20040260689 | A1   | 20041223 | US 2001994912 | A    | 20011113 | 200504   |
|                |      |          | US 2004863876 | A    | 20040608 |          |
| AU 2002301600  | B2   | 20050310 | AU 2002301600 | A    | 20021023 | 200523   |

Priority Applications (No Type Date): US 2001994912 A 20011113; US  
2004863876 A 20040608

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1310898 A1 E 29 G06F-017/60

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB  
GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

CA 2410798 A1 E G06F-017/30

DE 10252805 A1 G06F-017/30

GB 2384074 A G06F-017/60

US 20030093285 A1 G06F-017/60

CN 1420429 A G06F-007/00

KR 2003040075 A G06F-019/00

JP 2003228676 A 25 G06F-017/60

AU 2002301600 A1 G06F-017/30

US 6826572 B2 G06F-017/30

US 20040260689 A1 G06F-007/00 Cont of application US 2001994912

AU 2002301600 B2 G06F-017/30 Previous Publ. patent AU 2002301600

**Internet pay for placement database listings search and retrieval  
services for business advertising has grouping means for search listings  
, comprising listing, creating, naming and renaming a category in  
response to an advertiser's input**

Abstract (Basic):

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... A system for advertisers to efficiently manage their search **listings** in a pay for placement database search system, the system comprising...

...grouping means for managing multiple categories for the search **listings** comprising: means for keeping a listing in one or more categories, means for creating, naming...

...and one of an unassigned category and another user defined category, keeping all the search **listings** for an account in an all **listings** category where, once added to an account, a search listing cannot be moved from the...

...query means for searching search **listings** ; and...

...quick-fill means for modifying an attribute in plurality of search **listings** by specifying the modification at single location.

... 3) A user interface for a pay for **placement** search system storing **advertisers** search **listings** .

...

...Internet pay for placement database **listings** search and retrieval services for business advertising...

...Provides assistance for advertisers to efficiently manage search **listings** via grouping in a pay for **placement** database search system. **Advertisers** , including advertisers who maintain large numbers of **listings** in a pay for placement or other database search system can group their **listings** in categories to assist in managing information about these **listings** , including bid amounts. The system includes searching and sorting tools to further simplify the manipulation of the search **listings**

25/3,K/7 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015300349 \*\*Image available\*\*

WPI Acc No: 2003-361283/200334

**Reverse auction service for advertisement connecting autonomous product advertisement with free use of pocket book**

Patent Assignee: RYU J Y (RYUJ-I)

Inventor: RYU J Y

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2003005945 | A    | 20030123 | KR 200141454 | A    | 20010711 | 200334 B |

Priority Applications (No Type Date): KR 200141454 A 20010711

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| KR 2003005945 | A    |     | 1  | G06F-017/60 |              |

Abstract (Basic):

... the expense load to buy a pocket book and to make an advertiser perform directly **advertising** to a **target** customer by enabling the member to receive the pocket **book** from the **advertisers** and connecting the member to the advertiser fit to the member.

... desired condition inputted by the member to the pocket book of the member(S40). The **advertiser** offers the pocket **book** including the free AD to the member...

25/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

Ginger R. DeMille

(c) 2005 Thomson Derwent. All rts. reserv.

015268180 \*\*Image available\*\*

WPI Acc No: 2003-329109/200331

XRPX Acc No: N03-263245

Advertisement book production method for organizations such as schools, clubs, involves processing advertisement data received from user terminals through communication network in response to size, placement, etc.,

Patent Assignee: FOGELSON B A (FOGE-I)

Inventor: FOGELSON B A

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020198771 | A1   | 20021226 | US 2001885970 | A    | 20010621 | 200331 B |

Priority Applications (No Type Date): US 2001885970 A 20010621

Patent Details:

| Patent No      | Kind | Lan Pg | Main IPC    | Filing Notes |
|----------------|------|--------|-------------|--------------|
| US 20020198771 | A1   | 12     | G06F-017/60 |              |

Advertisement book production method for organizations such as schools, clubs, involves processing advertisement data received from user ...

Abstract (Basic):

... An ad- book server (6) receives advertisement data from the user terminals (2,4) through a communication network such as internet, intranet and processes the advertisement data for producing an ad-book in response to the advertisement message, size, placement, color, price, background and layout.

... An INDEPENDENT CLAIM is included for advertisement book production system...

...For producing advertisement book for organizations such as charities, schools, teams, associations, clubs, professional organization, lodges, unions, hospitals, homes...

25/3,K/9 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015059111 \*\*Image available\*\*

WPI Acc No: 2003-119627/200311

Related WPI Acc No: 1994-200604; 1994-218208; 1994-218209; 1994-218210; 1994-218211; 1994-218212; 1994-218213; 1995-215451; 1995-215457; 1995-215458; 1995-301543; 1996-442594; 1997-535199; 1998-230155; 2000-023002; 2000-409817; 2001-342065; 2001-600980; 2002-268734; 2002-434510; 2003-015963; 2003-438078; 2003-810936; 2005-062991

XRPX Acc No: N03-095286

Interactive virtual advertisements targeting method involves providing retrieval plan to terminal to select virtual objects assigned to virtual advertisement spot

Patent Assignee: DISCOVERY COMMUNICATIONS INC (DISC-N); ASMUSSEN M L (ASMU-I); BONNED A E (BONN-I); HENDRICKS J S (HEND-I); MCCOSKEY J S (MCCO-I)

Inventor: ASMUSSEN M L; BONNER A E; HENDRICKS J S; MCCOSKEY J S; BONNED A E

Number of Countries: 101 Number of Patents: 004

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020112249 | A1   | 20020815 | US 92991074   | A    | 19921209 | 200311 B |
|                |      |          | US 93160280   | A    | 19931202 |          |
|                |      |          | US 96735549   | A    | 19961023 |          |
|                |      |          | US 9854419    | A    | 19980403 |          |
|                |      |          | US 2000597893 | A    | 20000619 |          |

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|               |    |          |                |   |          |        |
|---------------|----|----------|----------------|---|----------|--------|
|               |    |          | US 2001975312  | A | 20011012 |        |
| WO 200332640  | A1 | 20030417 | WO 2002US32129 | A | 20021010 | 200335 |
| EP 1436995    | A1 | 20040714 | EP 2002776187  | A | 20021010 | 200446 |
|               |    |          | WO 2002US32129 | A | 20021010 |        |
| AU 2002342023 | A1 | 20030422 | AU 2002342023  | A | 20021010 | 200460 |

Priority Applications (No Type Date): US 2001975312 A 20011012; US 92991074 A 19921209; US 93160280 A 19931202; US 96735549 A 19961023; US 9854419 A 19980403; US 2000597893 A 20000619

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes                     |
|----------------|------|-----|----|-------------|----------------------------------|
| US 20020112249 | A1   |     | 71 | H04N-007/16 | CIP of application US 92991074   |
|                |      |     |    |             | Cont of application US 93160280  |
|                |      |     |    |             | CIP of application US 96735549   |
|                |      |     |    |             | CIP of application US 9854419    |
|                |      |     |    |             | CIP of application US 2000597893 |

WO 200332640 A1 E H04N-007/16  
 Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
 Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SK SL SZ TR TZ UG ZM ZW  
 EP 1436995 A1 E H04N-007/16 Based on patent WO 200332640  
 Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR  
 AU 2002342023 A1 H04N-007/16 Based on patent WO 200332640

**Interactive virtual advertisements targeting method involves providing retrieval plan to terminal to select virtual objects assigned to virtual advertisement...**

Abstract (Basic):

... For providing interactive virtual **advertisements** that are **targeted** to reception site such as set top terminal, television, personal computer, PDA, wired **telephone**, wireless **telephone**, electronic **book**.  
 ...

...Delivers **targeted** virtual **advertisements** effectively and increases the advertiser's likelihood of reaching an interested subscriber

**25/3,K/10 (Item 10 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014956556 \*\*Image available\*\*

WPI Acc No: 2003-017070/200301

XRFX Acc No: N03-012974

**Mass digital television broadcasts customization method e.g. for web content, involves comparing substream keywords of digital broadcast and accessed viewer keywords**

Patent Assignee: CHEN L M (CHEN-I); SCHWALB E M (SCHW-I)

Inventor: CHEN L M; SCHWALB E M

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020120929 | A1   | 20020829 | US 2001796190 | A    | 20010228 | 200301 B |

Priority Applications (No Type Date): US 2001796190 A 20010228

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20020120929 | A1   |     | 12 | H04N-007/25 |              |

Abstract (Basic):

... digital television broadcasts such as television or cable program, commercial advertisement, web content, stock reports, **telephone directories**, electronic **coupons** that an attached computer can print out, etc., for display on video screen TV, flat...  
...mass customize commercials to best fit the personal interests of each viewer results in better **targeted commercials** and simultaneously benefits the viewer and advertiser. The mass customization enables an arbitrary increase in...

25/3,K/11 (Item 11 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014606094

WPI Acc No: 2002-426798/200245

XRPX Acc No: N02-335600

**Method for delivering targeted advertisements in an electronic program guide by monitoring a user's navigation in the guide to determine whether attention is being paid to a given program and displaying an associated advertisement**

Patent Assignee: GIST COMMUNICATIONS INC (GIST-N)

Inventor: FINISTER P; GREENBERG J; ROTH C

Number of Countries: 097 Number of Patents: 002

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200237297 | A1   | 20020510 | WO 2001US46067 | A    | 20011031 | 200245 B |
| AU 200227166 | A    | 20020515 | AU 200227166   | A    | 20011031 | 200258   |

Priority Applications (No Type Date): US 2000704273 A 20001101

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200237297 A1 E 21 G06F-013/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200227166 A G06F-013/00 Based on patent WO 200237297

**Method for delivering targeted advertisements in an electronic program guide by monitoring a user's navigation in the guide to...**

Abstract (Basic):

... a) a computer readable medium carrying program instructions for delivering **targeted advertisements** in an electronic program guide  
...

... **Advertising** in electronic program **guides** .

...

... **Targets** the **advertising** .

25/3,K/12 (Item 12 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014540384

\*\*Image available\*\*

WPI Acc No: 2002-361087/200239

Related WPI Acc No: 2001-090887; 2002-269612; 2002-479604; 2002-681473; 2002-690132

Ginger R. DeMille

XRPX Acc No: N02-282159

**Advertisement provision method in electronic program guide of television service delivery system, involves inserting advertisement comprising Internet accessible file into electronic program guide**

Patent Assignee: ELDERING C A (ELDE-I); MEHLING K (MEHL-I)

Inventor: ELDERING C A; MEHLING K

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020026638 | A1   | 20020228 | US 2000229156 | A    | 20000831 | 200239 B |
|                |      |          | US 2000742506 | A    | 20001221 |          |

Priority Applications (No Type Date): US 2000229156 P 20000831; US 2000742506 A 20001221

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020026638 A1 12 G06F-003/00 Provisional application US 2000229156

Abstract (Basic):

... For **advertising** in electronic program **guide** of television service delivery system e.g. digital broadcast satellite (DBS), analog cable, digital cable...

...Enables **targeted advertising** quickly and reliably by inserting **advertisements** in electronic program **guide** of television service...

**25/3,K/13 (Item 13 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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014518904 \*\*Image available\*\*

WPI Acc No: 2002-339607/200237

XRPX Acc No: N02-267051

**Internet advertising by classifying users with group corresponding to triggered advertisement and classifying some with no-show set**

Patent Assignee: GREENWALD A (GREE-I); GREENWALD R L (GREE-I)

Inventor: GREENWALD A; GREENWALD R L

Number of Countries: 097 Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200217192 | A1   | 20020228 | WO 2001US25998 | A    | 20010821 | 200237 B |
| AU 200185114 | A    | 20020304 | AU 200185114   | A    | 20010821 | 200247   |
| US 6757662   | B1   | 20040629 | US 2000641972  | A    | 20000821 | 200443   |

Priority Applications (No Type Date): US 2000641972 A 20000821

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200217192 A1 E 26 G06F-017/60

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200185114 A Based on patent WO 200217192

US 6757662 B1 G06F-017/60

Abstract (Basic):

... Method is for displaying **targeted advertising** and **listings** to web site users...

**25/3,K/14 (Item 14 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

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014448031    \*\*Image available\*\*

WPI Acc No: 2002-268734/200231

Related WPI Acc No: 1994-200604; 1994-218208; 1994-218209; 1994-218210;  
1994-218211; 1994-218212; 1994-218213; 1995-215451; 1995-215457;  
1995-215458; 1995-301543; 1996-442594; 1997-535199; 1998-230155;  
2000-023002; 2000-409817; 2001-342065; 2001-600980; 2002-434510;  
2003-015963; 2003-119627; 2003-438078; 2003-810936; 2005-062991

XRPX Acc No: N02-209181

**Virtual advertisement targeting method in television program delivery system, involves generating retrieval plan which instructs terminals to select virtual objects which are assigned to virtual advertisement spot**

Patent Assignee: DISCOVERY COMMUNICATIONS INC (DISC-N)

Inventor: ASMUSSEN M L; BONNER A E; HENDRICKS J S; MCCOSKEY J S

Number of Countries: 094    Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200199426 | A2   | 20011227 | WO 2001US14865 | A    | 20010619 | 200231 B |
| AU 200172907 | A    | 20020102 | AU 200172907   | A    | 20010619 | 200233   |
| EP 1297707   | A2   | 20030402 | EP 2001952115  | A    | 20010619 | 200325   |
|              |      |          | WO 2001US14865 | A    | 20010619 |          |

Priority Applications (No Type Date): US 2000597893 A 20000619

Patent Details:

| Patent No | Kind | Lan Pg | Main IPC | Filing Notes |
|-----------|------|--------|----------|--------------|
|-----------|------|--------|----------|--------------|

|              |      |     |              |  |
|--------------|------|-----|--------------|--|
| WO 200199426 | A2 E | 120 | H04N-007/173 |  |
|--------------|------|-----|--------------|--|

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP  
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT  
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

|              |   |  |              |                              |
|--------------|---|--|--------------|------------------------------|
| AU 200172907 | A |  | H04N-007/173 | Based on patent WO 200199426 |
|--------------|---|--|--------------|------------------------------|

|            |      |  |              |                              |
|------------|------|--|--------------|------------------------------|
| EP 1297707 | A2 E |  | H04N-007/173 | Based on patent WO 200199426 |
|------------|------|--|--------------|------------------------------|

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI TR

**Virtual advertisement targeting method in television program delivery system, involves generating retrieval plan which instructs terminals to select...**

Abstract (Basic):

... For **targeting** virtual **advertisements** to subscriber terminals such as personal computer, television, personal data device, smart phone with display or electronic **book** device, wireless/wired **telephone** , set top box and personal digital assistant (PDA), etc., in television program delivery system using...

... **Targets** a virtual **advertisement** , which is a realistic, replica of an actual advertisement to subscribers, effectively

25/3,K/15    (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014395819

WPI Acc No: 2002-216522/200227

XRPX Acc No: N02-165994

**Method of providing advertisements with other media by selecting an object and associated metadata and selecting an advertisement based on the metadata**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: BEREZOWSKI D M; ELLIS M D; MOORE S S; WALKER T A

Number of Countries: 097    Number of Patents: 009

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200175649 | A2   | 20011011 | WO 2001US10345 | A    | 20010330 | 200227 B |

Ginger R. DeMille

|                |    |          |                |   |          |        |
|----------------|----|----------|----------------|---|----------|--------|
| AU 200189289   | A  | 20011015 | AU 200189289   | A | 20010330 | 200227 |
| US 20010047298 | A1 | 20011129 | US 2000193948  | P | 20000331 | 200227 |
| EP 1272963     | A2 | 20030108 | US 2001823588  | A | 20010330 |        |
|                |    |          | EP 2001964698  | A | 20010330 | 200311 |
|                |    |          | WO 2001US10345 | A | 20010330 |        |
| BR 200109665   | A  | 20030204 | BR 20019665    | A | 20010330 | 200318 |
|                |    |          | WO 2001US10345 | A | 20010330 |        |
| KR 2003031471  | A  | 20030421 | KR 2002712854  | A | 20020927 | 200353 |
| JP 2003529844  | W  | 20031007 | JP 2001573260  | A | 20010330 | 200370 |
|                |    |          | WO 2001US10345 | A | 20010330 |        |
| MX 2002009629  | A1 | 20030201 | WO 2001US10345 | A | 20010330 | 200413 |
|                |    |          | MX 20029629    | A | 20020930 |        |
| TW 579653      | A  | 20040311 | TW 2001107708  | A | 20010330 | 200458 |

Priority Applications (No Type Date): US 2000193948 P 20000331; US 2001823588 A 20010330

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|              |    |   |    |             |  |
|--------------|----|---|----|-------------|--|
| WO 200175649 | A2 | E | 31 | G06F-017/00 |  |
|--------------|----|---|----|-------------|--|

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

|                |    |  |  |             |                                       |
|----------------|----|--|--|-------------|---------------------------------------|
| AU 200189289   | A  |  |  |             | Based on patent WO 200175649          |
| US 20010047298 | A1 |  |  | G06F-017/60 | Provisional application US 2000193948 |

|                                                                                                             |    |   |    |             |                              |
|-------------------------------------------------------------------------------------------------------------|----|---|----|-------------|------------------------------|
| EP 1272963                                                                                                  | A2 | E |    | G06F-017/60 | Based on patent WO 200175649 |
| Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR |    |   |    |             |                              |
| BR 200109665                                                                                                | A  |   |    | G06F-017/00 | Based on patent WO 200175649 |
| KR 2003031471                                                                                               | A  |   |    | G06F-017/60 |                              |
| JP 2003529844                                                                                               | W  |   | 28 | G06F-017/30 | Based on patent WO 200175649 |
| MX 2002009629                                                                                               | A1 |   |    | G06F-017/00 | Based on patent WO 200175649 |
| TW 579653                                                                                                   | A  |   |    | H04N-007/16 |                              |

Abstract (Basic):

... or that describes the programmes or their content or related services. The metadata allows appropriate **targeting** of **advertising**. For example, in a programme **guide advertisements** may be provided in a browse layer or may be associated with individual listed programmes.

25/3,K/16 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013870238 \*\*Image available\*\*

WPI Acc No: 2001-354450/200137

XRPX Acc No: N01-257523

**Providing personalized program guide method e.g. for television program guides, comprises gathering information on user's preferences and provides personalized program guide data to user in printed television program guide**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D; FORRER M A

Number of Countries: 094 Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200079798 | A1   | 20001228 | WO 2000US17257 | A    | 20000622 | 200137 B |
| AU 200057604 | A    | 20010109 | AU 200057604   | A    | 20000622 | 200137   |
| TW 529306    | A    | 20030421 | TW 2000109581  | A    | 20000518 | 200373   |

Priority Applications (No Type Date): US 2000492713 A 20000127; US 99140482 P 19990622

Patent Details:

Ginger R. DeMille

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200079798 A1 E 56 H04N-007/173

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200057604 A

Based on patent WO 200079798

TW 529306 A

H04N-007/173

Abstract (Basic):

... Compares the user preference data with program guide data (e.g. program listings, articles, advertisements, reviews, etc.) to develop personalized user program **guide** data and **advertisements** which are transmitted back to user through a second communications system different from the first...

...For providing personalized program **guide** data and **targeted advertising** to an Internet user, a user of television equipment, or a magazine subscriber...

...The figure shows a schematic diagram of a system for transmitting personalized program **guide** information and **targeted advertising** across a number of different program guide platforms...

25/3,K/17 (Item 17 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013815434 \*\*Image available\*\*

WPI Acc No: 2001-299646/200131

XRPX Acc No: N01-214955

Targeted advertisement **displaying method on electronic program guide for television, involves displaying advertisement selected from stored advertisements, depending on monitored navigation of program guide user**

Patent Assignee: THOMSON LICENSING SA (CSFC )

Inventor: JOHNSON M W; SIMPSON W G

Number of Countries: 093 Number of Patents: 007

Patent Family:

| Patent No     | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|---------------|------|----------|----------------|------|----------|----------|
| WO 200067473  | A1   | 20001109 | WO 2000US11373 | A    | 20000428 | 200131 B |
| AU 200048050  | A    | 20001117 | AU 200048050   | A    | 20000428 | 200131   |
| EP 1177686    | A1   | 20020206 | EP 2000930185  | A    | 20000428 | 200218   |
|               |      |          | WO 2000US11373 | A    | 20000428 |          |
| KR 2001110766 | A    | 20011213 | KR 2001713170  | A    | 20011015 | 200237   |
| CN 1375163    | A    | 20021016 | CN 2000806862  | A    | 20000428 | 200311   |
| JP 2002543708 | W    | 20021217 | JP 2000614726  | A    | 20000428 | 200312   |
|               |      |          | WO 2000US11373 | A    | 20000428 |          |
| MX 2001010910 | A1   | 20020601 | WO 2000US11373 | A    | 20000428 | 200365   |
|               |      |          | MX 200110910   | A    | 20011026 |          |

Priority Applications (No Type Date): US 99131885 P 19990430

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200067473 A1 E 22 H04N-005/445

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200048050 A H04N-005/445 Based on patent WO 200067473

EP 1177686 A1 E H04N-005/445 Based on patent WO 200067473

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI

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KR 2001110766 A H04N-005/445  
CN 1375163 A H04N-005/445  
JP 2002543708 W 24 H04N-005/445 Based on patent WO 200067473  
MX 2001010910 A1 H04H-009/00 Based on patent WO 200067473

**Targeted advertisement displaying method on electronic program guide for television, involves displaying advertisement selected from stored advertisements...**

Abstract (Basic):

... For displaying **targeted advertisements** on electronic program **guide** used for providing program information while watching television. Is also applied to VCR, set top...

...Since advertisements are displayed based on monitored navigation of viewer of electronic program **guide**, effectiveness of **advertisement** is improved...

**25/3,K/18 (Item 18 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013596415 \*\*Image available\*\*

WPI Acc No: 2001-080622/200109

XRPX Acc No: N01-061379

**Advertisement targeting in electronic book distribution system for schools, by storing group assignment and advertisement in memory and displaying targeted advertisement when electronic book is viewed on screen**

Patent Assignee: DISCOVERY COMMUNICATIONS INC (DISC-N)

Inventor: ASMUSSEN M L; HENDRICKS J S

Number of Countries: 091 Number of Patents: 005

Patent Family:

| Patent No     | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|---------------|------|----------|----------------|------|----------|----------|
| WO 200075845  | A2   | 20001214 | WO 2000US15810 | A    | 20000609 | 200109 B |
| AU 200056012  | A    | 20001228 | AU 200056012   | A    | 20000609 | 200119   |
| EP 1190354    | A2   | 20020327 | EP 2000941287  | A    | 20000609 | 200229   |
|               |      |          | WO 2000US15810 | A    | 20000609 |          |
| JP 2003521023 | W    | 20030708 | WO 2000US15810 | A    | 20000609 | 200347   |
|               |      |          | JP 2001502044  | A    | 20000609 |          |
| MX 2001012600 | A1   | 20020501 | WO 2000US15810 | A    | 20000609 | 200368   |
|               |      |          | MX 200112600   | A    | 20011206 |          |

Priority Applications (No Type Date): US 99328672 A 19990609

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|              |    |   |     |             |  |
|--------------|----|---|-----|-------------|--|
| WO 200075845 | A2 | E | 161 | G06F-017/60 |  |
|--------------|----|---|-----|-------------|--|

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE  
SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

|              |   |  |  |  |                              |
|--------------|---|--|--|--|------------------------------|
| AU 200056012 | A |  |  |  | Based on patent WO 200075845 |
|--------------|---|--|--|--|------------------------------|

|            |    |   |  |             |                              |
|------------|----|---|--|-------------|------------------------------|
| EP 1190354 | A2 | E |  | G06F-017/60 | Based on patent WO 200075845 |
|------------|----|---|--|-------------|------------------------------|

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI

|               |   |  |     |             |                              |
|---------------|---|--|-----|-------------|------------------------------|
| JP 2003521023 | W |  | 169 | G06F-017/60 | Based on patent WO 200075845 |
|---------------|---|--|-----|-------------|------------------------------|

|               |    |  |  |             |                              |
|---------------|----|--|--|-------------|------------------------------|
| MX 2001012600 | A1 |  |  | G06F-017/60 | Based on patent WO 200075845 |
|---------------|----|--|--|-------------|------------------------------|

**Advertisement targeting in electronic book distribution system for schools, by storing group assignment and advertisement in memory and displaying targeted advertisement when electronic book is viewed on screen**

Abstract (Basic):

... their profiles. Advertisements are assigned to each spot based

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on preset page location in electronic **book** . Group assignments, **advertisement** and the plan sent to the terminal are stored in memory. **Targeted advertisement** is displayed at terminal when the page of book is viewed on screen.

... and subscriber profiles are generated. One or more advertisement spots are defined in an electronic **book** . An **advertisement** retrieval plan is generated which specifies which of the one or more advertisements may appear...

...a) System that **targets advertisement** to electronic **book** ;  
(...

...b) **Target advertisement** assigning method...

... **Advertisement targeting** system to subscribers in electronic book distribution system, for cable television delivery system, television program...

...addition to electronic books, and allows collection and interpretation from subscribers to measure and optimize **advertisement placement** .

25/3,K/19 (Item 19 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

012925199 \*\*Image available\*\*

WPI Acc No: 2000-097035/200008

XRFX Acc No: N00-074996

**Interactive television program guide system for targeting advertisements**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N); ELLIS M D (ELLI-I);

HASSELL J G (HASS-I); KNEE R A (KNEE-I); REYNOLDS S J (REYN-I)

Inventor: ELLIS M D; HASSELL J G; KNEE R A; REYNOLDS S J

Number of Countries: 088 Number of Patents: 021

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| WO 9960789     | A1   | 19991125 | WO 99US10586  | A    | 19990513 | 200008 B |
| AU 9940775     | A    | 19991206 | AU 9940775    | A    | 19990513 | 200019   |
| BR 9911056     | A    | 20010206 | BR 9911056    | A    | 19990513 | 200111   |
|                |      |          | WO 99US10586  | A    | 19990513 |          |
| EP 1078525     | A1   | 20010228 | EP 99924223   | A    | 19990513 | 200113   |
|                |      |          | WO 99US10586  | A    | 19990513 |          |
| TW 420951      | A    | 20010201 | TW 99107822   | A    | 19990514 | 200138   |
| CN 1301458     | A    | 20010627 | CN 99806163   | A    | 19990513 | 200158   |
| KR 2001043634  | A    | 20010525 | KR 2000712802 | A    | 20001115 | 200168   |
| MX 2000011217  | A1   | 20010401 | MX 200011217  | A    | 20001115 | 200171   |
| ZA 200005841   | A    | 20020327 | ZA 20005841   | A    | 20001019 | 200230   |
| NZ 508281      | A    | 20020328 | NZ 508281     | A    | 19990513 | 200232   |
|                |      |          | WO 99US10586  | A    | 19990513 |          |
| JP 2002516536  | W    | 20020604 | WO 99US10586  | A    | 19990513 | 200239   |
|                |      |          | JP 2000550275 | A    | 19990513 |          |
| AU 749116      | B    | 20020620 | AU 9940775    | A    | 19990513 | 200252   |
| US 20020095676 | A1   | 20020718 | US 9885750    | P    | 19980515 | 200254   |
|                |      |          | US 98139777   | A    | 19980825 |          |
| EP 1237372     | A1   | 20020904 | EP 99924223   | A    | 19990513 | 200266   |
|                |      |          | EP 200211429  | A    | 19990513 |          |
| EP 1078525     | B1   | 20020918 | EP 99924223   | A    | 19990513 | 200269   |
|                |      |          | WO 99US10586  | A    | 19990513 |          |
|                |      |          | EP 200211429  | A    | 19990513 |          |
| DE 69903019    | E    | 20021024 | DE 99603019   | A    | 19990513 | 200278   |
|                |      |          | EP 99924223   | A    | 19990513 |          |
|                |      |          | WO 99US10586  | A    | 19990513 |          |
| ES 2184454     | T3   | 20030401 | EP 99924223   | A    | 19990513 | 200328   |
| EP 1237372     | B1   | 20040825 | EP 99924223   | A    | 19990513 | 200456   |

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|             |   |          |              |   |          |        |
|-------------|---|----------|--------------|---|----------|--------|
| DE 69919761 | E | 20040930 | EP 200211429 | A | 19990513 |        |
|             |   |          | DE 99619761  | A | 19990513 | 200465 |
|             |   |          | EP 200211429 | A | 19990513 |        |
| MX 217939   | B | 20031203 | WO 99US10586 | A | 19990513 | 200470 |
|             |   |          | MX 200011217 | A | 20001115 |        |
| CN 1531344  | A | 20040922 | CN 99806163  | A | 19990513 | 200503 |
|             |   |          | CN 20047885  | A | 19990513 |        |

Priority Applications (No Type Date): US 98139777 A 19980825; US 9885750 P 19980515

Patent Details:

| Patent No                                                                                                                                                                                                                                                   | Kind | Lan | Pg | Main IPC    | Filing Notes                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----|----|-------------|-------------------------------------|
| WO 9960789                                                                                                                                                                                                                                                  | A1   | E   | 36 | H04N-007/16 |                                     |
| Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW |      |     |    |             |                                     |
| Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW                                                                                                                                     |      |     |    |             |                                     |
| AU 9940775                                                                                                                                                                                                                                                  | A    |     |    | H04N-007/16 | Based on patent WO 9960789          |
| BR 9911056                                                                                                                                                                                                                                                  | A    |     |    | H04N-007/16 | Based on patent WO 9960789          |
| EP 1078525                                                                                                                                                                                                                                                  | A1   | E   |    | H04N-007/16 | Based on patent WO 9960789          |
| Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE                                                                                                                                                                      |      |     |    |             |                                     |
| TW 420951                                                                                                                                                                                                                                                   | A    |     |    | H04N-007/16 |                                     |
| CN 1301458                                                                                                                                                                                                                                                  | A    |     |    | H04N-007/16 |                                     |
| KR 2001043634                                                                                                                                                                                                                                               | A    |     |    | H04N-007/16 |                                     |
| MX 2000011217                                                                                                                                                                                                                                               | A1   |     |    | H04N-007/16 |                                     |
| ZA 200005841                                                                                                                                                                                                                                                | A    |     | 49 | H04N-000/00 |                                     |
| NZ 508281                                                                                                                                                                                                                                                   | A    |     |    | H04N-007/16 | Based on patent WO 9960789          |
| JP 2002516536                                                                                                                                                                                                                                               | W    |     | 30 | H04N-017/00 | Based on patent WO 9960789          |
| AU 749116                                                                                                                                                                                                                                                   | B    |     |    | H04N-007/16 | Previous Publ. patent AU 9940775    |
|                                                                                                                                                                                                                                                             |      |     |    |             | Based on patent WO 9960789          |
| US 20020095676                                                                                                                                                                                                                                              | A1   |     |    | H04N-007/25 | Provisional application US 9885750  |
| EP 1237372                                                                                                                                                                                                                                                  | A1   | E   |    | H04N-007/16 | Div ex application EP 99924223      |
|                                                                                                                                                                                                                                                             |      |     |    |             | Div ex patent EP 1078525            |
| Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE                                                                                                                                                                      |      |     |    |             |                                     |
| EP 1078525                                                                                                                                                                                                                                                  | B1   | E   |    | H04N-007/16 | Related to application EP 200211429 |
|                                                                                                                                                                                                                                                             |      |     |    |             | Related to patent EP 1237372        |
|                                                                                                                                                                                                                                                             |      |     |    |             | Based on patent WO 9960789          |
| Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE                                                                                                                                                                      |      |     |    |             |                                     |
| DE 69903019                                                                                                                                                                                                                                                 | E    |     |    | H04N-007/16 | Based on patent EP 1078525          |
|                                                                                                                                                                                                                                                             |      |     |    |             | Based on patent WO 9960789          |
| ES 2184454                                                                                                                                                                                                                                                  | T3   |     |    | H04N-007/16 | Based on patent EP 1078525          |
| EP 1237372                                                                                                                                                                                                                                                  | B1   | E   |    | H04N-007/16 | Div ex application EP 99924223      |
|                                                                                                                                                                                                                                                             |      |     |    |             | Div ex patent EP 1078525            |
| Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE                                                                                                                                                                      |      |     |    |             |                                     |
| DE 69919761                                                                                                                                                                                                                                                 | E    |     |    | H04N-007/16 | Based on patent EP 1237372          |
| MX 217939                                                                                                                                                                                                                                                   | B    |     |    | H04N-007/16 | Based on patent WO 9960789          |
| CN 1531344                                                                                                                                                                                                                                                  | A    |     |    | H04N-007/16 | Div ex application CN 99806163      |

**Interactive television program guide system for targeting advertisements**

Abstract (Basic):

... A remote controlled user equipment (44) receives program guide information and advertisements having preselected values for specified demographic categories. A microprocessor (60) determines user values for the...

... are stored in a non-volatile memory (64). An INDEPENDENT CLAIM is also included for advertisement targeting method...

...For targeting advertisements .

25/3,K/20 (Item 20 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012773976 \*\*Image available\*\*

WPI Acc No: 1999-580203/199949

Related WPI Acc No: 1999-580201

XRPX Acc No: N99-428378

**Program guide system with targeted advertising**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N); PREVUE INT INC (PREV-N)

Inventor: CARPENTER K F; ELLIS M D; KNEE R A; KNUDSON E B

Number of Countries: 084 Number of Patents: 012

Patent Family:

| Patent No     | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|---------------|------|----------|---------------|------|----------|----------|
| WO 9945702    | A1   | 19990910 | WO 99US4163   | A    | 19990225 | 199949 B |
| AU 9928790    | A    | 19990920 | AU 9928790    | A    | 19990225 | 200007   |
| BR 9909241    | A    | 20001114 | BR 999241     | A    | 19990225 | 200064   |
|               |      |          | WO 99US4163   | A    | 19990225 |          |
| EP 1058999    | A1   | 20001213 | EP 99909623   | A    | 19990225 | 200066   |
|               |      |          | WO 99US4163   | A    | 19990225 |          |
| CN 1297648    | A    | 20010530 | CN 99805153   | A    | 19990225 | 200156   |
| JP 2002506328 | W    | 20020226 | WO 99US4163   | A    | 19990225 | 200219   |
|               |      |          | JP 2000535142 | A    | 19990225 |          |
| EP 1058999    | B1   | 20030416 | EP 99909623   | A    | 19990225 | 200328   |
|               |      |          | WO 99US4163   | A    | 19990225 |          |
|               |      |          | EP 20026366   | A    | 19990225 |          |
|               |      |          | EP 200211161  | A    | 19990225 |          |
| DE 6920906954 | E    | 20030522 | DE 99606954   | A    | 19990225 | 200341   |
|               |      |          | EP 99909623   | A    | 19990225 |          |
|               |      |          | WO 99US4163   | A    | 19990225 |          |
| MX 2000008584 | A1   | 20020601 | WO 99US4163   | A    | 19990225 | 200365   |
|               |      |          | MX 200008584  | A    | 20000901 |          |
| AU 765648     | B    | 20030925 | AU 9928790    | A    | 19990225 | 200373   |
| ES 2197627    | T3   | 20040101 | EP 99909623   | A    | 19990225 | 200412   |
| AU 2003271350 | A1   | 20040129 | AU 2003271350 | A    | 20031230 | 200443 N |

Priority Applications (No Type Date): US 9834939 A 19980304; AU 2003271350 A 20031230

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9945702 A1 E 89 H04N-005/445

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

AU 9928790 A H04N-005/445 Based on patent WO 9945702

BR 9909241 A H04N-005/445 Based on patent WO 9945702

EP 1058999 A1 E H04N-005/445 Based on patent WO 9945702

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

CN 1297648 A H04N-005/445

JP 2002506328 W 64 H04N-005/445 Based on patent WO 9945702

EP 1058999 B1 E H04N-005/445 Related to application EP 20026366  
Related to application EP 200211161  
Related to patent EP 1237367  
Based on patent WO 9945702

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DE 6920906954 E H04N-005/445 Based on patent EP 1058999

MX 2000008584 A1 H04N-005/445 Based on patent WO 9945702

Ginger R. DeMille

AU 765648 B H04N-005/445 Previous Publ. patent AU 9928790  
Based on patent WO 9945702  
ES 2197627 T3 H04N-005/445 Based on patent EP 1058999  
AU 2003271350 A1 H04N-005/445 Div ex patent AU 765648

**Program guide system with targeted advertising**

Abstract (Basic):

... user's interactions with the interactive television program guide to determine the user's interests. **Targets advertising** is presented to the user with the interactive television program guide based on the user...

... An INDEPENDENT CLAIM is included for a method for displaying **targeted advertising** using an interactive television program guide implemented on user television equipment, a system in which...

...an interactive television program guide implemented on user television equipment to monitor the effectiveness of **targeted advertising**.

...

...For program **guide** system with **targeted advertising**.

...

...program guide system which determines user's interests by monitoring user's interactions with program **guide** and presents **targeted advertising** or takes **targeted** action in program guide based on user's interests. Monitors effectiveness of **targets advertisements** and **targeted** program **guide** actions

25/3,K/21 (Item 21 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

012766265 \*\*Image available\*\*

WPI Acc No: 1999-572385/199949

XRPX Acc No: N99-421849

**Internet browser URL address field directory and advertising system**

Patent Assignee: STRATEGIX PTY LTD (STRA-N)

Inventor: SOUTHGATE J

Number of Countries: 090 Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|--------------|------|----------|--------------|------|----------|----------|
| AU 709469    | B    | 19990826 | AU 9921389   | A    | 19990325 | 199949 B |
| WO 200058875 | A1   | 20001005 | WO 2000AU159 | A    | 20000307 | 200051   |
| AU 200028960 | A    | 20001016 | AU 200028960 | A    | 20000307 | 200106   |

Priority Applications (No Type Date): AU 9921389 A 19990325

Patent Details:

| Patent No | Kind | Lan Pg | Main IPC | Filing Notes |
|-----------|------|--------|----------|--------------|
|-----------|------|--------|----------|--------------|

|           |   |    |             |  |
|-----------|---|----|-------------|--|
| AU 709469 | B | 14 | G06F-017/60 |  |
|-----------|---|----|-------------|--|

|              |      |  |             |  |
|--------------|------|--|-------------|--|
| WO 200058875 | A1 E |  | G06F-017/60 |  |
|--------------|------|--|-------------|--|

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE  
SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

|              |   |  |             |                              |
|--------------|---|--|-------------|------------------------------|
| AU 200028960 | A |  | G06F-017/60 | Based on patent WO 200058875 |
|--------------|---|--|-------------|------------------------------|

**Internet browser URL address field directory and advertising system**

Abstract (Basic):

... original form using the special server software, performs a lookup against the database, selects the **target** URL and **advertising** content, and returns a redirection page to the user. The user browser then automatically requests...

25/3,K/22 (Item 22 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

012587881 \*\*Image available\*\*

WPI Acc No: 1999-393988/199933

XRPX Acc No: N99-294412

Computer based yellow pages pagination and layout method for  
commercial telephone directory

Patent Assignee: MITSUBISHI ELECTRIC INFORMATION TECHNOLO (MITQ )

Inventor: JOHARI R; MARKS J; PARTOVI A; SHIEBER S M

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No  | Kind | Date     | Applicat No | Kind | Date     | Week     |
|------------|------|----------|-------------|------|----------|----------|
| US 5911146 | A    | 19990608 | US 96646740 | A    | 19960503 | 199933 B |

Priority Applications (No Type Date): US 96646740 A 19960503

Patent Details:

| Patent No  | Kind | Lan Pg | Main IPC    | Filing Notes |
|------------|------|--------|-------------|--------------|
| US 5911146 | A    | 8      | G06T-015/00 |              |

Computer based yellow pages pagination and layout method for  
commercial telephone directory

Abstract (Basic):

... the spaces between advertisements on each page. At least one of  
page break location and placement of advertisement on page is  
randomly adjusted.

... For commercial telephone directory .

25/3,K/23 (Item 23 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

012008587

WPI Acc No: 1998-425497/199836

XRPX Acc No: N98-332217

Method of selecting audio-clips for playing during visual presentation of  
web pages - using software to select set of advertisements in form of  
audio clips to rotate for presentation based on search criteria

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No | Kind | Date     | Applicat No | Kind | Date     | Week     |
|-----------|------|----------|-------------|------|----------|----------|
| RD 411109 | A    | 19980710 | RD 98411109 | A    | 19980620 | 199836 B |

Priority Applications (No Type Date): RD 98411109 A 19980620

Patent Details:

| Patent No | Kind | Lan Pg | Main IPC    | Filing Notes |
|-----------|------|--------|-------------|--------------|
| RD 411109 | A    | 1      | G06F-000/00 |              |

...Abstract (Basic): GIF bit-map displays. For example, this method may be  
implemented in an (EYP) Electronic Yellow Pages application  
providing an EYP user interface through which search criteria are  
entered. When a set of listings is chosen, the software of the  
present method chooses a set of advertisements in the...

...for example, as based on the yellow page category and location, so that  
the audio advertisement is targeted to the appropriate audience.  
Thus, the algorithm uses information entered by the user to help...

...which audio clips are chosen. The algorithm can also include a bias for

Ginger R. DeMille

playing audio **listings** for which merchants have bought a premium service...

25/3,K/24 (Item 24 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

011332272 \*\*Image available\*\*

WPI Acc No: 1997-310176/199728

XRPX Acc No: N97-257048

Advertisement **selective** targetting method e.g. for direct marketing - relating carrier subscriber data to other proprietary marketing databases by creating, compiling and updating national directory of cable subscriber names and address information

Patent Assignee: ELECTRONIC ADDRESS INC (ELAD-N)

Inventor: SAXE A N G

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No  | Kind | Date     | Applicat No | Kind | Date     | Week     |
|------------|------|----------|-------------|------|----------|----------|
| US 5636346 | A    | 19970603 | US 94239727 | A    | 19940509 | 199728 B |

Priority Applications (No Type Date): US 94239727 A 19940509

Patent Details:

| Patent No  | Kind | Lan | Pg | Main IPC    | Filing Notes |
|------------|------|-----|----|-------------|--------------|
| US 5636346 | A    |     | 13 | H04N-007/10 |              |

Advertisement **selective** targetting method e.g. for direct marketing  
...

...Abstract (Basic): A set of control signals controls the transmission of commercial information and advertisements from the **advertiser** directly to the **target** subscribers. Only target subscribers from among the **directory** receive the **commercial** information and advertisements...

25/3,K/25 (Item 1 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

07702629 \*\*Image available\*\*

POSITION BIDDING IN PAY FOR PLACEMENT SEARCH SYSTEM

PUB. NO.: 2003-196509 [JP 2003196509 A]

PUBLISHED: July 11, 2003 (20030711)

INVENTOR(s): CHEUNG DOMINIC D

BOVE JANE C

GRAHAM GABRIEL

MARITATO FRANK JR

SNELL SCOTT W

DAVIS DARREN J

LANG ALAN E

APPLICANT(s): OVERTURE SERVICES INC

APPL. NO.: 2002-323522 [JP 2002323522]

FILED: November 07, 2002 (20021107)

PRIORITY: 01 993926 [US 2001993926], US (United States of America),  
November 13, 2001 (20011113)

#### ABSTRACT

... in a data base search system where an advertiser pays in response to a listing **placement** of the **advertiser** on a search result of an Internet search engine.

SOLUTION: In a method for a pay for placement database search system including one or more search **listings** associated with the advertiser,

Ginger R. DeMille

each search listing includes a respective bid amount. The data base...

25/3,K/26 (Item 2 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

07028764 \*\*Image available\*\*

SELF-SERVICE TYPE GASOLINE FILLING SYSTEM AND PROVIDING METHOD FOR  
ADVERTISEMENT HAVING TARGET DETERMINED

PUB. NO.: 2001-256398 [JP 2001256398 A]

PUBLISHED: September 21, 2001 (20010921)

INVENTOR(s): JOHN G MERO

CHARLES DAVID POSUTORUZU

APPLICANT(s): BP PLC

APPL. NO.: 2001-035965 [JP 200135965]

FILED: February 13, 2001 (20010213)

PRIORITY: 00 200003673 [GB 20003673], GB (United Kingdom), February 18,  
2000 (20000218)

SELF-SERVICE TYPE GASOLINE FILLING SYSTEM AND PROVIDING METHOD FOR  
ADVERTISEMENT HAVING TARGET DETERMINED

#### ABSTRACT

... This system is equipped with (a) a 1st memory area 101 for storing details of advertisement catalogs including products, products relating to service, the service, and proposals, (b) a 2nd memory area...

... the customer profile of the user to the system, (d), a means 112 which selects advertisement from the advertisement catalogs according to the customer file and a predicted request, and (e) a display means 105...

?

Ginger R. DeMille

? t27/3,k/all

**27/3,K/1 (Item 1 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016928007 \*\*Image available\*\*

WPI Acc No: 2005-252317/200526

XRPX Acc No: N05-207716

**Advertising system for use in Internet, simultaneously regulates advertising cost and advertising space provided to party as party offers discount to asking price of subject matter of advertisement**

Patent Assignee: NELSON R W (NELS-I)

Inventor: NELSON R W

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20050060227 | A1   | 20050317 | US 2003661302 | A    | 20030911 | 200526 B |

Priority Applications (No Type Date): US 2003661302 A 20030911

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20050060227 | A1   |     | 12 | G06F-017/60 |              |

Abstract (Basic):

... and charges an advertising cost for the advertising space. The system simultaneously regulates the advertising **cost** and the **amount** of advertising space provided to the party as the party offers a discount to an...

... advertiser offers a discount, thus yielding win-win results for consumers and the advertiser. The **advertiser** and the **target** of the **advertiser** each receive a monetary reward with the advertiser's reward directly related to the target...

**27/3,K/2 (Item 2 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016807079 \*\*Image available\*\*

WPI Acc No: 2005-131360/200514

Related WPI Acc No: 2001-475642

XRPX Acc No: N05-112582

**Method for facilitating target advertisement and listing services, involves determining content to be displayed based on user shopping time and user location, and ranking content based on bid amount correlated to time and location**

Patent Assignee: GOTTFURCHT E A (GOTT-I)

Inventor: GOTTFURCHT E A

Number of Countries: 108 Number of Patents: 002

Patent Family:

| Patent No      | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|----------------|------|----------|----------------|------|----------|----------|
| US 20050021387 | A1   | 20050127 | US 2000518015  | A    | 20000303 | 200514 B |
|                |      |          | US 2003646066  | A    | 20030821 |          |
| WO 200522887   | A2   | 20050310 | WO 2004US27421 | A    | 20040819 | 200519   |

Priority Applications (No Type Date): US 2003646066 A 20030821; US

2000518015 A 20000303

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes                     |
|----------------|------|-----|----|-------------|----------------------------------|
| US 20050021387 | A1   |     | 48 | G06F-017/60 | CIP of application US 2000518015 |
| WO 200522887   | A2   | E   |    | H04N-000/00 |                                  |

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ  
CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID  
IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ  
NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ

Ginger R. DeMille

UA UG US UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR  
GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL  
SZ TR TZ UG ZM ZW

**Method for facilitating target advertisement and listing services, involves determining content to be displayed based on user shopping time and user location, and ranking content based on bid amount correlated to time and location**

Abstract (Basic):

... the location of user, in response to received request. The content is ranked based on **bid** amount being correlated to time and location. The content is displayed according to rank of...

... An INDEPENDENT CLAIM is also included for machine readable medium storing program for facilitating **target advertisement** and listing services...

...For facilitating **target advertisement** and listing services, over network such as internet and local area network (LAN), to customer...

...Title Terms: **BID** ;

**27/3,K/3 (Item 3 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016587677 \*\*Image available\*\*

WPI Acc No: 2004-746412/200473

Related WPI Acc No: 2005-090091

XRPX Acc No: N04-589613

**Advertisement procurement assisting method for e-commerce transactions, involves calculating gross margin for product, and relative cost of successful advertising event by accessing performance data related to vendor website**

Patent Assignee: DRESDEN S (DRES-I)

Inventor: DRESDEN S

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040199397 | A1   | 20041007 | US 2003457794 | P    | 20030326 | 200473 B |
|                |      |          | US 2003407323 | A    | 20030404 |          |

Priority Applications (No Type Date): US 2003457794 P 20030326; US 2003407323 A 20030404

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20040199397 A1 30 G06F-017/60 Provisional application US 2003457794

Abstract (Basic):

... accessed. The relative cost of successful advertising event for the product, is determined for calculating **target** price for **advertising** product.

... The figure shows a flowchart explaining operation of advertising channel **bidding** and acquisition system...

**27/3,K/4 (Item 4 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016322798 \*\*Image available\*\*

WPI Acc No: 2004-480695/200445

XRPX Acc No: N04-379168

**Computer system for pay for performance advertising system, has query processing section to retrieve selection entered on query client computer based on advertising unit in advertiser database**

Ginger R. DeMille

Patent Assignee: FINDWHAT.COM (FIND-N); GARCIA A A (GARC-I); HART S P (HART-I); NEUMANN P T (NEUM-I); PISARIS-HENDERSON C A (PISA-I); PROTHEROE R L (PROT-I); RAE D C (RAED-I); THUNE P R (THUN-I); WILLIAMS J B (WILL-I)  
 Inventor: GARCIA A A; HART S P; NEUMANN P T; PISARIS-HENDERSON C A; PROTHEROE R L; RAE D C; THUNE P R; WILLIAMS J B

Number of Countries: 107 Number of Patents: 003

Patent Family:

| Patent No      | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|----------------|------|----------|----------------|------|----------|----------|
| WO 200451418   | A2   | 20040617 | WO 2003US38007 | A    | 20031126 | 200445 B |
| US 20040162757 | A1   | 20040819 | US 2002429494  | P    | 20021127 | 200455   |
|                |      |          | US 2003724546  | A    | 20031126 |          |
| AU 2003293160  | A1   | 20040623 | AU 2003293160  | A    | 20031126 | 200472   |

Priority Applications (No Type Date): US 2002429494 P 20021127; US 2003724546 A 20031126

Patent Details:

| Patent No                                                                                                                                                                                                                                                                                                                  | Kind | Lan | Pg | Main IPC    | Filing Notes                          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----|----|-------------|---------------------------------------|
| WO 200451418                                                                                                                                                                                                                                                                                                               | A2   | E   | 36 | G06F-000/00 |                                       |
| Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW |      |     |    |             |                                       |
| Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW                                                                                                                                                                |      |     |    |             |                                       |
| US 20040162757                                                                                                                                                                                                                                                                                                             | A1   |     |    | G06F-017/60 | Provisional application US 2002429494 |
| AU 2003293160                                                                                                                                                                                                                                                                                                              | A1   |     |    | G06F-000/00 | Based on patent WO 200451418          |

Abstract (Basic):

... The system allows an advertiser to **bid** on participate in a non-search based biddable ad unit, thereby presenting website to the...  
 ...response to a user selecting the ad unit. The system can be applied to selection **targets** other than **ad** units displayed on website pages, to a textual link on a web page or in...

27/3,K/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015912515 \*\*Image available\*\*

WPI Acc No: 2004-070355/200407

XRPX Acc No: N04-056666

**Digital record/playback apparatus e.g. personal video recorder controlling method, involves setting characteristic of apparatus in response to user bid indicating quantity of advertisements that user is willing to observe**

Patent Assignee: THOMSON LICENSING SA (CSFC ); DERRENBARGER M A (DERR-I)

Inventor: DERRENBARGER M A

Number of Countries: 103 Number of Patents: 003

Patent Family:

| Patent No      | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|----------------|------|----------|----------------|------|----------|----------|
| US 20030231854 | A1   | 20031218 | US 2002171198  | A    | 20020613 | 200407 B |
| WO 2003107657  | A1   | 20031224 | WO 2003US18800 | A    | 20030613 | 200407   |
| AU 2003240004  | A1   | 20031231 | AU 2003240004  | A    | 20030613 | 200451   |

Priority Applications (No Type Date): US 2002171198 A 20020613

Patent Details:

| Patent No                                                                                                                                                                                                               | Kind | Lan | Pg | Main IPC    | Filing Notes |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----|----|-------------|--------------|
| US 20030231854                                                                                                                                                                                                          | A1   |     | 14 | H04N-005/76 |              |
| WO 2003107657                                                                                                                                                                                                           | A1   | E   |    | H04N-005/00 |              |
| Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO |      |     |    |             |              |

Ginger R. DeMille

NZ OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG US UZ VC  
VN YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB  
GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ  
UG ZM ZW

AU 2003240004 A1 H04N-005/00 Based on patent WO 2003107657

... g. **personal video recorder controlling method, involves setting characteristic of apparatus in response to user bid indicating quantity of advertisements that user is willing to observe**

Abstract (Basic):

... The method involves providing a user with an opportunity to enter a user **bid** indicating advertisements quantity that the user is willing to observe in exchange for a selected...

...characteristic of the digital record/playback apparatus is set in response to the received user **bid**.

... The method enables additional revenue to be generated from **targeted advertising**, thereby allowing service providers to receive a fee from the advertisers for a selected advertisement and allowing the **advertisers** to better **target** the audience...

...Title Terms: **BID**;

27/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015877651 \*\*Image available\*\*

WPI Acc No: 2004-035484/200403

XRPX Acc No: N04-028198

**Targeted search result generating method for pay-for- placement advertising model, involves generating search result using search listing and performance criterion, and transmitting search result to user**

Patent Assignee: GARCIA J S (GARC-I); GRECO L A (GREC-I); NG S (NGSS-I); THOMPSON T O (THOM-I)

Inventor: GARCIA J S; GRECO L A; NG S; THOMPSON T O

Number of Countries: 102 Number of Patents: 002

Patent Family:

| Patent No     | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|---------------|------|----------|----------------|------|----------|----------|
| WO 2003102738 | A2   | 20031211 | WO 2003US17304 | A    | 20030530 | 200403 B |
| AU 2003237325 | A1   | 20031219 | AU 2003237325  | A    | 20030530 | 200449   |

Priority Applications (No Type Date): US 2002384666 P 20020531

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 2003102738 A2 E 144 G06F-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ  
OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG US UZ VC VN  
YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB  
GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ  
UG ZM ZW

AU 2003237325 A1 G06F-000/00 Based on patent WO 2003102738

**Targeted search result generating method for pay-for- placement advertising model, involves generating search result using search listing and performance criterion, and transmitting search result...**

Abstract (Basic):

... Used for generating targeted search result for a pay-for-  
**placement advertising model...**

Ginger R. DeMille

...The method allows the **advertisers** to **target** their **advertisements** ,  
thereby maximizing the return on their advertising expenditures...

... **Bid** amount (172

**27/3,K/7** (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015831367 \*\*Image available\*\*

WPI Acc No: 2003-893571/200382

**Advanced keyword advertising service supply system and method records  
user actions in database**

Patent Assignee: LEE D W (LEED-I); LIM K J (LIMK-I)

Inventor: LEE D W; LIM K J

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2003063253 | A    | 20030728 | KR 200333526 | A    | 20030527 | 200382 B |

Priority Applications (No Type Date): KR 200333526 A 20030527

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2003063253 | A    | 1      | G06F-017/60 |              |

Abstract (Basic):

... method for supplying an advanced keyword search word advertising  
service is provided to plan a **target advertisement** by on-line  
advertisement market based on the **number of clicks** with respect to  
an advertisement having a fair possibility to be connected to an actual  
...

**27/3,K/8** (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015625919 \*\*Image available\*\*

WPI Acc No: 2003-688090/200365

XRPX Acc No: N03-549683

**Commercial advertisement presentation method involves displaying  
advertisement of agent who has placed winning bid during time slot**

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG )

Inventor: ALSAFADI Y H; YASSIN A F; ALSAFADI Y

Number of Countries: 103 Number of Patents: 005

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20030115597 | A1   | 20030619 | US 200117377  | A    | 20011214 | 200365 B |
| WO 200352651   | A2   | 20030626 | WO 2002IB4998 | A    | 20021126 | 200365   |
| AU 2002351042  | A1   | 20030630 | AU 2002351042 | A    | 20021126 | 200420   |
| EP 1459228     | A1   | 20040922 | EP 2002785752 | A    | 20021126 | 200462   |
|                |      |          | WO 2002IB4998 | A    | 20021126 |          |
| KR 2004065275  | A    | 20040721 | KR 2004709253 | A    | 20040614 | 200474   |

Priority Applications (No Type Date): US 200117377 A 20011214

Patent Details:

| Patent No      | Kind | Lan Pg | Main IPC    | Filing Notes |
|----------------|------|--------|-------------|--------------|
| US 20030115597 | A1   | 9      | H04N-007/25 |              |
| WO 200352651   | A2   | E      | G06F-017/60 |              |

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ  
OM PH PL PT RO RU SC SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VC VN  
YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB

Ginger R. DeMille

GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SK SL SZ TR TZ UG ZM ZW  
AU 2002351042 A1 G06F-017/60 Based on patent WO 200352651  
EP 1459228 A1 E G06F-017/60 Based on patent WO 200352651  
Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB  
GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR  
KR 2004065275 A H04N-007/025

**Commercial advertisement presentation method involves displaying  
advertisement of agent who has placed winning bid during time slot**

Abstract (Basic):

... slot for presenting commercial advertisements, is auctioned.  
Advertisement of an agent who has placed winning **bid** during the time  
slot, is displayed.  
... Allows **advertisers** to selectively **focus** their funds and  
efforts on actually presenting **commercial** to **targeted** audience...  
...Title Terms: **BID** ;

**27/3,K/9 (Item 9 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015608881

WPI Acc No: 2003-671038/200363

XRPX Acc No: N03-535843

**Advertisement placing method for advertising on media platform of  
publisher involves placing advertisement on selected available  
advertising space of publisher depending on ranking of bids submitted  
by advertisers to intermediary**

Patent Assignee: TALEGON G (TALE-I)

Inventor: TALEGON G

Number of Countries: 102 Number of Patents: 003

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20030135460 | A1   | 20030717 | US 2002349110 | P    | 20020116 | 200363 B |
|                |      |          | US 2003345026 | A    | 20030114 |          |
| WO 200363041   | A2   | 20030731 | WO 2003US1251 | A    | 20030114 | 200363   |
| AU 2003209258  | A1   | 20030902 | AU 2003209258 | A    | 20030114 | 200422   |

Priority Applications (No Type Date): US 2002349110 P 20020116; US  
2003345026 A 20030114

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes                          |
|----------------|------|-----|----|-------------|---------------------------------------|
| US 20030135460 | A1   |     | 8  | G06F-017/60 | Provisional application US 2002349110 |

WO 200363041 A2 E G06F-017/60

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ  
OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG US UZ VC VN  
YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB  
GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT SD SE SI SK SL SZ TR TZ UG  
ZM ZW

AU 2003209258 A1 G06F-017/60 Based on patent WO 200363041

**... publisher involves placing advertisement on selected available  
advertising space of publisher depending on ranking of bids submitted  
by advertisers to intermediary**

Abstract (Basic):

... space to an intermediary. The advertisers contact the  
intermediary to select the available space for **placement** of an  
**advertisement** and to submit a **bid** for **advertisement placement** on  
the selected **advertising** space. The intermediary ranks the submitted

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**bids** and places the advertisement on the space depending on the ranking of the **bids** .

... Allows advertisers to access media platform of publisher for **placement** of corresponding **advertisers** regardless of sizes of advertisement since advertisement of predetermined can be placed on selected available advertising space depending on **bids** of advertisers. Maximizes use of advertising space by making different portions or segments of space available at different rates to **advertisers** . Enables direct **placement** of **advertisement** of **advertiser** on media platform of publisher without hiring an advertising agency, thus allowing advertiser to choose...

...Title Terms: **BID** ;

27/3,K/10 (Item 10 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015507453 \*\*Image available\*\*

WPI Acc No: 2003-569600/200353

XRPX Acc No: N03-452911

**Method for providing advertising services in pay for performance advertising by charging participating advertiser associated with biddable advertisement at time of response based on bid amount**

Patent Assignee: FINDWHAT.COM (FIND-N)

Inventor: GARCIA A A; HART S P; NEUMANN P T; PISARIS-HENDERSON C A;

PROTHEROE R L; RAE D C; THUNE P R; WILLIAMS J B; PISARSIS-HENDERSON C A

Number of Countries: 103 Number of Patents: 006

Patent Family:

| Patent No      | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|----------------|------|----------|----------------|------|----------|----------|
| WO 200358531   | A1   | 20030717 | WO 2002US41707 | A    | 20021230 | 200353 B |
| US 20030220866 | A1   | 20031127 | US 2001344100  | P    | 20011228 | 200378   |
|                |      |          | US 2002331926  | A    | 20021230 |          |
| AU 2002357397  | A1   | 20030724 | AU 2002357397  | A    | 20021230 | 200421   |
| EP 1459234     | A1   | 20040922 | EP 2002806270  | A    | 20021230 | 200462   |
|                |      |          | WO 2002US41707 | A    | 20021230 |          |
| AU 2002357397  | A2   | 20030724 | AU 2002357397  | A    | 20021230 | 200508   |
| KR 2004089100  | A    | 20041020 | KR 2004710271  | A    | 20040628 | 200514   |

Priority Applications (No Type Date): US 2001344100 P 20011228; US 2002331926 A 20021230

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|              |    |   |    |             |  |
|--------------|----|---|----|-------------|--|
| WO 200358531 | A1 | E | 40 | G06F-017/60 |  |
|--------------|----|---|----|-------------|--|

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SI SK SL SZ TR TZ UG ZM ZW

|                |    |  |  |             |                                       |
|----------------|----|--|--|-------------|---------------------------------------|
| US 20030220866 | A1 |  |  | G06F-017/60 | Provisional application US 2001344100 |
|----------------|----|--|--|-------------|---------------------------------------|

|               |    |  |  |             |                              |
|---------------|----|--|--|-------------|------------------------------|
| AU 2002357397 | A1 |  |  | G06F-017/60 | Based on patent WO 200358531 |
|---------------|----|--|--|-------------|------------------------------|

|            |    |   |  |             |                              |
|------------|----|---|--|-------------|------------------------------|
| EP 1459234 | A1 | E |  | G06F-017/60 | Based on patent WO 200358531 |
|------------|----|---|--|-------------|------------------------------|

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

|               |    |  |  |             |                              |
|---------------|----|--|--|-------------|------------------------------|
| AU 2002357397 | A2 |  |  | G06F-017/60 | Based on patent WO 200358531 |
|---------------|----|--|--|-------------|------------------------------|

|               |   |  |  |             |  |
|---------------|---|--|--|-------------|--|
| KR 2004089100 | A |  |  | G06F-017/60 |  |
|---------------|---|--|--|-------------|--|

... **advertising by charging participating advertiser associated with biddable advertisement at time of response based on bid amount**

Abstract (Basic):

... A **bid** amount chargeable to a participating advertiser upon a response to at least one biddable advertisement...

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...At least one biddable advertisement may be associated with a participating advertiser based on a **bid** amount. Responses to the biddable advertisement are provided to the associated participating advertiser. The latter...

...with the biddable advertisement is charged at the time of the response based on the **bid** amount.

... b) a computer system for managing response to **advertising placement** in a pay for performance advertising system...

...or more types of general media, such as via the Internet, based on an open **bidding** architecture and tracking consumer responses to it...

...Title Terms: **BID** ;

**27/3,K/11 (Item 11 from file: 350)**

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

015278279 \*\*Image available\*\*

WPI Acc No: 2003-339210/200332

**Reverse ad bidding service using self-control product ad and using product at free**

Patent Assignee: RYU J Y (RYUJ-I)

Inventor: RYU J Y

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2003000036 | A    | 20030106 | KR 200135644 | A    | 20010622 | 200332 B |

Priority Applications (No Type Date): KR 200135644 A 20010622

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC      | Filing Notes |
|---------------|------|--------|---------------|--------------|
| KR 2003000036 | A    |        | 1 G06F-017/60 |              |

**Reverse ad bidding service using self-control product ad and using product at free**

Abstract (Basic):

... A reverse AD(ADvertisement) **bidding** service using a self-control product AD and using product at free is provided to...

...the articles freely provided by an advertiser and to make the advertiser directly present the **AD** to a **target** customer.

... publishes the AD of the advertiser corresponding to an optimal wanting article through the reverse **bidding** (S40). The advertiser provides the articles to the member freely based on a condition for...

...Title Terms: **BID** ;

**27/3,K/12 (Item 12 from file: 350)**

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

015252507 \*\*Image available\*\*

WPI Acc No: 2003-313433/200330

XRPX Acc No: N03-249497

**Advertisement space procurement method for media outlets uses on-line auction with bids submitted to advertiser in non-monetary units e.g. dimensional area of advertisement**

Patent Assignee: GOULD J A (GOUL-I)

Inventor: GOULD J A

Number of Countries: 085 Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200325823 | A1   | 20030327 | WO 2002US29887 | A    | 20020918 | 200330 B |

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US 20030074303 A1 20030417 US 2001323060 P 20010918 200333  
US 2002251634 A 20020918  
AU 2002341751 A1 20030401 AU 2002341751 A 20020918 200452

Priority Applications (No Type Date): US 2001323060 P 20010918; US  
2002251634 A 20020918

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200325823 A1 E 9 G06F-017/60

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU  
CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT UA UG UZ VN YU ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB  
GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SK SL SZ TR TZ UG ZM ZW

US 20030074303 A1 G06F-017/60 Provisional application US 2001323060

AU 2002341751 A1 G06F-017/60 Based on patent WO 200325823

**Advertisement space procurement method for media outlets uses on-line  
auction with bids submitted to advertiser in non-monetary units e.g.  
dimensional area of advertisement**

Abstract (Basic):

... preferred price, media outlets and dates which are then notified  
(210) to media outlets who bid (212) for the advertisement in  
non-monetary units e.g. the dimensional area of the advertisement  
space. The advertiser is notified (214) of the bids and accepts or  
rejects one or more bids as required (216).

... For conducting on-line trading for the placement of an  
advertisement in the media...

... Bids (212)...

...Accept/reject bid (216

...Title Terms: BID ;

27/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015215275 \*\*Image available\*\*

WPI Acc No: 2003-275812/200327

XRPX Acc No: N03-219052

**Advertisement provision method for newspaper, magazine, involves querying  
advertisement provider whose bid is selected, for receiving electronic  
copy of advertisement that is combined with media request**

Patent Assignee: HEWLETT-PACKARD CO (HEWP ); CHERRY D D (CHER-I);

SCHMELING G F (SCHM-I)

Inventor: CHERRY D D; SCHMELING G F

Number of Countries: 028 Number of Patents: 003

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020184093 | A1   | 20021205 | US 2001872668 | A    | 20010601 | 200327 B |
| JP 2003058632  | A    | 20030228 | JP 2002132954 | A    | 20020508 | 200327   |
| EP 1265180     | A2   | 20021211 | EP 2002253425 | A    | 20020516 | 200327   |

Priority Applications (No Type Date): US 2001872668 A 20010601

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020184093 A1 12 G06F-017/60

JP 2003058632 A 11 G06F-017/60

EP 1265180 A2 E G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI TR

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**Advertisement provision method for newspaper, magazine, involves querying advertisement provider whose bid is selected, for receiving electronic copy of advertisement that is combined with media request**

Abstract (Basic):

... an electronic copy of received media request and transmitted to an advertising provider (150). A **bid** from the provider is received and compared for advertisement space. A winning **bid** is selected and the provider is queried for receiving an electronic copy of advertisement, that...

... 1) advertising space **bidding** method; and...

...For providing **targeted advertisements** in communication media such as newspaper, magazine, journals, etc., issued at home, office, library, etc...

...s information enables the hardcopy media to be produced in more desirable format. Real-time **bidding** for advertising space is efficiently performed and the value of the media request is maximized

...Title Terms: **BID** ;

**27/3,K/14 (Item 14 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015139778 \*\*Image available\*\*

WPI Acc No: 2003-200305/200319

XPX Acc No: N03-159507

**Online advertisements presentation method, involves providing additional exposure of advertising message based on action of viewer in response to advertising message**

Patent Assignee: ROSENBERG A (ROSE-I)

Inventor: ROSENBERG A

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020184088 | A1   | 20021205 | US 2001846431 | A    | 20010430 | 200319 B |

Priority Applications (No Type Date): US 2001846431 A 20010430

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020184088 A1 14 G06F-017/60

Abstract (Basic):

... Helps seller to secure **fixed - fee** pricing, while offering a performance based incentive to buyers. Attracts potential buyers, and helps to maintain customer loyalty, encourage effective creative **advertising** design and **placement** , and assists sellers in management of unsold inventory...

**27/3,K/15 (Item 15 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014870099

WPI Acc No: 2002-690805/200274

XPX Acc No: N02-544958

**Potential bidder accrediting method in network-based auctions, involves accumulating predetermined number of points to potential bidder for each observation visit to preset advertisements**

Patent Assignee: SHIFRIN-CASSIDY S L (SHIF-I)

Inventor: SHIFRIN-CASSIDY S L

Number of Countries: 001 Number of Patents: 001

Ginger R. DeMille

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020111893 | A1   | 20020815 | US 2001782822 | A    | 20010213 | 200274 B |

Priority Applications (No Type Date): US 2001782822 A 20010213

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20020111893 | A1   |     | 13 | G06F-017/60 |              |

Abstract (Basic):

... The particulars of an auction including the description of the article and currently associated **bidding** , are published on network. A predetermined number of points is accumulated to a potential bidder...

... process such as the process devoted to raise funds for a charity through parallel attention **focusing** reviews of various **advertisements** , thus allows bidders to make **bids** only after receiving contribution of specified amount for the charity from the bidders...

27/3,K/16 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014634512 \*\*Image available\*\*

WPI Acc No: 2002-455216/200249

XRPX Acc No: N02-358990

**Saving link to web site for advertisers, ad networks and publishers of web banner ad by recording each deferred click as a time-stamped event and its reporting out with any relevant information that does not contravene privacy policy**

Patent Assignee: CLICKLATER SYSTEMS INC (CLIC-N)

Inventor: LEESON E; ROWLING M

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No  | Kind | Date     | Applicat No | Kind | Date     | Week     |
|------------|------|----------|-------------|------|----------|----------|
| CA 2319981 | A1   | 20020318 | CA 2319981  | A    | 20000918 | 200249 B |

Priority Applications (No Type Date): CA 2319981 A 20000918

Patent Details:

| Patent No  | Kind | Lan | Pg | Main IPC    | Filing Notes |
|------------|------|-----|----|-------------|--------------|
| CA 2319981 | A1   | E   | 38 | G06F-012/02 |              |

... to web site for advertisers, ad networks and publishers of web banner ad by recording each deferred click as a time-stamped event and its reporting out with any relevant information that does...

Abstract (Basic):

... System records **each** deferred **click** as a time-stamped event. The latter are simply reported out on these events with...

... profile of the individual user's interest areas. As result the system is able to **target ads** with a great degree of certainty...

27/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014190630 \*\*Image available\*\*

WPI Acc No: 2002-011327/200201

XRPX Acc No: N02-009377

**Operating method for a search engine providing barter-per- placement system in which advertiser offers quantity of goods and/or services in exchange for placing advertising in pop-up windows and banner advertisements**

Patent Assignee: BAY9 INC (BAYN-N)

Ginger R. DeMille

Inventor: LAIFER L

Number of Countries: 083 Number of Patents: 002

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200182178 | A2   | 20011101 | WO 2001US12800 | A    | 20010420 | 200201 B |
| AU 200155506 | A    | 20011107 | AU 200155506   | A    | 20010420 | 200219   |

Priority Applications (No Type Date): US 2000553961 A 20000421

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|              |    |   |    |             |  |
|--------------|----|---|----|-------------|--|
| WO 200182178 | A2 | E | 48 | G06F-017/60 |  |
|--------------|----|---|----|-------------|--|

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CO  
CU CZ DE DK EE ES FI GB GE GH GM HU ID IL IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT UA UG UZ VN YU ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

|              |   |  |  |             |                              |
|--------------|---|--|--|-------------|------------------------------|
| AU 200155506 | A |  |  | G06F-017/60 | Based on patent WO 200182178 |
|--------------|---|--|--|-------------|------------------------------|

**Operating method for a search engine providing barter-per- placement  
system in which advertiser offers quantity of goods and/or services in  
exchange for placing advertising in pop-up...**

Abstract (Basic):

... advertisement which will appear on at least one page of the  
search engine web site. **Bids** are solicited from advertisers, each  
having a URL. Each **bid** corresponds to an amount that each advertiser  
is willing to pay to have its URL...

...in the pop-up widow. The URL of at least the advertiser having the  
highest **bid** is placed in the pop-up window. The advertiser is charged  
with the highest **bid** amount...

... engine for use in network such as the Internet, for a method of  
bidding on **placement of advertisement**, for a method of advertising  
over a network and for an apparatus for advertising over...

27/3,K/18 (Item 18 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014029799 \*\*Image available\*\*

WPI Acc No: 2001-514013/200156

XPX Acc No: N01-380802

**Utilizing method for dynamic advertising placements within program  
involves identifying buyer associated with selected bid and notifying  
buyer with selected bid that satisfies criteria**

Patent Assignee: AGUAYO E (AGUA-I)

Inventor: AGUAYO E

Number of Countries: 093 Number of Patents: 002

Patent Family:

| Patent No    | Kind | Date     | Applicat No    | Kind | Date     | Week     |
|--------------|------|----------|----------------|------|----------|----------|
| WO 200103041 | A1   | 20010111 | WO 2000US18421 | A    | 20000703 | 200156 B |
| AU 200057867 | A    | 20010122 | AU 200057867   | A    | 20000703 | 200156   |

Priority Applications (No Type Date): US 99142231 P 19990702

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|              |    |   |    |             |  |
|--------------|----|---|----|-------------|--|
| WO 200103041 | A1 | E | 33 | G06F-017/60 |  |
|--------------|----|---|----|-------------|--|

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP  
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT  
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

|              |   |  |  |             |                              |
|--------------|---|--|--|-------------|------------------------------|
| AU 200057867 | A |  |  | G06F-017/60 | Based on patent WO 200103041 |
|--------------|---|--|--|-------------|------------------------------|

**Utilizing method for dynamic advertising placements within program involves identifying buyer associated with selected bid and notifying buyer with selected bid that satisfies criteria**

Abstract (Basic):

... An access to database which stores identity of an **advertising placement** is provided to buyers (102). A **bid** that represents a price offered for the **advertising placement** is accepted from one buyer. The accepted **bid** is compared with a predetermined criteria, and the **bid** that satisfies the criteria is selected. A buyer associated with the selected is identified and notified with the selected **bid** .  
... The identity of one **advertising placement** with an associated price is stored in the database at predetermined time prior to presentation...

...diagram showing a representative advertising buyer and a representative advertising vendor accessing a short notice **advertising placement** (SNAP) system and direct-line connection to computer data base network  
...

...Title Terms: **BID** ;

**27/3,K/19 (Item 1 from file: 347)**

DIALOG(R)File 347:JAPIO

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08044826 \*\*Image available\*\*

ELECTRONIC COMMERCE SYSTEM **TARGETED AT ADVERTISING**

PUB. NO.: 2004-157585 [JP 2004157585 A]

PUBLISHED: June 03, 2004 (20040603)

INVENTOR(s): ISSHIKI YOJIRO

APPLICANT(s): ELCOM KK

APPL. NO.: 2002-319933 [JP 2002319933]

FILED: November 01, 2002 (20021101)

ELECTRONIC COMMERCE SYSTEM **TARGETED AT ADVERTISING**

ABSTRACT

... handled as search and sort keys adopt the exposure of media as well as the **type** , **price** and content of advertising media.

COPYRIGHT: (C)2004,JPO

**27/3,K/20 (Item 2 from file: 347)**

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

07748480 \*\*Image available\*\*

**BIDDING INTERMEDIARY SYSTEM**

PUB. NO.: 2003-242385 [JP 2003242385 A]

PUBLISHED: August 29, 2003 (20030829)

INVENTOR(s): OGAWA HIROKI

APPLICANT(s): OGAWA HIROKI

APPL. NO.: 2002-041992 [JP 200241992]

FILED: February 19, 2002 (20020219)

**BIDDING INTERMEDIARY SYSTEM**

ABSTRACT

PROBLEM TO BE SOLVED: To realize a **bidding** intermediary system 1 for enabling a user to select a supplier who makes more optimum...

... range and the supplier to grasp the needs of general users and expand a business **target** zone including **advertisement** for self-company.

SOLUTION: This **bidding** intermediary system has a **bidding** intermediary device 2 provided with an input-output device 6, a controller 7 and a database 8 connected to one another through a data bus 5. The **bidding** intermediary device 2 is connected to a user terminal and supplier terminals through a communication network. The suppliers make a **bid** for an operation the user wants to request, and a supplier selected by the user

...

27/3,K/21 (Item 3 from file: 347)  
DIALOG(R)File 347:JAPIO  
(c) 2005 JPO & JAPIO. All rts. reserv.

07129577  
METHOD FOR AUTOMATICALLY INCREASING AND DECREASING AMOUNT OF INFORMATION  
VALUE

PUB. NO.: 2001-357247 [JP 2001357247 A]  
PUBLISHED: December 26, 2001 (20011226)  
INVENTOR(s): ARIGA MORIAKI  
APPLICANT(s): ARIGA MORIAKI  
APPL. NO.: 2000-215210 [JP 2000215210]  
FILED: June 11, 2000 (20000611)

ABSTRACT

... the computer has since variation in information value with time is the starting point of **commercial** activity and the **focus** of interest.

SOLUTION: When an information provider registers information on a server for electronic commerce...

... taking into account the temporal variation in the value amount of presented information, judges a **bidding** moment and makes a **bid**, and then provided information is repeatedly checked and unnecessary information loses value and is deleted...

?

? t29/3,k/all

29/3,K/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

016444966 \*\*Image available\*\*  
WPI Acc No: 2004-602882/200458  
XRPX Acc No: N04-476842

**Method for online advertising in auction environment of book -related advertisement , involves transmitting data including current cost per click , click through rate, effective costs, ranking and priority statuses of advertisements**

Patent Assignee: SABELLA J (SABE-I); WALTZ J (WALT-I); CONDUCTIVE CORP (COND-N)

Inventor: SABELLA J; WALTZ J

Number of Countries: 108 Number of Patents: 002

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040148222 | A1   | 20040729 | US 2003351689 | A    | 20030124 | 200458 B |
| WO 200468299   | A2   | 20040812 | WO 2004US1959 | A    | 20040123 | 200458   |

Priority Applications (No Type Date): US 2003351689 A 20030124

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20040148222 | A1   |     | 7  | G06F-017/60 |              |
| WO 200468299   | A2   | E   |    | G06F-000/00 |              |

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ  
CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID  
IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ  
NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ  
UA UG US UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR  
GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR  
TZ UG ZM ZW

**Method for online advertising in auction environment of book -related advertisement , involves transmitting data including current cost per click , click through rate, effective costs, ranking and priority statuses of advertisements**

Abstract (Basic):

... The effective cost of advertisement is calculated using current cost per **click** (CPC) and **click** through rate (CTR) of advertisement, and is compared with effective costs of set of advertisements...

... For online advertising in auction environment of **advertisement** such as **book -related advertisement** , sporting equipment-related advertisement, banner advertisement, text advertisement, animated advertisement, video advertisement and other types...

...Title Terms: **CLICK** ;

29/3,K/2 (Item 2 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

016444821 \*\*Image available\*\*  
WPI Acc No: 2004-602737/200458  
XRPX Acc No: N04-476698

**Address book populating method in internet based telephone service system, involves updating address book provided in mail inbox of user, with caller identification information**

Patent Assignee: BARNES M A B (BARN-I); AMERICA ONLINE INC (AMON-N)

Inventor: BARNES M A B

Number of Countries: 108 Number of Patents: 002

Patent Family:

Ginger R. DeMille

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040146150 | A1   | 20040729 | US 2003354509 | A    | 20030129 | 200458 B |
| WO 200470567   | A2   | 20040819 | WO 2004US2887 | A    | 20040129 | 200458   |

Priority Applications (No Type Date): US 2003354509 A 20030129

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20040146150 | A1   |     | 11 | H04M-001/56 |              |
| WO 200470567   | A2   | E   |    | G06F-000/00 |              |

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ  
CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID  
IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ  
NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ  
UA UG US UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR  
GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR  
TZ UG ZM ZW

Abstract (Basic):

... For populating user's address **book** , in internet-based  
**telephone** service system...

...to update caller ID information in the address book, by simple commands  
such as single **click** or double **click** of mouse...

**29/3,K/3 (Item 3 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016434202 \*\*Image available\*\*

WPI Acc No: 2004-592119/200457

XRFX Acc No: N04-468305

**Hierarchical directory tree optional change method for web page, involves  
amending second superior node number of second classified data to first  
internal category number of first classified data of first catalog**

Patent Assignee: CHUN D L (CHUN-I); KANG L C (KANG-I)

Inventor: CHUN D L; KANG L C

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040143584 | A1   | 20040722 | US 2003417492 | A    | 20030417 | 200457 B |

Priority Applications (No Type Date): TW 2003101058 A 20030117

Patent Details:

| Patent No      | Kind | Lan | Pg | Main IPC    | Filing Notes |
|----------------|------|-----|----|-------------|--------------|
| US 20040143584 | A1   |     | 8  | G06F-007/00 |              |

... **second superior node number of second classified data to first  
internal category number of first classified data of first catalog**

Abstract (Basic):

... classified data groups are selected from several classified  
data, to form a first and second **catalogs** . The second **classified**  
data is moved from second catalog into first catalog, and second  
superior node number of second classified data is amended with first  
internal category number of first **classified** data of first **catalog** .

... by web page manager. Simplifies the operation procedures, and  
information are easily managed by one **click** . Allows to change the  
catalogs of the directory optionally and quickly...

**29/3,K/4 (Item 4 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

Ginger R. DeMille

016347815    \*\*Image available\*\*  
WPI Acc No: 2004-505904/200448  
XRPX Acc No: N04-399639

**Click to dial favorites system for computer telephony integration service, has processor comparing telephone number with entries stored in directory of database and storing number if number fails to match with entries**

Patent Assignee: BUSHNELL W J (BUSH-I)

Inventor: BUSHNELL W J

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20040120504 | A1   | 20040624 | US 2002329206 | A    | 20021223 | 200448 B |

Priority Applications (No Type Date): US 2002329206 A 20021223

Patent Details:

Patent No    Kind    Lan    Pg    Main    IPC    Filing    Notes

US 20040120504    A1            8    H04M-001/00

**Click to dial favorites system for computer telephony integration service, has processor comparing telephone number with...**

Abstract (Basic):

...    The system (150) has a **click** to dial processor (151) finding whether a telephone number served by a telephone switching system...

...    Used for updating a **telephone number directory** (claimed) in a computer telephony integration service...

...numbers that are relevant to the subscriber and prevents the subscriber from searching a long **telephone directory**. Thus the system quickly provides the telephone number of the called party...

...The drawing shows a block diagram of an overall architecture of a **click** to dial favorites system and a telephone communication system in which it is operational...

... **Click** to dial favorites system (150...

... **Click** to dial processor (151...

... **Click** to dial database (152

Title Terms: **CLICK** ;

**29/3,K/5    (Item 5 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

016094478    \*\*Image available\*\*  
WPI Acc No: 2004-252354/200424  
XRPX Acc No: N04-200166

**Push-type content presentation apparatus has controller that acquires preview content of thumbnail image, based on uniform resource locator of preview content, when user clicks thumbnail image displayed on display area**

Patent Assignee: NIPPON TELEGRAPH & TELEPHONE CORP (NITE )

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|---------------|------|----------|---------------|------|----------|----------|
| JP 2004078475 | A    | 20040311 | JP 2002236616 | A    | 20020814 | 200424 B |

Priority Applications (No Type Date): JP 2002236616 A 20020814

Patent Details:

Patent No    Kind    Lan    Pg    Main    IPC    Filing    Notes

JP 2004078475    A            10    G06F-013/00

Ginger R. DeMille

... preview content of thumbnail image, based on uniform resource locator of preview content, when user clicks thumbnail image displayed on display area

Abstract (Basic):

... the thumbnail image, based on the uniform resource locator (URL) of preview content, when user clicks the thumbnail image displayed on display area.

... for displaying broadcast content, web content related to electronic programming guide (EPG), internet-based TV guide , advertisement .

...Title Terms: **CLICK** ;

**29/3,K/6 (Item 6 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015842258 \*\*Image available\*\*

WPI Acc No: 2004-000083/200401

XRPX Acc No: N04-000172

**Multi-leveled alphabetically indexed dynamic menus for retrieving document, has sub-directories of parent menu that are named by alphabetical letters respectively, each sub-directories have index for second level menu navigation**

Patent Assignee: AL S K J (ALSK-I)

Inventor: AL SHAKERI K J

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No  | Kind | Date     | Applicat No | Kind | Date     | Week     |
|------------|------|----------|-------------|------|----------|----------|
| CA 2383249 | A1   | 20031106 | CA 2383249  | A    | 20020506 | 200401 B |

Priority Applications (No Type Date): CA 2383249 A 20020506

Patent Details:

| Patent No  | Kind | Lan | Pg | Main IPC    | Filing Notes |
|------------|------|-----|----|-------------|--------------|
| CA 2383249 | A1   | E   | 3  | G06F-017/00 |              |

Abstract (Basic):

... A parent **directory** of menu **classified** by software, program, operating system, browsers and web pages, represents an alphabetical index having 26...

... Easily retrieves the document by simply **clicking** the start menu...

**29/3,K/7 (Item 7 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015710050 \*\*Image available\*\*

WPI Acc No: 2003-772250/200373

XRPX Acc No: N03-618724

**Route guide system using mobile telephone , receives route guide information from advertiser 's store after requesting reception of information by clicking reception button**

Patent Assignee: SEIKO EPSON CORP (SHIH )

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| JP 2003240590 | A    | 20030827 | JP 200235981 | A    | 20020213 | 200373 B |

Priority Applications (No Type Date): JP 200235981 A 20020213

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| JP 2003240590 | A    |     | 10 | G01C-021/00 |              |

**Route guide system using mobile telephone , receives route guide information from advertiser 's store after requesting reception of information by clicking reception button**

Abstract (Basic):

... a space for input of visit schedule time (6) and a customer name (7). The **telephone** receives route **guide** information from the **advertiser 's store**, after **clicking** the button (8) for requesting reception of the guide information.  
...Title Terms: **CLICK ;**

**29/3,K/8 (Item 8 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015681115 \*\*Image available\*\*

WPI Acc No: 2003-743304/200370

Related WPI Acc No: 2004-051565

XRPX Acc No: N03-595193

**Updating method of local internet protocol telephony directory, involves downloading updated directory information from network directory server through internet, by sending request**

Patent Assignee: NORTEL NETWORKS LTD (NELE )

Inventor: BARRETTO R; JESSEN C; SOLLEE P

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No  | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|------------|------|----------|---------------|------|----------|----------|
| US 6614899 | B1   | 20030902 | US 2000494721 | A    | 20000131 | 200370 B |

Priority Applications (No Type Date): US 2000494721 A 20000131

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 6614899 B1 18 H04M-003/42

Abstract (Basic):

... A local directory update is initiated by sending a request by user of internet protocol **telephone** , to a network **directory** server through internet. The updated directory information which is downloaded to the telephone server, is matched with the corresponding information in a local **directory** of the **telephone** . When the information does not match, the local directory information are updated in the downloaded...

... For updating local internet protocol telephony on intelligent internet protocol **telephone** (claimed), from network **directory** server through internet...

...efficiently and thereby provides advanced IP telephony services in the intelligent end-point. Also performs **click** to call functions and intelligent processing of incoming calls...

**29/3,K/9 (Item 9 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015439432 \*\*Image available\*\*

WPI Acc No: 2003-501574/200347

**Method for circulating goods based on electronic catalogue distribution of network mode using internet**

Patent Assignee: RYOO S M (RYOO-I)

Inventor: RYOO S M

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2003023945 | A    | 20030326 | KR 200156714 | A    | 20010914 | 200347 B |

Ginger R. DeMille

Priority Applications (No Type Date): KR 200156714 A 20010914

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| KR 2003023945 | A    |     | 1  | G06F-017/60 |              |

Abstract (Basic):

... a strong AD(ADvertisement) customer network and sales network by circulating the goods of an **advertiser** as a **catalog** form through an AD promotion network and giving an AD promotion commission caused by selling...

... promoter(S170). The first AD promoter selectively advances the steps of confirming the AD by **clicking** various goods AD on the electronic AD catalog(S190), distributing the electronic AD catalog to ...

29/3,K/10 (Item 10 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

015085218 \*\*Image available\*\*

WPI Acc No: 2003-145736/200314

**Banner advertisement method for mobile communication system includes a server of the advertisement company selects a character message download when the mobile communication terminal of the client**

Patent Assignee: CHOI H (CHOI-I)

Inventor: CHOI H

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002073910 | A    | 20020928 | KR 200113845 | A    | 20010316 | 200314 B |

Priority Applications (No Type Date): KR 200113845 A 20010316

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| KR 2002073910 | A    |     | 1  | H04Q-007/24 |              |

Abstract (Basic):

... PC of the client attempts movement to a web page designated corresponding to the banner **clicked** by the client(216).

... If a client **clicks** a banner displayed on one web page through a PC(200), an **advertisement** company **guides** that it is possible to download an advertisement object such as a character message, or...

...the advertisement company performs member authentication(208). If the client is not a member, the **advertisement** company **guides** member subscription(210...

29/3,K/11 (Item 11 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014951589 \*\*Image available\*\*

WPI Acc No: 2003-012102/200301

**Wheel in wireless terminal**

Patent Assignee: LG TELECOM LTD (GLDS )

Inventor: CHO S H; KIM S H

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002050549 | A    | 20020627 | KR 200079724 | A    | 20001221 | 200301 B |

Priority Applications (No Type Date): KR 200079724 A 20001221

Patent Details:

Ginger R. DeMille

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002050549 A 1 H04B-001/38

Abstract (Basic):

... wheel(10) is located at the upside of buttons. In the case of setting a **telephone directory** search function to the wheel(10), if a user **clicks** on a small icon, created corresponding to the **telephone directory** search function, the user can move directly to the function. Then, when the user **clicks** on the wheel(10) after selecting a desired person while manipulating the wheel(10) up...

**29/3,K/12 (Item 12 from file: 350)**

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

014784811 \*\*Image available\*\*  
WPI Acc No: 2002-605517/200265

**Method for advertising associated enterprises using characters on internet telephone service site and telephone call system by clicking icon**

Patent Assignee: INTERSOFTPHONE CO LTD (INTE-N)  
Inventor: KIM B G  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002020403 | A    | 20020315 | KR 200053534 | A    | 20000908 | 200265 B |

Priority Applications (No Type Date): KR 200053534 A 20000908

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| KR 2002020403 | A    |     | 1  | G06F-015/00 |              |

... **advertising associated enterprises using characters on internet telephone service site and telephone call system by clicking icon**

Abstract (Basic):

... enterprises using characters on an Internet telephone service site and a telephone call system by **clicking** an icon are provided to conduct advertisement to members using an advertisement attached to a ...

... If a pay telephone member of an Internet telephone service site **clicks** on an icon at the desktop of a computer terminal system(200,220), Internet telephone service site displays a telephone window(230). The Internet telephone service site shows a personal **telephone directory**, a list of recent calls, and a list of inter-department calls through the telephone...

...Title Terms: **CLICK**

**29/3,K/13 (Item 13 from file: 350)**

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

014743384 \*\*Image available\*\*  
WPI Acc No: 2002-564089/200260

**Telephone having auto dialing function and data automatic modification function**

Patent Assignee: CHOI C S (CHOI-I)  
Inventor: CHOI C S  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002016221 | A    | 20020304 | KR 200049414 | A    | 20000824 | 200260 B |

Priority Applications (No Type Date): KR 200049414 A 20000824

Ginger R. DeMille

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002016221 A 1 H04M-001/30

Abstract (Basic):

... a data automatic modification function is provided to display associated sub lists if a user **clicks** on an arbitrary main button, which indicates a main business type, to display related shop...  
... local agency server(10) stores the information of shops and public offices, constructed as a **directory** with their respective **telephone** numbers. A telephone(20a-n), in which initial directory information is inputted, has a plurality...

**29/3,K/14 (Item 14 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014678293 \*\*Image available\*\*

WPI Acc No: 2002-499350/200253

XRPX Acc No: N02-395343

**Real estate online services provision method involves clicking icons on web page so as to display user positionable virtual furniture images on floor plan of property**

Patent Assignee: WHATLEY J A (WHAT-I); WHATLEY P D (WHAT-I)

Inventor: WHATLEY J A; WHATLEY P D

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20020052755 | A1   | 20020502 | US 2000235518 | A    | 20000926 | 200253 B |
|                |      |          | US 2001964037 | A    | 20010926 |          |

Priority Applications (No Type Date): US 2000235518 P 20000926; US 2001964037 A 20010926

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020052755 A1 17 G06F-017/60 Provisional application US 2000235518

**Real estate online services provision method involves clicking icons on web page so as to display user positionable virtual furniture images on floor...**

Abstract (Basic):

... plan of the property structure is generated. A web page has several icons which are **clicked** so as to display user positionable virtual furniture images on the floor plan. The web...  
... Provides more **listings** for the agent and enables selling of the property more quickly...  
...Title Terms: **CLICK** ;

**29/3,K/15 (Item 15 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014640358 \*\*Image available\*\*

WPI Acc No: 2002-461062/200249

**Method for advertising e-mail and selling goods through internet**

Patent Assignee: SHIN S K (SHIN-I)

Inventor: SHIN S K

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002004325 | A    | 20020116 | KR 200038107 | A    | 20000704 | 200249 B |

Priority Applications (No Type Date): KR 200038107 A 20000704

Ginger R. DeMille

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002004325 A 1 G06F-017/60

Abstract (Basic):

... to fields selected by users are transferred to members and all the e-mails are **classified** for respective **directories**. Then, the member **clicks** an advertising mail to send an e-mail for recommending buying to periphery persons. Next...

29/3,K/16 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014631900 \*\*Image available\*\*

WPI Acc No: 2002-452604/200248

**System for advertising related company using character and calling by icon click in internet call service site**

Patent Assignee: INTERSOFTPHONE CO LTD (INTE-N)

Inventor: KIM B G

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2002003645 | A    | 20020115 | KR 200034516 | A    | 20000622 | 200248 B |

Priority Applications (No Type Date): KR 200034516 A 20000622

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002003645 A 1 G06F-017/60

**System for advertising related company using character and calling by icon click in internet call service site**

Abstract (Basic):

... A system for advertising related company using character and calling by icon **click** in an Internet call service site is provided to supply an advertisement and a pleasure...

... If a charged telephone member(200) of a site supplying an Internet telephone service **clicks** an icon located at a background screen and a task bar in a computer terminal device(210), a telephone window is displayed on a screen(230). A personal **telephone directory** (240), the latest calling list(250), and a calling list between working posts(260) are...

...prepares an official announcement in a memo pad. The prepared official announcement is transmitted by **clicking** a transmission icon...

...Title Terms: **CLICK** ;

29/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014516320 \*\*Image available\*\*

WPI Acc No: 2002-337023/200237

**Construction of mail system supporting advertisement and method thereof**

Patent Assignee: CHOI B K (CHOI-I)

Inventor: CHOI B K

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2001106683 | A    | 20011207 | KR 200027568 | A    | 20000522 | 200237 B |

Priority Applications (No Type Date): KR 200027568 A 20000522

Patent Details:

Ginger R. DeMille

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001106683 A 1 G06F-015/00

Abstract (Basic):

... select a wanted advertisement banner and to transmit the banner with a mail in an **advertisement catalogue** constituted by **advertisement** banners having a winning possibility of a specific commodity and cash and enable a receiver to check a prize winning or not by **clicking** the advertisement banner included in the received mail.

... banner stores a commodity name having a winning possibility and an amount of money. An **advertisement catalogue** (150) comprises the **advertisement** banners. A mail system(180) includes a caller mail system capable of appending an advertisement banner using the advertisement banner and the **advertisement catalogue** (150) and a receiver mail system for receiving a mail including the advertisement banner. A...

29/3,K/18 (Item 18 from file: 350)

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

014365829 \*\*Image available\*\*  
WPI Acc No: 2002-186530/200224

**Direct connection image telephone method using banner advertisement button**

Patent Assignee: POPCOMNET CO LTD (POPC-N)

Inventor: CHOI S H

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2001094486 | A    | 20011101 | KR 200016790 | A    | 20000331 | 200224 B |

Priority Applications (No Type Date): KR 200016790 A 20000331

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001094486 A 1 H04N-007/14

Abstract (Basic):

... banner advertisement button is provided to access a call with a sponsor when a user **clicks** a banner advertisement on a web screen.

... banner sponsor in a directory server(S1). A call with a sponsor is requested by **clicking** a banner advertisement(S2). The IP address of a sponsor receives from the directory server...

...is performed(S3). IP addresses of a user and a sponsor are stored in a **directory** server. A banner **advertisement** button is displayed on a monitor. The banner advertisement button is linked with the IP...

29/3,K/19 (Item 19 from file: 350)

DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

014284979 \*\*Image available\*\*

WPI Acc No: 2002-105680/200214

Related WPI Acc No: 2001-327720; 2002-048793; 2003-120213; 2003-168005;  
2003-199412; 2003-203316

XRPX Acc No: N02-078619

**Search result list providing method for communication network, involves selecting predetermined number of identified search listings according to bid amount and arranging in random order for display**

Patent Assignee: GOTO.COM INC (GOTO-N)

Inventor: SOULANILLE T A

Number of Countries: 001 Number of Patents: 001

Ginger R. DeMille

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| US 20010051940 | A1   | 20011213 | US 99322677   | A    | 19990528 | 200214 B |
|                |      |          | US 2001872737 | A    | 20010601 |          |

Priority Applications (No Type Date): US 2001872737 A 20010601; US 99322677 A 19990528

Patent Details:

| Patent No      | Kind | Lan | Pg          | Main IPC | Filing Notes                   |
|----------------|------|-----|-------------|----------|--------------------------------|
| US 20010051940 | A1   | 30  | G06F-017/30 |          | CIP of application US 99322677 |
|                |      |     |             |          | CIP of patent US 6269361       |

**Search result list providing method for communication network, involves selecting predetermined number of identified search listings according to bid amount and arranging in random order for display**

Abstract (Basic):

... Database stores search **listings**, each associated with an advertiser and having search term and bid amount modifiably bid by advertiser. The **listings** matching with search request received from searcher, are identified from database. A preset number of identified search **listings** is selected according to bid amount and arranged in random order to display a search...

... Provides an improved method for selecting and ordering search result **listings** that maximize revenue for search engine operator as well as improves **click** through rates for web-site promoters...

...The figure shows a flow diagram that illustrates search **listings** selection method...

29/3,K/20 (Item 20 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014239249 \*\*Image available\*\*

WPI Acc No: 2002-059947/200208

XRPX Acc No: N02-044556

**Advertising information provision system using internet, assigns score to player of jig saw puzzle game for advertising information and stores in record of specific user**

Patent Assignee: ISIC KK (ISIC-N); IYAMA Y (IYAM-I)

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|---------------|------|----------|---------------|------|----------|----------|
| JP 2001312650 | A    | 20011109 | JP 2000132271 | A    | 20000501 | 200208 B |

Priority Applications (No Type Date): JP 2000132271 A 20000501

Patent Details:

| Patent No     | Kind | Lan | Pg          | Main IPC | Filing Notes |
|---------------|------|-----|-------------|----------|--------------|
| JP 2001312650 | A    | 20  | G06F-017/60 |          |              |

Abstract (Basic):

... **Guides to advertising** information by displaying the required webpage by **clicking** onto it. Collects user information and provides to the advertising information provider

29/3,K/21 (Item 21 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014233297 \*\*Image available\*\*

WPI Acc No: 2002-053995/200207

Telephone directory **service based on xml**

Patent Assignee: AONEPROTECH CO LTD (AONE-N)

Ginger R. DeMille

Inventor: JUNG J H  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applicat No Kind Date Week  
KR 2001069619 A 20010725 KR 200121674 A 20010423 200207 B

Priority Applications (No Type Date): KR 200121674 A 20010423

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001069619 A 1 G06F-017/00

Telephone directory service based on xml

Abstract (Basic):

... A **telephone directory** service based on an XML is provided to enable a user to receive contents updated...

... A user directly connects to a database in which a **telephone directory** is stored, and receives contents updated in real time. The user can classify telephone numbers by items and store the numbers classified. The user can make a new **telephone directory**. The user stores the **telephone directory** in an eBook terminal. After that, the user can receive a telephone service. The user...

...information on telephone numbers, general living information and additional information. The user looks at and **clicks** an advertisement. Therefore, the user can accumulate points. The user performs a free call by...

29/3,K/22 (Item 22 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014218738

WPI Acc No: 2002-039436/200205

**Method for linking internet homepage**

Patent Assignee: LIM J W (LIMJ-I)

Inventor: LIM J W

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week  
KR 2001055720 A 20010704 KR 9956990 A 19991211 200205 B

Priority Applications (No Type Date): KR 9956990 A 19991211

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001055720 A G06F-017/00

Abstract (Basic):

... is connected by displaying the information of a name list, a company list of general **telephone directory** on a screen of a computer monitor being connected to the Internet as the unit of a page of the **telephone directory**, thereby **clicking** the information using a tool as a mouse. The above program is called by a...

29/3,K/23 (Item 23 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014217622 \*\*Image available\*\*

WPI Acc No: 2002-038320/200205

Related WPI Acc No: 2001-366776

**Originating method in smart phone**

Patent Assignee: SAMSUNG ELECTRONICS CO LTD (SMSU )

Inventor: MUN J G; MOON J G; MOON J

Ginger R. DeMille

Number of Countries: 002 Number of Patents: 003

Patent Family:

| Patent No     | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|---------------|------|----------|---------------|------|----------|----------|
| KR 2001053846 | A    | 20010702 | KR 9954380    | A    | 19991202 | 200205 B |
| KR 390646     | B    | 20030707 | KR 9954380    | A    | 19991202 | 200409   |
| US 6771980    | B2   | 20040803 | US 2000728814 | A    | 20001201 | 200451   |

Priority Applications (No Type Date): KR 9954380 A 19991202

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes                        |
|---------------|------|-----|----|-------------|-------------------------------------|
| KR 2001053846 | A    |     | 1  | H04B-001/40 |                                     |
| KR 390646     | B    |     |    | H04B-001/40 | Previous Publ. patent KR 2001053846 |
| US 6771980    | B2   |     |    | H04B-001/38 |                                     |

Abstract (Basic):

... to perform dialing for a selected number and to register the selected number in a **telephone directory**, while the smart **phone** performs the function of a PDA(Personal Digital Assistant).  
... through a display unit(204) while playing game or performing a document editing function, and **clicks** the telephone icon. The second controller(201) of the PDA(20) performs an originating operation...  
...is cleared, to convert a screen into telephone number origination. If the user does not **click** the telephone icon, a corresponding operation is performed...

**29/3,K/24 (Item 24 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014093448 \*\*Image available\*\*

WPI Acc No: 2001-577662/200165

**Method for illustrating guide information**

Patent Assignee: SEO C K (SEOC-I)

Inventor: SEO C K

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| KR 2001037368 | A    | 20010507 | KR 9944847  | A    | 19991015 | 200165 B |

Priority Applications (No Type Date): KR 9944847 A 19991015

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| KR 2001037368 | A    |     | 1  | G06F-017/00 |              |

Abstract (Basic):

... for illustrating guide information is provided to improve the convenience of a user when the **guide** information in a **telephone directory book** is serviced, by displaying the guide information obviously so that the user can see the...  
... The guide information such as the information of a **telephone directory book** includes a trademark name, a user name, a telephone number and an address. The data...  
...information so that the guide information can be suitable for an internet search engine. The **telephone directory book** as the guide information including the explanation removes an unnecessary **click** when the user surfs on the internet, and thereby reduces the waste of a band...

**29/3,K/25 (Item 25 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014092445    \*\*Image available\*\*  
WPI Acc No: 2001-576659/200165

**Method and device for connecting internet phone using internet phone terminal**

Patent Assignee: SAMSUNG ELECTRONICS CO LTD (SMSU )

Inventor: KIM I H

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| KR 2001035624 | A    | 20010507 | KR 9942312  | A    | 19991001 | 200165 B |

Priority Applications (No Type Date): KR 9942312 A 19991001

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2001035624 | A    | 1      | H04L-012/58 |              |

Abstract (Basic):

...        terminal are provided to automatically connect a communication network of a selected other party, if **clicking** a displayed telephone number of the other party using a directory service of a web...  
...        110) connects an Internet network by driving a web browser. A home page of a **telephone number directory** service of a directory server(130) is searched through an Internet service provider(120). A subscriber for speech is **clicked** and selected through the **telephone number directory** service provided in the **directory** server(130). The **telephone** number of the **clicked** subscriber is down-loaded from the directory server(130) and stored in an Internet phone...

**29/3,K/26        (Item 26 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014049672    \*\*Image available\*\*  
WPI Acc No: 2001-533885/200159

**Method for managing mobile phone numbers through internet**

Patent Assignee: JANG H (JANG-I)

Inventor: JANG J H

Number of Countries: 001    Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| KR 2001025568 | A    | 20010406 | KR 2001886  | A    | 20010106 | 200159 B |

Priority Applications (No Type Date): KR 2001886 A 20010106

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2001025568 | A    | 1      | H04Q-007/24 |              |

Abstract (Basic):

...        wants to change a mobile phone, prevent data loss by managing his or her own **phone book** through a computer and minimize an inconvenience by batch-transmitting a changed phone number to...  
...        corrected or complemented(222). Several IDs of called parties to receive the generated content are **clicked** (223) to send the message. In this respect, when a phone number of the called parties listed on the caller's **phone book** is **clicked**, the caller and the called party can know the phone number to each other. In this manner, the phone number is **clicked** and transmitted(224). In order to check a received message, it is switched to a...

**29/3,K/27        (Item 27 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014049647    \*\*Image available\*\*

Ginger R. DeMille

WPI Acc No: 2001-533860/200159

**Web browsing method offering additional function of dialing, search and translation by tool bar**

Patent Assignee: SEROME ELECTRONICS INC (SERO-N)

Inventor: JANG G S

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2001025452 | A    | 20010406 | KR 200084122 | A    | 20001228 | 200159 B |

Priority Applications (No Type Date): KR 200084122 A 20001228

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2001025452 | A    | 1      | G06F-003/14 |              |

Abstract (Basic):

... from an input area by allowing a user to input the phone number or to **click** the phone number on a dial pad(201), generating a log in code by using...  
...call is finished(215), determining if the input phone number is already stored in a **phone book** (217), and storing the input phone number if the it is not stored in the **phone book** (219). The searching process comprises steps of inputting a key word, selecting a search engine...

**29/3,K/28 (Item 28 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

014043788 \*\*Image available\*\*

WPI Acc No: 2001-528001/200158

**Method for advertising using game**

Patent Assignee: CHO K S (CHOK-I)

Inventor: CHO K S

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| KR 2001025146 | A    | 20010406 | KR 20009801 | A    | 20000228 | 200158 B |

Priority Applications (No Type Date): KR 20009801 A 20000228

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2001025146 | A    | 1      | G06F-019/00 |              |

Abstract (Basic):

... a member's ID and a password comes up on a screen when a user **clicks** a start button of See See program. See See Shop, Bulletin board, story and Q...

...on a screen after a member's ID and a password is inputted. A user **clicks** one title he wants. 4 kinds of games and 2 programs are included under a See See Shop title. Official announcements, and a **guide** for an **advertisement** or a performance are listed in a bulletin board. Behind stories of an advertisement and...

**29/3,K/29 (Item 29 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013988829 \*\*Image available\*\*

WPI Acc No: 2001-473043/200151

**Method for automatic dialing of telephone by computer**

Patent Assignee: RYU W T (RYUW-I)

Inventor: RYU W T

Number of Countries: 001 Number of Patents: 001

Ginger R. DeMille

Patent Family:

| Patent No     | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|---------------|------|----------|--------------|------|----------|----------|
| KR 2001007948 | A    | 20010205 | KR 200063648 | A    | 20001028 | 200151 B |

Priority Applications (No Type Date): KR 200063648 A 20001028

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC     | Filing Notes |
|---------------|------|-----|----|--------------|--------------|
| KR 2001007948 | A    |     | 1  | G06F-003/023 |              |

Abstract (Basic):

... automatic dialing of a telephone by a computer is provided to execute automatic dialing by **clicking** a telephone number displayed on a computer monitor without transforming a **telephone directory** which is formed different computer file.

... computer includes several processes. A first process is to determine whether a mouse button is **clicked** (100). A second process is to extract data from corresponding position of a mouse pointer when the mouse button was **clicked** (110). A third process is to determine whether the extracted data is a telephone number...

29/3,K/30 (Item 30 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013963513 \*\*Image available\*\*

WPI Acc No: 2001-447727/200148

XRPX Acc No: N01-331372

**Light-emission type push-button switch for portable telephone , has light- guide layer of preset thickness which is provided from specific portion of dome-like unit**

Patent Assignee: SHINETSU POLYMER KK (SHPL )

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| JP 2001155576 | A    | 20010608 | JP 99336680 | A    | 19991126 | 200148 B |

Priority Applications (No Type Date): JP 99336680 A 19991126

Patent Details:

| Patent No     | Kind | Lan | Pg | Main IPC    | Filing Notes |
|---------------|------|-----|----|-------------|--------------|
| JP 2001155576 | A    |     | 13 | H01H-013/02 |              |

**Light-emission type push-button switch for portable telephone , has light- guide layer of preset thickness which is provided from specific portion of dome-like unit**

Abstract (Basic):

... A **click** feeling generation layer (5) has dome-like unit (6) forming a curved bulge. A light-guide layer (3) is laminated integrally to the **click** feeling generation layer. The light-guide layer of 0.75 mm thickness, is provided from...

... cost and number of processes by reducing number of parts. Hence, ensures favorable feeling while **clicking** the push-button switch...

... **Click** feeling generation layer (5)

29/3,K/31 (Item 31 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013955138 \*\*Image available\*\*

WPI Acc No: 2001-439352/200147

**Column advertisement through telephone, software, sound management system and internet**

Patent Assignee: LEE K H (LEEK-I)

Inventor: LEE K H

Ginger R. DeMille

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No     | Kind | Date     | Applicat No | Kind | Date     | Week     |
|---------------|------|----------|-------------|------|----------|----------|
| KR 2001003540 | A    | 20010115 | KR 9923869  | A    | 19990623 | 200147 B |

Priority Applications (No Type Date): KR 9923869 A 19990623

Patent Details:

| Patent No     | Kind | Lan Pg | Main IPC    | Filing Notes |
|---------------|------|--------|-------------|--------------|
| KR 2001003540 | A    | 1      | H04M-011/00 |              |

Abstract (Basic):

... for receiving the wanted material in text and sound by one telephone calling and one **click** on the Internet.  
... network service provided from a communication company. ARS is provided for receiving information and a **guide** in **telephone** rate payment, information registration and search. A client is connected with a server having database...

29/3,K/32 (Item 32 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013858852 \*\*Image available\*\*

WPI Acc No: 2001-343065/200136

XRFX Acc No: N01-248469

**Telephone call signaling process involves allowing five trials to deliver data pack to receptor server, and stops trying when OK is received from receptor server**

Patent Assignee: RODRIGUES AQUINO D (AQUI-I); AQUINO D R (AQUI-I)

Inventor: RODRIGUES AQUINO D; AQUINO D R

Number of Countries: 086 Number of Patents: 003

Patent Family:

| Patent No    | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|--------------|------|----------|--------------|------|----------|----------|
| WO 200117216 | A2   | 20010308 | WO 2000BR98  | A    | 20000830 | 200136 B |
| BR 9903704   | A    | 20010417 | BR 993704    | A    | 19990901 | 200136   |
| AU 200076347 | A    | 20010326 | AU 200076347 | A    | 20000830 | 200137   |

Priority Applications (No Type Date): BR 993704 A 19990901

Patent Details:

| Patent No    | Kind | Lan Pg | Main IPC    | Filing Notes |
|--------------|------|--------|-------------|--------------|
| WO 200117216 | A2 E | 23     | H04M-007/00 |              |

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

BR 9903704 A H04M-011/06

AU 200076347 A H04M-007/00 Based on patent WO 200117216

Abstract (Basic):

... A **phonebook** type application allows five trials to deliver a data pack to a receptor server (4...  
... The **phonebook** type application connects at least one computer (10) with the Internet either by dial-up, proxy or dedicated dialing as soon as started, without using Internet browsers. The **phonebook** type application allows the user to localize the number he wants to call, or to type the wanted number and **click** in Dial or press Enter. The **phonebook** type application also sets up and sends a data pack to the Internet server of...

...given to a user's telephone (9). Five to ten seconds after the user has **clicked** Dial or pressed Enter, the user's telephone will ring and he will answer a...

Ginger R. DeMille

29/3,K/33 (Item 33 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

013842174

WPI Acc No: 2001-326387/200134

XRPX Acc No: N01-234574

**Method for starting up a computer for certain specific applications faster than normal uses a fast operating system such as Windows (TM) CE or EPOC added to the computer, with ordinary operating system kept for normal usage**

Patent Assignee: ANONYMOUS (ANON )

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|-----------|------|----------|---------------|------|----------|----------|
| RD 440014 | A    | 20001210 | RD 2000440014 | A    | 20001120 | 200134 B |

Priority Applications (No Type Date): RD 2000440014 A 20001120

Patent Details:

| Patent No | Kind | Lan Pg | Main IPC    | Filing Notes |
|-----------|------|--------|-------------|--------------|
| RD 440014 | A    | 2      | G06F-000/00 |              |

Abstract (Basic):

... key or the normal start key for extra long/short time or by a double **click** , etc.  
 ... User is able to access a limited number of functions, such as their calendar and **phonebook** , without having to start the computer fully...

29/3,K/34 (Item 34 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

012687905 \*\*Image available\*\*

WPI Acc No: 1999-494014/199941

XRPX Acc No: N99-368010

**Home entertainment system operation for continuously executing various EPG functions**

Patent Assignee: INDEX SYSTEMS INC (INDE-N); E GUIDE INC (EGUI-N); SCHOAFF

P C (SCHO-I); SHALKEY E (SHAL-I); WARD T E (WARD-I); YUEN H C (YUEN-I)

Inventor: SCHOAFF C; SHAKLEY E; WARD III T E; YUEN H; SCHOAFF C P; SHALKEY

E; WARD T E; YUEN H C; SCHOAFF P C

Number of Countries: 083 Number of Patents: 012

Patent Family:

| Patent No      | Kind | Date     | Applicat No   | Kind | Date     | Week     |
|----------------|------|----------|---------------|------|----------|----------|
| WO 9938321     | A1   | 19990729 | WO 99US1425   | A    | 19990123 | 199941 B |
| AU 9923376     | A    | 19990809 | AU 9923376    | A    | 19990123 | 200001   |
| EP 1051844     | A1   | 20001115 | EP 99903323   | A    | 19990123 | 200059   |
|                |      |          | WO 99US1425   | A    | 19990123 |          |
| CN 1292198     | A    | 20010418 | CN 99803449   | A    | 19990123 | 200141   |
| BR 9907744     | A    | 20010904 | BR 997744     | A    | 19990123 | 200160   |
|                |      |          | WO 99US1425   | A    | 19990123 |          |
| KR 2001040396  | A    | 20010515 | KR 2000708070 | A    | 20000724 | 200167   |
| US 20010042246 | A1   | 20011115 | WO 99US1425   | A    | 19990123 | 200172   |
|                |      |          | US 99355860   | A    | 19990804 |          |
| JP 2002503897  | W    | 20020205 | WO 99US1425   | A    | 19990123 | 200212   |
|                |      |          | JP 2000529082 | A    | 19990123 |          |
| MX 2000007164  | A1   | 20010501 | MX 20007164   | A    | 20000721 | 200227   |
| KR 413211      | B    | 20031231 | WO 99US1425   | A    | 19990123 | 200427   |
|                |      |          | KR 2000708070 | A    | 20000724 |          |
| AU 2003203776  | A1   | 20030612 | AU 9923376    | A    | 19990123 | 200456 N |
|                |      |          | AU 2003203776 | A    | 20030422 |          |
| SG 105556      | A1   | 20040827 | SG 20025105   | A    | 19990123 | 200461   |

Ginger R. DeMille

Priority Applications (No Type Date): US 9872396 P 19980123; US 99355860 A 19990804; AU 2003203776 A 20030422

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9938321 A1 E 18 H04N-005/445  
 Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW  
 Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG ZW  
 AU 9923376 A H04N-005/445 Based on patent WO 9938321  
 EP 1051844 A1 E H04N-005/445 Based on patent WO 9938321  
 Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE  
 CN 1292198 A H04N-005/445  
 BR 9907744 A H04N-005/445 Based on patent WO 9938321  
 KR 2001040396 A H04N-005/445  
 US 20010042246 A1 H04N-007/16  
 JP 2002503897 W 31 H04N-005/445 Based on patent WO 9938321  
 MX 2000007164 A1 H04N-005/445  
 KR 413211 B H04N-005/445 Previous Publ. patent KR 2001040396  
 Based on patent WO 9938321  
 AU 2003203776 A1 H04N-005/445 Div ex application AU 9923376  
 SG 105556 A1 H04N-005/445

Abstract (Basic):

... pushing a dedicated key or positioning a cursor over the icon with arrow keys and **clicking** an all-purpose actuator key, a box is displayed over the advertisement, prompting the viewer...  
 ... be performed without actually entering EPG or at least not entering EPG from beginning. Program **listings** are organized into files that are linked to each other so that information about future...

29/3,K/35 (Item 35 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2005 Thomson Derwent. All rts. reserv.

011932011 \*\*Image available\*\*

WPI Acc No: 1998-348921/199830

Related WPI Acc No: 1999-254523

XRFX Acc No: N98-272316

**Internet television programme guide system - has user viewing television programme guide listings and related video stills and clips and performing database searches on programme listings and to select option which directs multimedia system to tune to television channel**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N); PREVUE INT INC (PREV-N)

Inventor: ALLISON D W; BOYER F E; DEMERS T B; HENSLEY J L; HERRINGTON W B;

REEDY P N; REGOUBY M A; WILLIAMSON S C; REDDY P N

Number of Countries: 081 Number of Patents: 019

Patent Family:

| Patent No    | Kind | Date     | Applicat No  | Kind | Date     | Week     |
|--------------|------|----------|--------------|------|----------|----------|
| WO 9826584   | A1   | 19980618 | WO 97US22753 | A    | 19971209 | 199830 B |
| AU 9856968   | A    | 19980703 | AU 9856968   | A    | 19971209 | 199847   |
| NO 9902703   | A    | 19990809 | WO 97US22753 | A    | 19971209 | 199941   |
|              |      |          | NO 992703    | A    | 19990603 |          |
| EP 945003    | A1   | 19990929 | EP 97953163  | A    | 19971209 | 199945   |
|              |      |          | WO 97US22753 | A    | 19971209 |          |
| CN 1244990   | A    | 20000216 | CN 97181336  | A    | 19971209 | 200027   |
| BR 9714391   | A    | 20000516 | BR 9714391   | A    | 19971209 | 200035   |
|              |      |          | WO 97US22753 | A    | 19971209 |          |
| HU 200000446 | A2   | 20000628 | WO 97US22753 | A    | 19971209 | 200039   |
|              |      |          | HU 2000446   | A    | 19971209 |          |
| NZ 336373    | A    | 20000825 | NZ 336373    | A    | 19971209 | 200049   |
|              |      |          | WO 97US22753 | A    | 19971209 |          |

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|                |    |          |               |   |          |        |
|----------------|----|----------|---------------|---|----------|--------|
| KR 2000057512  | A  | 20000915 | WO 97US22753  | A | 19971209 | 200122 |
|                |    |          | KR 99705206   | A | 19990610 |        |
| MX 9905342     | A1 | 20000401 | MX 995342     | A | 19990609 | 200124 |
| JP 2001506095  | W  | 20010508 | WO 97US22753  | A | 19971209 | 200131 |
|                |    |          | JP 98526963   | A | 19971209 |        |
| AU 743395      | B  | 20020124 | AU 9856968    | A | 19971209 | 200221 |
| US 20030066085 | A1 | 20030403 | US 9632539    | P | 19961210 | 200325 |
|                |    |          | US 97938028   | A | 19970918 |        |
|                |    |          | US 2000560207 | A | 20000427 |        |
|                |    |          | US 2002287640 | A | 20021101 |        |
| EP 945003      | B1 | 20030806 | EP 97953163   | A | 19971209 | 200359 |
|                |    |          | WO 97US22753  | A | 19971209 |        |
| DE 69723999    | E  | 20030911 | DE 97623999   | A | 19971209 | 200367 |
|                |    |          | EP 97953163   | A | 19971209 |        |
|                |    |          | WO 97US22753  | A | 19971209 |        |
| EP 1361751     | A2 | 20031112 | EP 97953163   | A | 19971209 | 200377 |
|                |    |          | EP 200377448  | A | 19971209 |        |
| ES 2205275     | T3 | 20040501 | EP 97953163   | A | 19971209 | 200431 |
| US 20040128686 | A1 | 20040701 | US 9632539    | P | 19961210 | 200444 |
|                |    |          | US 97938028   | A | 19970918 |        |
|                |    |          | US 2000560207 | A | 20000427 |        |
|                |    |          | US 2002287640 | A | 20021101 |        |
|                |    |          | US 2003735093 | A | 20031212 |        |
| CN 1516466     | A  | 20040728 | CN 97181336   | A | 19971209 | 200469 |
|                |    |          | CN 2003130611 | A | 19971209 |        |

Priority Applications (No Type Date): US 97938028 A 19970918; US 9632539 P 19961210; US 2000560207 A 20000427; US 2002287640 A 20021101; US 2003735093 A 20031212

Patent Details:

| Patent No | Kind | Lan | Pg | Main IPC | Filing Notes |
|-----------|------|-----|----|----------|--------------|
|-----------|------|-----|----|----------|--------------|

|            |    |   |    |              |  |
|------------|----|---|----|--------------|--|
| WO 9826584 | A1 | E | 95 | H04N-005/445 |  |
|------------|----|---|----|--------------|--|

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

Designated States (Regional): AT BE CH DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG ZW

|            |   |  |  |  |                            |
|------------|---|--|--|--|----------------------------|
| AU 9856968 | A |  |  |  | Based on patent WO 9826584 |
|------------|---|--|--|--|----------------------------|

|            |   |  |  |             |  |
|------------|---|--|--|-------------|--|
| NO 9902703 | A |  |  | H04N-000/00 |  |
|------------|---|--|--|-------------|--|

|           |    |   |  |  |                            |
|-----------|----|---|--|--|----------------------------|
| EP 945003 | A1 | E |  |  | Based on patent WO 9826584 |
|-----------|----|---|--|--|----------------------------|

Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

|            |   |  |  |              |  |
|------------|---|--|--|--------------|--|
| CN 1244990 | A |  |  | H04N-005/445 |  |
|------------|---|--|--|--------------|--|

|            |   |  |  |              |                            |
|------------|---|--|--|--------------|----------------------------|
| BR 9714391 | A |  |  | H04N-005/445 | Based on patent WO 9826584 |
|------------|---|--|--|--------------|----------------------------|

|              |    |  |  |              |                            |
|--------------|----|--|--|--------------|----------------------------|
| HU 200000446 | A2 |  |  | H04N-005/445 | Based on patent WO 9826584 |
|--------------|----|--|--|--------------|----------------------------|

|           |   |  |  |              |                            |
|-----------|---|--|--|--------------|----------------------------|
| NZ 336373 | A |  |  | H04N-005/445 | Based on patent WO 9826584 |
|-----------|---|--|--|--------------|----------------------------|

|               |   |  |  |              |                            |
|---------------|---|--|--|--------------|----------------------------|
| KR 2000057512 | A |  |  | H04N-005/445 | Based on patent WO 9826584 |
|---------------|---|--|--|--------------|----------------------------|

|            |    |  |  |              |  |
|------------|----|--|--|--------------|--|
| MX 9905342 | A1 |  |  | H04N-005/445 |  |
|------------|----|--|--|--------------|--|

|               |   |    |  |              |                            |
|---------------|---|----|--|--------------|----------------------------|
| JP 2001506095 | W | 97 |  | H04N-005/445 | Based on patent WO 9826584 |
|---------------|---|----|--|--------------|----------------------------|

|           |   |  |  |              |                                  |
|-----------|---|--|--|--------------|----------------------------------|
| AU 743395 | B |  |  | H04N-005/445 | Previous Publ. patent AU 9856968 |
|-----------|---|--|--|--------------|----------------------------------|

Based on patent WO 9826584

|                |    |  |  |              |                                    |
|----------------|----|--|--|--------------|------------------------------------|
| US 20030066085 | A1 |  |  | H04N-007/173 | Provisional application US 9632539 |
|----------------|----|--|--|--------------|------------------------------------|

Cont of application US 97938028

Cont of application US 2000560207

|           |    |   |  |              |                            |
|-----------|----|---|--|--------------|----------------------------|
| EP 945003 | B1 | E |  | H04N-005/445 | Based on patent WO 9826584 |
|-----------|----|---|--|--------------|----------------------------|

Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

|             |   |  |  |              |                           |
|-------------|---|--|--|--------------|---------------------------|
| DE 69723999 | E |  |  | H04N-005/445 | Based on patent EP 945003 |
|-------------|---|--|--|--------------|---------------------------|

Based on patent WO 9826584

|            |    |   |  |              |                                |
|------------|----|---|--|--------------|--------------------------------|
| EP 1361751 | A2 | E |  | H04N-005/445 | Div ex application EP 97953163 |
|------------|----|---|--|--------------|--------------------------------|

Div ex patent EP 945003

Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

|            |    |  |  |              |                           |
|------------|----|--|--|--------------|---------------------------|
| ES 2205275 | T3 |  |  | H04N-005/445 | Based on patent EP 945003 |
|------------|----|--|--|--------------|---------------------------|

|                |    |  |  |              |                                    |
|----------------|----|--|--|--------------|------------------------------------|
| US 20040128686 | A1 |  |  | H04N-007/173 | Provisional application US 9632539 |
|----------------|----|--|--|--------------|------------------------------------|

Ginger R. DeMille

Cont of application US 97938028  
Cont of application US 2000560207  
Cont of application US 2002287640  
CN 1516466      A              H04N-007/16      Div ex application CN 97181336

... has user viewing television programme guide listings and related video stills and clips and performing database searches on programme listings and to select option which directs multimedia system to tune to television channel

...Abstract (Basic): The system comprises a computer system which provides television programme listings. A web server receives the television programme listings from the computer system. The web server provides the programme listings to the multimedia system over the internet communications link when the user accesses the television programme listings with the multimedia system...

...The system provides multimedia material associated with the television programme listings to the web server. The system provides a go national option which the user selects to receive information based on national television listings.

...

...ADVANTAGE - Provides television programme listings from server to user's multimedia system over internet communications link. Allows users to click on text or still images to view promotional video clips, audio clips, interview segments and

29/3,K/36              (Item 36 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

010296522      \*\*Image available\*\*  
WPI Acc No: 1995-197782/199526  
XRPX Acc No: N95-155299

Audio packet switching multi-media LAN - encodes analogue signal using decoder in output unit connected to packet communication network that converts analogue data after decoding

Patent Assignee: HITACHI LTD (HITA )  
Number of Countries: 001      Number of Patents: 001  
Patent Family:

| Patent No  | Kind | Date     | Applicat No | Kind | Date     | Week     |
|------------|------|----------|-------------|------|----------|----------|
| JP 7115469 | A    | 19950502 | JP 93259590 | A    | 19931018 | 199526 B |

Priority Applications (No Type Date): JP 93259590 A 19931018

Patent Details:

| Patent No  | Kind | Lan Pg | Main IPC    | Filing Notes |
|------------|------|--------|-------------|--------------|
| JP 7115469 | A    | 19     | H04M-003/42 |              |

...Abstract (Basic): analogue form for the LAN (101) communication terminal using a decoder. The screen inputs the telephone directory and shows the call partner setting up the call if the telephone transmission switch is clicked.

29/3,K/37              (Item 37 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

008258395  
WPI Acc No: 1990-145396/199019  
XRPX Acc No: N90-112460

Automated tab card file generation for database manipulator - provides

Ginger R. DeMille

**index tab on cards in file which is used for sorting and rearranging information**

Patent Assignee: ANONYMOUS (ANON )

Number of Countries: 001 Number of Patents: 001

Patent Family:

| Patent No | Kind | Date     | Applicat No | Kind | Date | Week     |
|-----------|------|----------|-------------|------|------|----------|
| RD 312012 | A    | 19900410 |             |      |      | 199019 B |

Priority Applications (No Type Date): RD 90312012 A 19900320

...Abstract (Basic): displayed at the top of the card. To choose all of that category the user " **clicks** " on the index tab...

...to build smaller card files of pertinent information needed for mini-file and print, generate **listings** of preferred cards...

**29/3,K/38 (Item 1 from file: 347)**

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

07315131 \*\*Image available\*\*

PERSONAL INFORMATION DISPLAY TECHNIQUE IN INTERNET ENVIRONMENT

PUB. NO.: 2002-183617 [JP 2002183617 A]

PUBLISHED: June 28, 2002 (20020628)

INVENTOR(s): KUMAGAI TAKESHI

APPLICANT(s): HITACHI LTD

APPL. NO.: 2000-383119 [JP 2000383119]

FILED: December 12, 2000 (20001212)

#### ABSTRACT

... number each time from an input device such as an own personal computer or cellular **phone** , when requesting a **catalog** , applying for the purchase of goods and opening a bank account or the like at an Internet site where one- **click** correspondence is not prepared.

SOLUTION: The user registers personal information such as the name and...

**29/3,K/39 (Item 2 from file: 347)**

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

07146840 \*\*Image available\*\*

METHOD AND SYSTEM FOR PROVIDING ARTICLE INTRODUCTION SERVICE AND ELECTRONIC MALL SYSTEM CAPABLE OF INTRODUCING ARTICLE TO SOMEONE ELSE

PUB. NO.: 2002-015219 [JP 2002015219 A]

PUBLISHED: January 18, 2002 (20020118)

INVENTOR(s): YOSHIHARA YUMIKO

APPLICANT(s): YAFOO JAPAN CORP

APPL. NO.: 2000-198634 [JP 2000198634]

FILED: June 30, 2000 (20000630)

#### ABSTRACT

... terminal 16B of the introduced person (S118). When the URL in this electronic mail is **clicked** , the article introduction picture is sent to the user terminal 16B (S122) and the transmission...

... S124). Transmission frequencies by article sellers are totalized (S126) by referring to the transmission record **book** and **advertisement** charges corresponding to the transmission frequencies are asked for (S130).

COPYRIGHT: (C)2002,JPO

29/3,K/40 (Item 3 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

06399806 \*\*Image available\*\*

**BOOK** -FORM VIDEO **TELEPHONE** SET, COMMUNICATION METHOD FOR **BOOK** -FORM VIDEO **TELEPHONE** SET AND RECORDING MEDIUM STORING COMPUTER READABLE PROGRAM

PUB. NO.: 11-341459 [JP 11341459 A]

PUBLISHED: December 10, 1999 (19991210)

INVENTOR(s): SATO TAKASHI

SUZUKI TAKEYA

AKUTSU AKITO

TONOMURA YOSHINOBU

APPLICANT(s): NIPPON TELEGR & TELEPH CORP <NTT>

APPL. NO.: 10-144330 [JP 98144330]

FILED: May 26, 1998 (19980526)

**BOOK** -FORM VIDEO **TELEPHONE** SET, COMMUNICATION METHOD FOR **BOOK** -FORM VIDEO **TELEPHONE** SET AND RECORDING MEDIUM STORING COMPUTER READABLE PROGRAM

ABSTRACT

PROBLEM TO BE SOLVED: To provide the **book** -form video **telephone** set with ease of use that easily selects a communication opposite party and relieves trouble...

... button 103 is displayed on the page 101. The communication opposite party is called by **clicking** the button 103 and a channel is connected. When the communication opposite party closes the...

29/3,K/41 (Item 4 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

06050918 \*\*Image available\*\*

INFORMATION PROVIDING SYSTEM USING INTERNET

PUB. NO.: 10-334018 [JP 10334018 A]

PUBLISHED: December 18, 1998 (19981218)

INVENTOR(s): SAITO TAKASHI

SAITO RYUTARO

APPLICANT(s): BENIBANA KIKAKU KK [000000] (A Japanese Company or Corporation), JP (Japan)

APPL. NO.: 09-143919 [JP 97143919]

FILED: June 02, 1997 (19970602)

ABSTRACT

... To retrieve the uniform resource locator(URL) of desired home page with the feeling of **telephone directory** by displaying plural domains stored in a storage means on the home page...

... displayed and the list of core domains is displayed. When the desired core domain is **clicked** in the case of jumping to the home page of the desired core domain among...

29/3,K/42 (Item 5 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2005 JPO & JAPIO. All rts. reserv.

05960268 \*\*Image available\*\*

ELECTRONIC CONFERENCE DEVICE

Ginger R. DeMille

PUB. NO.: 10-243368 [JP 10243368 A]  
PUBLISHED: September 11, 1998 (19980911)  
INVENTOR(s): ISHIZAKA SHUICHI  
ARIMA YUJI  
NAGANO NAOHIRO  
TAKAHASHI TAEKO  
NAWATA AKIHIRO  
APPLICANT(s): MATSUSHITA ELECTRIC IND CO LTD [000582] (A Japanese Company  
or Corporation), JP (Japan)  
APPL. NO.: 09-043212 [JP 9743212]  
FILED: February 27, 1997 (19970227)

ABSTRACT

...SOLUTION: In the case of starting the application of a **telephone directory** 11, a mouse pointer is moved to a **telephone directory** application picture and **clicked**. Thereby the selected telephone application is started and starting processing is executed without displaying a...

29/3,K/43 (Item 6 from file: 347)

DIALOG(R)File 347:JAPIO  
(c) 2005 JPO & JAPIO. All rts. reserv.

05915569 \*\*Image available\*\*  
ELECTRONIC CONFERENCE SYSTEM

PUB. NO.: 10-198669 [JP 10198669 A]  
PUBLISHED: July 31, 1998 (19980731)  
INVENTOR(s): NAGANO NAOHIRO  
ARIMA YUJI  
TAKAHASHI TAEKO  
ISHIZAKA SHUICHI  
NAWATA AKIHIRO  
APPLICANT(s): MATSUSHITA ELECTRIC IND CO LTD [000582] (A Japanese Company  
or Corporation), JP (Japan)  
APPL. NO.: 09-002045 [JP 972045]  
FILED: January 09, 1997 (19970109)

ABSTRACT

... a character input frame 2 by moving a mouse through an input control part and **clicking** it through the character input frame 2 in a **telephone directory** register picture 1 in the state of making a character input picture 6 with temporary display frame into icon. In this case, by double **clicking** the character input picture 6 with temporary display frame made into icon, the character input...

...number, the mouse is moved to the number input frame 4 and the mouse is **clicked**. Thus, the cursor 3 is displayed in the number input frame 4 and by double **clicking** the character input picture 6 with temporary display frame again, the number is inputted by...

29/3,K/44 (Item 7 from file: 347)

DIALOG(R)File 347:JAPIO  
(c) 2005 JPO & JAPIO. All rts. reserv.

04578694 \*\*Image available\*\*  
GUIDE DISPLAY DEVICE WITH AUTOMATICALLY CHANGING DISPLAY SURFACE

PUB. NO.: 06-250594 [JP 6250594 A]  
PUBLISHED: September 09, 1994 (19940909)  
INVENTOR(s): HIRANABE TOSHISHIGE  
APPLICANT(s): ADOBANAA KK [000000] (A Japanese Company or Corporation), JP  
(Japan)

Ginger R. DeMille

APPL. NO.: 05-062490 [JP 9362490]  
FILED: March 01, 1993 (19930301)  
JOURNAL: Section: P, Section No. 1839, Vol. 18, No. 645, Pg. 25,  
December 07, 1994 (19941207)

ABSTRACT

... back face of the tape to improve the visually confirming property and changeability of propagation, **guide** and **advertisement** writings by containing a lighting device in the inner part...

... coming into contact with and separating from a part of the guide roller 10 by **click** motion is further pressed onto the guide roller 10, and a light emitting lighting body...

?

? show files;ds

File 348:EUROPEAN PATENTS 1978-2005/Apr W03

(c) 2005 European Patent Office

File 349:PCT FULLTEXT 1979-2005/UB=20050428,UT=20050421

(c) 2005 WIPO/Univentio

| Set | Items   | Description                                                                                                                                                                                                             |
|-----|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 11407   | LISTINGS OR (ADVERTI? OR BUSINESS OR PHONE OR TELEPHONE OR CITY OR PROMOTIONAL OR TRADE OR COMMERCIAL OR CLASSIFIED OR COUPON? ?)(3N)(BOOK OR DIRECTORY OR DIRECTORIES OR GUIDE? ? OR CATALOG??? OR YEARBOOK?)          |
| S2  | 1284    | (WHITE OR YELLOW)()PAGES OR PHONEBOOK? OR COUPONBOOK?                                                                                                                                                                   |
| S3  | 12068   | S1 OR S2                                                                                                                                                                                                                |
| S4  | 1573576 | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR - GROUPED                          |
| S5  | 1504622 | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                            |
| S6  | 1066247 | COMMERCIAL OR BUSINESS?? OR GOODS OR SERVICES OR MERCANTILE OR ENTREPRENEURIAL OR INDUSTRY OR INDUSTRIAL OR MARKET OR MARKETPLACE OR TRADE OR MERCHANT OR COMPANY OR ENTERPRISE? ? OR CORPORAT??? OR ENTITY OR ENTITIES |
| S7  | 602410  | AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ? OR CM OR SPOT? ? OR INFOMERCIAL? ? OR INFOTAIN? OR INFO()(MERCIAL? ? - OR TAIN?) OR PROMO? ? OR PROMOTION?? OR SPOTLIGHT??? OR SHOW?- ??(2N)(ITEM? ? OR PICTURE? ?)  |
| S8  | 378290  | MARKET? ? OR MARKETING OR PROMOT??? OR MERCHANDI?ING OR POP() (UP OR UPS OR UNDER? ?) OR POPUP? ? OR POPUNDER? ? OR BANNERAD? ? OR PLUG? ?                                                                              |
| S9  | 46914   | CATALOG? ? OR CATALOGUE? ? OR CARDCATALOG? OR DIRECTORY OR DIRECTORIES                                                                                                                                                  |
| S10 | 1190876 | DEMOGRAPHIC? ? OR GEOGRAPHY OR (CONSUMER OR CUSTOMER OR PERSONAL OR USER)(2N)PROFILE OR GEOGRAPHIC()LOCATION OR PLACE OR COUNTRY OR CITY OR STATE                                                                       |
| S11 | 1086404 | GEOGRAPH?? OR AREA? ? OR REGION? ? OR (PHONE OR TELEPHONE)- ()NUMBER? ? OR (ZIP OR POST??)()CODE? ? OR LOCATION? ? OR LOCATION? ? OR AREACODE? ? OR ZIPCODE? ? OR POSTALCODE? ?                                         |
| S12 | 11294   | (FEE OR FEES OR PRICE? ? OR COST? ?)(2N)(TYPE? ? OR KIND? ? OR AMOUNT OR CATEGORY) OR (PER OR BY OR EACH OR NUMBER)(1W)(- HIT OR HITS OR CLICK? ?) OR (SET OR FIXED OR SPECIFIC)()(FEE - OR FEES OR PRICE OR COST)      |
| S13 | 140     | AU=(CHU, L? OR CHU L? OR HARADA, E? OR HARADA E? OR HEATHERLY D? OR HEATHERLY, D? OR MAHONEY T? OR MAHONEY, T? OR MESSINA, J? OR MESSINA J? OR PALMA, J? OR PALMA J?)                                                   |
| S14 | 0       | (TARGET? OR PLACEMENT OR FOCUS?)(3N)S15                                                                                                                                                                                 |
| S15 | 6996    | S20 OR BIDDING OR BID OR BIDS                                                                                                                                                                                           |
| S16 | 56      | S3(50N)(S10:S11)(50N)S12                                                                                                                                                                                                |

? t16/3,k/all

16/3,K/1 (Item 1 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01796022

**Electronic television program guide schedule system and method with remote product ordering**

**Vorrichtung und Verfahren zur elektronischen Fernsehprogrammzeitplanung mit Warenfernbestellung**

**Systeme electronique de choix de programmes televisuels et procede permettant de passer commande de produits a distance**

PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Applicant designated States: all)

INVENTOR:

Ellis, Michael D., 1300 Kingwood Place, Boulder, CO 80304, (US)

Ginger R. DeMille

Davis, Bruce, 333 South state Street 145, Lake Oswego, OR 97034, (US)  
Knudson, Edward, 11055 W. Rowland Avenue, Littleton, CO 80127, (US)  
Miller, Larry, 35 Glenmore Drive, Greenwood Villiage, CO 80111, (US)  
LEGAL REPRESENTATIVE:  
Hibbert, Juliet Jane Grace et al (79376), Kilburn & Strode, 20 Red Lion  
Street, London WC1R 4PJ, (GB)  
PATENT (CC, No, Kind, Date): EP 1467566 A2 041013 (Basic)  
EP 1467566 A3 041027  
APPLICATION (CC, No, Date): EP 2004015821 960424;  
PRIORITY (CC, No, Date): US 428809 950424  
DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU;  
MC; NL; PT; SE  
RELATED PARENT NUMBER(S) - PN (AN):  
EP 823179 (EP 96913121)  
INTERNATIONAL PATENT CLASS: H04N-007/173  
ABSTRACT WORD COUNT: 127  
NOTE:  
Figure number on first page: NONE

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200442 | 722        |
| SPEC A                             | (English) | 200442 | 23227      |
| Total word count - document A      |           |        | 23949      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 23949      |

...SPECIFICATION price, different categories of prices may be set. The  
microcontroller 16 may then read the **price category** for the product  
from the database and display the appropriate price for the product in...  
...than indicating the availability of a product or service only in  
association with the program **listings** stored at the user **location** ,  
product availability may be indicated when the user is not in one of the  
program...

16/3,K/2 (Item 2 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2005 European Patent Office. All rts. reserv.

01796015

**Mobile electronic commerce system**  
**Mobiles elektronisches Handelssystem**  
**Systeme de commerce electronique mobile**

PATENT ASSIGNEE:

MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD, (216884), 1006, Oaza-Kadoma,  
Kadoma-shi, Osaka 571-0000, (JP), (Applicant designated States: all)

INVENTOR:

Takayama, Hisashi, 5-6-12-104 Matsubara, Setagaya-ku Tokyo 156-0043, (JP)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721)  
, Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1467300 A1 041013 (Basic)

APPLICATION (CC, No, Date): EP 2004015278 980813;

PRIORITY (CC, No, Date): JP 97230564 970813

DESIGNATED STATES: DE; FR; GB

RELATED PARENT NUMBER(S) - PN (AN):

EP 950968 (EP 98937807)

INTERNATIONAL PATENT CLASS: G06F-017/60; H04Q-007/32; G07F-007/08

ABSTRACT WORD COUNT: 150

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

Ginger R. DeMille

CLAIMS A (English) 200442 17631  
SPEC A (English) 200442 160348  
Total word count - document A 177979  
Total word count - document B 0  
Total word count - documents A + B 177979

...SPECIFICATION a micro-check call response message for an amount charged that corresponds to a communication **fee**; the electronic wallet, upon receiving the micro-check call response message, subtracts the amount charged from the remaining amount stored on the electronic **telephone** card, and generates and then transmits, to the electronic telephone card settlement means, a telephone...

...check message verifying the payment of an amount corresponding to the amount charged; the electronic **telephone** card settlement means, upon receiving the telephone micro-check message, generates and then transmits, to...

16/3,K/3 (Item 3 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01752676

**Systems and methods for secure transaction management and electronic rights protection**

**Systeme und Verfahren zur gesicherten Transaktionsverwaltung und elektronischem Rechtsschutz**

**Systemes et procedes de gestion de transactions securisees et de protection de droits electroniques**

PATENT ASSIGNEE:

ELECTRONIC PUBLISHING RESOURCES, INC., (976840), 460 Oakmead Parkway, Sunnyvale, CA 94086-4708, (US), (Applicant designated States: all)

INVENTOR:

Ginter, Karl L., 10404 43rd Avenue, Beltsville Maryland 20705, (US)

Shear, Victor H., 5203 Battery Lane, Bethesda Maryland 20814, (US)

Spahn, Francis J., 2410 Edwards Avenue, El Cerrito California 94530, (US)

van Wie, David M., 1250 Lakeside Drive, Sunnyvale California 94086, (US)

LEGAL REPRESENTATIVE:

Smith, Norman Ian et al (36041), fJ CLEVELAND 40-43 Chancery Lane, London WC2A 1JQ, (GB)

PATENT (CC, No, Kind, Date): EP 1431864 A2 040623 (Basic)

EP 1431864 A3 050216

APPLICATION (CC, No, Date): EP 2004075701 960213;

PRIORITY (CC, No, Date): US 388107 950213

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 861461 (EP 96922371)

INTERNATIONAL PATENT CLASS: G06F-001/00; G06F-017/60

ABSTRACT WORD COUNT: 151

NOTE:

Figure number on first page: 77

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

CLAIMS A (English) 200426 1450

SPEC A (English) 200426 166929

Total word count - document A 168379

Total word count - document B 0

Total word count - documents A + B 168379

...SPECIFICATION 302 may reference items that are "insignificant events."

Other content (for example, searching an electronic **telephone directory**) may require the user to pay a fee for each access.

"Meter" process 404 keeps...

...that process 404 can be based on a number of different factors such as:

- (a) **type** of usage to charge for,
- (b) what kind of unit to base charges on,
- (c)...

16/3,K/4 (Item 4 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01657621

Use of extensible markup language (XML) in a system and method for influencing a position on a search result list generated by a computer network search engine

Verwendung der erweiterbaren Markierungssprache (XML) in einem System und Verfahren um eine Position in einer von einer Rechnernetzwerkmaschine erzeugten Ergebnisliste zu beeinflussen

Utilisation du langage de balisage extensible (XML) dans un systeme et procede permettant d'influencer une position sur une liste de resultats de recherche generee par un moteur de recherche de reseaux informatiques

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor, Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Cunningham, Stephan, 1245 N. Griffith Park Drive, Burbank, CA 91506, (US)

Molinaro, Anthony, 315 Glenullen Drive, Pasadena, CA 91105, (US)

Maritato, Frank, Jr., 3725 E. Sierra Madre Blvd., Pasadena, CA 91107, (US)

Zhao, Peng, 211 E. Commonwealth Avenue, No. D, Alhambra, CA 91801, (US)

Conrad, Nick, 2445 E. Del Mar Blvd., #417, Pasadena, CA 91107, (US)

LEGAL REPRESENTATIVE:

McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant

Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)

PATENT (CC, No, Kind, Date): EP 1363209 A1 031119 (Basic)

APPLICATION (CC, No, Date): EP 2003252891 030508;

PRIORITY (CC, No, Date): US 141385 020508

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;

HU; IE; IT; LI; LU; MC; NL; PT; RO; SE; SI; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK

INTERNATIONAL PATENT CLASS: G06F-017/30; G06F-017/60

ABSTRACT WORD COUNT: 92

NOTE:

Figure number on first page: 3

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

|          |           |        |      |
|----------|-----------|--------|------|
| CLAIMS A | (English) | 200347 | 1860 |
|----------|-----------|--------|------|

|        |           |        |      |
|--------|-----------|--------|------|
| SPEC A | (English) | 200347 | 9581 |
|--------|-----------|--------|------|

|                               |       |
|-------------------------------|-------|
| Total word count - document A | 11441 |
|-------------------------------|-------|

|                               |   |
|-------------------------------|---|
| Total word count - document B | 0 |
|-------------------------------|---|

|                                    |       |
|------------------------------------|-------|
| Total word count - documents A + B | 11441 |
|------------------------------------|-------|

...SPECIFICATION patented system has been so successful that many advertisers have placed large numbers of search **listings** with the on-line marketplace and employ full-time managers to manage their search **listings**. Third party providers have developed tools that simplify access to search **listings** on the on-line marketplace for advertisers. The scope of some advertiser participation in the...

...assigned to the assignee of the present application and entitled "System and Method For Providing **Place** and Price Protection In a Search Result List Generated By a Computer Network Search Engine," it is proposed to allow advertisers to set a maximum cost **per click** (CPC) and/or a

desired rank in the desired search results. Higher-ranked search **listings** are displayed earlier to a searcher in a set of search results and it is...timed or event-driven bid changes. The bid management tool 100 can manage the search **listings** of one advertiser or a plurality of advertiser. Despite the convenient name applied here, the...

...from the client to the server. The downstream line carries information about the current market **state** and client account. The market **state** includes a set of search listing. Each listing, in one embodiment, includes a current rank of the advertiser's search listing among all search **listings** for the associated search term, a current bid, a title, a description and a URL. Other information, such as a desired rank or a maximum cost **per click**, may also be conveyed. Client account information includes, for example, the **number** of **clicks** recently billed to the advertiser and the account balance. Other client account information, such as...

16/3,K/5 (Item 5 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01619551

**Automatic advertising campaign management in an online marketplace**

**Automatische Verwaltung von Werbekampagnen auf einem virtuellen Marktplatz**

**Gestion automatique d'une campagne de publicite dans un marche en ligne**

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor,  
Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Singh, Narinder Pal, 28 Mirada Road, Half Moon Bay, CA 94019, (US)

Davis, Darren J., 1571 Sekio Street, Rowland Heights, CA 91748, (US)

LEGAL REPRESENTATIVE:

McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant

Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)

PATENT (CC, No, Kind, Date): EP 1335314 A1 030813 (Basic)

APPLICATION (CC, No, Date): EP 2003250822 030210;

PRIORITY (CC, No, Date): US 72220 020208

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;  
HU; IE; IT; LI; LU; MC; NL; PT; SE; SI; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 65

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

|          |           |        |      |
|----------|-----------|--------|------|
| CLAIMS A | (English) | 200333 | 1311 |
|----------|-----------|--------|------|

|        |           |        |       |
|--------|-----------|--------|-------|
| SPEC A | (English) | 200333 | 18104 |
|--------|-----------|--------|-------|

|                               |       |
|-------------------------------|-------|
| Total word count - document A | 19415 |
|-------------------------------|-------|

|                               |   |
|-------------------------------|---|
| Total word count - document B | 0 |
|-------------------------------|---|

|                                    |       |
|------------------------------------|-------|
| Total word count - documents A + B | 19415 |
|------------------------------------|-------|

...SPECIFICATION manages his advertising campaign by examining the marketplace information and the information related to his **listings**. For example, an advertiser can identify a set of terms, their description, and the CPC...

...will pay if a searcher clicks on the listing. An advertiser can also check the **number** of **clicks** at different ranks for a search term, examine the other competitive **listings** for a term, etc. Subsequently, when a search term matches a search query received from...

...a bid, which corresponds to the economic value that an advertiser will give when network **locations** associated with the advertiser are referred

Ginger R. DeMille

to a searcher in response to a query from...

...referral may be by some other action taken by the searcher after accessing the network **locations** of the advertiser.

The embodiments herein automate many of the steps performed by an advertiser in managing an advertising flight. Currently an advertiser must periodically examine the **state** of his **listings**, the **state** of the marketplace, the past expenditures and conversion rates of searchers clicking through to an...

...being met. This manual examination of the marketplace and adjustment of the bids of the **listings** is time consuming and error prone, as an advertiser may have to guess at the **number** of **clicks** that a listing will receive at different ranks, if this information is not provided by ...

16/3,K/6 (Item 6 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01578716

**System and method allowing advertisers to manage search listings in a pay for placement search system using grouping**

**System und Verfahren, die Inserenten erlauben, Sucheinträge in einer Bezahlung für Platzierungssuchsystem zu verwalten, das Gruppierung verwendet**

**Système et procédé permettant aux annonceurs publicitaires de gérer les listes de recherche dans un système de recherche payer pour placement utilisant le groupement**

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor,

Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Colace, Ann-Bettina, 10826 Blix Street, Apt. C, Toluca Lake, California 91602, (US)

Snell, Scott W., 2238 Canyon Drive, Hollywood, California 90068, (US)

Daw, Jeremy, 8860 La Vine Street, Alta Loma, California 91701, (US)

Cheung, Dominic Dough-Ming, 1915 Via Del Rey, South Pasadena, California 91030, (US)

Watkins, Benjamin James, 23715 Walter Avenue, Torrance, California 90501, (US)

Soulanille, Thomas A., 931 South El Molino Avenue, Pasadena, California 91106, (US)

Ropp, Matthew S., 2389 Laverna Avenue, Los Angeles, California 90041, (US)

Graham, Gabriel, 80 North Raymond, No 205, Pasadena, California 91103, (US)

Zhao, Peng, 211 E.Commonwealth Ave #D, Alhambra, California 91801, (US)

Kharm, Kenneth A., 147 South Oak Knoll Avenue, No. 203, Pasadena, California 91101, (US)

Phillips, Susan Florence, 923 South Normandie Avenue, Los Angeles, California 90006, (US)

LEGAL REPRESENTATIVE:

McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant

Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)

PATENT (CC, No, Kind, Date): EP 1310898 A1 030514 (Basic)

APPLICATION (CC, No, Date): EP 2002257820 021112;

PRIORITY (CC, No, Date): US 994912 011113

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 56

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200320 | 1014       |
| SPEC A                             | (English) | 200320 | 6985       |
| Total word count - document A      |           |        | 7999       |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 7999       |

...SPECIFICATION which of the categories are most frequently clicked on and how much was the price **per click** etc. Such information can ...the advertiser. In this embodiment, these views provide a user interface which includes a display **area** configured to display a plurality of advertiser search **listings** . For each advertiser search listing, a common hyperlink is displayed with the advertiser search listing...

...CLAIMS comprises:

receiving time windowing information from the advertiser; and  
providing information about access to search **listings** of the advertiser during a time window defined by the time window information.

33. The...

...terms of the advertiser;

accessed uniform resource locators of the advertiser; and

categories of search **listings** of the advertiser.

34. The method of claim 31 wherein providing information comprises:  
providing statistical information about one or more of

cost **per click** information for search **listings** of the advertiser; and

total click information for the search **listings** of the advertiser.

35. A user interface for a pay for placement search system storing advertiser search **listings** , each search listing including at least a uniform resource locator (URL), the user interface comprising:  
a display **area** configured to display a plurality of advertiser search **listings** ;  
for each advertiser, search listing, a common hyperlink displayed with the advertiser search listing; and...

16/3,K/7 (Item 7 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01561106

Automatic advertiser notification for a system for providing place and price protection in a search result list generated by a computer network search engine

Automatische Benachrichtigung von Werbenden fur ein System mit Schutz von Preis und Ort in einer durch eine Computernetzwerk basierte Suchmaschine erzeugten Liste von Suchergebnissen

Notification automatique d'un annonceur pour un systeme fournissant une protection de prix et de lieu dans une liste de resultats de recherche generee par un moteur de recherche dans un reseau informatique

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor, Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Singh, Narinder Pal, 28 Miranda Road, Half Moon Bay, California 94019,

Ginger R. DeMille

(US)

Snell, Scott W., 2238 Canyon Drive, Hollywood, CA 90068, (US)  
Huffman, Douglas T, 2128 Sinaloa Avenue, Altadena, California 91001, (US)  
Davis, Darren J, 1571 Seiko Street, Rowland Heights, California 91748,  
(US)  
Soulanille, Thomas A, 931 S. El Molino Avenue, Pasadena, California 91106  
, (US)  
Cheung, Dominic Dough-Ming, 1915 Via Del Rey, South Pasadena, California  
91030, (US)

LEGAL REPRESENTATIVE:

McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant  
Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)

PATENT (CC, No, Kind, Date): EP 1298568 A2 030402 (Basic)  
EP 1298568 A3 040630

APPLICATION (CC, No, Date): EP 2002256630 020925;

PRIORITY (CC, No, Date): US 963855 010926

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;  
IE; IT; LI; LU; MC; NL; PT; SE; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 56

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200314 | 1656       |
| SPEC A                             | (English) | 200314 | 25951      |
| Total word count - document A      |           |        | 27607      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 27607      |

...SPECIFICATION manages his advertising campaign by examining the  
marketplace information and the information related to his **listings** .  
For example, an advertiser can identify a set of terms, their  
description, and other information...

...will pay if a user clicks on the listing. An advertiser can also check  
the **number** of **clicks** at different ranks for a search term, examine  
the other competitive **listings** for a term, check his account balance,  
add funds to his account, etc. Subsequently, when...

...of a bid which corresponds to economic value which the advertiser will  
give when network **locations** associated with the advertiser is referred  
to a searcher in response to a query from...specified address. Lastly, in  
the present embodiment, an action type may include provision of a  
**telephone number** which the advertiser can call to take corrective  
action. The process of initiating a new...

...to the position of a listing

2. cost: related to the accumulated costs for some **listings**

3. account-balance: related to the funds remaining in the advertiser's  
account.

4. impressions: the number of impressions of some **listings**

5. clicks: the **number** of **clicks** of some **listings**

6. CTR: the click through rate of some listings

7. CPC-too- high: if the...

16/3,K/8 (Item 8 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01560888

Communication terminal apparatus

Kommunikationsendgerat

**Terminal de communication**

**PATENT ASSIGNEE:**

Sony Corporation, (214028), 7-35, Kitashinagawa 6-chome, Shinagawa-ku,  
Tokyo 141-0001, (JP), (Applicant designated States: all)

**INVENTOR:**

Sudo, Fukuharu, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-ku, Tokyo 141-0001, (JP)  
Kunihiro, Takushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kobayashi, Tetsuo, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ajiro, Atsushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Odaka, Kentaro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ushino, Tatsuji, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Terauchi, Toshiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)

**LEGAL REPRESENTATIVE:**

Ayers, Martyn Lewis Stanley (42851), J.A. KEMP & CO., 14 South Square,  
Gray's Inn, London WC1R 5JJ, (GB)

**PATENT (CC, No, Kind, Date):** EP 1298892 A2 030402 (Basic)  
EP 1298892 A3 031210

**APPLICATION (CC, No, Date):** EP 2002025481 950420;

**PRIORITY (CC, No, Date):** JP 94104350 940420; JP 94232327 940831

**DESIGNATED STATES:** DE; FR; GB; SE

**RELATED PARENT NUMBER(S) - PN (AN):**

EP 679003 (EP 95302638)

**INTERNATIONAL PATENT CLASS:** H04M-001/247; H04M-001/2745

**ABSTRACT WORD COUNT:** 168

**NOTE:**

Figure number on first page: 6

**LANGUAGE (Publication,Procedural,Application):** English; English; English

**FULLTEXT AVAILABILITY:**

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200314 | 223        |
| SPEC A                             | (English) | 200314 | 10622      |
| Total word count - document A      |           |        | 10845      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 10845      |

...SPECIFICATION user clicks the jog dial 36J to shift to a subsequent registration screen of the **telephone number**. The user inputs a **telephone number**, and, if it is alright to register the input **number**, again **clicks** the jog dial 36J. The new input name and so on is then registered in an empty **area** in the **telephone book** list, as shown in (D) of Fig. 24.

On the other hand, there is a...

...this embodiment, the number is "7". When the jog dial 36J is clicked in this **state**, characters prompting to input a name is displayed on the display 35.

The corresponding numeric...

16/3,K/9 (Item 9 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01549156

**Communication terminal apparatus with pictorial presentation of the wanted subscriber**

**Kommunikationsendgerat mit Bildanzeige des gewünschten Teilnehmers**

**Terminal de communication affichant une image représentant l'abonné désiré**

PATENT ASSIGNEE:

Sony Corporation, (214028), 7-35, Kitashinagawa 6-chome, Shinagawa-ku,  
Tokyo 141-0001, (JP), (Applicant designated States: all)

INVENTOR:

Sudo, Fukuharu, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kunihiro, Takushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kobayashi, Tetsuo, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ajiro, Atsushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Odaka, Kentaro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ushino, Tatsuji, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Terauchi, Toshiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)

LEGAL REPRESENTATIVE:

Ayers, Martyn Lewis Stanley (42851), J.A. KEMP & CO., 14 South Square,  
Gray's Inn, London WC1R 5JJ, (GB)

PATENT (CC, No, Kind, Date): EP 1289236 A2 030305 (Basic)  
EP 1289236 A3 031210

APPLICATION (CC, No, Date): EP 2002025487 950420;

PRIORITY (CC, No, Date): JP 94104350 940420; JP 94232327 940831

DESIGNATED STATES: DE; FR; GB; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 679003 (EP 95302638)

INTERNATIONAL PATENT CLASS: H04M-001/247; H04M-001/26; H04M-001/2745

ABSTRACT WORD COUNT: 168

NOTE:

Figure number on first page: 6

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200310 | 149        |
| SPEC A                             | (English) | 200310 | 10618      |
| Total word count - document A      |           |        | 10767      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 10767      |

...SPECIFICATION user clicks the jog dial 36J to shift to a subsequent registration screen of the **telephone number**. The user inputs a **telephone number**, and, if it is alright to register the input **number**, again **clicks** the jog dial 36J. The new input name and so on is then registered in an empty **area** in the **telephone book** list, as shown in (D) of Fig. 24.

On the other hand, there is a...

...this embodiment, the number is "7". When the jog dial 36J is clicked in this **state**, characters prompting to input a name is displayed on the display 35.

The corresponding numeric...

16/3,K/10 (Item 10 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2005 European Patent Office. All rts. reserv.

01549155

Communication terminal apparatus with mode selection means

Kommunikationsendgerat mit Auswahl der Betriebsart

Terminal de communication avec selection du mode

PATENT ASSIGNEE:

Sony Corporation, (214028), 7-35, Kitashinagawa 6-chome, Shinagawa-ku,

Ginger R. DeMille

Tokyo 141-0001, (JP), (Applicant designated States: all)

INVENTOR:

Sudo, Fukuharu, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kunihiro, Takushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kobayashi, Tetsuo, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ajiro, Atsushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Odaka, Kentaro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ushino, Tatsuji, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Terauchi, Toshiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)

LEGAL REPRESENTATIVE:

Ayers, Martyn Lewis Stanley (42851), J.A. KEMP & CO., 14 South Square,  
Gray's Inn, London WC1R 5JJ, (GB)

PATENT (CC, No, Kind, Date): EP 1289235 A2 030305 (Basic)  
EP 1289235 A3 031210

APPLICATION (CC, No, Date): EP 2002025486 950420;

PRIORITY (CC, No, Date): JP 94104350 940420; JP 94232327 940831

DESIGNATED STATES: DE; FR; GB; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 679003 (EP 95302638)

INTERNATIONAL PATENT CLASS: H04M-001/247; H04M-001/2745

ABSTRACT WORD COUNT: 168

NOTE:

Figure number on first page: 6

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200310 | 647        |
| SPEC A                             | (English) | 200310 | 10624      |
| Total word count - document A      |           |        | 11271      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 11271      |

...SPECIFICATION user clicks the jog dial 36J to shift to a subsequent registration screen of the **telephone number**. The user inputs a **telephone number**, and, if it is alright to register the input **number**, again **clicks** the jog dial 36J. The new input name and so on is then registered in an empty **area** in the **telephone book** list, as shown in (D) of Fig. 24.

On the other hand, there is a...

...this embodiment, the number is "7". When the jog dial 36J is clicked in this **state**, characters prompting to input a name is displayed on the display 35.

The corresponding numeric...

16/3,K/11 (Item 11 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01549154

Communication terminal apparatus

Kommunikationsendgerat

Terminal de communication

PATENT ASSIGNEE:

Sony Corporation, (214028), 7-35, Kitashinagawa 6-chome, Shinagawa-ku,  
Tokyo 141-0001, (JP), (Applicant designated States: all)

INVENTOR:

Ginger R. DeMille

Sudo, Fukuharu, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kunihiro, Takushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Kobayashi, Tetsuo, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ajiro, Atsushi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Odaka, Kentaro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Ushino, Tatsuji, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)  
Terauchi, Toshiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome,  
Shinagawa-Ku, Tokyo 141-0001, (JP)

LEGAL REPRESENTATIVE:

Ayers, Martyn Lewis Stanley (42851), J.A. KEMP & CO., 14 South Square,  
Gray's Inn, London WC1R 5JJ, (GB)

PATENT (CC, No, Kind, Date): EP 1289234 A2 030305 (Basic)  
EP 1289234 A3 031210

APPLICATION (CC, No, Date): EP 2002025482 950420;

PRIORITY (CC, No, Date): JP 94104350 940420; JP 94232327 940831

DESIGNATED STATES: DE; FR; GB; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 679003 (EP 95302638)

INTERNATIONAL PATENT CLASS: H04M-001/247; H04M-001/56; G09G-003/20

ABSTRACT WORD COUNT: 168

NOTE:

Figure number on first page: 6

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200310 | 136        |
| SPEC A                             | (English) | 200310 | 10623      |
| Total word count - document A      |           |        | 10759      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 10759      |

...SPECIFICATION user clicks the jog dial 36J to shift to a subsequent registration screen of the **telephone number**. The user inputs a **telephone number**, and, if it is alright to register the input **number**, again **clicks** the jog dial 36J. The new input name and so on is then registered in an empty **area** in the **telephone book** list, as shown in (D) of Fig. 24.

On the other hand, there is a...

...this embodiment, the number is "7". When the jog dial 36J is clicked in this **state**, characters prompting to input a name is displayed on the display 35.

The corresponding numeric...

16/3,K/12 (Item 12 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01538626

**System and method for providing place and price protection in a search result list generated by a computer network search engine**

**System und Methode zum Sichern der Position und des Preises in einer durch eine computerisierte Netzwerksuchmaschine erzeugten Suchergebnisliste**

**Systeme et procede pour la protection de la position et du prix dans une liste de resultats d'une recherche generee par un moteur de recherche de reseau informatique**

PATENT ASSIGNEE:

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Ginger R. DeMille

Pasadena, CA 91103, (US), (Applicant designated States: all)  
INVENTOR:  
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Soulanille, Thomas A., 931 S. El Molino Avenue, Pasadena, California  
91106, (US)  
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LEGAL REPRESENTATIVE:  
McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant  
Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)  
PATENT (CC, No, Kind, Date): EP 1282060 A2 030205 (Basic)  
EP 1282060 A3 040324  
APPLICATION (CC, No, Date): EP 2002255466 020805;  
PRIORITY (CC, No, Date): US 922028 010803  
DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;  
IE; IT; LI; LU; MC; NL; PT; SE; SK; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: G06F-017/30; G06F-017/60  
ABSTRACT WORD COUNT: 114  
NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200306 | 4444       |
| SPEC A                             | (English) | 200306 | 26863      |
| Total word count - document A      |           |        | 31307      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 31307      |

...SPECIFICATION of their participation in the pay for performance web site, monitoring the positions of their **listings** and adjusting their bids. Therefore, a need exists for a means for advertisers to maintain their desired **place** within the rankings as the competitive environment changes, with a much lower expenditure of human...

...establish limits on the price they will pay per clickthrough, while managing their actual cost **per click** to an advantageous amount in the competitive context. A further need exists for a means...the CPC of my listing such that the application of the standing instructions for competing **listings** would produce a result inconsistent with these instructions.

It is possible to have any combination of **listings** with fixed bids, Place Protection, Price Protection, Price & Place Protection (PPP), and Plural Price & Place...

...converting every listing into the PPPP framework, and using PPPP on the result:

1. Every **Place** Protection listing can be converted to an equivalent PPP listing by assigning it an implicit...

...directly incorporated into the PPPP framework.

As used herein, a "bid" is the maximum cost **per click** (CPC) that the system may set on behalf of an advertiser for the listing for...

...bid is associated with a desired rank which is an ordinal number. For price and **place** protection (PPP), there is a single bid/desired rank combination. For plural price and **place** protection (PPPP), there may be multiple bid/desired rank combinations, where one of the bid...managing search listing in a search database. The method includes storing a plurality of search **listings** for an advertiser. The method further includes receiving from the advertiser a designation of one or more search **listings** for which the cost per click should be automatically

adjusted in response to variations in cost per click for other search **listings** associated with search terms of the designated one or more search terms. By means of the agents or any other suitable device, the method includes automatically adjusting the cost **per click** for the designated one or more search **listings**.

The process for activating an agent is illustrated in FIG. 10. The process begins at...advertisers who subscribe to or make use of the service, referred to as Price and **Place** Protection. At block 1004, a loop is entered. First, a variable x is assigned to...diagram illustrating one embodiment of a procedure to compute the ideal CPCs for all search **listings**, taking into account each listing's maximum CPC or bid and desired rank. For each...

...when an advertiser manually changes a fixed CPC, or an advertiser enters a new Price & **Place** Protection search listing or changes the bid of an existing Price & **Place** Protection search listing.

The procedure temporarily sets the CPCs of all **listings** with Price & **Place** Protection (PPP) to their maximum, and then reduces these CPCs to try to set each...

...at block 1800. At block 1802, the system makes a working copy of all cost **per click** entries that may be affected so that the currently installed copy in the system is...

...below in conjunction with FIG. 20. At block 1808, the working copy of the cost **per click** entries is copied back to the actual CPC information used by the system. The procedure...

...diagram illustrating one embodiment of procedure assign-max-CPCs. This procedure temporarily sets the cost **per click** of each search listing having Price & **Place** Protection to the maximum permitted by its bid. The procedure begins at block 1900.

At block 1902, all Price & **Place** Protection search **listings** are stored in the list L. At block 1904, variable x is assigned to be...

...list L, the procedure ends at block 1908. If not, at block 1910, the cost **per click** of for search listing x is assigned to be the bid or the maximum cost **per click** of the search listing x.

The procedure of FIG. 19 may be embodied in accordance...

...block 2000.

At block 2002, a sorted list S is formed by sorting all Price & **Place** Protection search **listings**. Preferably, the search **listings** are first sorted by desired rank, sorting from best rank to worst rank, second sorted...diagram illustrating one embodiment of a procedure assign-bids. This procedure assigns effective bids for **listings** for which the advertiser has not specified a bid. The procedure begins at block 2300...

...maximum CPC. At block 2304, the set S is assigned to be all Price and **Place** Protection **listings** which do not have a bid, sorted by desired rank from worst to best rank...

...value to overtake a listing, \$0.01. At block 2314, the bid or maximum cost **per click** for the listing x is set to the value of M. Control then returns to...

...The procedure of FIG. 23 may be embodied in accordance with the pseudocode below.

Simultaneous **Place** Protection can suffer from the problems mentioned earlier for Simultaneous Price & **Place** Protection:

1. some ranks do not have any advertiser bids, and
2. higher ranks do not have higher bids.

The same solutions mentioned earlier apply here.

Simultaneous Plural Price & **Place** Protection:

In a fifth embodiment, an advertiser can specify a collection of

specific bid/rank...

...at block 2500.  
At block 2502, a list L is stored with all Price and **Place** Protection (PPP) search **listings** and all Plural Price and **Place** Protection (PPPP) search **listings**. A loop begins at block 2504, where the variable x is initialized to a listing...

...block 2510, it is determined if x is a PPP listing. If so, the cost **per click** for x is assigned to the bid of the listing x, also referred to as the maximum cost **per click** of the search listing x. If x is not a PPP listing, at block 2514...apparatus for advertisers appearing in a pay for placement web site to maintain their desired **place** within the rankings of search **listings** as presented to searchers as the competitive environment changes, with a much lower expenditure of...

...s search listing according to the advertiser's specified desired ranking and/or maximum cost **per click**. The system allows the advertisers to automatically manage their search **listings** and advertising expenditures related thereto. For the operator of a pay for placement web site...

...CLAIMS for each of the plurality of ranks for each of the one or more search **listings**.  
40. The method of claim 39 wherein automatically adjusting comprises: adjusting the cost per click...

...rank for the each search listing when the search listing is ranked with other search **listings** associated with a common search term.  
41. The method of claim 39 wherein automatically adjusting...

...a search listing to maintain the search listing at a highest rank until the cost **per click** exceeds the maximum cost **per click**; and if the search listing can not be maintained at the highest rank, adjusting the cost **per click** for the search listing to maintain the search listing at a next-highest rank until the cost **per click** exceeds the maximum cost **per click**.  
42. A method of generating a search result list substantially in real time in response...

...using a computer network (20), comprising:  
maintaining a database (40) including a plurality of search **listings** (344), wherein each search listing is associated with a network **location**, at least one search term, a desired rank and a modifiable bid amount that is...

...bid amount being associated with at least one of the search term and the network **location**, the bid amount corresponding to a money amount that is deducted from an account of...

...request for the network location;  
receiving a search request from the searcher;  
identifying the search **listings** having search terms generating a match with the search request;  
ordering the identified search listings...display rank comprises:  
determining that the display rank of the one or more bidded search **listings** can not be maintained at the desired rank; and  
adjusting the display rank of the...

...wherein maintaining the display rank comprises:  
simultaneously optimizing the display rank and the cost per **click** of the one or more bidded search terms in accordance with the received indication.

65...

...comprises:  
receiving a plurality of desired rank values and a like plurality of maximum cost **per click** values for the one or more bidded search

- listings.
66. A database search system in which advertisers give economic value when network **locations** associated with the advertisers are referred to a searcher in response to a query from...
- ...67. The database search system of claim 66 wherein the accounting variable comprises a cost **per click** payable by the advertiser.
68. The database search system of claim 67 wherein the advertiser requirements comprise a maximum cost **per click** and a desired rank.
69. The database search system of claim 66 wherein the accounting...
- ...claim 66 wherein the referral variable comprises a display rank for the advertiser's network **locations** in search results presented to the searcher.
71. A method for managing search listings (344...
- ...for one or more advertisers, each search listing including a search term (352), a cost **per click** and a maximum cost **per click** chargeable to the advertiser and a desired rank desired by the advertiser, each search listing displayable at a display rank with other search listings according to the cost **per click**, at least some of the search listings including a common search term; receiving from one...
- ...least one of the maximum cost per click and the desired rank for the search **listings** including the common search term; and maintaining the display rank of the search listings including...

16/3,K/13 (Item 13 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01443996

**Data lookup**

**Nachschlagen von Daten**

**Recherche des donnees**

PATENT ASSIGNEE:

Fujitsu Services Limited, (233335), 26 Finsbury Square, London, EC2A 1SL, (GB), (Applicant designated States: all)

INVENTOR:

Rowley, David John, 30 Chartwell Gardens, Appleton, Warrington, Cheshire WA4 5HZ, (GB)

LEGAL REPRESENTATIVE:

Guyatt, Derek Charles et al (31325), Fujitsu Services Limited Observatory House Windsor Road, Slough Berkshire SL1 2EY, (GB)

PATENT (CC, No, Kind, Date): EP 1231535 A2 020814 (Basic)

APPLICATION (CC, No, Date): EP 2002250164 020110;

PRIORITY (CC, No, Date): GB 103235 010209

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-003/033

ABSTRACT WORD COUNT: 145

NOTE:

Figure number on first page: 2

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200233 | 548        |
| SPEC A                             | (English) | 200233 | 1953       |
| Total word count - document A      |           |        | 2501       |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 2501       |

...SPECIFICATION holds information that the user wishes to interrogate to obtain a single or a small **number** of **hits** . For example, the database may comprise a **telephone directory** , holding a list of names and **telephone numbers** . Additionally or alternatively, the database may hold other lists, such as staff lists or building...

...treated as a key and is recognisable by the user. In the case of a **telephone directory** , the key may comprise a surname/forename combination. In other cases, the key may comprise a **post code** , a **telephone number** , a staff number, site identification etc.  
Each list in the database is stored as an...

**16/3,K/14 (Item 14 from file: 348)**

DIALOG(R) File 348:EUROPEAN PATENTS

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01435720

**Printing system**

**Druckersystem**

**Systeme d'impression**

PATENT ASSIGNEE:

ALPS ELECTRIC CO., LTD., (668030), 1-7 Yukigaya Otsuka-cho, Ota-ku Tokyo 145, (JP), (Applicant designated States: all)

INVENTOR:

Miyazaki, Masanori, c/o Alps Electric Co., Ltd., 1-7 Yukigaya, Otsuka-cho, Ota-ku, Tokyo, (JP)

LEGAL REPRESENTATIVE:

Kensett, John Hinton (59522), Saunders & Dolleymore, 9 Rickmansworth Road, Watford, Hertfordshire WD18 0JU, (GB)

PATENT (CC, No, Kind, Date): EP 1217510 A2 020626 (Basic)

APPLICATION (CC, No, Date): EP 2001310236 011207;

PRIORITY (CC, No, Date): JP 2000391695 001222

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-003/12

ABSTRACT WORD COUNT: 111

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200226 | 852        |
| SPEC A                             | (English) | 200226 | 18201      |
| Total word count - document A      |           |        | 19053      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 19053      |

...SPECIFICATION an electronic business card (a business card of an individual is printed when at a **place** where he/she visits, or a business card of a particular person is printed in order to introduce him/her to another person)

Transmission of a calendar to a **place** where a person visits in accordance with a predetermined business schedule

Distribution of a predetermined on-line **telephone book**

Distribution of information about skill training, such as a one-point English lesson

In the present invention, print-information may include advertisement information that is printed in a particular **area** . In this case, the **amount** of **fee** for reception of print-information may be reduced depending on the **area** in which advertisement information is printed or depending on the number of advertisements.  
As can...

16/3,K/15 (Item 15 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01349497

**Electronic television program guide schedule system and method with data feed access**

**Verfahren und Einrichtung zur Planung einer elektronischen Programmanweisung mit Zugriff auf Dateneingabe**

**Systeme et methode de programmation pour guide electronique de programmes de television avec acces a des sources de donnees**

**PATENT ASSIGNEE:**

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Applicant designated States: all)

**INVENTOR:**

Knee, Robert Alan, 747 Grissom Drive, Lansdale, PA 19446, (US)

Favia, Anthony R., 4382 S. Billings Cr., Aurora, CO 80015, (US)

Miller, Larry, 35 Glenmoore Drive, Greenwood Village, CO 80111, (US)

Davis, Bruce, 333 South State Street 145, Lake Oswego, OR 97034, (US)

**LEGAL REPRESENTATIVE:**

Hibbert, Juliet Jane Grace (79376), Kilburn & Strode, 20 Red Lion Street, London WC1R 4PJ, (GB)

**PATENT (CC, No, Kind, Date):** EP 1152605 A1 011107 (Basic)

**APPLICATION (CC, No, Date):** EP 2001202073 960606;

**PRIORITY (CC, No, Date):** US 476217 950607

**DESIGNATED STATES:** AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

**RELATED PARENT NUMBER(S) - PN (AN):**

EP 856227 (EP 96921338)

**INTERNATIONAL PATENT CLASS:** H04N-005/445

**ABSTRACT WORD COUNT:** 172

**NOTE:**

Figure number on first page: 53

**LANGUAGE (Publication,Procedural,Application):** English; English; English

**FULLTEXT AVAILABILITY:**

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 200145 | 2951       |
| SPEC A                             | (English) | 200145 | 27599      |
| Total word count - document A      |           |        | 30550      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 30550      |

...SPECIFICATION price, different categories of prices may be set. The microcontroller 16 may then read the **price category** for the product from the database and display the appropriate price for the product in...  
...than indicating the availability of a product or service only in association with the program **listings** stored at the user **location**, product availability may

16/3,K/16 (Item 16 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01030324

**MOBILE ELECTRONIC COMMERCE SYSTEM**

**MOBILES ELEKTRONISCHES HANDELSSYSTEM**

**SYSTEME DE COMMERCE ELECTRONIQUE MOBILE**

**PATENT ASSIGNEE:**

MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD, (216884), 1006, Oaza-Kadoma, Kadoma-shi, Osaka 571-0000, (JP), (Applicant designated States: all)

**INVENTOR:**

TAKAYAMA, Hisashi, 5-6-12-104, Matsubara, Setagaya-ku, Tokyo 156-0043,

(JP)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721)  
, Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 950968 A1 991020 (Basic)  
WO 9909502 990225

APPLICATION (CC, No, Date): EP 98937807 980813; WO 98JP3608 980813

PRIORITY (CC, No, Date): JP 97230564 970813

DESIGNATED STATES: DE; FR; GB

RELATED DIVISIONAL NUMBER(S) - PN (AN):  
(EP 2004015278)

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 150

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; Japanese

FULLTEXT AVAILABILITY:

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

|          |           |      |       |
|----------|-----------|------|-------|
| CLAIMS A | (English) | 9942 | 17239 |
|----------|-----------|------|-------|

|        |           |      |        |
|--------|-----------|------|--------|
| SPEC A | (English) | 9942 | 160346 |
|--------|-----------|------|--------|

|                               |        |
|-------------------------------|--------|
| Total word count - document A | 177585 |
|-------------------------------|--------|

|                               |   |
|-------------------------------|---|
| Total word count - document B | 0 |
|-------------------------------|---|

|                                    |        |
|------------------------------------|--------|
| Total word count - documents A + B | 177585 |
|------------------------------------|--------|

...SPECIFICATION a micro-check call response message for an amount charged that corresponds to a communication **fee** ; the electronic wallet, upon receiving the micro-check call response message, subtracts the amount charged from the remaining amount stored on the electronic **telephone** card, and generates and then transmits, to the electronic telephone card settlement means, a telephone...

**16/3,K/17 (Item 17 from file: 348)**

DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2005 European Patent Office. All rts. reserv.

00815921

**ELECTRONIC TELEVISION PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD WITH REMOTE PRODUCT ORDERING**

**VORRICHTUNG UND VERFAHREN ZUR ELEKTRONISCHEN FERNSEHPROGRAMMZEITPLANUNG MIT WARENFERNBESTELLUNG**

**SYSTEME ELECTRONIQUE DE CHOIX DE PROGRAMMES TELEVISUELS ET PROCEDE PERMETTANT DE PASSER COMMANDE DE PRODUITS A DISTANCE**

PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Proprietor designated states: all)

INVENTOR:

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DAVIS, Bruce, 5505 Preserve Parkway South, Greenwood Village, CO 80121, (US)

KNUDSON, Edward, 11055 W. Rowland Avenue, Littleton, CO 80127, (US)

MILLER, Larry, 35 Glenmoore Drive, Greenwood Village, CO 80111, (US)

LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 823179 A1 980211 (Basic)  
EP 823179 B1 040811  
EP 823179 B1 040811  
WO 1996034491 961031

APPLICATION (CC, No, Date): EP 96913121 960424; WO 96US5729 960424

PRIORITY (CC, No, Date): US 428809 950424

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):  
(EP 2004015821)

Ginger R. DeMille

INTERNATIONAL PATENT CLASS: H04N-007/025; H04N-007/173

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

|          |           |        |      |
|----------|-----------|--------|------|
| CLAIMS B | (English) | 200433 | 1363 |
|----------|-----------|--------|------|

|          |          |        |      |
|----------|----------|--------|------|
| CLAIMS B | (German) | 200433 | 1292 |
|----------|----------|--------|------|

|          |          |        |      |
|----------|----------|--------|------|
| CLAIMS B | (French) | 200433 | 1617 |
|----------|----------|--------|------|

|        |           |        |       |
|--------|-----------|--------|-------|
| SPEC B | (English) | 200433 | 19791 |
|--------|-----------|--------|-------|

|                               |   |
|-------------------------------|---|
| Total word count - document A | 0 |
|-------------------------------|---|

|                               |       |
|-------------------------------|-------|
| Total word count - document B | 24063 |
|-------------------------------|-------|

|                                    |       |
|------------------------------------|-------|
| Total word count - documents A + B | 24063 |
|------------------------------------|-------|

...SPECIFICATION price, different categories of prices may be set. The microcontroller 16 may then read the **price category** for the product from the database and display the appropriate price for the product in...

...than indicating the availability of a product or service only in association with the program **listings** stored at the user **location**, product availability may be indicated when the user is not in one of the program...

16/3,K/18 (Item 18 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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00717206

Communication terminal apparatus and control method thereof.

Kommunikationsendgerat und Steuerungsverfahren dafur.

Terminal de communication et methode de commande de celui-ci.

PATENT ASSIGNEE:

SONY CORPORATION, (214022), 7-35, Kitashinagawa 6-chome Shinagawa-ku, Tokyo, (JP), (applicant designated states: DE;FR;GB;SE)

INVENTOR:

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Kobayashi, Tetsuo, c/o Sony Corporation, 7-35 Kitashinagawa 6-Chome, Shinagawa-ku, Tokyo, (JP)

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Terauchi, Toshiro, c/o Sony Corporation, 7-35 Kitashinagawa 6-Chome, Shinagawa-ku, Tokyo, (JP)

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PATENT (CC, No, Kind, Date): EP 679003 A2 951025 (Basic)  
EP 679003 A3 990616

APPLICATION (CC, No, Date): EP 95302638 950420;

PRIORITY (CC, No, Date): JP 94104350 940420; JP 94232327 940831

DESIGNATED STATES: DE; FR; GB; SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):

(EP 2002025481)

(EP 2002025482)

(EP 2002025486)

(EP 2002025487)

INTERNATIONAL PATENT CLASS: H04M-001/72; H04M-001/274;

ABSTRACT WORD COUNT: 174

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | EPAB95 | 1257       |
| SPEC A                             | (English) | EPAB95 | 10625      |
| Total word count - document A      |           |        | 11882      |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 11882      |

...SPECIFICATION user clicks the jog dial 36J to shift to a subsequent registration screen of the **telephone number**. The user inputs a **telephone number**, and, if it is alright to register the input **number**, again **clicks** the jog dial 36J. The new input name and so on is then registered in an empty **area** in the **telephone book** list, as shown in (D) of Fig. 24.

On the other hand, there is a...

...this embodiment, the number is "7". When the jog dial 36J is clicked in this **state**, characters prompting to input a name is displayed on the display 35.

The corresponding numeric...

16/3,K/19 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01228999 \*\*Image available\*\*

**METHOD AND APPARATUS FOR RETRIEVING AND FORMATTING INFORMATION  
PROCEDE ET APPAREIL POUR RECUPERER ET FORMATER DES INFORMATIONS**

Patent Applicant/Inventor:

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(Nationality)

LINKER Jon Jason, 270 Olive Street, Morro Bay, CA 93442, US, US  
(Residence), US (Nationality)

Legal Representative:

PARK Eunhee (et al) (agent), Baker & McKenzie LLP, 805 Third Avenue -  
29th Floor, New York, NY 10022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200536345 A2 20050421 (WO 0536345)

Application: WO 2004US32842 20041006 (PCT/WO US04032842)

Priority Application: US 2003509208 20031006

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9861

Fulltext Availability:

Detailed Description

Detailed Description

... for the item

selection criteria. The response showing the price 1205,  
distance 1206, merchant 1207, **location** 1208, description  
1214, and more information button 1209, is generated by  
the provider and delivered...

Ginger R. DeMille

...web enabled device or web browser. Each line of the listing designates a price and **location** of the desired item. The **listings** that include the merchant name are merchants that have chosen to pay the flat rate pay-per-item (PPI) billing option. The **listings** that include the "View This Merchant" button 1207 are merchants that have chosen the pay- **per - click** (PPC) billing option. In this embodiment the customer can click on one of the "View..."

16/3,K/20 (Item 2 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

(c) 2005 WIPO/Univentio. All rts. reserv.

01224484 \*\*Image available\*\*

**INFORMATION DISTRIBUTION SYSTEM**

**SYSTEME DE DISTRIBUTION D'INFORMATIONS**

Patent Applicant/Assignee:

VERIZON DIRECTORIES CORPORATION, 2200 W. Airfield Drive, DFW Airport, Irving, TX 75261, US, US (Residence), US (Nationality)

Inventor(s):

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MESSINA James, 6907 Glenview Lane, Colleyville, TX 76034, US,  
PALMA James, 1611 Oak Ridge Drive, Corinth, TX 76210, US,

Legal Representative:

WALL Joel (agent), C/o Christian, R. Andersen, Verizon Corporate Services Group Inc., 600 Hidden Ridge Drive, Mail Code : HQE03H14, Irving, TX 75038, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200531530 A2 20050407 (WO 0531530)

Application: WO 2004US31415 20040924 (PCT/WO US04031415)

Priority Application: US 2003505597 20030924; US 2003680952 20031008; US 2004800444 20040315; US 2004801156 20040315; US 2004800887 20040315

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 42206

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... based on one or more objective pricing formulas, including for example, charging advertisers on a "**per - hit**" or per transaction basis or for automatic placement within a well-defined **geographic region** in accordance with a robust multi-hierarchical category system.

[0010] The implementation of alternative delivery and pricing mechanisms that are precluded by limitations intrinsic to paper **phone** books prevent **phone book** publishers from more effectively tailoring.

**listings** for the mutual benefit of customers, providers, and publishers alike. For example, providing any form...

...precludes attempts to organize every potential search listing into a hierarchy of categories and geographical **areas**. It would be desirable for an online system to provide customers with the ability to locate desired goods and services using distinguishable attributes such as **geographic** or category based limitations, and permitting extremely refined focus in each of these **areas** simultaneously depending on the needs and desires of the customer.

#### C. Search Term Limitations

[0017...

- ...focus their marketing and advertising efforts to potential customers. For example, some search engines prioritize **listings** within a search engine result the basis of a **per - hit** advertising fee paid for by the advertiser in accordance with a "key" term, which is...
  - ...term used by a searcher. Advertisers in such systems cannot target their audience based on **geography** or the category of the good or service, and the use of "key" terms based...
  - ...or reviews. However, no site has used these ratings and/or reviews in concert with **geographic** attributes, category attributes, and/or the per-hit fee paid in order to determine advertiser...
  - ...typically be desirable to facilitate the organization of various provider listings into "groups" based on **geography**, **category**, **fee type** (such as **fixed fee** approaches or bid-based approaches), and other distinctions. One **kind of fixed fee** approach is known as a **per - hit** fee, discussed further in Section 11 below, in which the advertiser pays an agreed on...
  - ...sometimes be desirable to group advertisers according to whether they have agreed to pay a **per - hit** fee and/or according to the amount of the **per - hit** fee that the advertiser has agreed to pay. In general it may also be desirable...
  - ...the front of the line the particular listing is displayed. Other search tools may prioritize **listings** based on a relevance metric related to the particular search criteria submitted by a user...
  - ...to give proper weight to loyalty and to business relationships "as a whole." For example, **listings** based on **per - hit** fees alone ignore the relevance of other attributes that are important to both the user and the advertiser such as category attributes, **geographic** attributes, and ratings information. It would also be desirable for publishers or administrators of online...
  - ...example, in a system involving advertisers competing for favorable placement on the basis of their **per - hit** bid amount ("bid-based approaches"), it might be desirable to take into account the overall...
  - ...the administrator and the advertiser. For example, if a particular advertiser has purchased numerous search **listings**, it might be desirable to adjust or enhance the impact of the bid amount by...
  - ...affirmatively exaggerates a trend of commoditization with respect to the display formats of the various **listings**.
- [0030] For example, advertisers may desire that a portion of the bid amount go to...
- ...enhancing display-related attribute. Limiting the impact of a bid amounts to the order of **listings** thus fails to accommodate the desires of advertisers.

[0031] The existing art does not appear to teach or even merely suggest the influence of customizing or enhancing the display of **listings** . Moreover, the growing emphasis on the **location** and placement of **listings** affirmatively teaches away from allowing advertisers to pay monies not related to "moving up" the ranking of **listings** .

#### IV. TIERED LISTINGS

[0032] The information system can organize information **listings** into tiers.

[0033] Existing information distribution mechanisms such as Internet search engines and traditional "hard..."

...implement a variety of different placement practices. For example, some search tools may display provider **listings** in accordance with a **per - hit** fee associated with the particular listing. The greater the **per - hit** fee, the closer to the front of the line the particular listing is displayed. Other search tools may prioritize **listings** based on a relevance metric related to the particular search criteria submitted by a user...what would otherwise be a listing-based process of prioritizing, placing, and/or displacing information **listings** .

[0045] For example, in certain embodiments of the information system that prioritize listing placements based...

...listing placements ("bid-influenced approaches"). Position modifiers based on loyalty, other relationship attributes and/or **fixed fees** can cause a particular listing to possess a higher priority metric even though other listings are associated with a larger **per - hit** or "click through" fee.

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[0046] Various position adjustment factors can be used to influence the priority metric used to prioritize the placements of **listings** within a particular group. In some embodiments position adjustment factors influencing the priority metric may include some or all of the following: the amount of a **per - hit fee** , **geography** attributes, **category** attributes, and review and/or rating information.

[0047] In some embodiments, the relationship between users...

...be associated with a position adjustment factor that impacts the priority metrics associated with various **listings** . For example, the popularity of a particular listing can enhance the priority metric for that...

...so that the priority metric for that particular listing surpasses the priority metrics associated with **listings** involving higher **per - hit** fees. In order to facilitate the ability of users to better "focus" their efforts on...

...can be augmented in accordance with the particular user's history with the system, a **user profile** , or other forms of "intelligence" utilized by the system.

#### III. ENHANCED DISPLAY FORMATS

[0048] The...

...size, colors, graphics, or other factors, then the priority metric no longer correlates to the **per - hit fee amount** .

#### IV. TIERED LISTINGS

[0050] The information system can use tier-based processing to encourage  
-64...

...very top echelon of listings.

[0051] Whatever the basis for "competition" between listings (e.g. **per -**

**hit** fees, relevancy metric, etc.), the impact of the competition in a system utilizing tiers-based processing is to **place** listings within various tiers. The size of the tiers can vary

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widely from embodiment...

...modified or weighted by some other metric, such as the metric used to organize the **listings** into tiers in the first **place**, or some other metric.

[0052] A tiered-based approach can incorporate a minimum entry value to qualify for a particular tier. For example, in a competition based on a **per - hit** fee for tiers of three **listings** each, entry into the first tier would require that a particular listing out compete all but the top two **listings**. In certain instances, the 3rd ranked listing could be significantly behind the first two **listings**. Thus, it can be desirable to **place** additional requirements such as minimum **per - hit** fee amounts (a "minimum bid amount") to be eligible to achieve membership in a particular...

...into the system.

[0060] Figure 4a is a hierarchy diagram illustrating one example of a **geography** hierarchy that is three levels deep.

[0061] Figure 4b is a hierarchy diagram illustrating a geography hierarchy that includes national, regional/ **state**, and local levels.

[0062] Figure 4c is a partial hierarchy diagram illustrating various service **areas** that can be associated with a national level **geographic region**.

[0063] Figure 4d is a partial hierarchy diagram illustrating various service **areas** that can be associated with a regional/ **state geographic region**.

[0064] Figure 4e is a partial hierarchy diagram illustrating various service **areas** that can be associated with a local **geographic region**.

[0065] Figure 5 is a hierarchy diagram illustrating one example of a **fee type** hierarchy (or simply "fee hierarchy").

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[0066] Figure 6a is a relationship diagram illustrating one...

...of how attributes associated with a group hierarchy are a function of attributes associated with **category**, **geography**, and fee hierarchies.

[0067] Figure 6b is a hierarchy diagram illustrating one example of a...

...diagram illustrating the submission of a request to a database structure, and inclusion of various **listings** in the response.

[0070] Figure 7a is a block diagram illustrating one example of a...  
...performed by the system by the creation and updating of administrative rules that determine which **listings** are selected by the system in response to a particular request, and how those listings...

...The administrative rules can determine the fees of certain advertisements, and such fees can include **fixed - fees** as well as various **per - hit** fees. The order in which **listings** are displayed in a particular response to a particular request can be influenced by numerous variables or combinations thereof, including a group affiliation, a **geography** attribute, a category attribute, a priority metric, a **fixed - fee**, a **per - hit** fee, a position adjustment factor,

and an enhanced display fee. In many embodiments, the ordering...

...order to maximize the ability of the system to "focus" information requests and responses, advertiser "listings" can be organized into various hierarchies, such as a **geography** hierarchy, a **category** hierarchy, - a **fee - type** hierarchy, or other attribute hierarchies. The requests for information submitted by users can then invoke the system to dynamically create one or more "groups" of **listings** using the various hierarchical distinctions, user selections, and/or information related to the user.

B...

...a monetary value relating to the enhanced display characteristics of the information record.

#### D. Tiered Listings

[00125] In some embodiments of the system, **listings** are first organized into tiers before the position of a particular listing within a particular tier is determined. The position of **listings** within a particular tier can be determined by different placement heuristics than used for other...

...the information distributor running the system. A tiered-based approach can facilitate greater competition for **locations** throughout a response transmitted to a searcher, and not just at the very top of the response sent to the searcher.

[00127] Whatever the basis for "competition" between **listings** (e.g. **per - hit** fees, relevancy metric, etc.), the impact of the competition can be used to **place listings** within various tiers. The size of the tiers can vary widely from embodiment to embodiment. The ordering of the **listings** within the tiers is performed in accordance with the predefined rules of the system. In some embodiments, ordering **listings** within the tiers is a purely random function. In other embodiments, the probability can be modified or weighted by some other metric, such as the metric used to organize the **listings** into tiers in the first **place**, or some other metric.

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## II. INTRODUCTION OF ELEMENTS

[00128] Figure 1 is a block...is discussed in detail below.

[00142] Another example of a type attribute 112 is a **fixed -fee** amount 111. In contrast to a **per-hit** fee amount 113, listings 104 of the **fixed-fee** type 111 do not result in advertisers 102 being charged on a **per - hit** basis. Instead, **fixed - fee type** listings 104 result in a set subscription charge for a period of time. Moreover, it...

...1 1 1 and 1 1 3 into a single listing 104. For example, a **fixed fee amount** 1 1 1 may include an enhanced display fee 163 based on a **per - hit fee amount** 1 1 3.

[00143] Just as **geography** attributes 108 and **category** attributes 110 can be organized into a hierarchy of attributes, **fee types** 112 can also be organized into a hierarchy of types. That hierarchy is discussed in... can include information relating to a general classification of geographical scope. For example, a particular **geographic** region can be associated with the label of being a nation, state/region, county, or...

...City) may use additional **geographic** attributes to break down the region into yet smaller geographical **regions**, while a county in Alaska may not be associated with any cities. Processing involving the **geography** hierarchy 166 is discussed in greater detail below.

#### C. Fee Type Hierarchy

[00213] The system 100 can incorporate a wide variety of different **fee types** that can be used to charge advertisers 102 for their listings 104. The system 1...

- ...on the basis of distinctions relating to fee attributes associated with the listing 104, include **fee type** information. In some embodiments, different **fee types** 112 can possess a hierarchical relationship with other **fee types** 112, and those relationships can be represented in the form a **fee type** hierarchy 168. Dissimilar systems 100 can incorporate different **fee type** hierarchies 168 of varying depths. Different fee types 112 may be associated with varying...
- ...to account for feedback provided by users 130 regarding various advertisers 102 and their associated **listings** 104. Review and/or rating information 171 generally includes a rating on a numerical scale...
- ...or rating information 171 may be used in conjunction with information from category hierarchy 164, **geography** hierarchy 166 and/or **fee type** hierarchy 168. Processing involving review and/or rating information 171 is discussed in greater detail...
- ...a response heuristic 172 are identical. However, in some embodiments of the system 100, certain **listings** 104 contained in the "result" generated by the result heuristic 170 are not placed within...
- ...response heuristic 172. The placement heuristic 174  
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determines the placement and order of various **listings** 104. Any of the different attributes processed by the system 100 can be used by...
- ...request, the placement heuristic 174 may be configured to give the best three spots to **listings** associated with the three highest **fixed fee** amounts 1 1 1, while providing spots four and five to the **listings** 104 associated with the top two **per - hit** fee amounts 1 1 3. In many embodiments, the placement heuristics 174 performed by the...
- ...heuristic 174 can include but are not limited to affiliation with a particular group 232, **fee types** 112, **per - hit** fee amounts 113, **fixed fee** amounts 111, **geography** attributes 108, category attributes 110, review/rating attributes 109, the number of reviews and/or...
- ...can be used by the placement heuristic 174 to identify the desired order of various **listings** 104. The inputs for the calculation of the priority metric 179 can include virtually any...
- ...the listing 104.

[00225] In some embodiments, the priority metric 179 is calculated from the **type fees** 1 12 paid by the particular advertiser 102 and a position adjustment factor 176 to incorporate the broader relationship between the administrator 160 and the advertiser 102. In those embodiments, **listings** 104 are organized into various groups on the basis of category attributes 110, **geography** attributes 108, review/rating attributes 109, **per - hit** fee amounts 1 1 3, **fixed fee** amounts 1 1 1, and/or **fee type** attributes 112. The priority metric 179 is typically used within those group boundaries to determine the order of intra-group **listings** 104. Inter-group  
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prioritization is typically determined by the relative desirability of the groups themselves, and not the individual priority metric 179 associated with the individual **listings** 104.

[00226] In other embodiments, the categorical and geographical scope of the **listings** 104 directly impact the priority metric 179 and all prioritization occurs on an inter-group...

- ...The ways in which fees are charged to advertisers 102 and the ways in which **listings** 104 are prioritized by the system 100 are subject to considerable configuration by the administrator...
- ...fee amount 1 1 3 above a predetermined threshold, as through a bidding process. A **per - hit fee amount** 1 1 3 need not be related to bidding, however. Offers to pay a **per - hit fee amount** 113 below the pre-determined threshold may not be worth the time and effort by...
- ...such as restaurants might be required to pay a larger minimum fee 165 because local **listings** 104 are more likely to result in a follow-up restaurant transaction by the user 104 than a national listing 104 for a bookstore without a service **area** in local geographical **area**.
- [00235] Examples of minimum fees 165 being implemented by the system 100 are discussed in greater detail below. In embodiments of the system 100 where competition between **listings** 104 is not based on competitive bidding (bid-based approaches) the phrase "minimum bid amount..."
- ...as the system 100 can place limitations on the minimum fee 165 needed for a **per - hit fee amount** 113, the system 100 can also be configured to require certain incremental bids when incorporated into a **per - hit fee amount** 113 to achieve priority over listings 104 associated with a minimum fee 165. For example, if the minimum **per hit fee amount** 1 1 3 is \$0.40, the system 1 00 can be configured to require that a higher **per hit fee amount** 1 1 3 be at least \$0
- [00237] Just as administrators 160 may set different...
- ...in greater detail below,
- [00239] In embodiments of the system 1 00 where competition between **listings** 104 is not based on competitive bidding (bid-based approaches) the phrase "minimum bid increments..."
- ...minimum value of whatever competitive metric is used by the system 100. For example, if **listings** 104 compete on the basis of a relevancy metric, then a minimum metric increment can be used in **place** of minimum bid increment 167.
- M. Bid Tiers/Listing Tiers
- [00240] As part of an effort to increase the **per - hit fee amounts** 1 1 3 associated with **listings** 104, the administrative rules 122 can define a wide variety of different bid tiers 169...
- ...that tier, a tier placement heuristic. In many embodiments, the tier placement heuristic 174 orders **listings** 104 in a random fashion with respect to intra-tier positioning (a "random heuristic"). In...172. In such embodiments, the response heuristic 172 performs the function of further filtering out **listings** 1 04 on the basis of the various listing attributes 106 associated with the listings...
- ...144, and how the various listings 104 are organized within the response 144.

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#### V. **FEE TYPE** -BASED PROCESSING

##### A. Description of **Fee Type** Hierarchy

[00282] Figure 5 is a hierarchy diagram illustrating one example of a **fee type** hierarchy (or simply "**fee hierarchy**" or "**type hierarchy**") 168. Different listings 104 within the same response 144 can be associated with a wide variety of different compensation arrangements or **fee types**.

[00283] Two high level **fee types** are **fixed fee types** 21 1 and **per-hit fee types** 212.

Fixed fee listings 104 do not...

...listing 212 does involve a transaction-based compensation approach. A hybrid fee type 213 includes **listings** 104 that include both a fixed fee amount 1 1 1 and a per-hit...

...to the system 100. In many embodiments, the fee types 112 associated with the various **listings** 104 are not viewable by the user 130 or other advertisers 102. In alternative embodiments...

...category attributes 1 1 0, or any other type of attribute.

C. How does a **Fee Type** impact the Result?

[00288] **Fee types** 112 associated with the various listings 104 in the database structure 126 impact the groups...

...132 submitted by users 130. Unlike attributes such as category attributes 1 1 0 and **geography** attributes 108, the impact of **fee type** 1 1 2 is set primarily by the administrator 160. Users have little cognizance, much less influence, over the impact of **fee types** 1 1 2.

D. How does a **Fee Type** impact the Response?

[00289] By influencing the groups of listings 104 that are included in the response 144, the **fee type** 112 associated with the various listings 104 in the database structure 126 can determine which...

...respect to Section C, users have little cognizance, much less influence, over the impact of **fee types** 1 1 2, as contrasted with attributes such as category attributes 1 1 0 and **geography** attributes 108.

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VI. Processing Based on Review/Rating Information

A. Description of Review/Rating...

...results in a corresponding distinction within the group hierarchy 178. For example, one group of **listings** 104 could be limited to **listings** 104 for antique furniture (a category-based distinction) within the **city** of Topeka, Kansas (a **geography** -based distinction) with a special **fixed fee** arrangement (a fee-based distinction) for the week before the 4 th of July, where...

...00306] As illustrated in the diagram, different groups 232 will have a different number of **listings** 104 that are associated with the particular group 232.

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C. Detailed Input Diagram for...

...106, and administrative rules 122 being used to define the groups 232 to identify the **listings** included in the response 144.

[00308] The request attributes 134 inputted to the group determination process can include one or more **geography** selections 136, one or more category selections 138, one or more review/rating selections 139...

...The listing attributes 106 inputted to the group determination process can include one or more **geography** attributes 108, **fee type** attributes 112, category attributes 110, review/rating attributes 109, and any other attributes relating to **listings** 104 or the advertiser 102.

[00310] The administrative rules 122 define the possible branches and...

...to prevent such an occurrence in order to prevent a response 144 from including duplicative **listings** 104 (e.g. the same listing 104 appearing more than once).

[00311] All of those...

...influence the determination of what groups 232 are included in a response 144, and what **listings** 104 are included in those groups 232.

D. Specific Example of a Group Determination

[00312]...

...the submission of a request 132 to a database structure 126, and inclusion of various **listings** in the response 144.

[00313] The specific request attributes 134 of a barbershop category selection 138, a small town USA **geography** selection 136, and a review/rating selection 139 for **listings** 104 rated higher than seven on a ten point scale are presented to the system...

...records 128

associated with listing attributes 106 that include various category attributes 110, **fee type** attributes 112, **geography** attributes 108, and review/rating attributes 109.

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Some of the listing records 128 in...

...structure 126 relate to barbershops and some of the listing records 128 relate to the **geography** of Small Town U.S.A. A smaller group of listing records 128 will relate...

...the administrative rules 122 may provide that a request for a more specific category or **geography** will include a broader category of **geography** if a narrower match does not exist. Similarly, the administrative rules 122 can determine whether a more general category or **geography** automatically includes a narrower category or **geography**. Further, the administrative rules 122 can determine whether a rating is higher or lower than...

...administrator 160.

[00315] The configuration of the group hierarchy 178 by the category hierarchy 164, **geography** hierarchy 166, **fee type** hierarchy 168, and review and/or rating information 171 is discussed above. Thus, the administrative...

...of potential groups 232, while the request attributes 134 and listing attributes 106 determine which **listings** 104 are to be included in the response 144.

[00316] The end result is the...

...bottom left portion of Figure 6d.

In this example, there are two groups 232 of **listings** 104, one group 232 made up of **fixed fee listings** 104 for Small Town, USA barbershops and a second group 232 made up of **per - hit listings** 104 for Small Town, USA barbershops. It is also possible, for instance, to have a...the request subsystem 300. The response subsystem 302 populates the response 144 with selectively identified **listings** 104 from the database structure 126 that includes the listings 104 stored by the system...

...type 112. Even unpaid listings (e.g. free listings) 104 can be associated with a **per - hit fee** 113 of \$0.00 **per - hit**. In a typical embodiment, the various listings 104 are associated with one of two **fee types** 112, a **per - hit fee**

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**type** 212 and a **fixed fee type** 211. Listings associated with

either **fee type** 1 1 2 can still be associated with both a per-hit fee amount...

...amounts will typically be \$0 The number and types of attributes associated with the various **listings** 104 can vary widely from embodiment to embodiment, and even from listing 104 to listing...

...above. In many embodiments, a single response 144 will typically include multiple groups 232 of **listings** 104. The groups 232 included in the response 144 are determined by the combination of...

...For example, some embodiments of the system 100 will not include the category hierarchy 164, **geography** hierarchy 166, review and/or rating information 171, and/or **fee type** hierarchy 168. However, a fully normalized embodiment of the system 1 00 maximizes the "sensitivity..."

...fully normalized embodiment, all of the listings 104 associated with the group 232 share category, **geography**, review/rating, and **fee type** attributes to a highly focused degree.

[00324] As discussed above, groups 232 are defined by...

...the various listings 104. For example, the group 232 consisting of national advertisers regardless of **category**, rating, or **fee type** is likely to be very large, while the group 232 of antique dealers purchasing **per - hit listings** and specializing exclusively in 16 th century antiques in Small Town, U.S.A. with...

...in particular contexts. For example, if there are only a few medical specialists within the **state** that can perform a particular type of procedure, the administrative rules might be configured to include a broader **geography** than the **geography** selection 71

specified within the request 132. Similarly, a request 132 that included a highly specific sub-category selection 138 could be generalized to a broader category if no **listings** 104 qualified for the more narrow scope. Expansion of scope can also work in the...

...In intra-group embodiments, the placement heuristic 174 provides that certain groups 232 occupy certain **locations** in the response 144 given the particular request attributes 134 provided by the user 130...

...00375] On the left side of the screen are the various groups 232 with predetermined **locations** within the response 144. At the top left corner of the screen is a group of National Advertisers with Metro Service **Areas** (NMetro) 232.001 that match the **geography** selection 136 and possess **per - hit** fee amounts 113 that exceed \$0.00/hit. The listings 104 associated with the applicable...

...179, NMetro1 (104.001), NIVietro2 (104.002), and NMetro3 (104.003). As discussed above, the **per - hit fee amount** 113 associated with the various listings 104 can be one of many potential inputs to...

...second group 232 displayed in the response 144 is the group 232 that includes local **geography regions** with local service **areas** (LCity) 232 This group 232.002 is also associated with **per - hit** fee amounts 1 1 3 that exceed \$0.00/hit.

The LCity listings 104 associated...

...up of 91 premium advertisers" (P) (104 104.015), advertisers 102 associated with a monthly **fixed fee** 222. The priority metric 179 for this group 232.003 in this particular embodiment focuses...

...advertisers 102 in this group pay the same monthly fee.

[00378] The fourth group (alphabetic **listings** 232.004) at the bottom

left hand portion of the screen are advertisers 102 sorted...

...sponsored links of national advertisers 102 regardless of the existence of a matching local service **area** (N) 232 N1 104.21, N2 104.22, and N3 104.23 are the top priority metric 179 listings associated with a **per - hit fee amount** 113. NFixed1 104.24, NFixed2 104.25, and NFixed3 104.26, are the three highest priority metrics 179 among the listings 104 associated with **fixed fee** amounts 1 1 1.

[00380] As disclosed in the Figure, the response 144 includes more...

...and local listings can be continued by activating the "Local Listings Continued" link.

a. Local Listings Continued

[00381] Figure 14 is a block diagram illustrating one example of the second screen...

...with one embodiment of the placement heuristic 174 after the submission of a request using **city** and **zip code** information and subsequent scrolling by a user for more local **listings**.

[00382] The first group displayed on the screen is a continuation of the LCity group...

...a group that does not appear in Figure 13, it is the group of local **listings** with county-based service **areas** and non zero **per - hit** amounts (LCounty) 232 LCounty1 104.032 through LCounty7 104.038 are sorted in order of...

...the initial response 144 screen; however, these national sponsored links can be different.

b. National Listings Continued

[00386] Figure 15 is a block diagram illustrating one example of the second screen...

...of the screen is made up of national listings without applicable state or local service **areas**. This group includes both fixed fee **amount** listings, such as NFixed1 104.088 through NFixed3 104.095 (a distinct subgroup of group 232.015) as well as **per - hit fee amount** listings, such as N1 104.083 through N10 104.094 (another distinct subgroup of group 232.015). Group 232.015 is an example of the placement heuristic 174 purposely interspersing **fixed fee** listings 104 and **per - hit** listings 104.

[00394] The national sponsored links on the right side of the screen are the same as those displayed on Figures 13

3. Business Name or Phone Number Search

[00395] Figure 17 is a block diagram illustrating one example of a response displayed...

...the placement heuristic 174 after the submission of a request using a business name or **phone number**.

[00396] The first group at the top left hand side of the screen is selected on the basis of business names or **phone** number. Anywhere from 1-3 listings 104 will be displayed, depending on how many listings...

...with priority metric 179.

[00397] The second group 232.018 is made up of national **listings** associated with metro service areas (NMetro). These **listings** 104 are made up of national

advertisers 102 who have identified a metro service area...

...selection 136 by the user 130 can correspond to the geography relating to the phone **number** or business name, or the **geography** selection 136 can relate to an affirmative **geography** selection 136 made by the user 130. ...priority metric 179 associated with those listings 104.

[00399] The fourth group is made of **fixed fee** listings 104 with the same **fixed fee amount** 1 1 1. Thus, the distinguishing input for the priority metric 179 is the seniority...

...heuristic 174 after the submission of a request that includes a blank value for a **geography** selection 136. In some embodiments, a specific button or other interface mechanism allows the user...

...national search. In other embodiments, a national search is performed by an absence of a **geography** selection 136.

[00402] The sole group 232.024 on the left side of the screen is made up of national listings without reference to any subset of service **areas**. This group 232.024 is made up of two sub groups, a national **per - hit** group (N) 232.022 and a national **fixed fee** group (NFixed) 232 These two groups are interspersed on the left side of the...

...the left side of the screen.

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B. Calculation of priority metrics in positioning of **listings**

1. Priority metrics used for intra-group sorting

[00404] Figure 19 is a block diagram...

...request submission web page with text strings corresponding to a category selection 138 and a **geography** selection 136 entered by a user 130. This Figure provides an example of

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request 132 that includes both a non-null category selection 138 and a non-null **geography** selection 136.

[00430] Figure 23 is a screen print illustrating an example of a request ...

...than in Figures 20-22 discussed above. In some embodiments, as displayed in Figure 23, **fixed fee amount listings** 104 can be displayed on the more detailed directory pages.

B. Response Page

[00431] Figure 24 is a screen print illustrating an example of a web page displaying **listings** 104 associated with the sub-category of "room accessories." This Figure illustrates an example of...

...the request 132 of a "room accessories" category selection 138 and a "null" or "blank" **geographic** selection 136. The user 130 is in the process of modifying their request 132 so that a **geography** selection 136 of White Plains, NY will be sent to the system 100.

[00432] Figure...

Claim

... a response subsystem 302, including a response 144, a placement heuristic 174, a plurality of **listings** 104, and a plurality of fee types 112, wherein said response subsystem 302 generates said...

...108, at least one said category attribute 1 1 0, and at least one said **fee - type** 1 1 2.

7 The system of claim 6, wherein each said group 232 includes only listings 104 sharing all said geography attributes 108 relating to said **geography** selection 136 and all said category attributes 110 relating to said category selection 138.

8 The system of claim 1, wherein said **geography** selection 136 relates to at least one of a plurality of **geographic regions**, wherein said plurality of **geographic regions** are pre-defined, and wherein said plurality of **geographic regions** include at least two of: (a) a first **geographic region**; (b) a second **geographic region** smaller than said first **geographic region**; and (c) a third geographic region smaller than said second geographic region.

9 The system...

...associated with at least one said group 232, wherein each said group 232 includes only **listings** 104 associated with the same said geographic region.

12 The system of claim 8, further...

...said listings 104 associated with a per-hit fee 113 and said second **geographic region**; said fifth group 232 comprising two or more said listings 104 associated with a fixed-fee 111 and said third **geographic region**; said sixth group 232 comprising two or more said listings 104 associated with a **per - hit** fee 113 and said third **geographic region**.

13 The system of claim 12, wherein each said listing 104 is associated with only...

...at least one said listing 104 in said plurality of listings 104 includes a service **area** attribute.

15 The system of claim 14, further including a plurality of service **area** attributes, wherein said plurality of service **area** attributes includes a broad service **area** and a narrow service **area**.

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The system of claim 15, wherein said broad service **area** comprises a geographical **region** that includes said narrow service **area**.

17 The system of claim 1, wherein said geography selection 136 is identified from a...

...system of claim 1, wherein at least one of said category selection 138 and said **geography** selection 136 is a blank value.

28 The system of claim 1, wherein said category selection 138 and said **geography** selection 136 are blank values.

29 The system of claim 1, wherein said placement heuristic 174 determines an order of **listings** 104, wherein said order includes a first position and a second position lower than said first position, wherein said plurality of **listings** 104 in said response 144 includes a first listing 104 and a second listing 104...

...second listing 104 occupies said second position, and wherein said first listing 104 is a **fixed - fee** 111 listing 104, and wherein said second listing 104 is a **per - hit** listing 104.

30 The system of claim 29, wherein said second listing 104 includes a **per - hit** amount that exceeds 0.

31 The system of claim 1, wherein said placement heuristic 174 determines an order of **listings** 104, wherein said order includes a first position and a second position lower than said first position, wherein said

plurality of **listings** 104 in said response 144 includes a first listing 104 and a second listing 104...

...second position, and wherein said first listing 104 is a listing 104 for a first **geographic region**, and wherein said second listing 104 is for a second **geographic region**.

32 The system of claim 31, wherein said second geographic region is smaller than said...

...a plurality of bid amounts and a plurality of listing attributes 1067 said plurality of **listings** 104 including a first listing 104, said plurality of bid amounts including a first bid...

...first listing 104.

57 The system of claim 56, wherein only a subset of said **listings** 104 are associated with one or more said bid amounts.

58 The system of claim...

...0 associated with said category selection 1 38, a geography attribute 108 associated with said **geography** selection 136, and a position adjustment factor 176.

59 The system of claim 58, further comprising an order of **listings** 104, wherein said bid amount influences an order of **listings** 104 only with respect to at least one of: said category attribute 1 1 0 and said **geography** attribute 1 08 associated with said listing 104 that is associated with said bid amount.

60 The system of claim 1, wherein each said listing 104 in said plurality of **listings** 104 is associated with a **geography** attribute 108, a category attribute 1 10, and at least one of: a bid amount and a **fixed fee** 1 1 1.

61 The system of claim 1, further comprising a plurality of groups...

...a plurality of bid amounts, and a plurality of priority metrics 179, said plurality of **listings** 104 including a first subset of **listings** 104 associated with said plurality of bid amounts and a second subset of **listings** 104 that are not associated with said plurality of bid amounts, wherein said first subset of **listings** 104 are associated with a first subset of said plurality of groups 232, wherein said...

...wherein said response 144 is influenced by a relationship attribute associated with a paper copy **phone book**

75 An information distribution system, comprising:  
a server 118, including instructions configured to access a database structure 126, said database structure 126 including a plurality of **listings** 104, wherein each said listing 104 in said plurality of **listings** 104 is associated with a **geography** attribute 108, a category attribute 1 1 0, and at least one of a **fixed - fee** attribute and a **per - hit** attribute;  
a plurality of interfaces, including an advertiser interface 1 1 6 and a user...

...is configured to capture one or more listing attributes 106 relating to said plurality of **listings** 104, wherein said user interface 142 is configured to submit a request 132 to said...

...system of claim 75, wherein said result includes a first listing 104 associated with a **fixed - fee** attribute and a second listing 104 associated with a perhit attribute, and wherein said first...

...second listing 104.

83 The system of claim 75, wherein said a subset of said **geography** attributes 108 for said plurality of **listings** 104 include a service **area** attribute.

84 The system of claim 75, wherein a single advertiser 102 is associated with...

...104.

87 An information distribution system, comprising:  
a database structure 126 including a plurality of **listings** 104, wherein each said listing 104 is associated a listing attribute 106, wherein said listing...

...of claim 89, wherein each said listing 104 that is associated with said fixed-fee **type** is associated with a bid amount of 0.

91 A method of transmitting information, comprising...

...106 comprises at least one of (a) a category attribute 1 1 0; (b) a **geography** attribute 108; (c) a **fee - type** attribute 1 1 2 and (d) a position adjustment factor 176;  
receiving a request 132...

...attribute 134 comprises at least one of (a) a category selection 138 and (b) a **geography** selection 136; selectively identifying one or more listings 104 from said database structure 126 from...

...is selected from a category hierarchy 164.

93 The method of claim 91, wherein the **geography** selection 136 is selected from a **geography** hierarchy 166.

94 The method of claim 91, wherein a **fee - type** attribute 112 for a listing 104 is changed from a **fixed fee** 1 1 1 to a **per - hit fee** 1 1 3.

95 The method of claim 91, wherein a bid amount is...

...for a particular listing 104, a particular category attribute 1 1 0, and a particular **geography** attribute 108.

96 The method of claim 91, wherein said listings 104 include a first...

...of claim 91, wherein said listings 104 include a first listing 104 associated with a **fixed** fee 1 1 1 and a second listing 104 associated with a bid amount, and...

...claim 91, wherein a priority metric 179 is used to selectively identify one or more **listings** 104 from said database structure 126.

99 The method of claim 98, wherein said priority...

16/3,K/21 (Item 3 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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01205488 \*\*Image available\*\*

LISTINGS OPTIMIZATION USING A PLURALITY OF DATA SOURCES  
OPTIMISATION DE LISTES AU MOYEN D'UNE PLURALITE DE SOURCES DE DONNEES  
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200513148 A1 20050210 (WO 0513148)  
Application: WO 2004US22553 20040713 (PCT/WO US04022553)  
Priority Application: US 2003492018 20030801; US 2004752742 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
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SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9878

Fulltext Availability:

Detailed Description

Detailed Description

... engines typically respond to searches by providing search results,  
which refer to collections of documents, **listings** of documents, or  
links to documents, that satisfy a user's specified search criteria.  
Similarly...

...page including at least some search results. Typically, the documents  
that are identified in the **listings** are ranked according to their  
relevance to the search query. In addition to the conventional...

...for by advertisers using a number of methods, and may include fees based  
on the **number** of **clicks** on and position of the sponsored result, as  
well as monthly or annual subscription fees. The sponsored results are  
often located in an **area** of the search results page that is distinct  
from the unsponsored search results and are...

16/3,K/22 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01189839 \*\*Image available\*\*

METHOD TO IDENTIFY A SUGGESTED LOCATION FOR STORING A DATA ENTRY IN A  
DATABASE

PROCEDE D'IDENTIFICATION DE LOCALISATION SUGGEREE POUR STOCKER UNE ENTREE  
DE DONNEES DANS UNE BASE DE DONNEES

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Patent and Priority Information (Country, Number, Date):

Patent: WO 2004111772 A2-A3 20041223 (WO 04111772)  
Application: WO 2004US17533 20040602 (PCT/WO US04017533)  
Priority Application: US 2003454454 20030603

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6674

Fulltext Availability:

Detailed Description

Detailed Description

METHOD TO IDENTIFY A SUGGESTED **LOCATION** FOR STORING A DATA  
ENTRY IN A DATABASE  
FIELD OF THE INVENTION

[0001] The present invention relates generally to a system and a method  
to identify a suggested **location** for storing a data entry in a  
database.

BACKGROUND

[0002] There is no question that...

...growth of the Internet in recent years has changed classic business and  
economic models. One **area** in which this change has been noteworthy is  
in the auctioning and **fixed price** sale of both new and used **listings**  
or products (goods and/or services) via the Internet. Participants may  
provide incremental bids to...

...entry in a database including a plurality of divisions. In one  
embodiment, the database includes **listings** of products (goods and/or  
services) up for auction and/or sale, and the database has a plurality of  
divisions in the form of categories in which the **listings** may be  
stored.

[00019] It is to be appreciated that the invention may be applied to  
finding a suggested **location** for the storage of any data entry in any  
database including a plurality of divisions...

...However, the application of the invention where the data entries are in  
the form of **listings** in a web-based commerce facility (e.g., a  
web-based auction facility and/or web-based **fixed price** sale  
facility) should be particularly, but not exclusively, borne in mind.

Web-based Auction Facili...

16/3,K/23 (Item 5 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01175705 \*\*Image available\*\*

**METHOD AND SYSTEM TO FACILITATE BUILDING AND USING A SEARCH DATABASE  
PROCEDE ET SYSTEME DESTINES A FACILITER LA CONSTRUCTION ET L'UTILISATION  
D'UNE BASE DE DONNEES DE RECHERCHE**

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200497562 A2-A3 20041111 (WO 0497562)

Application: WO 2004US12678 20040423 (PCT/WO US04012678)

Priority Application: US 2003465409 20030425; US 2003465835 20030425

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8464

Fulltext Availability:

Detailed Description

Detailed Description

... exemplary rules table 21 and an exemplary listing table 94. The rules  
table 21 includes **country** specific rule sets 71 and a **country**  
independent rule set 73. For example, each **country** (e.g., United  
States, France, Germany, etc.,) may be associated with a corresponding  
set of **country** specific rules 71.

The listing table 94 includes items or **listings** 43. Each listing 43  
includes attributes 45 with corresponding attribute values 47. The  
attributes 45 may include a listing identification 51, a title 53, a  
**category** 55, a **price** 57, a description 59 and tags 61, for example.  
The tags 61 may include one or more **country** tags 112 and/or a fraud tag  
113.

[00621 Figure 7 is a block diagram...

16/3,K/24 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01120185 \*\*Image available\*\*

Ginger R. DeMille

**INTERACTIVE PROCESSING OF REAL ESTATE TRANSACTIONS  
TRAITEMENT INTERACTIF DE TRANSACTIONS DE BIENS IMMOBILIERS**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200442494 A2-A3 20040521 (WO 0442494)

Application: WO 2003US14244 20030507 (PCT/WO US03014244)

Priority Application: US 2002378563 20020507; US 2003455222 20030314

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ (utility  
model) CZ DE (utility model) DE DK (utility model) DK DM DZ EC EE  
(utility model) EE ES FI (utility model) FI GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO  
NZ OM PH PL PT RO RU SC SD SE SG SK (utility model) SK SL TJ TM TN TR TT  
TZ UA UG US UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT SE SI  
SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 21041

Fulltext Availability:

Detailed Description

Detailed Description

... search. The for-sale searches may be performed using any suitable  
criteria (e.g., property **type**, property size, **price** range, **location**  
or the like). The for-sale **listings** are preferably viewable by some or  
all members and preferably include an asking price. The...

...using any suitable criteria, including information contained within the  
associated property files (e.g., property **type**, property size, **price**  
range, **location** or the like). The for-lease **listings** are preferably  
viewable by some or all members and preferably include an asking price.

In one embodiment, the website 410 includes for-sale **listings** that are  
judicially originated (e.g., bankruptcy, estate, foreclosure sales, or the  
like).

In one...

16/3,K/25 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01089902 \*\*Image available\*\*

**METHOD/SYSTEM PROVIDING FILTERED/MASKED INTERNET ADVERTISEMENTS**

**PROCEDE ET SYSTEME DE FOURNITURE DE PUBLICITES FILTRES ET/OU MASQUEES SUR  
L'INTERNET**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200412041 A2-A3 20040205 (WO 0412041)

Application: WO 2003US23010 20030724 (PCT/WO US03023010)

Priority Application: US 2002398101 20020725; US 2003388166 20030314

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PG PH PL PT RO RU SC SD SE  
SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE  
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5760

Fulltext Availability:

Detailed Description

Detailed Description

... the Internet web site of the Internet advertising distribution partner.

To better understand how the **listings** may be displayed by distribution partners, one example is depicted in Figs. 4A and 4B. Fig. 4A displays a graphical user interface (GLTI) with advertisement **listings** that may be delivered to an Internet advertising distribution partner without any filters applied. In this GUI, the Internet advertising distribution partner 405, www.cnn.com, shows three advertisement **listings** 415, 425 and 435. In this example, the advertisement **listings** may be ranked in that order as a result of the price offered for listing...

...be listed first as a result of an agreement from www.cmi.com not to **place** advertisements for Amazon.com. www.enn.com desires to fill openings on its website for advertisement **listings** and thus may request advertisement **listings** from an advertisement **listings** provider to supplement its own advertising revenue. With the advertisement **listings** provider, Amazon.com may have offered 9 cents **per click** through for placement and The Weather Channel may have offered 3 cents **per click** through for placement. In the example shown in Fig. 4A no filters have been applied...

16/3,K/26 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01086268 \*\*Image available\*\*

**PROVIDING ADVERTISING OVER THE INTERNET**

**PROCEDE ET SYSTEME POUR PRESENTER DES ANNONCES PUBLICITAIRES PAR  
L'INTERMEDIAIRE DE NOEUDS SPECIFIQUES DE CONTENU SUR INTERNET**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200408285 A2-A3 20040122 (WO 0408285)  
Application: WO 2003US21952 20030716 (PCT/WO US03021952)  
Priority Application: US 2002396003 20020716; US 2002309332 20021204

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PG PH PL PT RO RU SC SD SE  
SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE  
SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8825

Fulltext Availability:

Detailed Description

Detailed Description

... invention. This step may be the advertiser's final opportunity to make  
changes to the **listings** 1310, contact information 1320, or billing  
information 1330. Once the advertiser takes this step and registers the  
**listings**, the advertisements are then placed according to their node  
structure on the appropriate document level **listings**.

It should be appreciated that the advertiser may **place** multiple  
advertisements, may similar or identical advertisements on many different  
nodes within the system and...

...the multi-node hierarchical system. It may be found, for example, that a  
\$.10 **per click** -through bid at channel level node and a \$.50 bid on  
one 18 specific...

...the subject matter of the document level node, the viewer has also  
received three ad **listings**, 1570, 1580 and 1590. An advertiser who  
wishes to sell B-P pumps has bid...

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...example, the advertiser wishing to sell B-P breast pumps may have offered 12 cents **per click** -through for placement on this node. Whereas, the ad **listings** in positions 2 and 3, 1580 and 1590 have offered less. While the advertiser of...

...for that placement.

For example, with the present invention the same advertiser may offer to **place** the same ad listing on a node with content related to getting pregnant for a...

16/3,K/27 (Item 9 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01055625 \*\*Image available\*\*

**DISPLAYING PAID SEARCH LISTINGS IN PROPORTION TO ADVERTISER SPENDING**  
**AFFICHAGE DE LISTES DE RECHERCHE PAYEE PROPORTIONNELLEMENT AUX DEPENSES DE L'ANNONCEUR**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200385561 A1 20031016 (WO 0385561)

Application: WO 2003US9528 20030331 (PCT/WO US0309528)

Priority Application: US 2002369460 20020401

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PH PL PT RO RU SC SD SE  
SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE  
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11103

Fulltext Availability:

Detailed Description

Detailed Description

... BACKGROUND

[00021 A pay-for-placement search engine works like an online version of the **Yellow Pages** : a user performs a search, and the system displays paid advertiser **listings** that match the user's query. Because screen real estate is limited, a user will typically only see a small fraction of the **listings** that match his query. So in order to create a workable system, the search engine...

...how often to display each listing, how much to charge, and the order in which **listings** .

should appear.

[00031 The current **state** of the art is Overture's search engine, available at [www.overture.com](http://www.overture.com). Overture uses...

...known as bid-for-rank, in which it charges advertisers by the click and orders **listings** based on how much each advertiser is willing to pay for **each click**. An advertiser can bid whatever he likes, with a minimum bid of five cents **per click**. Many web sites display Overture search results, and since each shows a different number of...

...an advertiser decides to buy more clicks for his listing, the provider quotes a cost- **per - click** based on the most up to date estimate of r,. The provider can also estimate click-through rates in other ways, for example by comparing a new listing to other **listings** for which there is historical data.

[0018] There are many other ways for the provider...

...particular scheme.

[00191 Every web site that displays search results is different. In the current **state** of the art the number of listings varies between 1 and 20, and some web...

16/3,K/28 (Item 10 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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01031184 \*\*Image available\*\*

**SYSTEMS AND METHODS FOR RELATING TELEVISION PROGRAMMING AND ONLINE MEDIA CONTENT BACKGROUND OF THE INVENTION**

**SYSTEMES ET PROCEDES PERMETTANT D'ETABLIR UN LIEN ENTRE UN PROGRAMME TELEVISUEL ET UN CONTENU MEDIA EN LIGNE**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200361286 A1 20030724 (WO 0361286)

Application: WO 2002US991 20020114 (PCT/WO US0200991)

Priority Application: WO 2002US991 20020114

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8837

Fulltext Availability:

Detailed Description

Detailed Description

... records with the broadcast event database 188 and the click

opportunity database 190. Preferably, the **number** of **click** link records stored in the click link database 194 for an individual user is limited...in time to last in time order.

As event records are uploaded to the storage **area** 192, the records are resolved, in a manner understood by those skilled in the art, with the event database 188 to retrieve broadcast event **listings** associated with the event record. The broadcast event listing and the contextually sensitive marking information...

**16/3,K/29 (Item 11 from file: 349)**

DIALOG(R) File 349:PCT FULLTEXT

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00997832 \*\*Image available\*\*

**SYSTEM AND METHOD FOR PROVIDING LOGISTICS FOR A SALE OF GOODS**

**SYSTEME ET PROCEDE PERMETTANT D'ASSURER LA LOGISTIQUE DANS LA VENTE DE MARCHANDISES**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200327808 A2-A3 20030403 (WO 0327808)

Application: WO 2002US30620 20020926 (PCT/WO US02030620)

Priority Application: US 2001967171 20010927

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11942

Fulltext Availability:

Detailed Description

Detailed Description

... of a "ticket description" page 290. As shown, the page 290 presents a plurality of **listings** for tickets for a desired game or event.

Each listing includes a description of the following ticket attributes:  
**location** (e.g., section and row), sale method (e.g., **fixed price** or auction), current price, ending date (e.g., the last sale time), and quantity (e...)

...also includes a selectively enlargeable image of the venue so that users can examine the **location** of the seats prior to purchase. Each listing displayed on page 290 also includes a...

16/3,K/30 (Item 12 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00985857 \*\*Image available\*\*

SYSTEM AND METHOD FOR PROVIDING PLACE AND PRICE PROTECTION IN A SEARCH  
RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE  
SYSTEME ET PROCEDE ASSURANT UNE PROTECTION DE RANG ET DE PRIX DANS UNE  
LISTE DE RECHERCHE ETABLIE PAR UN MOTEUR DE RECHERCHE POUR RESEAU  
INFORMATIQUE

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200314865 A2-A3 20030220 (WO 0314865)

Application: WO 2002US23502 20020724 (PCT/WO US0223502)

Priority Application: US 2001922028 20010803

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 33582

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... of their participation in the pay for performance web site,  
monitoring the positions of their **listings** and adjusting their bids.  
Therefore, a need exists for a means for advertisers to  
maintain their desired **place** within the rankings as the competitive  
ienvironment changes, with a much lower expenditure of human...

...establish limits on the price they will pay per clickthrough, while  
managing their actual cost **per click** to an advantageous amount in the  
competitive context. A further need exists for a means...the CPC of my  
listing such that the application of the  
standing instructions for competing **listings** would produce a result  
inconsistent with these instructions.

It is possible to have any combination of **listings** with fixed bids, ...  
converting every listing into the PPPP framework, and using PPPP on the  
result.

1. Every **Place** Protection listing can be converted to an equivalent  
PPP listing by assigning it an implicit...directly incorporated into the

PPPP framework.

As used herein, a "bid" is the maximum cost **per click** (CPC) that the system may set on behalf of an advertiser for the listing for...

...bid is associated with a desired rank which is an ordinal number. For price and **place** protection (PPP), there is a single bid/desired rank combination. For plural price and **place** protection (PPPP), there may be multiple bid/desired rank ... managing search listing in a search database. The method includes storing a plurality of search **listings** for an advertiser. The method further includes receiving from the advertiser a designation of one or more search **listings** for which the cost per click should be automatically adjusted in response to variations in cost per click for other search **listings** associated with search terms of the designated one or more search terms. By means of the agents or any other suitable device, the method includes automatically adjusting the cost **per click** for the designated one or more search **listings**.

The process for activating an agent is illustrated in FIG. 10. The process begins at...advertisers who subscribe to or make use of the service, referred to as Price and **Place** Protection. At block 1004, a loop is entered. First, a variable x is assigned to...diagram illustrating one embodiment of a procedure to compute the ideal CPCs for all search **listings**, taking into account each listing's maximum CPC or bid and desired rank. For each...a new Price & Place Protection search listing or changes the bid of an existing Price & **Place** Protection search listing.

The procedure temporarily sets the CPCs of all listings with Price & **Place** Protection (PPP) to their maximum, and then reduces these CPCs to try to set each...

...ideal rank, starting with the lowest desired rank, and Procedure Recompute-CPCs-Fixed-Point-Price-&- **Place** -Protection(term)  
Make a working copy of all cpcs;  
Assign-Max-CPCs(term);  
Minimize-CPCs...diagram illustrating one embodiment of procedure assign-max-CPCs. This procedure temporarily sets the cost **per click** of each search listing having Price & **Place** Protection to the maximum permitted by its bid. The procedure begins at block 1900.

At block 1902, all Price & **Place** Protection search **listings** are stored in the list L. At block 1904, variable x is assigned to be ends at block 1908. If not, at block 1910, the cost **per click** of for search listing x is assigned to be the bid or the maximum cost **per click** of the search listing x.

The procedure of FIG. 19 may be embodied in accordance with the pseudocode below.

```
Procedure Assign-Max-CPCs(term)
Loop x over all PPP listings for term
Assign CPC(x) = bid(x);
End Loop;
End Procedure;
```

FIG. 20 is a...block 2000.

At block 2002, a sorted list S is formed by sorting all Price & **Place** Protection search **listings**. Preferably, the search **listings** are first sorted by desired rank, sorting from best rank to worst rank, second sorted...below.

```
Procedure Recompute-CPCs-Fixed-Point-Place-Protection(term);
Assign the desired-rank of all listings w/o desired-rank to 1;
Assign-Bids(term);
Recompute-CPCs-Fixed-Point-Price-&-Place bids. This procedure assigns
```

effective bids for **listings** for which the advertiser has not specified a bid. The procedure begins at block 2300...

...maximum

CPC. At block 2304, the set S is assigned to be all Price and **Place** Protection **listings** which do not have a bid, sorted by desired rank from worst to best rank...CPC value to overtake a listing, \$0  
At block 2314, the bid or maximum cost **per click** for the listing x is set to the value of M. Control then returns to...at block 2500.

At block 2502, a list L is stored with all Price and **Place** Protection (PPP) search **listings** and all Plural Price and **Place** Protection (PPPP) search **listings** . A loop begins at block 2504, where the variable x is initialized to a listing...block 2510, it is determined if x is a PPP listing. If so, the cost **per click** for x is assigned to the bid of the listing x, also referred to as the maximum cost **per click** of the search listing x. If x is not a PPP listing, at block 2514...  
apparatus for advertisers appearing in a pay for placement web site to maintain their desired **place** within the rankings of search **listings** as presented to searchers as the competitive environment changes, with a much lower expenditure of...

...s search listing according to the advertiser's specified desired ranking and/or maximum cost **per click** . The system allows the advertisers to automatically manage their search **listings** and advertising expenditures related thereto. For the operator of a pay for placement web site...

Claim

... for each of the plurality of ranks for each of the one or more search **listings** .

40 The method of claim 39 wherein automatically adjusting comprises:  
adjusting the cost per click with other search **listings** associated with a common search term.

41 The method of claim 39 wherein automatically..adjusting...

...a search listing to maintain the search listing at a highest rank until the cost **per click** exceeds the maximum cost **per click** ; and  
if the search listing can not be maintained at the highest rank, adjusting the cost **per click** for the search listing to maintain the search listing at a next-highest rank until the cost **per click** exceeds the maximum cost **per click** .

42 A method of generating a search result ...a searcher using a computer network, comprising:  
maintaining a database including a plurality of search **listings** , wherein each search listing is associated with a network **location** , at least one search term, a desired rank and a modifiable bid amount that is ...

...bid amount being associated with at least one of the search term and the network **location** , the bid amount corresponding to a money amount that is deducted from an account of a... request for the network location;  
receiving a search request from the searcher;  
identifying the search **listings** having search terms generating a match with the search request;  
ordering the identified search **listings** into a search result list in accordance with the values of the respective bid amounts...display rank comprises:

determining that the display rank of the one or more bidded search listings can not be maintained at the desired rank; and adjusting the display rank of the optimizing the display rank and the cost per click of the one or more bidded search terms in accordance with the received indication.

65...

...comprises:

receiving a plurality of desired rank values and a like plurality of maximum cost per click values for the one or more bidded search listings.

66 A database search system in which advertisers give economic value when network locations associated with the advertisers are referred to a searcher in response to a query from...67 The database search system of claim 66 wherein the accounting variable comprises a cost per click payable by the advertiser.

68 The database search system of claim 67 wherein the advertiser requirements comprise a maximum cost per click and a desired rank.

69 The database search system of claim 66 wherein the accounting...

...66 wher-ein the referral

variable comprises a display rank for the advertiser's network locations in ...listings for one or more advertisers, each search listing including a search term, a cost per click and a maximum cost per click chargeable to the advertiser and a desired rank desired by the advertiser, each search listing displayable at a display rank with other search listings according to the cost per click, at least some of the search listings including a common search term; receiving from one...least one of the maximum cost per click and the desired rank for the search listings including the common search term; and maintaining the display rank of the search listings including...

16/3,K/31 (Item 13 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00984062 \*\*Image available\*\*

**IMAGE PRINTING APPARATUS INCLUDING A MICROCONTROLLER**

**APPAREIL D'IMPRESSION D'IMAGES COMPRENANT UNE MICRO-UNITE DE COMMANDE**

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200313858 A1 20030220 (WO 0313858)

Application: WO 2002AU920 20020709 (PCT/WO AU0200920)

Priority Application: US 2001922275 20010806

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ

Ginger R. DeMille

EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 140412

Fulltext Availability:

Detailed Description

Detailed Description

... effect, each module within the DRAM Interface is an address generator.

There are three logical **types** of images manipulated by the ACP. They are.

-CCD Image, which is the Input Image...

**16/3,K/32 (Item 14 from file: 349)**

DIALOG(R) File 349:PCT FULLTEXT

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00954784 \*\*Image available\*\*

**LOCATION-BASED SERVICES**

**SERVICES BASES SUR LA LOCALISATION**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200288880 A2-A3 20021107 (WO 0288880)

Application: WO 2002US13243 20020426 (PCT/WO US0213243)

Priority Application: US 2001286916 20010427; US 2001946111 20010904; US  
2002131898 20020425

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 31604

Fulltext Availability:

Detailed Description

Detailed Description

... advertising effectiveness application 304 include, but are not necessarily limited to: a respective advertising campaign, **demographic** information, a date or time period, **location** information, by category, type of listing category, competitive listing categories and a key word inputs...of customers reached; frequency of advertisement or listing; competitive analysis comparing advertising listing frequency to **category**; **cost** per impression; number of

60

customers reached by top three **demographic** segments; and 1) **demographics** (gender, age, ethnicity, marital status, children, income, special interests, hobby, education, homeowner, car owner); 2) target market ( **city** and **state** ); and 3) **location** (address and **location** at time of historical interaction).

The preferred steps performed by the predictive modeling application 306 ...and number of users using remote terminals 12, 40 that will likely respond to offers, **listings** , campaigns and deals. Examples of the type of feedback the user will receive include (but...

16/3,K/33 (Item 15 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00933152 \*\*Image available\*\*

**EXTENDED WEB ENABLED MULTI-FEATURED BUSINESS TO BUSINESS COMPUTER SYSTEM FOR RENTAL VEHICLE SERVICES**

**SYSTEME INFORMATIQUE ETENDU ENTRE ENTREPRISES, A FONCTIONS MULTIPLES, FONCTIONNANT SUR LE WEB, POUR DES SERVICES DE LOCATION DE VEHICULES**

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200267175 A2 20020829 (WO 0267175)

Application: WO 2001US51437 20011019 (PCT/WO US0151437)

Priority Application: US 2000694050 20001020

Parent Application/Grant:

Related by Continuation to: US 2000694050 20001020 (CIP)

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Ginger R. DeMille

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 243912

Fulltext Availability:

Detailed Description

Detailed Description

... be viewed. This is optional,  
as needed. FEN@TER to advance to the new time listings as requested,  
3. To print a copy of the reservations listed, key Y=Yes, over default...

...Last\*First\*)

Street 4

City ST Zip

-.nome Phone. 6

Phdne:- Ext Employer

..':Othex. - Phone .000 I 000 - - 0000 -7 Description

Addr

1. Key I - Insurance for Rental Type.

2. UseStateFarmastheSourceCustomerforthisexercise. Key" State.

"intheSourceCustomer#Field.

Press F2=Cust List. The following screen appears.

:Zranch -Li-St SMS002A/cl:i.:

'GFBA' ;52

r Ptl6w '. STATE

e :c i

'T ots

-pie. opti press Enter,

.Y

-.la;Select 5=Display

-'-Desc-ript:icn State Phone

ST.F433 .: STATE FARM\*\* IL

618 8877

STF24:6 STATE FARM\*\* MO 314 0050

-@STFO'05':- STATt FARM\*\* MO e16 1277

'-STF17,1: .,: STATE FARM\*\* IL 616 666e

72=Details --F3=txit -F7=AAI F8=Group F10= State F1 I=JU' 1,

F6=Branch

-W=Previous Roll=Forward/Back

You can press F2...

16/3,K/34 (Item 16 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00929824 \*\*Image available\*\*

**METHOD AND APPARATUS FOR PROVIDING POSITION PROFILES IN MOBILE VALUE-ADDED SERVICES**

**PROCEDE ET APPAREIL PERMETTANT DE FOURNIR DES PROFILS DE POSITION DANS DES SERVICES MOBILES A VALEUR AJOUTEE**

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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, FI (Nationality), (Designated only for: US)

Ginger R. DeMille

HEISKA Jukka, Apollonkatu 21 A 24, FIN-00100 Helsinki, FI, FI (Residence)  
, FI (Nationality), (Designated only for: US)  
NIHTILA Jukka, Louhentie 11, FIN-02130 Espoo, FI, FI (Residence), FI  
(Nationality), (Designated only for: US)  
SALMELA Seija, Granbodankuja 3, FIN-02430 Masala, FI, FI (Residence), FI  
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Parkway, Minneapolis, MN 55344-7701, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200263911 A1 20020815 (WO 0263911)  
Application: WO 2001IB164 20010208 (PCT/WO IB0100164)  
Priority Application: WO 2001IB164 20010208

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA  
UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7093

Fulltext Availability:

Detailed Description

Detailed Description

... by a map service provider (MSP), as well as offer driving directions  
to the closest **locations** returned.

A bank could for exan@ple provide a "Find nearest ATM" service to their  
...

...Another example of a locator-type service is a real estate company that  
stores the **locations** of its real estates and the details of the real  
estates in a database.

The...

...its customers with a proximity search service to find the nearest real  
estate in the **area** according to some properties specified by the user  
such as **price** range or **type** of real estate. The service providers  
could include in their applications the **location** bookmarks that have  
been developed. In the real estate company example, a house-searching  
user could save the **location** of a house returned by the proximity  
search. Later when users want to visit the **place**, they can ask for  
driving directions without performing the proximity search again by using  
the user's **location** profiles and selecting as a destination the  
preferred house from the realty's **location** bookmarks.

1 5 A general travel service could be similar to the application  
developed in...

...travel service would need a database containing a broad range of  
locations, similar to the **Yellow Pages**. The address i'nforma'tion of  
the closest places found could be paired with any...

16/3,K/35 (Item 17 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00925709      \*\*Image available\*\*

**KNOWLEDGE-BASED INFORMATION RETRIEVAL SYSTEM AND METHOD FOR WIRELESS COMMUNICATION DEVICE**

**SYSTEME ET PROCEDE D'EXTRACTION D'INFORMATIONS FONDE SUR LES CONNAISSANCES POUR DISPOSITIF DE COMMUNICATION SANS FIL**

Patent Applicant/Assignee:

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Legal Representative:

COYNE Patrick J (et al) (agent), Collier Shannon Scott, PLLC, Suite 400, 3050 K Street, NW, Washington, DC 20007, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200259792 A1 20020801 (WO 0259792)

Application: WO 2001US13317 20010426 (PCT/WO US0113317)

Priority Application: US 2001768305 20010125

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7649

Fulltext Availability:

Detailed Description

Detailed Description

... seek out entertainment information needed by the user such as nearby restaurants (prioritized by cuisine **type**, **price**, quality or other factors), times and reviews of movies being screened at nearby theaters, event and ticket information, **listings** of TV or radio programs and channels, golf tee times and so on. Agent 214...

...agent 214 includes information such as current stock quotes and trading information, or perhaps the **location** of the nearest ATM machine. Other useful information that may be sought by agent 214...

16/3,K/36      (Item 18 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00910726      \*\*Image available\*\*

**METHOD AND SYSTEM FOR COMPLETING A LEASE FOR REAL PROPERTY IN AN ON-LINE COMPUTING ENVIRONMENT**

**PROCEDE ET SYSTEME SERVANT A ETABLIR UN BAIL IMMOBILIER DANS UN ENVIRONNEMENT INFORMATIQUE EN LIGNE**

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Ginger R. DeMille

Legal Representative:

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30303-1763, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200244839 A2-A3 20020606 (WO 0244839)

Application: WO 2001US43743 20011116 (PCT/WO US0143743)

Priority Application: US 2000252285 20001120; US 2001766727 20010122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8873

Fulltext Availability:

Detailed Description

Detailed Description

... receives a password and then logs in. In step 020, the user gets a property- **specific cost** analysis. This is done by having the tenant click on the listing information to create a property- **specific cost** analysis. In step 025, the **listings** are searched by the owner or the agent. In step 030, the target space is...  
...clicking on a suite or floor at the target building. In step 035, the property, **location**, and owner address is

16/3,K/37 (Item 19 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00895542 \*\*Image available\*\*

INDUSTRY-WIDE BUSINESS TO BUSINESS EXCHANGE

ECHANGE INTERENTREPRISES A L'ECHELLE D'UN SECTEUR INDUSTRIEL

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200229671 A1 20020411 (WO 0229671)

Application: WO 2001US30643 20011002 (PCT/WO US0130643)

Priority Application: US 2000236740 20001002

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KR KZ LC LK LR LS LT LU  
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR  
TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: English  
Fulltext Word Count: 6516

Fulltext Availability:  
Detailed Description

Detailed Description

... then is to whether to scrap it from that facility and transfer it to another **location** within the company or to donate it to charity to receive a tax benefit. If the decision is to auction it or to engage in a **fixed price** sale, one can determine whether to make it a public sale or a private sale (I 135) Public and private auctions and **fixed price listings** are provided by the Covisint portal 200.  
Figure 12 is a block diagram of an...

16/3,K/38 (Item 20 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00883974

**A METHOD OF ENABLING A WIRELESS INFORMATION DEVICE TO ACCESS DATA SERVICES  
PROCEDE PERMETTANT A UN DISPOSITIF D'INFORMATION SANS FIL D'ACCEDER A DES  
SERVICES DE TRANSMISSION DE DONNEES**

Patent Applicant/Assignee:

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US)

Patent Applicant/Inventor:

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(Nationality), (Designated only for: US)

Legal Representative:

ORIGIN LIMITED (agent), 52 Muswell Hill Road, London N10 3JR, GB,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200217075 A2-A3 20020228 (WO 0217075)  
Application: WO 2001GB3788 20010822 (PCT/WO GB2001003788)  
Priority Application: GB 200020735 20000822; GB 200110780 20010502

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

CN JP US

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 26277

Fulltext Availability:  
Detailed Description

Detailed Description

... off air and is accessed by each of these applications, although in different ways. The **Yellow Pages** plug-in allows different services to be located through the directory application; for example, a...

...request performed in the directory application (e.g. search: 'cameras') could be routed to a **Yellow Pages** remote server, which responds with the required data, including detailed maps in the **location** application; special shopping offers are be pushed into the shopping application; nearby shops/services are shown in the **location** application. The **Yellow Pages** data services provider may charge a fee **per hit** to each shop etc. featured in a user's search and a further fee if...

16/3,K/39 (Item 21 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00883460 \*\*Image available\*\*

**INSTANT VIDEO- AND VOICEMAIL MESSAGING METHOD AND MEANS**

**PROCEDES ET MOYENS DE MESSAGERIE VOCALE ET VIDEO INSTANTANEE**

Patent Applicant/Inventor:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200217658 A1 20020228 (WO 0217658)

Application: WO 2001FI732 20010820 (PCT/WO FI0100732)

Priority Application: FI 20001838 20000821

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL  
TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9018

Fulltext Availability:

Claims

Claim

... 5 A method as claimed in 1 and/or 2, characterised in that, recipient  
contact **directory** may be a **telephone number**, ISDN number,  
URL-address, email, IP-address, and the recipient contact information is  
readily and...

...120, 130, 140, 150, 160, 210, 220, 230, 240, 250, 260, 270) and may be  
**fixed price**, cost per connection minute or cost per transmitted bit  
based.

7 A method as claimed...

16/3,K/40 (Item 22 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00857257 \*\*Image available\*\*

**SEARCHING APPARATUS AND A METHOD OF SEARCHING**

**DISPOSITIF DE RECHERCHE ET METHODE AFFERENTE**

Patent Applicant/Assignee:

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Legal Representative:

AHMAD Sheikh Shakeel (et al) (agent), David Keltie Associates, 12 New

Ginger R. DeMille

Fetter Lane, London EC4A 1AG, GB,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200190917 A2-A3 20011129 (WO 0190917)  
Application: WO 2001GB2330 20010524 (PCT/WO GB0102330)  
Priority Application: GB 200012668 20000524; GB 20011842 20010124  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL  
TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 6844

Fulltext Availability:  
Detailed Description

#### Detailed Description

... users.

Within the present system, suppliers are invited to bid for their position in output **listings**. In terms of a bid, this may be organised as a fixed amount with, say, a highest bidder paying a fee in the **region** of hundreds of thousands of dollars.

Alternatively, fees may be charged on a **per hit** basis. A hit occurs for a particular supplier when the search results presented to the user include a textual entry from that supplier. Thus, a supplier may bid thirty cents **per hit** and when their own website identifier receives a hit, the service provider notes that another...

...make any payment unless actual hits are generated.

Consequently, suppliers are invited to bid a **per hit** charge with respect to each keyword of interest. Thus, for the sake of this example ...

16/3,K/41 (Item 23 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00849430

#### PORTABLE INTERNET SERVICES SERVICES INTERNET PORTABLES

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

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POLIZZANO Joseph, 32 Gaynor Place, Glen Rock, NJ 07452, US,

Legal Representative:

JAWORSKI Richard F (agent), Cooper & Dunham LLP, 1185 Avenue of the Americas, New York, NY 10036, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200182031 A2 20011101 (WO 0182031)  
Application: WO 2001US13618 20010425 (PCT/WO US0113618)  
Priority Application: US 2000199690 20000426

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ

Ginger R. DeMille

EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS  
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10727

Fulltext Availability:

Detailed Description

Detailed Description

... party Platinum Restaurant reviews. Examples of external (inverted exclamation mark) objects 64 may include restaurant **listings** and **geographic** data consisting of restaurant **locations** in longitude and latitude format as well as street data in a form for constructing...

... Customer may search for restaurants

27

by entering criteria (Step S66) such as rating, cuisine **category**, average **price**, etc.

User **location** information may also be provided (Step S68). For example, this information can be input by...

... of portable device 94 or can be GPS information retrieved from portable device 94. A **location** sensitive search is then performed (Step S70). The search can retrieve information stored in portable device 94 and/or server 92, depending on the **location** of appropriate content packages. If content packages are not available, server 94 can request content...

16/3,K/42 (Item 24 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00843126

IMPROVEMENTS RELATING TO INFORMATION SYSTEMS

AMELIORATIONS APPORTEES A DES SYSTEMES D'INFORMATION

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200175642 A2 20011011 (WO 0175642)

Application: WO 2001GB1543 20010403 (PCT/WO GB0101543)

Priority Application: GB 20008159 20000403

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS  
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

Ginger R. DeMille

(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 18945

Fulltext Availability:  
Detailed Description

Detailed Description

... the present invention, an information service supported thereby is not structured around two axes of **location** (e.g. SW3) and classification (e.g. plumber) alone. Rather, demand and supply is matched according to key attributes (e.g. **price category**, payment methods accepted, opening hours) so that the user can find not just "an" Italian...  
  
...cheapest one, or the one that is "open on Sunday". Key attributes are combined with **location**, using "geo-spatial coding". A full subscriber listing in the information service enhanced directory thus...  
  
...With this technical improvement, the information service improves on a previous limit of three telephone **listings** in a cluster (the combination of **location** and classification), allowing  
13  
the information service to put more subscribers in a particular category  
...

16/3,K/43 (Item 25 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00836144 \*\*Image available\*\*

**NETWORKED INTERACTIVE TOY SYSTEM**  
**SYSTEME DE JOUETS INTERACTIFS EN RESEAU**

Patent Applicant/Assignee:

CREATOR LTD, 16 Basel Street, 49001 Petach Tikva, IL, IL (Residence), IL  
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Nationality), (Designated only for: US)

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, IL (Nationality), (Designated only for: US)

WEISS Nathan, 7A Meltzer Street, 76285 Rehovot, IL, IL (Residence), IL  
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VECHT-LIFSCHITZ Susan Eve, c/o Sanford T. Colb & Co., P.O. Box 2273,  
76122 Rehovot, IL, IL (Residence), IL (Nationality), (Designated only  
for: US)

PFEFFER Zvika, 10 Bezalel Street, 64683 Tel Aviv, IL, IL (Residence), IL  
(Nationality), (Designated only for: US)

Legal Representative:

SANFORD T COLB & CO (agent), COLB, Sanford, T. , P.O. Box 2273, 76122  
Rehovot (et al), IL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200169830 A2-A3 20010920 (WO 0169830)

Application: WO 2001IL248 20010314 (PCT/WO IL0100248)

Priority Application: US 2000189914 20000316; US 2000189915 20000316; US  
2000189916 20000316; US 2000190874 20000321; US 2000191300 20000321; US  
2000192011 20000324; US 2000192012 20000324; US 2000192013 20000324; US  
2000192014 20000324; US 2000193697 20000331; US 2000193699 20000331; US  
2000193702 20000331; US 2000193703 20000331; US 2000193704 20000331; US  
2000195861 20000407; US 2000195862 20000407; US 2000195863 20000407; US  
2000195864 20000407; US 2000195865 20000407; US 2000195866 20000407; US  
2000196227 20000410; US 2000197573 20000417; US 2000197576 20000417; US  
2000197577 20000417; US 2000197578 20000417; US 2000197579 20000417; US  
2000200508 20000428; US 2000200513 20000428; US 2000200639 20000428; US

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2000200640 20000428; US 2000200641 20000428; US 2000200647 20000428; US  
2000203175 20000508; US 2000203177 20000508; US 2000203182 20000508; US  
2000203244 20000508; US 2000204201 20000515; US 2000204200 20000515; US  
2000207126 20000525; US 2000207128 20000525; US 2000208105 20000526; US  
2000208390 20000530; US 2000208391 20000530; US 2000208392 20000530; US  
2000209471 20000605; US 2000210443 20000608; US 2000210445 20000608; US  
2000212696 20000619; US 2000215360 20000630; US 2000216237 20000705; US  
2000216238 20000705; US 2000217357 20000712; US 2000219234 20000718; US  
2000220276 20000724; US 2000221933 20000731; US 2000223877 20000808; US  
2000227112 20000822; US 2000229371 20000830; US 2000229648 20000831; US  
2000231105 20000908; US 2000231103 20000908; US 2000234883 20000925; US  
2000234895 20000925; US 2000239329 20001010; US 2000253362 20001127; US  
2000250332 20001129; US 2000254699 20001211; US 2001267350 20010208

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS  
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 189040

16/3,K/44 (Item 26 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00816853 \*\*Image available\*\*

**A METHOD AND SYSTEM FOR COORDINATING REAL ESTATE APPOINTMENTS**

**PROCEDE ET SYSTEME POUR LA COORDINATION DE RENDEZ-VOUS IMMOBILIERS**

Patent Applicant/Assignee:

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US, US (Residence), US (Nationality)

Inventor(s):

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ASBURY James E, 4511 Lakeview Drive, Edina, MN 55424, US,

Legal Representative:

FRONEK David N (et al) (agent), Dorsey & Whitney LLP, Pillsbury Center  
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200150393 A1 20010712 (WO 0150393)

Application: WO 2001US211 20010104 (PCT/WO US0100211)

Priority Application: US 2000477573 20000104

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11470

Fulltext Availability:

Detailed Description

Detailed Description

... be conducted by any data type contained in the listing information, such as searches by **area** code, **city**, property **type** or style, **price** range, number of bedrooms, or number of baths. In one embodiment, searches conducted through the...

...search through the MLS 16 for property and display partial or entire records for any **listings** in the MLS 16 that are not included in the appointment server's 100 records...

16/3,K/45 (Item 27 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

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Legal Representative:

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Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV  
MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT  
TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

Fulltext Availability:

Detailed Description

Detailed Description

... sell advertising space on an associated World Wide Web (WWW) site, which often includes extensive **listings** of certain types of advertisements such as real estate advertisements, personal advertisements, and so on...

...programs such that they cannot be easily updated.

QUOTE OF PFJCE AND AVAILABILITY

Displays list **price**

Displays promotional pricing based on product

Displays promotional pricing based on user

Displays user specific...

...specific availability

Ginger R. DeMille

Saves quote to be retrieved and maintained at later point  
Adapts pricing for **geographic** markets  
172  
Passes quotes to charmel partners  
Determines credit available and terms  
Provides web call...

...i.e. products or services, for purchase in a virtual shopping  
environment based on a **user profile**, as performed by operation 5412  
of Figure 54. Figure 63 illustrates the operation in more...

16/3,K/46 (Item 28 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00797941 \*\*Image available\*\*  
**SEARCH SYSTEM HAVING USER-INTERFACE FOR SEARCHING ONLINE INFORMATION**  
**SYSTEME DE RECHERCHE COMPORTANT UNE INTERFACE UTILISATEUR POUR LA RECHERCHE**  
**D'INFORMATIONS EN LIGNE**  
Patent Applicant/Inventor:  
COCHRAN Nancy P, 52 Gedney Street, Nyack, NY 10960, US, US (Residence),  
US (Nationality)  
Legal Representative:  
WEISSMAN Peter S (et al) (agent), Blank Rome Comisky & McCauley LLP,  
Suite 1000, 900 17th Street, N.W., Washington, DC 20006, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200131508 A1 20010503 (WO 0131508)  
Application: WO 2000US29367 20001026 (PCT/WO US0029367)  
Priority Application: US 99427737 19991027  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)  
AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 5422

Fulltext Availability:  
Detailed Description

Detailed Description

... display in Figure 3, a user selected from a page that presented  
choices about the **location** of the lodging. }

In the example that is used here, the **state** of Maryland was  
selected on the prior page. Once a **State** is selected, the  
preferred embodiment identifies static Category Names on the  
server, steps 11, 12...

...14  
, as well as directions 212 of how to proceed, may optionally be  
displayed.

The **number** of "**hits**" or **listings** in Maryland from which to  
choose 214 are displayed. Here, the total number of **listings** for  
Maryland is 402, as indicated. Nine Category Names appear in two  
columns 216 In...

16/3,K/47 (Item 29 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00767608 \*\*Image available\*\*

**ELECTRONIC MARKET MAKER OF ELECTRONIC ATTENTION**  
**DISPOSITIF ELECTRONIQUE COMMERCIAL SERVANT A ATTIRER L'ATTENTION**

Patent Applicant/Assignee:

COLORSTAMPS INC, 2 North Second Street, Suite 900, San Jose, CA 95113, US  
, US (Residence), US (Nationality)

Inventor(s):

SHI Chenyang Victor, 455 Crescent Avenue, Apartment 49, Sunnyvale, CA  
94087, US,

ZHANG Yu Alex, 141 Del Medio Avenue, Apartment 327, Mountain View, CA  
94040, US,

ZHANG Dan, 707 Continental, Suite 718, Mountain View, CA 94040, US,

LI Jianwen, 455 Crescent Avenue, Sunnyvale, CA 94084, US,

Legal Representative:

LYON & LYON LLP (agent), Mei, Peter C., 633 West Fifth Street, Suite  
4700, Los Angeles, CA 90071-2066, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200101217 A2-A3 20010104 (WO 0101217)

Application: WO 2000US17364 20000622 (PCT/WO US0017364)

Priority Application: US 99141438 19990629; US 99161459 19991025; US

2000505351 20000216

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17317

Fulltext Availability:

Detailed Description

Detailed Description

... In the example of banners on the terminal at the bookstore, the banner  
for the **book commercial** appears at the top of the screen, has a  
larger banner than others on the...

...a higher reward, all of which are designed to entice shoppers to read  
the encapsulated **book commercial**.

The network illustrated in Figure 1 allows merchants to deliver  
commercial messages at their desired retail **locations**. A prospective  
commercial message sponsor can access a database online to find out the  
**locations** of terminals on the network. This prospective sponsor can  
learn the profile of the retail...

...desirable retail outlet is selected, the sponsor can contact the  
operator of the network to **place** the sponsor's banner on a terminal at  
the retail outlet. The network operator may...

...for placing the banner there for a specific amount of time or charge the  
sponsor **per click** -through to the commercial message. In this example,  
the network operator charges the sponsor **per click** -through. Part of  
the payment from the sponsor is passed along to the viewer as a reward.

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The price **per click** -through may be predetermined by the network operator or set by a bidding process among...

16/3,K/48 (Item 30 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00755440 \*\*Image available\*\*

**ITEM BANK ENGINE FOR CONDUCTING BARTER TRANSACTIONS OVER A COMPUTER NETWORK**  
**MOTEUR DE BANQUE DE REFERENCE POUR TRANSACTIONS D'ECHANGE VIA UN RESEAU**  
**INFORMATIQUE**

Patent Applicant/Inventor:

ROBERTSON Virginia, 78 Worthington Dr., Black Creek, GA 31308, US, US  
(Residence), US (Nationality)

Legal Representative:

TOBIN Michael A (et al) (agent), Kennedy Covington Lobdell & Hickman,  
L.L.P., Suite 4200, Bank of America Corporate Center, 100 N. Tryon St.,  
Charlotte, NC 28202-4006, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200068850 A2 20001116 (WO 0068850)

Application: WO 2000US12101 20000505 (PCT/WO US0012101)

Priority Application: US 99132779 19990506

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AT (utility model) AU AZ BA BB BG BR BY CA CH CN CR CU CZ CZ  
(utility model) DE DE (utility model) DK DK (utility model) DM EE EE  
(utility model) ES FI FI (utility model) GB GD GE GH GM HR HU ID IL IN IS  
JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT  
RO RU SD SE SG SI SK SK (utility model) SL TJ TM TR TT TZ UA UG US UZ VN  
YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 20796

Fulltext Availability:

Detailed Description

Detailed Description

... owner directly to coordinate the shipping details (step 3090).

If, when viewing the search result **listings** in step 3045, a buyer determines that the desired items are not available from a...

...the items in the Item Bank Database (step 3070), and may optionally enter a desired **location** of the items (step 3075). Instead of entering a desired cost value, the buyer may...

...query, which may be for a specific named item, for a named item at a **specific cost** value, or for a named item at a specific **location**. After a buyer initiates the search function of 1 5 the item bank engine, the...

...160 and their corresponding data (step 4010) and determines whether the items sought, including the **location** and cost value sought, are available (step 4015). If the desired items at the desired cost value and **location** are not available in the Item Bank Database 160, then the item bank engine receives...

16/3,K/49 (Item 31 from file: 349)

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DIALOG(R)File 349:PCT FULLTEXT  
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00554402 \*\*Image available\*\*

**USER-DEFINED DYNAMIC COLLABORATIVE ENVIRONMENTS**

**ENVIRONNEMENTS A COLLABORATION DYNAMIQUE DEFINIS PAR L'UTILISATEUR**

Patent Applicant/Assignee:

SCIENCE APPLICATIONS INTERNATIONAL CORPORATION,  
MILLER Craig,  
MANGIS Jeffrey K,  
LESTER Harold D,  
NICHOLAS John M,  
WALLO Andrew,  
KRESS Thomas P,  
CHEAL Linda J,  
WEATHERBEE James E Jr,  
DAVIES Linda M,

Inventor(s):

MILLER Craig,  
MANGIS Jeffrey K,  
LESTER Harold D,  
NICHOLAS John M,  
WALLO Andrew,  
KRESS Thomas P,  
CHEAL Linda J,  
WEATHERBEE James E Jr,  
DAVIES Linda M,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200017775 A2 20000330 (WO 0017775)  
Application: WO 99US21934 19990922 (PCT/WO US9921934)  
Priority Application: US 98101431 19980922; US 99399753 19990921

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD  
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG  
US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ MD RU  
TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG  
CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 29965

Fulltext Availability:

Detailed Description

Detailed Description

... of these spaces for advertisements. Once a space is designated for advertising, group members may **place** adds by completing a template that provides payment information (if required), the text for the...

...every time a page is displayed), in rotation with other 1 ads for the same **place**, or may be triggered on the basis of user characteristics including purchasing history. Revenue can be collected for placement (**fixed price** 3 regardless of how many times an ad is displayed), per time that the ad is displayed, 4 or **per click** on the ad. The virtual private network provides the front-end to facilitate 5 online...

...choosing the ad based on user 8 characteristics) is available commercially from several sources.

9 **White pages**. **White pages** provide a comprehensive listing or directory of 0 members with information about them and information...

16/3,K/50 (Item 32 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00516676      \*\*Image available\*\*

**IMPROVED SEARCH ENGINE**

**MOTEUR DE RECHERCHE AMELIORE**

Patent Applicant/Assignee:

GLOBALBRAIN NET INC,

Inventor(s):

RYAN Grant James,

RYAN Shaun William,

RYAN Craig Matthew,

MUNRO Wayne Alistar,

ROBINSON Del,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9948028 A2 19990923

Application: WO 99US5588 19990316 (PCT/WO US9905588)

Priority Application: US 9878199 19980316; US 98115802 19980715

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE  
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK  
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU  
ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH  
CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW  
ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 24678

Fulltext Availability:

Detailed Description

Detailed Description

... will be reviewed, and, depending upon the patterns of users with respect to web page **listings** that are viewed, alter the manner in which the content provider's content 902 is displayed based upon key words, **user profile** and the like. In order to implement this dynamic content flexibility, there are three additional are keyword content data table 804, **personal profile** content data table 806; and content provider data table 812. Keyword content data table 804...

...in more detail in Table 12

below, and its characteristics are:

H is the cumulative **number** of **hits** for one time period for the keyword. This is the number of times people choose...

16/3,K/51      (Item 33 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00455514      \*\*Image available\*\*

**METHOD AND APPARATUS FOR PROVIDING REMOTE SITE ADMINISTRATORS WITH USER HITS ON MIRRORED WEB SITES**

**PROCEDE ET DISPOSITIF PERMETTANT DE PROCURER A DES ADMINISTRATEURS DE SITES ELOIGNES LES DEMANDES D'ACCES UTILISATEUR, SUR DES SITES WEB MIROIRS**

Patent Applicant/Assignee:

WEBTV NETWORKS INC,

LOGUE Jay D,

MIGHDOLL Lee S,

Inventor(s):

LOGUE Jay D,

MIGHDOLL Lee S,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9845978 A2 19981015

Application: WO 98US7120 19980409 (PCT/WO US9807120)

Priority Application: US 97827643 19970409

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM  
GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX  
NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH  
GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES  
FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD  
TG

Publication Language: English

Fulltext Word Count: 7312

Fulltext Availability:

Detailed Description

Detailed Description

... in the hierarchy depicted.

The remote site administrator for CompanyA may want to know the **number** of **hits** in an Ads subdirectory 605 and an Events subdirectory 610. This may be due to the fact that advertising banners are shown on Web pages in these **directories** and the **advertisers** may want feedback on how many Web viewers are seeing their ads.

Alternatively, the company may have its own business reasons for analyzing statistics in certain **areas** of their Web site. Regardless, it is apparent that simply tracking all hits for a...

16/3,K/52 (Item 34 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00418748 \*\*Image available\*\*

**SYSTEMS AND METHODS FOR SECURE TRANSACTION MANAGEMENT AND ELECTRONIC RIGHTS PROTECTION**

**SYSTEMES ET PROCEDES DE GESTION DE TRANSACTIONS SECURISEES ET DE PROTECTION DE DROITS ELECTRONIQUES**

Patent Applicant/Assignee:

INTERTRUST TECHNOLOGIES CORP,

Inventor(s):

GINTER Karl L,

SHEAR Victor H,

SIBERT W Olin,

SPAHN Francis J,

VAN WIE David M,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9809209 A1 19980305

Application: WO 97US15243 19970829 (PCT/WO US9715243)

Priority Application: US 96706206 19960830

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU  
IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL  
PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH KE LS MW SD  
SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE IT  
LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 195626

Fulltext Availability:

Detailed Description

Detailed Description

Ginger R. DeMille

... as distribution of entertainment on CD-ROM, content  
delivered from an Internet repository, or electronic **catalog**  
shopping and **advertising**, or some combination of the above)  
participants would be able to securely select from amongst...

16/3,K/53 (Item 35 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00400929 \*\*Image available\*\*

COMPUTER NETWORK AND METHOD FOR DETERMINING USER BEHAVIOUR

METHODE ET RESEAU INFORMATIQUES PERMETTANT DE DETERMINER LE COMPORTEMENT  
DES UTILISATEURS

Patent Applicant/Assignee:

FREEDOM OF INFORMATION INC,

Inventor(s):

GERACE Thomas A,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9741673 A2 19971106

Application: WO 97US6767 19970422 (PCT/WO US9706767)

Priority Application: US 96634900 19960426

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

CA IL AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 17417

Fulltext Availability:

Detailed Description

Detailed Description

... Personals Page (result of search by categories)

Top of Page Ad

Table comprising search results

**geographic**

**city**

**demographic**

gender

age

income bracket

occupation

lifestyle

language

smoker

orientation

lifestyle (vegetarian)

race

drinker

marital status...

...Price

Year

Available date

Description

End of page ad

Real Estate Pages

Format 1. Citywide **Listings** Page

Beginning of page ad

Table showing

address

**price**

dwelling **type**

square footage

**price** /sq.foot

End of page ad  
Format 2. Selected **Listings** Page  
Top Ad  
Table (includes only those **listings** selected  
by the user)  
Table including  
address  
price  
square footage  
price/sq.foot  
-56  
dwelling...

**16/3,K/54** (Item 36 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00358964 \*\*Image available\*\*  
**ELECTRONIC TELEVISION PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD WITH DATA  
FEED ACCESS**  
**SYSTEME DE PROGRAMMATION POUR GUIDE DE PROGRAMMES DE TELEVISION  
ELECTRONIQUE ET PROCEDE AVEC ACCES A DES SOURCES DE DONNEES**  
Patent Applicant/Assignee:  
TV GUIDE ON SCREEN,  
Inventor(s):  
KNEE Robert Alan,  
FAVIA Anthony R,  
MILLER Larry,  
DAVIS Bruce,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9641478 A1 19961219  
Application: WO 96US9292 19960606 (PCT/WO US9609292)  
Priority Application: US 95476217 19950607  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)  
AU BR CA CN JP KR PL AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
Publication Language: English  
Fulltext Word Count: 29545

Fulltext Availability:  
Detailed Description

Detailed Description  
... price, different categories of prices may be set. The microcontroller  
16 may then read the **price category** for the product from the database  
and  
display the appropriate price for the product in...  
...than indicating the availability of a product or service only in  
association with the program **listings** stored at the user **location** ,  
product availability may be indicated when the user is not in one of the  
program...

**16/3,K/55** (Item 37 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00351978 \*\*Image available\*\*  
**ELECTRONIC TELEVISION PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD WITH REMOTE  
PRODUCT ORDERING**  
**SYSTEME ELECTRONIQUE DE CHOIX DE PROGRAMMES TELEVISUELS ET PROCEDE  
PERMETTANT DE PASSER COMMANDE DE PRODUITS A DISTANCE**  
Patent Applicant/Assignee:

Ginger R. DeMille

TV GUIDE ON SCREEN,  
Inventor(s):  
ELLIS Michael D,  
DAVIS Bruce,  
KNUDSON Edward,  
MILLER Larry,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9634491 A1 19961031  
Application: WO 96US5729 19960424 (PCT/WO US9605729)  
Priority Application: US 95428809 19950424  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)  
AU BR CA CN JP KR PL AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
Publication Language: English  
Fulltext Word Count: 24328  
  
Fulltext Availability:  
Detailed Description

Detailed Description  
... price,  
different categories of prices may be set. The microcontroller 16  
may then read the **price category** for the product from the database  
and display the appropriate price for the product in...  
  
...than  
indicating the availability of a product or service only in  
association with the program **listings** stored at the user **location** ,  
35 product availability may be indicated when the user is not in one  
of the...

16/3,K/56 (Item 38 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00294027 \*\*Image available\*\*  
**INTERACTIVE MULTIMEDIA COMMUNICATIONS SYSTEM WHICH ACCESSES  
INDUSTRY-SPECIFIC INFORMATION**  
**SYSTEME DE COMMUNICATION MULTIMEDIA INTERACTIF DONNANT ACCES A DES  
INFORMATIONS DE BRANCHES D'ACTIVITE SPECIFIQUES**  
Patent Applicant/Assignee:  
KEITHLEY Ronald D,  
KEITHLEY Kevin L,  
Inventor(s):  
KEITHLEY Ronald D,  
KEITHLEY Kevin L,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9512176 A2 19950504  
Application: WO 94US12646 19941031 (PCT/WO US9412646)  
Priority Application: US 93145399 19931029  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)  
AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU JP KE KG KP KR  
KZ LK LR LT LU LV MD MG MN MW NL NO NZ PL PT RO RU SD SE SI SK TJ TT UA  
US UZ VN KE MW SD SZ AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE BF  
BJ CF CG CI CM GA GN ML MR NE SN TD TG  
Publication Language: English  
Fulltext Word Count: 14867

Fulltext Availability:  
Detailed Description

Detailed Description  
... the opportunity for an agent to not only increase their commissions

Ginger R. DeMille

but expand their market **area** . The tracking system of the present invention can be used for selecting all advertisements on...

...instance, the client was moving to Boston. By analyzing the market inventory of a certain **price** range and **type** of home in Boston through the present invention, the agent can then search for agents...

...on other information available in the present invention to assist their client in the Boston **area** . The referral is automatically registered to protect the referring agent and this provides additional income...

...inedium(s).

Real estate professionals using the present invention can have reports on a local, **state** , regional, or national format in minutes. For example, in the present invention, information regarding sales-to-date, expired **listings** , listing inventory by **price** , property **type** or **location** , contracts pending, and aged listing inventory on a monthly, quarterly, or annual basis is stored...retrieval system for the interactive advertising inedium(s) will have personal access codes used for **demographic** information proprietary to just them and these personal access codes will be used for billing...

?

Ginger R. DeMille

? show files;ds

File 348:EUROPEAN PATENTS 1978-2005/Apr W03

(c) 2005 European Patent Office

File 349:PCT FULLTEXT 1979-2005/UB=20050428,UT=20050421

(c) 2005 WIPO/Univentio

| Set | Items   | Description                                                                                                                                                                                                             |
|-----|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 11407   | LISTINGS OR (ADVERTI? OR BUSINESS OR PHONE OR TELEPHONE OR CITY OR PROMOTIONAL OR TRADE OR COMMERCIAL OR CLASSIFIED OR COUPON? ?)(3N)(BOOK OR DIRECTORY OR DIRECTORIES OR GUIDE? ? OR CATALOG??? OR YEARBOOK?)          |
| S2  | 1284    | (WHITE OR YELLOW)()PAGES OR PHONEBOOK? OR COUPONBOOK?                                                                                                                                                                   |
| S3  | 12068   | S1 OR S2                                                                                                                                                                                                                |
| S4  | 1573576 | HIERARCH? OR TIER? OR LEVEL? OR RANK?? OR ORDER??? OR WEIGHT??? OR PRIORIT? OR CHRONOLOG? OR DROPDOWN? OR DROP()DOWN? OR CLASSIF? OR CLUSTER? OR GROUPING OR COLLAT? OR AGGREGAT? OR GROUPED                            |
| S5  | 1504622 | SECTION? ? OR SUBJECT? ? OR HEADING? ? OR CATEGOR??? OR CATALOG? ? OR CONTENT? ? OR TOPIC?? OR KEYWORD? ? OR INDEX()TERM? ? OR CLASS OR TYPE                                                                            |
| S6  | 1066247 | COMMERCIAL OR BUSINESS?? OR GOODS OR SERVICES OR MERCANTILE OR ENTREPRENEURIAL OR INDUSTRY OR INDUSTRIAL OR MARKET OR MARKETPLACE OR TRADE OR MERCHANT OR COMPANY OR ENTERPRISE? ? OR CORPORAT??? OR ENTITY OR ENTITIES |
| S7  | 602410  | AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ? OR CM OR SPOT? ? OR INFOMERCIAL? ? OR INFOTAIN? OR INFO()(MERCIAL? ? OR TAIN?) OR PROMO? ? OR PROMOTION?? OR SPOTLIGHT??? OR SHOW?-(2N)(ITEM? ? OR PICTURE? ?)       |
| S8  | 378290  | MARKET? ? OR MARKETING OR PROMOT??? OR MERCHANDISING OR POP()(UP OR UPS OR UNDER? ?) OR POPUP? ? OR POPUNDER? ? OR BANNERAD? ? OR PLUG? ?                                                                               |
| S9  | 46914   | CATALOG? ? OR CATALOGUE? ? OR CARDCATALOG? OR DIRECTORY OR DIRECTORIES                                                                                                                                                  |
| S10 | 1190876 | DEMOGRAPHIC? ? OR GEOGRAPHY OR (CONSUMER OR CUSTOMER OR PERSONAL OR USER)(2N)PROFILE OR GEOGRAPHIC()LOCATION OR PLACE OR COUNTRY OR CITY OR STATE                                                                       |
| S11 | 1086404 | GEOGRAPH?? OR AREA? ? OR REGION? ? OR (PHONE OR TELEPHONE)-()NUMBER? ? OR (ZIP OR POST??)()CODE? ? OR LOCATION? ? OR LOCAL? ? OR AREACODE? ? OR ZIPCODE? ? OR POSTALCODE? ?                                             |
| S12 | 11294   | (FEE OR FEES OR PRICE? ? OR COST? ?)(2N)(TYPE? ? OR KIND? ? OR AMOUNT OR CATEGORY) OR (PER OR BY OR EACH OR NUMBER)(1W)(- HIT OR HITS OR CLICK? ?) OR (SET OR FIXED OR SPECIFIC)()(FEE - OR FEES OR PRICE OR COST)      |
| S13 | 140     | AU=(CHU, L? OR CHU L? OR HARADA, E? OR HARADA E? OR HEATHERLY D? OR HEATHERLY, D? OR MAHONEY T? OR MAHONEY, T? OR MESSINA, J? OR MESSINA J? OR PALMA, J? OR PALMA J?)                                                   |
| S14 | 0       | (TARGET? OR PLACEMENT OR FOCUS?)(3N)S15                                                                                                                                                                                 |
| S15 | 6996    | S20 OR BIDDING OR BID OR BIDS                                                                                                                                                                                           |
| S16 | 56      | S3(50N)(S10:S11)(50N)S12                                                                                                                                                                                                |
| ?   |         |                                                                                                                                                                                                                         |